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NEWS SUMMARY

GENERAL

Eighty die in Beirut blast

At least 80 people were killed when a massive explosion destroyed the Beirut headquarters of a pre-Israeli Palestinian guerrilla group.

The Palestine Liberation Front, a radical group based in the eight-storey building, did not blame the attack on any specific group but it has been involved in increasingly bloody battles with members of Yasser Arafat's Palestine Liberation Organisation.

Hospital authorities said that they expected more deaths as a result of the blast.

Prince in jet fire drama

Prince Philip was aboard a scheduled jumbo jet whose undercarriage caught fire at Calgary after two abortive take-off attempts. During the second run four tyres burst. No one was hurt and the Prince arrived in London last night on a later flight.

Boycott threat

As the Commonwealth Games ended in Edmonton, Geoff Capes, shot put gold medalist, said that he and other British athletes might boycott the European Games in Prague this month as a protest at the continuing use of banned drugs by Eastern Bloc rivals. Page 6

12-hour delays

Glasgow was the worst-hit UK airport with delays of up to 12 hours as French air traffic controllers continued their work to rule.

Settlement plan

Israel's Government has admitted that it plans to build five new settlements in the Jordan Valley on the West Bank. The decision, taken some weeks ago, was disclosed after Opposition complaints about secrecy. Page 2

Stonehouse ill

John Stonehouse, former Labour Minister serving a seven-year sentence for fraud, theft and deception, collapsed in Bournemouth Prison, Suffolk, and was taken to an outside hospital. He suffered a heart attack last year.

Conclave 'short'

An aide to Cardinal Hume said after Pope Paul's funeral in Rome that it was hoped the conclave to elect a successor would be short. Mgr. George Leonard said that the 113 cardinals hoped to have a clear idea whom they wanted before the conclave began. Funeral, Page 2

Forest blaze

A spark from a lawn mower started a forest fire at Cazadero, California, which destroyed 35 homes and 100 cars, plus \$13m worth of timber.

Record run

The West End show No Sex Please, We're British will become the longest-running comedy in the history of the British theatre when it reaches its 3,000th performance Thursday. Box office takings have passed £3m.

Briefly

Iran spread martial law to cover three more towns in the Isfahan area amid fresh disturbances. Anti-Nazi League plans a demonstration on Sunday to make Brick Lane, east London, a "no-go area" for the National Front. Premium Bond £50,000 prize goes to Essex holder of Bond 7PF 059711. Ronnie Peterson of Sweden won the Austrian Grand Prix in a Lotus. Translation of Shakespeare's complete works has been published in China for the first time.

BUSINESS

Vauxhall talks resume today

NEGOTIATIONS resume today to try to solve the dispute at Vauxhall's Ellesmere Port plant, Merseyside, which threatens to dislocate output throughout the company's factories.

The Merseyside plant will not reopen this morning after its three-week holiday shutdown because of a strike by 3,000 TGWU workers. A further 5,000 AUEW workers are being laid off this morning.

BL Cars faces a challenge from unofficial leaders of its 14,000 craft workers today. The craft committee is urging a one-day stoppage for improved differential and separate bargaining rights. Back Page

Official confirmation that the year-long decline in the annual rate of retail price inflation has ended should come this week. Any acceleration in the next few months is expected to be slight. Back Page

GOVERNMENT may set temporary inflation accounting standards for the public sector if the proposals of the Inflation Accounting Steering Group (Morphy Group) are delayed much longer. Back Page

CONCERN is being expressed in the aerospace industry at the way the Government is seeking to pass on to the nationalised British Aerospace the financial responsibility for civil aircraft research. Back Page

MANAGERS of the proposed \$1bn loan to Nigeria hope that the international banking jangle which has arisen over the loan will be sorted out this week. Back Page

FRENCH jobless total reached a record high of 1,234m (seasonally adjusted) in July—the first time the figure has passed 1.2m and marking an increase of more than one-third in two years. Page 2

EEC imports 'hit vehicle makers'

UK VEHICLE makers have been heavily hit by EEC imports in their home market during the past few years without gaining any comparable benefit from export sales to the Community, a survey of the British motor industry concludes. Page 3

DOCKYARD workers, whose sanctions in support of a pay claim have disrupted naval bases, will be advised today to suspend industrial action while they consider a new wage offer. Page 3

BRITISH Insurance Association is asking member-companies to review their procedures for settling claims on household insurance policies. Page 3

ARTIFICIAL tax-eliminating schemes are continuing to be promoted in spite of the passing of retrospective legislation in the 1978 Finance Act which banned the "commodity carry" move. Page 3

CO-OP is cutting instant coffee prices from today. It hopes to hold them until at least Sept. 2. The move is expected to increase pressure to reduce prices of other main brands.

COMPANIES in financial difficulties should be able to apply to court for a moratorium, the Consultative Committee of Accountancy Bodies says. But it should apply only where reasonable chances of recovery exist. Page 38

BRAZIL's foreign debt will reach a record \$40bn by the end of this year, the Finance Minister said. Page 39

STAR OFFSHORE Services made pre-tax profit of £1.9m (£1.5m) on turnover of £12.9m (£9.4m) for last year.

Japanese leaders seek to triple emergency imports

BY ROBERT WOOD, TOKYO, AUGUST 13

A new plan aimed at tripling the size of Japan's "emergency imports" programme was disclosed here during the weekend by two of the country's most important economic leaders.

Mr Toshio Komoto, Minister for International Trade and Industry, and Mr. Kiichi Miyazawa, Director of the Economic Planning Agency, have devised a scheme for special imports of fuels and equipment worth \$12.5bn during the fiscal year ending next March 31.

To date, Japan has talked in terms of \$4bn in emergency imports. If the new programme succeeded it might more than halve Japan's current-account surplus.

Private agencies predict that Japan's current-account surplus, excluding the emergency imports, might total \$20bn.

The emergency imports programme is separate from Japan's conventional efforts to increase its purchases from abroad. It consists largely of accelerated purchases of products that would ordinarily be imported later.

Apart from fuels, embracing enriched uranium and liquefied natural gas, other items in the scheme include ships, aircraft and industrial equipment. Some goods would be imported on paper only. Ships, for example, would be bought from foreign companies that have been chartering them to the Japanese, while aircraft and some industrial equipment would be bought mainly for leasing to third countries.

The scheme has yet to be approved by the Government. None of the emergency imports is thought likely to alter the structural long-term imbalance in Japan's trade and some purchases might eventually increase imports. The programme is a short-term expedient to control the surplus immediately and so give the Government-encouraged structural changes time to work.

In a related decision, the two Ministers agreed on Saturday to encourage Export-Import Bank loans for natural-resource development projects abroad. The loans will encourage outflow of capital, though there is no estimate yet of the amount.

Pressure

The emergency imports and the natural-resource investments will be almost entirely by the private sector, encouraged by favourable Government financing terms and other incentives.

The largest item is fuels, imported by Japan's electric power companies. Those companies are especially sensitive to Government pressure now because Japan is debating whether to force them to lower their rates in response to lower fuel prices, which the higher yen is bringing.

Mr. Komoto has opposed the loans will encourage outflow of capital, though there is no estimate yet of the amount.

Under the plan Mr. Miyazawa and Mr. Komoto agreed yesterday, the goal for utilities special purchases of uranium ore and enriched uranium, and advanced payments for liquefied natural gas, is increased from \$1.12bn to \$4bn.

The goal for purchases of ships from foreign charterers is increased from \$600m to \$2.5bn. Japanese companies have used foreign charterers largely because foreign flags allow them to employ low-wage foreign seamen. To reach the new goal for emergency ship imports, the Japanese will have to find a way to allow foreign seamen to be employed on Japanese-owned ships.

It had been estimated that meeting the \$800m ship purchase goal would involve buying 38 chartered vessels. Meeting the new goal will probably require "purchasing" most of the Japanese-operated flag-of-convenience fleet. But, of course, many of those ships are already owned by the Japanese through overseas subsidiary companies.

Mr. Komoto and Mr. Miyazawa agreed to increase the goal for purchases of foreign equipment for leasing to third countries to \$1.3bn by adding several hundred million dollars' worth of industrial plant barges to the \$500m in aircraft purchases that had already been planned.

Tanker owners fear spot trade boom may be short

BY IAN HARGREAVES

OIL TANKER owners hope that this week will see the best spot trading conditions for their ships for more than three years, but fear that the boom may end as suddenly as it began.

Owners and brokers were surprised last week at the emergence of a scramble for tanker capacity in virtually every oil-loading area of the world.

This transformed a chronically depressed charter market into an owners' market and pushed rates from worldscale 28 to WS 37.5 for very large crude carriers (VLCCs) loading in the Gulf within the space of three days.

Explanations for this first surge of life in the tanker market since the 1974 oil crisis included rumours of a renewed Arab oil embargo threat against the U.S. and others, should next month's Middle East peace summit prove unsuccessful.

But the most likely stimulant to oil companies' chartering activities was the normal seasonal fear of a decision by the Organisation of Petroleum Exporting Countries to raise oil prices from the end of the year. There has been much talk recently of the Arab States abandoning the U.S. dollar as the main oil trading currency—a change which would also have a rapid effect on crude oil prices.

Oil companies are reacting earlier than usual to the price rise factor because there have been for some time suggestions within the organisation that oil loadings may be restricted for a period before the price increase to prevent stockpiling.

Anxieties

This year, there is also more oil storage available in the U.S. than last year giving the oil companies more flexibility in managing the movement of crude from the Gulf to their U.S. terminals.

Beneath the political anxieties is a market logic to which some tanker industry analysts have been pointing for some time as the likely cause of a late summer increase in rates.

Intertanko, the independent oil tanker owners' association representing nearly all of the world's tanker tonnage, owned by the oil companies, has been forecasting such a development since the early summer.

It said that with new oil tanker deliveries slowing this year, with scrapping proceeding at an unusually high rate and the number of tankers laid up rising to almost 15 per cent of the world fleet, a balance between supply and demand was bound to be temporarily restored in the markets.

This balance, suddenly achieved in the Gulf last week, could develop rapidly if only a small number of the 56m deadweight tons of tankers laid up were reactivated.

It was for this reason that Scandinavian tanker owners spent half of this year trying to persuade Greek and Far East owners to join an orderly marketing cartel to sustain any improvement in rates.

This arrangement would have kept VLCCs artificially laid up, but it foundered last month when a lack of support from the big Greek owners, Onassis, Livanos and Niarchos.

The tanker index compiled by brokers Harley Mullion touched WS90 last week, a 16-point improvement on the previous week, and well ahead of the year's previous high of WS74 in January.

Rail unions warned of job cuts in freight business

BY OUR TRANSPORT CORRESPONDENT

BRITISH RAIL'S financial performance continued to improve in the first half of this year, but railway trade unions have been warned that another month's Middle East peace summit could prove a disaster for the freight business.

According to figures to be made public shortly in British Rail's first half-year statement, the rail freight business is heading for a break-even point this year, having lost £5.5m last year and £68m in 1975.

This will keep British Rail within the Government's guidelines for rail freight, but longer-term projections by the British Rail Board show that the improvement cannot be sustained without rapid increases in productivity.

At a meeting of the railways national joint consultative committee last week, Sir Peter Parker, the railways chairman, asked for union support in severely reducing the number of marshalling yards in the network.

Many of the yards have become underused or redundant because of changes in the pattern of rail freight, resulting in 50 per cent of goods being carried in block trains which do not use marshalling yards.

No figures were given for the job losses likely to be involved in British Rail's rationalisation plan, but an initial target of about 8,000 is thought possible.

Rail freight's problems are compounded by the recession in the steel industry, which in spite of the financial improvement so far this year has resulted in a reduction in the volume of business by 2.5m tonnes. Last year's total was 170m tonnes.

Leaders of the union are improving productivity, planned investment in the new generation of freight locomotives, the Class 56, might also be jeopardised.

The National Union of Railwaymen is in public revolt over the demanding plan and recently instructed its members to refuse to work overtime, which it claims is being used excessively to cover the large number of undilled vacancies on the railways.

A meeting of the Board at the end of last week decided to follow the example of some others in the private sector and produce a half-year statement of results for the first time.

This report will show a strong improvement in passenger business, where traffic is up 5 per cent on the same period last year, and much of the increase is on inter-city routes, where business is being stimulated by the spread of the 125 mph high-speed train.

Phone dispute peace bid

BY OUR LABOUR STAFF

UNION NEGOTIATORS and Post Office officials were beginning formal negotiations today to try to settle the engineers' dispute—amid growing disruption to international business operations.

The Post Office said last night that 60 per cent of international telephone circuits were out of commission and direct telephone links to a number of cities outside Europe were now impossible.

The situation will worsen this week.

Access to subscriber-dialled calls from Europe is described as "reasonable" by the Post Office though the success for 40-10-37 hours.

rate in getting through has fallen from the normal one in two to one in four or one in eight.

Calls beyond Europe are far more valuable and links to the Far East have been particularly affected by the sanctions imposed by the engineers in support of a shorter working week of 35 hours.

Officials of the Post Office Engineering Union are reasonably optimistic that a settlement to the dispute can be found based on the proposals of Lord McCarthy, who has suggested a productivity-linked reduction in the engineers' working week for 40-10-37 hours.

Interest offer to China 'below minimum'

By David Housgo

CANTON, August 13. THE CHINESE authorities, in their efforts to obtain the best possible borrowing terms, have claimed to Western Governments that Japan has offered them credit at interest rates effectively below the minimum formerly agreed by industrialised nations for long-term support credits to developing countries.

Should this prove true, it will lead to further criticism of Japan from major industrialised nations, already impatient with the continuing magnitude of Japan's trade surplus.

Under a "gentleman's agreement" between OECD members, the minimum interest rate on export credits to developing countries of five years or more is 7.25 per cent.

The Chinese have not substantiated their claim that the Japanese are getting around agreements, except to hint that Japan is using its strong foreign exchange position to help China.

Orders

It emerged over the weekend that in further discussions in Peking with members of the British trade delegation under Mr. Edmund Dell, Trade Secretary, the Chinese said that they now want full buyers' credit to finance what increasingly seems the very large orders they are prepared to place with British industry—as long as it is fully competitive.

The step is a further milestone in China's emergence in international markets as an open borrower.

The Chinese are looking for Export Credits Guarantee Department credit over five years and are likely to obtain maturities of between 8-10 years. The department will shortly be informing industries and banks most closely concerned of the position.

Negotiations are now being held with Bank of China on the legal technicalities of drawing up buyer's credit agreements.

As was once the case, China is reluctant to accept provision for arbitrating in the event of a dispute being written into a contract.

This becomes increasingly important as the size of contracts grows. There is also difficulty in defining under whose laws a contract would be made.

As the amounts involved in Continued on Back Page

'Rescue' main weapon in Chrysler deal

BY JOHN HUNT AND NICK GARNETT

THE GOVERNMENT is prepared to take legal action against Chrysler for the repayment of some of the large sums of public money which the American car company received as part of the rescue operation of its UK plants.

Ministers see this as the main weapon in their armoury in negotiations which start this week on the proposed Peugeot-Citroen takeover of Chrysler's British operations.

Mr. Eric Varley, Industry Secretary, and Mr. Alan Williams, Industry Minister, today meet leaders of the company's nine unions to discuss the deal, which is part of Peugeot-Citroen's \$400m proposal to buy out all Chrysler's European operations.



MR. ERIC VARLEY

Meeting nine unions today

There is now a feeling among union leaders that Peugeot's main interest in Chrysler's UK operations is its medium truck plant at Dunstable.

Union chiefs consider this to be a possible bargaining counter which the Government can use to persuade Peugeot into giving firm commitments on job security within the company's car division.

Apart from listening to information supplied by Mr. Varley and pressing for assurances on job security, the unions must also ask for an early meeting with Peugeot management.

Most union officials believe that such a meeting would be better held under the auspices of the Industry Department.

More details

When a clear picture of Peugeot's intentions has emerged, a joint union meeting of senior union officials and shop stewards is likely.

Mr. Varley has told Mr. Jean-Paul Parayre, head of Peugeot-Citroen, that he wants urgent talks with him or appropriate Board members in London to learn more details of the French company's plans.

It is hoped that such a meeting can take place this week.

In theory, the Government can use the Industry Act to block the takeover, on the grounds that it is against the public interest.

In practice, such a blunt instrument could not be used as it would jeopardise the future of the Chrysler plants and rebound on the Labour Government in an autumn election.

Ministers believe that the threat of legal action against Chrysler is the best method of obtaining a firm undertaking from Peugeot-Citroen about the future of the British operations.

Such a move would cause Chrysler to bring pressure to bear on the French motor company to achieve the best possible terms for the British plants and workforce, particularly for the

much troubled Linwood factory in Scotland.

So far, Chrysler has received £51.5m in grants and £30m in loans from the British Government to meet losses on UK operations.

As the agreement still has a year to run and as the American company did not inform the Government of the French takeover bid until the eleventh hour, Ministers believe that they have a good case for action in the British courts for the recovery of at least some of that money.

They are optimistic about the turn of events and see the French bid as a chance to renegotiate a better deal and give a new chance for Chrysler's UK plants.

Any suggestion from the unions at today's meeting that the Government should use the Industry Act to block the takeover will get short shrift.

Mr. Varley and Mr. Williams will impress on the unions the necessity of giving meaningful and constructive undertakings to ensure the success of the negotiations.

When he meets Peugeot-Citroen officials, Mr. Varley will want to know how the development programme would differ from Chrysler's: what their investment programme will be; what new generation of models is envisaged; which markets will be served; and from where.

Further discussions will then take place between Ministers at the Departments of Industry, Employment, Scotland, and the Treasury, to draw up a specific agreement.

A final decision is likely to be taken at a Cabinet meeting early in September.

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AMSTERDAM, August 13

ROTTERDAM IS in danger of

with long-term capacity. Both the Esso and Shell refineries in Breda and BP in Europoort are working at only 60-65 per cent capacity. Gulf Oil's refinery in Europoort is loss-making, despite the relatively high capacity of 70-75 per cent. Only Chevr achieved higher capacity use, but only because it did not expand before the oil crisis.

Rotterdam's refinery capacity may have to be reduced to 10 per cent of present levels, industry authorities said in a recent report. To compensate considerable investments will be needed to increase secondary process capacity. Rotterdam is also suffering from the declining demand for chemical products. Competition from abroad is less than 50 per cent of capacity will be kept in use in future, according to OECD statistics.

Holland accounts for 15 per cent of the world's chemical industry with 30 per cent of its situated in the Rotterdam area.

**BL wins
£8m bus.**

Taxonomy:

TRUCK ORDER

BL, formerly British Leylan has won orders for trucks at buses worth \$5.5m in the Far East, New Zealand, Egypt and Sri Lanka in the past two years.

The largest order is for 71 trucks for Sri Lanka, worth \$2 while Egypt has placed one; its first major orders since the lifting of the Arab boycott of a BL products for 50 trucks worth \$1.5m.

Hong Kong is taking 15 double-deck buses for \$2.8m, New Zealand 23 city buses for \$375,000 and Malaysia 65 trucks for \$1m.

HK factories deal

The daily English language newspaper, the Hong Kong Standard, reports that at least 1 large Hong Kong factories are on the verge of concluding agreements with China to set up profit-sharing joint ventures in

VW outlines Brazil investment

SAO PAULO August 13

Iskhakwajima-Harima Heavy Industries (IHI) has agreed to sell to China three ships ordered by a Greek owner but cancelled due to the world shipping slump. Reuter reports from Hong Kong that a \$400-million contract for a 14,800-deadweight-ton freighter and two 22,000-ton bulk carriers is likely to be signed shortly with Ocearc Tramping, a Hong Kong-based Chinese shipping concern. Industry sources said the total cost will be about \$220m for the three ships.

Saudi gas turbines

Brown, Boveri is supplying 10 gas turbines to Riyadh and Suburbs Electricity Company for use in a desalination plant. The "Riyadh 5" power station. The order, the total value of which is put at SwFr 400m, consists of eight turbines covered by a contract signed in July, 1977, and two additional units to bring up to 100% the capacity up to a future 700 Mw ordered earlier this year.

Argentine tariffs cut

Argentina's Economics Ministry has announced a 10 to 15 per cent reduction in import tariffs affecting 415 products not produced in the country and used as components by Argentine industry. Reuter reports from Buenos Aires.

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but somehow it is more tolerable to China's sensibilities.

The most interesting and probably the most important question of the next few years will be the extent to which the Chinese accompany their borrowing of Japan's production technology with borrowed ideas from Japan's economic organization.

The indications are that this type of borrowing will be substantial. Even during the ascendancy of the "Gang of Four," Chinese experts stationed in Japan were reported to be studying the mechanisms of the Japanese economy—mechanisms which they had so far failed to understand or appreciate.

Already, without deliberate imitation, there are at least superficial similarities between the Chinese and the Japanese economies. China has industrial communes; Japan has industrial companies with "lifetime" employment and almost complete isolation from the desires or demands of private stockholders. Both China and Japan expect communes and companies to handle day-to-day production decisions, but expect Government to coordinate their activities.

The Chinese industrial commune or enterprise could become the basis for finance, management, sub-contracting, and competition organised on the Japanese model.

The Japanese, for reasonable fees, stand ready to teach China all they know about scientific management and supervision of finance. The results will surely be historic.

Editorial Comment—Page 3

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EEC vehicle imports 'harm UK producers'

BY TERRY DODSWORTH, MOTOR INDUSTRY CORRESPONDENT

NEW survey of the British motor industry concludes that EEC vehicle manufacturers have affected heavily from EEC imports in their home market during the past few years, with it gaining a very comfortable lead from export sales to the community.

The report, published by King and Cruickshank, the London stockbroking firm, shows that since 1975 the rise in UK imports has been almost entirely due to increasing sales of vehicles originating in the EEC.

These increased their share of the UK market from 18 per cent at the start of 1975 to 34 per cent by the end of 1977. Britain's import-export balance on cars has risen by 50 per cent in the same period, from 9 per cent to 1 per cent, while imports from other countries increased by 45 per cent while exports fell by 35 per cent.

By contrast, the report says, the most alarming aspect of the

export figures has been the near halving of sales to Europe. This is particularly disappointing as, between 1971 and 1976, total registrations in Europe rose by 33 per cent.

Over the five years, the UK manufacturers' share of the European car market had fallen from 5.8 to 2.3 per cent and was still falling. "If UK manufacturers had succeeded in holding their 1971 share of the European car market, production would be 240,000 units, above that at present."

The survey goes on to show that the trend in favour of other areas of the EEC has been present at the start of 1978 to 34 per cent by the end of 1977. Britain's import-export balance on cars has risen by 50 per cent in the same period, from 9 per cent to 1 per cent, while imports from other countries increased by 45 per cent while exports fell by 35 per cent.

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Tax avoidance quest continues

BY DAVID FREUD

ARTIFICIAL SCHEMES to eliminate tax to the problem of avoidance are still being promoted.

These lay down that Tory legislation against any avoidance scheme shall date from the day particular avoidance scheme is announced in Parliament.

Legislation banning the Commodity Carry scheme was intended to deter taxpayers from using such schemes.

Avoidance specialists say that there is still considerable interest in using artificial schemes. The impetus is away from the big "off-the-peg" devices towards schemes of the more limited application, less likely to arouse the concern of the authorities.

Operators of avoidance schemes are awaiting a general election result before deciding on a new policy following the retrospective precedent set in the Finance Act.

If there was a large Conservative majority, the bigger schemes might come back into favour, because the Tories opposed the full retrospective use in the Act.

The Tories have said that a used the scheme is Mr. George Harrison, a member of the band would apply the "Rees

MAJOR study of the effects of allowing hypermarkets into London is being carried out by the Greater London Council.

The study, which is due to be completed in the next two months before going to the council for debate, will consider the planning, employment, and traffic consequences of hypermarket development in the capital.

The GLC's move has been prompted by the fact that the major supermarket multiple groups are now on the verge of breaking into the potentially lucrative London market. Already Tesco has reached the nearest to London within 100 miles of the capital.

In October, Tesco plans to open a 36,000 sq ft superstore—its first in the north—just outside Basildon in Essex, some 30 miles from the capital.

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NEWS ANALYSIS—HYPERMARKETS

Time to check out what's in store

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

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The GLC's move has been prompted by the fact that the major supermarket multiple groups are now on the verge of breaking into the potentially lucrative London market. Already Tesco has reached the nearest to London within 100 miles of the capital.

In October, Tesco plans to open a 36,000 sq ft superstore—its first in the north—just outside Basildon in Essex, some 30 miles from the capital.

One person reported to have used the scheme is Mr. George Harrison, a member of the band would apply the "Rees

Campaign seeks official aid for British films

BY LISA WOOD

BRITAIN'S INDEPENDENT film-makers are launching a three-month campaign to get the Government to support their industry.

During the past three years, independent producers have been examined to the role and difficulties of the industry. Two association reports have been published in EMI, which has been asked to take a substantial role in the industry by establishing a British film authority with the provision of £20m equity capital.

But central to the Association which to operate. They suggest a British film authority which the Government should support. They suggest a British film authority which the Government should support.

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Call box credit card plan

THE POST OFFICE is considering introducing a credit-card system for use in some telephone kiosks.

The cards, termed "card-phone", made of stiff plastic and to range in value from 50p to £50, would be purchased from post offices and shops.

The card would be inserted into a slot and the call made in the normal way. It would deduct the cost of calls from the value of the cards until used up.

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Factory design praised

Financial Times Reporter

A FACTORY in Bath, used for the manufacture and assembly of open-plan office furniture, was described today as one of three outstanding contemporary buildings in this country which are destined to become masterpieces of the 1970s.

The Herman Miller factory was singled out—also the Sainsbury centre for the visual arts at the University of East Anglia and the National Theatre in London.

By Mr. Gordon Graham, president of the Royal Institute of British Architects, in announcing the institute's architectural awards for this year.

The scheme attracted 325 entries. Seven buildings received awards and 23 won commendations—the highest number in the scheme's 13-year history.

Entries were drawn from a wide variety of building types. Only one award could be made in each of 13 regions in the UK, the building chosen being considered to be "excellent of its kind, irrespective of size or cost."

Regional commendations are made for buildings which, while not winning awards, were considered to be "satisfactory, imaginative and satisfying to deserve public notice."

The National Theatre, designed by Sir Denys Lasdun, was completed in December, 1976. Remaining buildings which received awards were: Chorley Technical, Swinton, Lancashire; of 388 gunnells are letting Cherry Hill nursery, Mansfield; property to health or social service; bodies for use as hostels; or group homes for mental

LOCAL AUTHORITIES are still doing far too little to provide housing for mentally ill and mentally handicapped people. Mind, the National Association for Mental Health, says in a report published today.

Its survey of local authority policies towards the mentally ill found that only 38 per cent of 388 councils are letting Cherry Hill nursery, Mansfield; property to health or social service; bodies for use as hostels; or group homes for mental

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Insurers urged to study claims procedures

BY ERIC SHORT

THE British Insurance Association is asking member companies to review procedures for settling claims on household insurance policies.

The request is made in a letter to members by Mr. Roger Bardell, secretary-general of the association.

He referred to recent criticism of the companies' practice of scaling down the amount paid under household claims, where there was underinsurance by the application of averages.

Because company policy wording and claims settlement practice varied widely, it was inappropriate for the association to reply publicly to these complaints.

Mr. Ron Peet, chairman of the association, felt that insurance companies would wish to consider the matter carefully in the light of this criticism and in anticipation of inquiries from interested bodies, such as the Office of Fair Trading.

Three points requiring particular attention were—

● To ensure that their office practice was clear and that it was known and understood by those employees responsible for settling claims.

● Where the practice included an element of scaling-down in certain circumstances, to ensure that it was supported by up-to-date legal advice, having regard to the wording of the proposal form and policy document.

● To reconsider carefully the public relations implications and to have regard to the "Statement of Insurance Practice," the code of conduct.

The association told members that Mr. Peet had asked the Household Insurance Panel, under the chairmanship of Mr. Pat Barrum, to undertake a study into the implications of introducing an average clause into household policies.

Under the practice of averaging, the amount paid under a claim is scaled down in proportion to the degree of underinsurance. If the sum insured under a contents policy is £4,000 when the value of the contents is £3,000, for a claim of £1,000 the payment made would be £500—one half.

Prudential Assurance has announced that it intends to introduce a system of index-linking sums insured under household insurance policies, to overcome problems arising from underinsurance. This is not expected to start before the middle of next year.

The prudential has over 2½m household policies and policyholders will be informed about the change well in advance.

The scaling-down will operate automatically unless the policyholder specifically informs the company that he does not wish date legal advice, having regard to the wording of the proposal form and policy document.

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LABOUR NEWS

Dock workers told to suspend action

BY NICK GARNETT, LABOUR STAFF

DOCKYARD WORKERS, whose yesterday that first indications sanctions in support of a pay were that shop stewards might claim have disrupted naval agree to the new pay formula.

bases, will be advised today to suspend industrial action while the Polaris submarine base on the Clyde were withdrawn late on Friday as an act of good faith.

A circular from Mr. Mick Martin, the Transport General Workers Union public services national secretary, advising the workers to lift sanctions, has been sent to all naval dockyards.

At most of the yards, including the Polaris submarine bases on the Clyde, where sanctions have affected work on the submarines and the vessels movements, are due to take place today to resume the new offer made on Friday.

The offer, which affects 183,000 industrial civil servants, involves a peace formula agreed by Ministers and trade union leaders.

The union circular makes it clear that union negotiators believe the deal is the best they can obtain in talks with Ministers and that the negotiations have come to an end. It gives the dockyard workers until August 25 to respond.

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The Association of

International Bond Dealers

prices and yields at

July 31

will now be published

in the Financial Times on

Tuesday August 15 1978

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

RESEARCH

GEC centre solves a tough problem

SILICON on sapphire (SOS) is one of the more difficult technologies that can be applied to microelectronics to improve performance by higher packing and better operating speeds of sub-components.

To date, only Hewlett-Packard appears to have had the determination and the cash to push the technique through to the point where it can be called a commercially viable proposition, albeit at a cost of about \$20m and several years' work, including microprocessor development. The company is now reaping the benefit both in the way of launching new products with higher performance or providing existing products with drivers that will do the same job at lower cost.

New Hewlett-Packard Research Centre of General Electric Company has announced successful completion of development work on silicon

on sapphire complementary MOS integrated circuits in a programme funded by the corresponding Ministry of Defence procurement executive. The work at Hirst has involved demonstrating the levels of integration to which this process can lead and the production of a fast seven-stage binary counter.

Marconi Space and Defence Systems and Marconi Avionics have collaborated with Hirst in identifying best areas of application for components made by this technique and the directorate has placed a contract with GEC for the development of a series of large scale integrated circuits based on SOS.

Hirst will be responsible for devising the production process and the two Marconi companies will work with it to design, test and evaluate the preferred circuits.

Hirst Research, East Lane, Wembley, Middx. 01-904 1262.

CONFERENCES

Information processing

THE next conference and exhibition of the International Federation for Information Processing, "IFIP 79," is to be held at the Wembley Conference Centre on September 25 to 28 next year.

Conference emphasis will be on the practical and economic aspects of computer applications and a "call for papers" leaflet is available from the British Computer Society, the UK IFIP Chapter, London W1M 0PB (01-637 0471) or BETA at 108 Kingsway, London WC2B 6PU (01-405 6233).

Applications programming

AN INTENSIVE one day seminar is to be held by Intel on September 4 on applications programming for the company's 8080 real time multi-tasking executive software which operates on the SBC 80 single board computers. This is an introductory course intended for persons familiar with microprocessor-based assembly or high level languages, but unfamiliar with real time executives and operating systems. Speakers will include experts from the U.S. and the seminar is aimed at all who design, implement or test micro application software. The registration fee is £25.

More from 4 Between Towns Road, Cowley, Oxford, OX4 3NB (0865 771431).

PROCESSING

Blows dents out of drums

NEW IN the range of drum renovation equipment produced by Caldwell Burner Developments of Rishton, Lancs, is a de-denting unit for processing 40-50 gallon drums.

Semi-automatic in operation, the facility is capable of restoring damaged drums to their original capacity at a rate of approximately one per minute.

Removal of surface indentations on used drums is effected by air pressurisation of the drum interior, accompanied by a roll forming operation to restore the external shape. The drum reconditioning is carried out in a safety chamber, which has provision for automatic cut-off of the air supply until the chamber door is locked.

In the reconditioning sequence, a damaged drum is loaded

HEATING

High efficiency boiler

CAREFUL ATTENTION to design and rigorous attention to experimental evaluation has resulted in a commercial industrial gas boiler from Chaffoteaux that achieves an efficiency of 81 per cent at full heat output rising to 83.2 per cent at 20 per cent output.

With many equipments on the market the efficiency drops with decreasing output—an unsatisfactory state of affairs according to the company, which maintains that sufficient data is now available to show that commercial boilers spend much of their time trying to match loads equivalent to 20 to 40 per cent output. This is frequently done either by modulating boiler output or allowing a fixed boiler output to cycle with shorter and shorter fired-up intervals, giving thermal inertia problems.

Chaffoteaux uses a modulation technique, but has been able to maintain maximum efficiency over the range by using a servomotor-controlled damper, linked to the gas valve, to control the amount of secondary air introduced. The primary air supply for combustion is completely separate.

As the heat output is reduced by progressive closure of the gas valve, secondary air is simultaneously reduced, ensuring an optimum air/gas ratio at all stages of modulation.

Other design steps taken include the use of copper in a relatively high surface area to output ratio heat exchanger, increased turbulence over the

manually on a turntable within the chamber and is contained by a hydraulically-operated top clamping plate. The chamber door is then locked and air is introduced through the head bung of the drum. The external shape is restored while the drum is under pressure, with two pairs of side rollers maintained in contact with the rotating drum body.

Suitable for use by drum users and reclaimers, the new reconditioning unit can be supplied for direct operation from an existing compressed air supply or complete with an air compressor. The floor area occupied by the basic reconditioning unit is approximately 6 feet by 5 feet.

Caldwell operates from Sands Road, Rishton, Great Harwood BB5 2ST.

SAFETY

Warns of gas or fire

DETECTION, alarm and subsequent remedial control actions are all catered for in equipment designed by GP-Elliott Electronic Systems to counter fire and gas incidents on offshore platforms. The equipment, ordered by BP Petroleum Development for the Sullom Voe terminal in the Shetland Islands, will give the earliest possible warning of a fire or gas hazard, showing the location of the problem and the status of the automatic fire fighting equipment.

Gas, flame, heat and smoke detectors are appropriately positioned throughout the terminal, the data they provide is processed and the position shown on geographical wall displays. The information is continuously updated, providing progressive data on any incident.

If specific hazard conditions occur, the system initiates the release of halon, water or foam, and logic sequences can be made to start fire pumps and close down process plant.

The company is at 81 High Path, Merton, London SW19 (01-543 1241).

PRINTING

Plate made in single operation

DIRECTOLITH, a new plate-making material from Az-Gerard, allows a single operation of material to be exposed from a paste-up or film original, processed for only 60 seconds and then used directly on an offset printing machine.

It will accept projected images from one side, producing a printing plate surface on the other, eliminating the need for optical reversal attachments on the camera; the image passes through the film by diffusion transfer and appears on the other side "the right way round" and in positive form.

Directolith thus entirely dispenses with any intermediate film stage, in which a negative is made and then a positive plate is used on the machine.

After exposure the plate is passed through a small inexpensive processor containing activator and a minute later is ready for checking before being put on the press.

The material is designed for quick runs up to about 30,000. More than 100 companies are now using it, says a spokesman for Great West Road, Brentford, Middlesex (01-560 2131).

AGRICULTURE

Clearing the field

WHAT IS claimed to be an effective low cost device to fight bush fires (by quickly creating fire breaks) and clear farm fields has been developed by Valor International, in collaboration with Kruger National Park authorities in South Africa.

The device is a powerful mobile flame-thrower which sells at £59 and consists of a 2.25 or 1.15 metre long burner attached to a gas cylinder supply. It emits a two-metre jet of flame at a temperature of more than 1,900 degree C and will ignite damp undergrowth from a distance of three metres.

Heat intensity is infinitely variable and depends on pressure put on the trigger release. Fuel consumption works out at 2.75 kilograms of liquefied petroleum gas an hour.

Valor International says that tests in sugar cane regions show that two workers equipped with the gas operated flame throwers took one hour to clear a hectare of cane field, while it took six men with conventional firing equipment a full day to do the same job.

Full details of the equipment can be obtained from Valor International, Riverside House, Cornsey Road, Chiswick, W4 (01-998 4101).

QUALITY CONTROL

Finds tiny faults in cans

IN HIGH volume can manufacturing—150,000 per day or more—it is essential to maintain the highest standards of quality control, minute by minute. When checking for possible can leaks, the often-used dye penetrant and bubble test methods may require several minutes to indicate the vacuum tightness of a single can.

Using Varian's Model 936 helium leak detectors for testing cans and can ends, certain manufacturers are now maintaining a continuous control of their production lines: the 936 not only provides soundings, but a feedback in real time and a record of the yield per shift, as well.

The 936 tester can detect leaks smaller than 1 millionth of a cubic centimetre per second. The leak detection cycle begins when two can-ends are loaded on the test heads. By pushing two safety start buttons, a vacuum is produced on the bottom side of the can end, while two air-driven cylinders seal the top side.

A predetermined mixture of compressed air and helium is delivered at the required pressure to simulate the real working conditions of the can. The helium will pass through cracks or holes at a constant flow rate, according to the size of the helium flow and provides a "good" or "reject" signal.

When the test is completed, the cylinders are raised and the can ends are vented—all in a matter of seconds. No operator readings are required and the work takes place at 200 cans/hour.

Varian, Russell House, Molesey Road, Hersham, Walton-on-Thames, Walton 26766.

MAINTENANCE

Easy access for cleaning

TWO MEN and their equipment to a total weight of 680 lbs (300 kgs) can be raised to a height of 20 ft (about 6 metres) in under half a minute, using an electrically-powered three-stage platform put on the market by Whippendell Welding (Sales).

If necessary the unit can be trailer-mounted for towing behind any medium sized saloon car and should be attractive to all those concerned with cleaning, maintenance, repair and construction work on plant and buildings.

The four-wheeled base permits easy positioning and adjustable outriggers are swivelled out to Great West Road, Brentford, Middlesex (01-560 2131).

INSTRUMENTS

Carries out calibrations

Fluke International, Garmet Close, Watford WD2 4TT, 082 33066.

ELECTRONICS

Automatic testing

STORNO has expanded its Camberley, Surrey, manufacturing facilities for radio communication equipment by installing new departmental test benches and test equipment.

Included in the new department are facilities for automatic testing of complex logic circuit boards for use in large scale communication systems. The testing is being installed by local authorities, nationalised industries and large industrial organisations throughout the UK and the Middle East.

Equipment ranges from basic systems using programs punched on paper tape and operating directly under paper tape control, and other new hardware including interface mechanical test beds and visual display units.

Bulk of the automatic testing currently being undertaken at Camberley is associated with the manufacture of 800 TFR00/5015 data terminal units. They are part of Storno's contract as main supplier for the world's largest fully automatic vehicle monitoring (AVM) system, being installed on Dublin city bus services entire fleet of 200 buses carrying some 210,000 passengers each year.

Dublin AVM is based on a data computer arrangement which automatically collects location data from each bus on a route. The results are presented on visual display units so that controllers in several garages can see at a glance the actual, and scheduled position of a 1600 watt heater and a 56 watt fan, both operated by the proximity switch. A built-in full operation of next year and will provide a few seconds of use. Measurements are 247 by 240 by 200 mm. The case is made of poly-carbonate.

HYGIENE

Dries when the hands approach

MADE BY Steibel Eltron in Germany and available from the UK subsidiary at 25 Lyvedon Road, Brackmills, Northampton (0604 86421) is an electrical hand dryer which is equipped with a proximity switch to start the unit when the hands are brought sufficiently close.

Suitable for office, factory and institutional premises, the unit should be of particular interest where hygiene is important, for example in hospitals, food plants and restaurants.

Known as the HYE, the device actually has a 1600 watt heater and a 56 watt fan, both operated by the proximity switch. A built-in full operation of next year and will provide a few seconds of use. Measurements are 247 by 240 by 200 mm. The case is made of poly-carbonate.

Storno, Primley Road, Camberley, Surrey GU16 5ES, 0276 29131.

CONTRACTS AND TENDERS

NIGERIAN PORTS AUTHORITY

Tender for Hydrographic Surveys in Nigeria

Tenders are invited from reputable Hydrographic Survey companies for the Survey of Nigerian Ports, their Approaches Channels, and Estuaries as administered by the Nigerian Ports Authority.

2. Full details of all the survey areas and frequencies of surveys for each area together with existing charts of the area and the Port limits and necessary specifications are obtainable from:

The Principal Hydrographic Surveyor,
Nigerian Ports Authority,
26/28 Marina (3rd Floor),
Lagos.

on payment of a non-refundable deposit of N240.00.

3. All payments should be made to N.P.A. Finance Department, 26/28 Marina (3rd Floor), Lagos, and receipts obtained presented before Tender specifications and Charts are released to Tenderers. Tender forms and charts are also obtainable from the Nigerian Ports Authority's Representative, Mansfield House, 3rd Floor, Room 34-37, 376-379 Strand, London, W.C.2, after payment of the equivalent of N240.00.

4. Completed Tender Documents in sealed envelopes marked "Confidential—Tender for Hydrographic Surveys in Nigeria" should be returned to the Secretary, Nigerian Ports Authority, 26/28 Marina, Lagos, to reach him not later than 12.00 noon on the 30th September, 1978.

5. The duration of the contract will be for one year.

6. This Tender may be cancelled or withdrawn or altered without any reason given for so doing. Responsibility will not be accepted for any loss or losses incurred by Tenderers in preparing or submitting their Tenders. The Authority is not bound to accept the lowest bidder and will not enter into correspondence with unsuccessful Tenderers.

(J. E. Kalu),

Ag. Secretary to the Authority

N.P.A. NOTICE No. 3130.
DATED 25th JULY, 1978.

PLANT & MACHINERY SALES

Description	Telephone
100 TON CAPACITY COINING PRESS by Taylor and Challen—virtually unused—fully automatic—160 s.p.m. x 24 mm stroke.	0902 42541/2/3 Telex 336414
IN LINE MACHINE for simultaneous surface milling both sides of continuous and semi-continuous cast non-ferrous strip up to 16" wide.	0902 42541/2/3 Telex 336414
9 DIE, 1750 FT/MIN SLIP TYPE ROD DRAWING MACHINE equipped with 3 speed, 200 hp drive, 20" horizontal draw blocks, 22" vertical collecting block and 1000 lb spooler. (Max. inlet 9 mm finishing down to 1.5 mm copper and aluminium).	0902 42541/2/3 Telex 336414
8 BLOCK (400 mm) IN LINE, NONSLIP WIRE DRAWING MACHINE in excellent condition 0/2000ft/min. variable speed 10 hp per block (1968).	0902 42541/2/3 Telex 336414
24" DIAMETER HORIZONTAL BULL BLOCK By Farmer Norton (1972).	0902 42541/2/3 Telex 336414
SLITTING LINE 500 mm x 3 mm x 3 ton capacity. TWO VARIABLE SPEEDS FOR HIGH ROLLING MILLS Ex. 6.50" wide razor blade strip production.	0902 42541/2/3 Telex 336414
MODERN USED ROLLING MILLS, wire rod and tube drawing plant—roll forming machines—slitting—flattening and cut-to-length lines—cold saws—presses—guillotines, etc.	0902 42541/2/3 Telex 336414
1974 FULLY AUTOMATED COLD SAW by Noble & Lund with batch control.	0902 42541/2/3 Telex 336414
1970 CUT-TO-LENGTH LINE max. capacity 1000 mm 2 mm x 7 tonne coil fully overhauled and in excellent condition.	0902 42541/2/3 Telex 336414
1965 TREBLE DRAFT GRAVITY WIRE DRAWING MACHINE by Farmer Norton 22"—29"—31" diameter drawblocks.	0902 42541/2/3 Telex 336414
STRIP FLATTEN AND CUT-TO-LENGTH LINE by A. R. M. Max capacity 750 mm x 3 mm.	0902 42541/2/3 Telex 336414
6 BLOCK WIRE DRAWING MACHINE equipped with 24 dia. x 25 hp drawblocks.	0902 42541/2/3 Telex 336414
2 1/2 DIE MESH DRAWING MACHINES 5.000ft/min with spoolers by Marshall Richards	0902 42541/2/3 Telex 336414
3 CWT MASSEY FORGING HAMMER—pneumatic single blow.	0902 42541/2/3 Telex 336414
9 ROLL FLATTENING MACHINE	0902 42541/2/3 Telex 336414
7 ROLL FLATTENING MACHINE	0902 42541/2/3 Telex 336414
COLES MOBILE YARD CRANE	0902 42541/2/3 Telex 336414
6-ton capacity lattice jib.	0902 42541/2/3 Telex 336414
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EDITED BY CHRISTOPHER LORENZ

TO CALL men to repentance... but then also... to give them the opportunity of showing their repentance and bringing forth fruits. This is my idea of a tailor's association."

Thus F. D. Maurice, one of the leading Christian Socialists of the last century, explained his aims in promoting the establishment in various craft industries of what were then called associations of labourers, and what we would refer to nowadays as Workers' Co-ops. Ernest Bader, who more or less gave the successful company he had built up to his workforce, sees himself mainly as a Christian Socialist. And though in contrast to Bader's access the enterprises sponsored by Maurice and his friends added uniformly in disaster, there are specific parallels in the outlook of the two men.

Religion

Just as many of us will feel uneasy about Maurice's attempt to link religion with production, Susannah Hoe tells us in her new book, there have been men among the former employees of the "man who gave his company away" who have resented his attempts to mix the world of work with the world of prayer: "People used to say 'They're up there praying while we get on with our work'."

The institutionalised, if arbitrary, Monday prayer meetings, briefly attempted at Scott Bader in the early 1950s, which provoked that reaction, were just one expression of the

The man who gave his company away to the workforce



Ernest Bader—a pioneer in the field of common ownership in Britain

Ernest Bader, a naturalised Englishman of Swiss farming parents, started on the road to business success when he set up as a merchant and trader in chemicals in 1923. The business was called Scott Bader, his wife having been born Dora Scott. Twenty-eight years later, after a move from London to Northamptonshire and a switch from trading to manufacturing chemicals, the Bader family made a present of 90 per cent of the enterprise's shares to the Scott Bader Commonwealth—a charitable holding company in the direction of which those of the company's workforce who chose to take up membership became entitled to participate.

Then, in 1961, the family sold the remaining 10 per cent of its original shareholding to the Commonwealth, and Scott Bader became the pioneering "common ownership" company in the UK. The phrase "common ownership" was chosen deliberately to reflect the fact that there are no individually owned shares in the transformed Scott Bader. The Commonwealth's members own the enterprise as a collective. When they leave or retire they have no individual shares to sell, just as when they join they have no individual shares to buy. Ownership is "neutralised."

In this respect, as in some others, the Scott Bader "common ownership company" differs from both the traditional "workers' co-ops" which go back to the last century, and from the highly successful group of mainly industrial co-ops centred on the small steel making town of Mondragon in the Basque Province of Spain. By 1963, when the Bader family took its first and major step in divesting itself of ownership, Scott Bader was already starting to move up from the small to the medium sized enterprise category. It was then employing 151 people, with a turnover of £625,000 and net profits of £72,000. Twenty-five years later, in 1978, the corresponding numbers were £20, £14m and £1.23m.

BY ROBERT OAKESHOTT

lead to disaster. Admittedly the lesson is not new. The experience of the John Lewis partnership points in the same direction and predates that of Scott Bader by more than a couple of decades. All the same, to have the lesson repeated for a medium sized manufacturing enterprise is a matter of obvious consequence and value.

On the other hand there is a sharp contrast, in the Scott Bader experience, between the speed with which ownership was transferred by the Bader family and the relative control which it still retains. The company's constitutional arrangements are neither simple nor static. But Godric Bader, the founder's son, remains in 1978 as chairman for life and still appoints, subject to democratic approval, a majority of the board of directors of the operating company—behind which the Commonwealth stands as a kind of "supervisory" holding company.

Scott Bader has frequently been criticised for this state of affairs, and the position has been compared with that of a colony in the transition to independence, when the colonial Governor retains crucial entrenched powers.

The criticism seems both just and unjust. It is just in so far as the company's power structure still reflects the kind of high minded and top downwards paternalism which characterised the "giving away" of the company in the first place. It is unjust to the extent that it overlooks the real difficulty which must face any democratic enterprise or workers' co-op—the difficulty of reconciling the need for ultimate workforce control on the one hand and the need for efficient professional management on the other.

There is, to my mind, a more serious criticism of the "common ownership" model which has been pioneered by Ernest Bader and his family. And though it has had various, mainly smaller but not altogether unsuccessful imitators, I am doubtful whether

it ever could—or indeed should—be widely replicated. And not because it seems improbable that successful entrepreneurs are ever likely to come forward in large numbers to give their companies away to their workforces. The point is rather different. Common ownership may appeal to the high minded—whether to those in the traditions of the Webbs, or of Gandhi or of Mr. Gladstone. But it over-emphasises the social (that is group member) needs of ordinary workers at the expense of their individual needs. It may be all very well for the saintly or the hair-shirted. But it may be an inefficient motivator of ordinary people, whose altruism needs to be encouraged by a very palpable extra ingredient of self-interest.

That is why I would imagine that the arrangements of the Mondragon co-operatives—and some others—which seek to combine elements of both individual and collective ownership in a most sophisticated and judicious blend, are likely in the long run to prove a better bet than those which Scott Bader has pioneered.

But whether it is the Scott Bader or the Mondragon model—or another version which comes to prevail if, as some believe, a workers' co-operative sector starts to develop over the next 10 years, the debt of future co-operators to Ernest Bader will remain considerable. For by his action in pioneering common ownership he has probably done more in this

Complex

Susannah Hoe has rightly not attempted to write a commercial history of Scott Bader. And though some will find her excessively preoccupied with Ernest Bader's complex personality and motivations, I would not. No doubt in the long run it is for the results of his work that he will be remembered. But, as this book clearly shows, you can never really separate the man from his actions.

If Ernest Bader was an ordinary man—or anyway just an ordinary entrepreneur—the story of the company he founded and later gave away would have been very different and far less interesting. Both the author and the publisher are to be commended for giving us a far from idealised picture of a quite exceptional man.

The Man Who Gave His Company Away. A biography of Ernest Bader, founder of the Scott Bader Commonwealth by Susannah Hoe and with a foreword by the late E. F. Schumacher. Heinemann, £5.85.

Encouraging businessmen to show a bold TV face

BUSINESSMEN do not always till the screen test, as was suggested in last Monday's article. Unlike Nicholas Faith, who worked on Thames TV's "Time for Business," and was the author of last week's article, the man behind Anglia's "Enterprise" programme has found businessmen similar to most other people in their attitude to television.

We have not found them unusually sensitive or shy. Even when tackled about delicate or embarrassing issues, they have been generally helpful.

One of the reasons may be that, in contrast with Time for Business, Enterprise has recently been transmitted at a peak viewing hour—seven pm, having been brought forward from 10.30 pm in spite of the commercial pressures on Independent Television.

This went down well with businessmen. They liked being considered important enough to

warrant maximum exposure at peak time, rather than being relegated to the usual midnight hour.

But there are other, more fundamental ways, in which top businessmen can be encouraged to appear on the screen.

Cynicism

Programme makers sometimes forget that other worlds are different from television, business particularly so.

Mild cynicism, the language of reporters, can be taken amiss in business, where standards, dress, outlook, everything, are usually the opposite

of those accepted as the norm in television.

It is often the small arrogances that offend: a young interviewer with little more to offer than cockiness and a degree, who pays insufficient regard to a man's age and experience. Or too many "pundits" who preach at businessmen but never, of course, have to put their money where their mouths are. The line between being informed and a know-all is blurred.

And yet there is no doubt that Nicholas Faith is in the majority when he complains about businessmen's reluctance to appear on television.

When we took Leslie Porter, Tesco's chairman, on a surprise tour of inspection of one of his stores, the described one display

as a "pig's breakfast" and a department as a "bloody disaster" one critic wrote about the piece with such awe that it was as though we had just secured the world's first exclusive with the Deity.

BY JOHN SWINFELD

Sometimes powerful people play hide and seek behind lines of secretaries and public relations men. But seeking is half the fun of journalism. Once located, the quarry needs approaching honestly—perhaps more honestly than most, because he usually has more to

lose—and to be treated with common courtesy.

Businessmen get sore when a programme is interested only in trouble at 11 o'clock. For months, perhaps a lifetime, they quietly prosper or fester with no one giving tuppence for their fortunes. But a spot of trouble brings an onslaught of cameras and microphones.

It is when programmes are short of resources that some of the real sins are committed. A "story" breaks, the programme needs an instant pundit, and so a researcher rings up a light-bulb maker to talk about the whole wide world of the international electrical industry. The light-bulb maker nips down to the studio—and realises, too late, that he has made a mistake by coming along at all.

Villain

Business television breeds value judgments. It seems to attract people who want to be in political or sociological television. They expect interviewees to slot into the category of villain or hero.

the men who make a business out of talking about business-men.

Among the "names" so far have been Sir Maurice Laing, of the Laing group, discussing nationalisation, John Sainsbury on the supermarket war, Victor Matthews of Trafalgar House, estimating that he could say goodbye to 30-40 per cent of his newspaper workers, Sir Marcus Sieff of Marks and Spencer, Selim Zilkha (Mother-care), Laurie Barratt, Britain's biggest private housebuilder, and Clive Sinclair of micro-TV fame. The list continues.

So all is not doom and gloom. Businessmen can speak interestingly and informatively to an enormous audience. All you have to do is spend a lot of time giving them a little confidence.

John Swinfeld, formerly of BBC 2's "Money Programme," is the editor of the Anglia-TV programme, Enterprise.

Building and Civil Engineering

£350m airport project

A MAJOR expansion of Baghdad International Airport has been proposed. Likely cost has been put at over £350m.

One of the first moves has been the appointment of Scott, Brownrigg and Turner, of London, as consultants to assist the latter with preparation of tender documents.

Facilities to be provided include a 4,000 metre runway, four passenger terminals, con-

trol tower and communications building, a cargo terminal, a very, very important personnel terminal, various ancillary buildings, roads and services.

Other members of the consultants team include, Dunwoody and Partners, services engineers, and British Airports International.

Completion of tender documentation is planned for November and work on site is expected to start early in 1979.

£8½m awards to Marriott

FOUR contracts worth over £8½m have been won by Robert Marriott (French Kier Group). For Northampton Development Corporation, the company is to build 254 dwellings at Camp Hill, Northampton. This contract, worth over £3.1m—involves roads, services and other external work in addition to the dwellings. Work is due to start on September 4.

£3m Sir R. McAlpine award

A CONTRACT worth nearly £3m has gone to Sir Robert McAlpine and Sons for the construction of foundations, pipework, roads and services at the fluid catalytic cracking unit being built at Penbroke, South Wales, for the Penbroke Cracking Company. Work which is being carried out for Sharnbrook is now starting with completion programmed for late 1980.

Work worth over £3m

GEORGE WIMPEY has won a contract in a "design and build" competition for an exhibition hall to be built for the Royal Highland and Agricultural Society of Scotland on its permanent showground at Ingleston, just outside of Edinburgh.

The building will be about 100 metres long, 60 metres wide and 8.5 metres high and will have a full length main exhibition hall, 42 metres wide, flanked by ancillary accommodation, including restaurants, kitchens, bars,

changing rooms and toilets. A 9-metre wide gallery, located above this will run the full length on each side of the main hall. The contract, valued at £1.2m is due for completion before The Royal Highland Show in July 1979.

Down in the South Wimpsey has been awarded two contracts jointly valued at over £1.8m.

The larger worth over £1m is for the Swaythling Housing Society for the modernisation of 148 two-storey houses in Southampton. The other is for the Borough Council of Basingstoke and Deane for site preparation for the second phase of the Basingstoke town centre. This is worth over £848,000.

From the City of Salford Corporation, Wimpey has won a £320,000 contract for the modernisation of 80 council dwellings at Abbey Drive, Swinton, Lancs.

£1m worth for Mears

THREE contracts, together valued at about £1m, have been awarded to Mears Construction. Awarded by the City of Liverpool, the largest is worth £387,000 and involves the construction of a two-storey health centre including a caretaker's flat together with drainage and external works.

A second health centre is to be built by Mears for the Hampshire Area Health Authority in Liphinst, Southampton. This contract is worth £288,000.

The third contract, valued at £246,000, is being carried out for the Maritime Housing Association in Liverpool. It calls for the construction, at Birkenhead, of 33 dwellings made up of terraced houses and flats.

First stage of pump factory

THE FIRST phase of the Grundfos Pump Group's factory complex at Sunderland, Tyne and Wear, has been awarded to Fairclough Construction.

Worth £1.5m, the contract is for the provision of 1,482 sq. metres of office space, 1,974 sq. metres of ancillary space and a production area of 5,040 sq. metres.

Fairclough is expected to complete phase one in October next year. When the overall complex is completed it will be one of the largest pump factories in the world. Architects for the project are

C. F. Muller, of Aarhus, Denmark, in association with Roger Hobbs-John Corbey and Associates. Henry Cooper and Sons are the quantity surveyors.

Pumps for Libya

ABOUT £12m worth of pumps and associated equipment for a big sewage disposal scheme in Libya is to be supplied by Sigmund Pulsometer Projects, a member of the SPP Group of Reading, Beds.

The scheme, which is being supervised by C. H. Dobbin and Partners, covers the three towns, Zwarah, El Jmil and Regdaleen. It allows for a present population of 30,000 increasing to 80,000, and includes construction of a new regional sewage treatment works as well as nine pumping stations in which the equipment is to be installed.

The main civil engineering contractor is the Arab Union Contracting Company of Tripoli.

Homes in East Anglia

GOUGH COOPER and Co. has been awarded a £370,503 contract to build 80 homes for the Orbit General Housing Association on 6.7 acres at Stoke Park Drive, Ipswich.

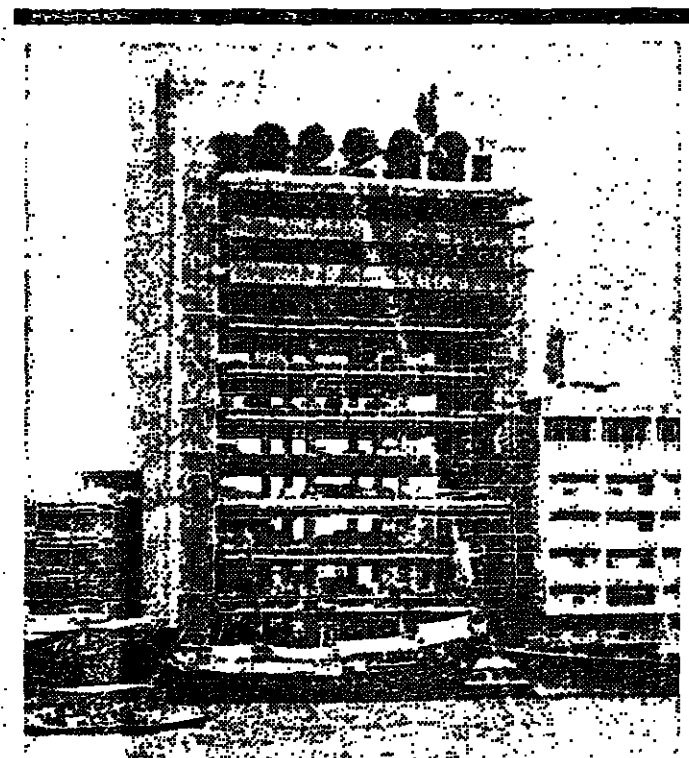
Work on the site, which is expected to provide 42 houses and 38 flats, has just begun and is scheduled for completion at the end of the year.

The company has just completed two other East Anglian projects for the same Housing Association. In a £1.2m scheme at Lowestoft, 145 houses and flats were provided. While at Halesdon in Norwich 80 homes have been completed under a £851,000 contract.

Piling in Egypt

ABOUT 4,000 steel-cased and cast in-place concrete piles for grain storage sites in Cairo and Egypt are to be driven by Raymond International of Delaware, Inc., a subsidiary of Raymond International (UK).

Work on the £2m sub-contract for the General Authority for Supply Commodities, an Egyptian Government agency, is to be completed before the end of this year.



The structure of this 11-storey building for the Bank of Credit and Commerce International in Dubai has just been completed by Bernard Sunley and Sons. The building will be faced in blue glass and is due for completion in February next year. The architect is Fitzroy Robinson and Partners.

Housing the workers

INTERNATIONAL System Buildings of Wyllie, Gwent, has been awarded a £1m contract for the supply of accommodation for workers in Kuwait.

The "village" for 2,500 men initially, will consist of residential units, dining quarters, TV lounge, offices, supermarket, barber's shop, recreation areas and ancillary service units together with bungalows and leisure units. All the units are transportable and are being sited 25km from the city itself.

The main contractor, Impresca Castelli, is supervising erection for International Construction, a Kuwait company.

Merchant's new depot

WORK HAS started on a new West Midlands regional distribution depot for Rymap on a Wolverhampton Borough Council development site in Neachells Lane, Willenhall, Staffs.

The firm depot for this builders and plumbers merchant is being built by Tarmac in time to start trading in April next year. It will include a large warehouse and showroom and will be the twelfth depot for Rymap, which is part of the Coalite and Chemical Products Group.

example of the way to restore buildings... The extensive restoration is not apparent, and even the substitution of fibre-glass reinforced plastic for terra cotta has been done with deceptive skill and care.

The architects for the scheme are Booth, Shaw and Partners (architect John P. Denton) and the main contractor is Fairclough Building.

H.A.N. BROCKMAN

Workshops and car showroom

A START has been made on new workshops and car showroom in Bishopsgate Road, Eastleigh, Hants, for David J. Sparshatt; a main Mercedes dealer. The development is by Hillspan Macdonald Developments of Eastleigh.

Main building works, as well as site piling, will be undertaken by A. E. Jukes and Son and steelwork and sheeting is to be supplied by Hillspan.

Contract value is over £210,000 and work is scheduled for completion in early spring, 1979.

Awards to Taylor Woodrow

TWO warehouses with accompanying offices are to be built on the Nursing Estate, Southampton, by Taylor Woodrow Construction.

The contract worth £450,000, covers construction of two adjacent units. One is being built for Share Drug Stores and the other for Wilkinson Transport. Bucks, based company, has the architects are D. S. Tucker and Partners.

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Under a £100,000 contract Myton, a member of the Taylor Woodrow Group, is to carry out alterations to the entrance hall of Aldwych House, London, WC2, for the Legal and General Assurance Society.

Another job for Taylor Woodrow is the housing of a branch of the Midland Bank at Kings Reach Development, Stamford Street, London, SE1.

IN BRIEF

● The Contract Services Division of GKN Mills Building Services has been awarded two contracts totalling over £180,000. They are for access scaffolding and other temporary works for the development of the Tottenham Court Road, London, site for EMI, and for scaffolding for London Borough of Camden.

● A computer room is to be constructed at Peggy Middleton House, Woolwich New Road, for the London Borough of Greenwich under a £171,000 contract awarded to John Laing Construction.

● New Ideal Homes has been awarded a contract valued at nearly £500,000 by the Greater London Council for the upgrading and modernisation of 200 pre-war flats in the Oval area, in Lambeth, South London.

● Sales of Sambrun rough terrain materials handlers reached record levels in June for Share Drug Stores and the other for Wilkinson Transport. Bucks, based company, has the architects are D. S. Tucker and Partners.

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Packages with strings

BY ARTHUR SANDLES

FOR THOSE who like holidays would happen to that money in with a touch of disaster about years when everything went them this has been a bumper smoothly?

Whatever the law says, justice might suggest that the rough edges could be taken off this situation. The first point that has to be made, however, is that there is no action that can be taken which can give either complete holidays or complete profit margins to the sides concerned.

Another important aspect of any attempted solution is that a holiday, while a major expense, is not like the purchase of a house, car or carpets. If it is not satisfactory there is no residual value and no defective part which can be produced in court for examination. A lost holiday is a total loss, either to the consumer who cannot take it again, or to the operator, who cannot sell it again.

The cost of total protection—full refund if the holiday is not precisely what you ordered—might be prohibitive. A premium of 50-100 per cent for a peak season holiday this year has been suggested. However, the cost of a built-in rate of compensation might be acceptable. In such a scheme a small premium added to the total holiday price would go into a central fund which would then compensate holiday-makers for major delays. Up to six hours delay would get you nothing but a cup of coffee. Over six hours you might get 50 per cent compensation and the right to cancel with full refund if the delay was more than 36 hours in a year without delays the money raised would go into next year's pot and there might not need to be a premium.

The main argument against such a scheme is that consumerism has already gone too far in the travel industry and further attempts to protect the traveller against the normal problems of transportation smacks of feather bedding. Any additional fees are seen as a bad thing in a highly price-sensitive business.

Such opposition is, of course, illogical. It might be argued with equal strength that travel, like other commodities, should be paid for on receipt rather than in advance, and that tour operators, like farmers, should bear the costs of Acts of God and Air traffic controllers with such arrangements as those of British Airways for Spain, should the tour companies be burdened with the hefty additional costs which resulted from the passengers being insulated against the impact of industrial action? Could the tour companies build in sufficient profit margin to cover themselves against such problems; and if they did, what

BY JUSTINIAN

JUDGES in England behave as a breed apart. One moment they are practitioners at the Bar, engaging in the hurly-burly of fighting their clients' forensic battles and mixing on ordinary terms with their colleagues and others.

The next moment they are pulled out of the scrum, a whistle is thrust into their hands and they become the referees. Their existence thereafter merely endorses the abruptness of their departure from the scene of professional lives ranging over 25 or more years and their removal to Olympian aloofness.

When functioning away from home which as High Court judges they do for nearly half the year, they reside in accommodation occupied exclusively by themselves, with their own domestic staff.

No longer do they frequent the ordinary public places—the public houses, the wine bars, the coffee shops—that they frequented as barristers. Their circle of acquaintances is at once restricted.

Given the unique dress of robes and wigs that distinguishes them from the rest of us, it is little wonder that the public impression is created that judges are not as other men are, indeed, the donning of the judicial mantle does impose constraints that other men do not undergo.

But what of the time, at the end of a day in court, when the wigs and robes are put aside? The public is not disabused of this image of separateness, or self-imposed apartheid, by the rigid adherence to the convention that judges do not engage in public debate.

Their pronouncements on the social scene are restricted to what they may sometimes judiciously and inappropriately say from the Bench, to the occasional lecture to an academic audience or learned society, to an article in a recognised law journal, or even, very exceptionally, in a serious newspaper.

Lord Scarman, once indulged his advocacy of a Bill of Rights in the Press.

Those instances apart, judicial silence out of court is severely maintained. The judges' isolation is well known complete.

As a result, it was not until last Saturday that judges had ever taken part in a radio broadcast discussing their role and the development of the law.

That the judges' isolation reflects the degree of self-adulation that English judges have been addicted to and which

they are out of touch with everyday life.

This is why the Radio 4 programme in place of The Week in Parliament, with Hugo Young, political editor of the Sunday Times, interviewing some judges, was of such special significance.

The convention of judicial non-participation in public affairs is a court, has been broken. We can now expect to see and hear our judges, like any other member of the public, engaging in public debate. Why has the breakthrough taken so long?

One of it has to do with recruitment to the Bench. Until recent times, appointments were made exclusively from a handful of highly successful advocates trained and nurtured in the traditional style—private school, public school, Oxbridge and the Temple.

This "closed" syndrome has been eroded in recent years by a larger judicial recruitment process, which has brought in a much broader band of barristers.

But more important has been the notion that judicial independence could be maintained only by the cotton wool in which the higher level of judges are, almost literally, wrapped.

That was never true, and the modern judge has long since come to believe that his independence is sustained only by his public isolation.

Financial and personal integrity are elementary qualities for a judge. They are not put in jeopardy once the man becomes a judge, and they do not require support by isolating him from ordinary mortals.

Most of the change in attitude is reflected in what the judges had to say in the first momentous broadcast. Mr. Justice Templeman, a Chancellor judge and the judicial member on the Royal Commission on Legal Services, was the first to speak and he was forthright about a judge's role.

He instanced three pitfalls for anybody sitting in the seat of judgement: complacency, irritability, and the ill-considered inflexibility. It was refreshing to hear a senior judge publicly acknowledging that it is all too easy for a member of the bench to say to himself "that he is a judge and a good judge too."

That the judges' isolation reflects the degree of self-adulation that English judges have been addicted to and which

is unrivalled in any other profession.

The famous words of Lord Hewart, the Lord Chief Justice, who at the Lord Mayor's banquet in 1936 said: "His Majesty's Judges are satisfied with the almost universal admiration in which they are held" have had their echo in recent years.

During the passage of the Courts Bill, Lord Chancellor Harewood, then Lord Chancellor, described English justice as "one of the glories of our country, and, indeed, of modern civilisation."

It was hoped that the Bill, having achieved that elusive first victory last winter, would provide a sterner test, but while displaying greater determination, they have proved weaker than many of the previous teams New Zealand have sent here, teams who never won a Test, let alone a series.

The New Zealanders' attack is built around Hadlee, one of the best fast bowlers they have produced. Bracewell, still very much in the apprentice stage but destined to become outstanding, Cairns, a medium-pace bowler, who would make a good county third seamer; the swerve of Condon at gentle medium-pace, useful for quiet periods and the occasional wicket but lacking the genuine penetration; and Booth, a spinner, though there must be at least five better left-armers in the current county circuit.

There had to be a question mark against the New Zealanders' attack. The batsmen, in the England-Hawthorn, Parker, side, are simply that, except for Boycott, a player category, they are short of class. A higher rating could be given to a higher rating.

Their captain, Burgess, has not yet seen that he has escaped a bad form. Burgess, a wicket-keeper, is a decent batsman, but his batting is not yet settled. He is a decent batsman, but his batting is not yet settled.

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CRICKET BY TREVOR BAILEY

England batting showing chinks

ALTHOUGH ENGLAND have every reason to be well pleased with the events of this summer—Pakistan have been annihilated, and at Trent Bridge New Zealand are following on, well on the way to their second defeat—England's batting has shown some chinks in its armour.

The deficiencies of both touring teams this summer have tended to camouflage chinks in the England batting. Averages can be misleading, but it is noticeable that year after year, good batsmen are a great many runs and are near the top of the averages, while the best bowlers regularly make a substantial haul of wickets at a reasonable cost.

In contrast, Mike has the good fortune of being in charge at the right time, as demonstrated by his unbeaten record as a Test match captain.

In sharp contrast to the batsmen, the England bowlers, with the exception of Miller, are not yet of international calibre. They are all highly placed in the bowling averages, not only the four playing in the present Test but also the injured Old and the unlucky Lever, who with Underwood has already captured far more wickets than anyone else in the land.

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Dilemmas

The dilemmas are these: Should a couple with two babies in arms be forced to wait a day or more in a crowded airport with no idea when their flight might leave and not have the right to say "enough is enough"? Should a tour operator, who insists on customers turning up at the airport for a pre-arranged departure time on a full catering, even if it happens to be in the airport terminal?

But, since the action of the French air traffic controllers was designed to disrupt just such arrangements as those of British Airways for Spain, should

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Reacting to Peugeot

IT WOULD be understandable if Ministers and civil servants who negotiated the Chrysler rescue operation in 1975 felt aggrieved and resentful at the latest turn of events. The rescue was widely criticised at the time, inside as well as outside the Government, for being unduly favourable to the American owners. Members of the Industrial Development Advisory Board felt that the scheme did not offer the prospect of commercial viability. Yet the effect of the Government's intervention has been to keep Chrysler UK alive and to enable the Chrysler Corporation, two and a half years later, to divest itself of its British business on what appear to be favourable terms.

Attractions

Yet anger at Chrysler's failure to live up to the hopes expressed at the end of 1975 should not blind the Government to the potential attractions of the Peugeot take-over. The logic of the 1975 rescue operation—to make the UK plants a more integral part of a larger European and international vehicle manufacturer—was sound: what was underestimated was the financial weakness of Chrysler Corporation.

On the face of it, the switch from Chrysler to Peugeot should be an improvement. Peugeot is a solidly based company with a consistent management record. One cannot predict how it will fare in the intensely competitive conditions likely to prevail over the next few years; the digestion of Chrysler's three European subsidiaries will be a good deal more testing than the absorption of Citroën. But Peugeot looks at least as likely as any of the other big European motor groups to hold its place in the world industry.

Under the terms of the 1975 agreement Chrysler Corporation is barred from reducing its ownership in Chrysler UK below 80 per cent as long as loans from the Government are outstanding. The Government is unlikely to agree to the change of ownership unless Peugeot is prepared to commit itself to the declaration of intent or something like it, which Chrysler signed in December 1975. This declaration, while not legally binding, set out Chrysler's intention to

introduce new models, to maintain operations at the five principal UK sites and to give the UK company an important and expanding role within the worldwide group.

Since Peugeot presumably wants the financial assistance from the British Government to continue, it may be willing to offer similar undertakings. The Government may even be able to harden the commitment on plant closures until the end of 1980, since Chrysler Corporation will continue to be associated with the management of its former subsidiaries until that time. The Government has some bargaining cards in its hands, but not many. If the UK part of the deal becomes too unattractive, Peugeot could withdraw from it. That is a possibility which Chrysler, as well as the British Government, will be most anxious to avoid.

The danger in the Peugeot take-over is that it could make the British motor industry even more of a marginal appendage to a European industry whose main focus of interest and principal factories are on the Continent. There may be a tendency for the European companies to rely more on their Continental than on their British plants even to supply the UK. At the same time the deal, if it succeeds, will underline the weakness of B.L. With a declining market share at home and no significant presence on the Continent, B.L.'s strategic dilemma—whether to contract into a specialist car producer or to take on the giants in the volume business—becomes even more acute. If the latter choice is followed, the case for an alliance with one of the established volume car manufacturers looks stronger.

Yet neither collaborative arrangements nor changes of ownership will, in themselves, solve the basic problems of the British motor industry. These problems have to do with management, productivity, labour relations and product development. One hopes that Peugeot will do better than Chrysler, but whether the new owners will be able to elicit the necessary changes of attitude among the employees remains to be seen. Neither the British Government nor Peugeot can guarantee the long-term future of Linwood and the other UK plants, any more than the Government can guarantee the continued existence of B.L.

China's global ambitions

EVER SINCE the death of Chairman Mao, China has been developing an increasingly active foreign policy, in both political and economic terms. The political aspect of the equation is that China has adopted a more overt challenge to the Soviet Union's role in the world, while the corollary of its policy of rapid economic growth at home has been a more open attitude towards business dealings with the outside world.

Symbolism

This month the new Chinese policy takes a qualitative jump forward. Last Saturday Peking signed a friendship treaty with Tokyo, and this week Chairman Hua undertakes visits to Romania and Yugoslavia. Now, there is a sense in which the China-Japan friendship treaty can be discounted as mere symbolism, and it is quite likely that the symbolism of the visits to Bucharest and Belgrade will overshadow any immediate practical consequences. Yet when a country of China's enormous size and potential strength adopts a new international policy, there will be no one in either Moscow or Washington who will underestimate the significance of the preliminary, ceremonial gestures which mark the change.

Symbolism was paramount in the Sino-Japanese friendship treaty, for the main point of contention was the "anti-hegemony" clause which the Chinese finally succeeded in including. On the face of it, nothing could be more innocuous. But both sides knew—the Chinese, intended, and the Japanese feared—that it would have been seen in Peking as an anti-Chinese. The Japanese Eastern Europe will be a refused to look at it, because of their long-standing dispute

with Moscow over the post-war occupation of four islands at the southern end of the Kurile chain.

It would be a mistake to suppose that Japan has chosen "friendship" with China at the deliberate expense of the Soviet Union. On the contrary, Japan's policy continues to be one of impartial good relations with all countries, and it has a massive interest in maintaining good relations with both China and the Soviet Union, not merely because both countries are its close neighbours, but also because it stands to benefit substantially from participation in their economic development programmes.

Affinities

Yet if the Kurile Islands dispute rules out an explicit gesture of friendship towards the Soviet Union at this time, the historical and cultural affinities with China must inevitably play a significant part in Japanese thinking. Mr. Takeo Fukuda, the Japanese Prime Minister, is facing a party leadership contest at the end of this year, and since his standing in the public opinion polls is currently at a low ebb, he may well feel that he needs a major foreign policy achievement to buttress his domestic position.

Chairman Hua, by contrast, appears to be firmly in the saddle at home. It is difficult to see consistency in all aspects of China's current foreign policy either in the pronouncement to Japan earlier this year over the Senkaku Islands, or in the deterioration of relations with Vietnam which has effectively driven Hanoi more deeply into the Soviet camp. But the forthcoming visit to Romania and the Soviet Union, the two leading "disident" countries in the Soviet Union's backyard, represented a challenge to Moscow which is unmistakable, even if it is not as strong as the respective leaders go no further than the exchange of similar friendship treaty with speeches and ceremonial. No Japan, with a mirror-image Chinese leader, has ever "anti-hegemony" clause, which presences of Chairman Hua in as anti-Chinese. The Japanese striking symbol of China's new of their long-standing dispute

Incomes policy: limits to the German lesson

BY CHRISTIAN TYLER, Labour Editor

EVERYONE is tired of incomes policies. Those in government and in Whitehall who believe Britain cannot dispense with them are tired of devising magic formulae that will restrain wages without sending thousands of workers on the march. The unions have lost patience with crude attempts to remove their main function—to extract the best available deal for their members—and the economic pundits are tired of pointing out how incomes policies distort the labour market.

There is, as a result, a curious consensus developing about how the circle might be squared: how the freedom of unions to negotiate wage increases might be reconciled with the desire of governments to maintain some control over the outcome of thousands of separate bargains. Whichever party wins the next general election, employers and unions will be invited to discuss very similar ideas for long-term reform of the system. These ideas are based on the assumption that national leaders can get together in a non-partisan spirit, look objectively at the state of the economy from time to time, and educate the rest of us in what, for that year, would constitute a "responsible" wage rise.

The Conservative Party and the CBI, whether by coincidence or not, have come up with broadly similar proposals about the mechanics of this educational process. The Labour Government has not developed its thoughts, and the TUC has asserted only vaguely—in the forum of the TUC-Labour Party Liaison Committee—to the need for a "broad understanding" each year.

There is nothing particularly new or controversial about the broad idea, which is to try to lift the country out of the weary cycle of wage freezes, Government-imposed pay "norms," voluntary restraint, and rare periods of real freedom. The sting will come if the next government tries to set up an institution to do the job and the unions start asking whether they are being told, advised, guided or merely encouraged to settle around such-and-such a figure.

The Conservatives, the CBI and the present Prime Minister and Chancellor all point to the West German system as the most promising model for Britain.

Leaving aside the question whether German attitudes and union structures make this a realistic comparison, the first thing to be said is that that part of the West German system, known as a "concerted action" has broken down.

Last summer the unions announced that they were not going to attend any more sessions of the concerted action

committee. The ostensible reason for the rupture was a lawsuit brought by the employers challenging the constitutional propriety of the latest industrial democracy (Mitbestimmung) Act, which came into full force on July 1 this year. The suit, which will be heard by the Federal Constitutional Court in Karlsruhe on November 28, is to find out if shareholders' rights to their property are being abridged by the (almost equal) presence of worker directors on the supervisory boards of companies.

There seem to be deeper reasons than that, however, some of them reminiscent of the tug of loyalties now evident in some TUC leaders. The concerted action committee has grown to unmanageable proportions—more than 80 dignitaries were sitting down together at the end—and the unions felt that the balance was thrown against them. Because of its size, the committee had become a dreary talking shop as the parties read out their policy papers. Similar complaints have been heard from the unions in Britain about the meetings of the sector working parties set up for the industrial strategy.

Secondly, there have been complaints from below that the union leaders are going soft; their pursuit of national economic harmony was leaving ordinary wage earners out of account. Certainly West Germany suffered this year two serious strikes, by printers and metalworkers, regarded as a bad omen in a country where major disputes are rare.

The unions involved, IG Druck und Papier, and IG Metall, settled at 5 per cent—which was the figure the Government had named as the guideline for 1978. So the collapse of the concerted action committee does not mean that West Germany's unions are running amok; indeed, the main union federation, the DGB, continues to liaise with the Social Democratic Party such as the British TUC's senior six maintain their close rapport with Downing Street.

Another reason for the demise of the concerted action committee was that what started as a forum for discussion of the economy as a whole had become, with the problem of inflation, a discussion of pay policy.

The Federal Government, bound by the framework of law that surrounds the whole German apparatus, is obliged to put out what are known as "guideline data" if things look like going awry. Increasingly, these data—which are not mandatory, and which are never, for political reasons, described as norms or limits—were defining the going rate for pay.

Prime mover in the German system is the independent wage determination body not all Bundesbank, which sets its own money supply targets and the



Union leaders join a demonstration of striking metalworkers last March in Stuttgart, and, right, Herr Heinz Oskar Vetter, German Trades Union Federation president, who refused to attend a meeting of the concerted action committee.

parameters for the rest of the Labour Party would presumably like to find some way of guaranteeing that there can be at least a gentleman's agreement with the TUC each year to secure something more than a polite hearing from the unions, and ideally reach a state of mutual confidence where the crudities of the present policies—like sanctions against employers—are no longer necessary.

Last year, for instance, they said that an increase in all pay if inflation is menacing. He would presumably hope to secure something more than a polite hearing from the unions, and ideally reach a state of mutual confidence where the crudities of the present policies—like sanctions against employers—are no longer necessary.

After the five wise men have reported, the Federal Government itself produces an annual economic report in January, setting out its own goals, and any "guideline data" that may be necessary. The parties all meet, several times a year, in the concerted action committee to see that everyone is pulling in the same direction at the same time when it comes to wage bargaining.

The past four years of the incomes policy in Britain have seen a similar chain of events develop, although the conduct of the "norm-fixing" has been much more informal, and the guideline has been dramatically unveiled in a White Paper shortly before the beginning of the new wage round, now informally fixed at August 1 each year. Instead of a committee drawn from all the vested interests, the Chancellor of the Exchequer and other Ministers have entertained a succession of delegations—of whom the TUC has been far the most important—in Downing Street.

The motives of the combatants in Britain for wanting to change—or institutionalise—wage determination are not all the same, of course. Although it has not spelled it out, the

these constraints there will be for the Government to set out precise guidelines based on the assessments of the select committee. But the guidelines, discussed with the TUC and CBI, would be a recommendation to negotiators, not an imposed limit.

The public services would be subject to cash limits set in the light of the economic report, while public sector industries would bargain against the background of "realistic" medium-term financial targets, without any further Government interference. The CBI wants a shorter negotiating round—say, between November and April—to begin with—with public sector pay deals occurring after those in the private sector where the going rate would be determined.

All these proposals, of course, assume that the thousands of shop stewards and local union officials who negotiate pay with employers in Britain—in sharp contrast with West Germany and most other European countries—will be sufficiently uplifted at the sight of wise men setting out the economic parameters to infuse their collective bargaining. The bargaining with a sense of the national interest. As has been shown time and again, it is not enough to persuade the general secretary of the TUC that the country can only afford X per cent this year. The TUC just is not like that. The debate is in danger of missing even before it begins. When trade union leaders say their bargaining will be responsible—and nearly all do—they do not mean that they want someone else, even the TUC, to tell them what "responsible" means in terms of pounds and pence at any one moment.

For all the consensus about the need for a new approach, colour the public expenditure White Paper and the Budget, which structure were susceptible to would not necessarily be called "concerted action"; we would into play every year—would be have had it by now.

Its latest policy document calls for a central mechanism that would be linked to Parliament and which would operate in two stages. The first would be for a Parliamentary select committee to take evidence from all the parties and report on economic prospects in early autumn. That report would be debated by Parliament and, colour the public expenditure White Paper and the Budget, which structure were susceptible to would not necessarily be called "concerted action"; we would into play every year—would be have had it by now.

Battle against inflation

Only the broadest statement of aims has emerged from the Government. It says in its Stage Four White Paper, Winning the Battle against Inflation:

"It is the Government's view that the country should aim at a long-term approach in which collective bargaining is based each year on a broad agreement between Government, unions and employers about the maximum level of earnings which is compatible with keeping inflation under control in the following 12 months. The policy for next year (that is 1978-79) has been shaped so as to permit a transition to such longer-term arrangements."

The Conservatives start—like the Germans and the present French Government—from the basis that the money supply will set the parameters. Cash limits would govern the public sector, while the private sector would be allowed to return to "responsible" and realistic bargaining. In other words, if you ask for too much as a union or if, as employer, you give too much, you will be out of a job or out of business. Within

MEN AND MATTERS

Hardly Britain's vintage year

You might well imagine that the weather we have had this so-called summer would have put paid to the hopes of one fledgling industry—the British wine growers. But I was assured yesterday by Major-General Sir Guy Salisbury-Jones, who produced 26,000 bottles in his record year. "The battle is not lost." The vineyards certainly need sun—in France as well as here—and the British grapes will not be harvested until early November. "It will be a small crop," says 84-year-old Sir Guy. "It's the worst year except one that I can remember since I began growing vines in 1951. But we could still produce some good wine."

Another of Britain's growers is Norman Cowdery, a director of shipbrokers H. Clarkson. He returned at the weekend from a trip in Japan, and says he was surprised at the way his vines—at his home near Bournemouth, Sussex—had survived the weather. Cowdery was one of the founders of the English Vineyarders Association, which now has 200 members, and of which Salisbury-Jones is president. According to Cowdery, the fruit is still too small to have been knocked down by the recent heavy rains.

In a good year, British growers produce 250,000 bottles, which may be tiny when set against the European wine lakes, but it is still a lot to dispose of. Where does it all go? Cowdery told me firmly that Britain now produces white wines in rival any on the Continent. There is no shortage of customers, in such places as Harrods and Fortnum and Mason. Salisbury-Jones, whose vineyards are in Hambledon, Hampshire, says: "I cannot grow enough. Do you realise that we export it to Hamburg and

Bremen?" If the growers have a sense of grievance at the moment, it is not merely because of the weather. They feel the Government does not take them seriously, although they provide the Treasury with £1m in excise duties. It is time, they think, that the Ministry of Agriculture began looking for ways to offer them grants of various kinds. Serious growing takes infinite care: Sir Guy is expecting an adviser to call next week from the Champagne region—"they have the same chivalry soil as ourselves." And Salisbury-Jones just wants to concentrate on sowing his ideas at seminars around the world and to handle individual consultancy.

Wilson left school at 14, to sell goods for his father's wholesale textile firm. Years later he took a course in economics and plunged into industrial market research. He seems to relish the complex jargon he has invented, but says the key to his success was easy: "We specialised—and never touched consumer research."

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Aubrey's option

After 18 years at the head of his company, Aubrey Wilson is going back on the road. But it is hardly a tale of disaster: at 53, the man who claims to have "made industrial research respectable" is leaving the chairmanship of LTR Ltd. to concentrate on sowing his ideas at seminars around the world and to handle individual consultancy.

Wilson left school at 14, to sell goods for his father's wholesale textile firm. Years later he took a course in economics and plunged into industrial market research. He seems to relish the complex jargon he has invented, but says the key to his success was easy: "We specialised—and never touched consumer research."

in Moscow is the Central, on the second floor of a rundown block. My colleague Anthony Robinson has been there, investigating the steampunk side of Soviet life. The Central is just around the corner from the Berlin Hotel, where foreign Communist delegates nervously awaited their fates during the era of Stalin's purges; also nearby is Children's World, a huge toy emporium which incongruously faces KGB headquarters in Dzerzhinsky Square. Inside, solicitors old attendants supply white cotton robes, starched towels, and beer to the clients, who are lounging, gossiping or eating salted fish and cucumber. Every now and then someone goes through the sliding doors leading to the shower-room and ante-chamber. Through the steam, large bodies can be seen on marble slabs being pummeled and massaged. Another door leads to the banya proper, with its blistering heat and unforgettable smell of birch twigs and camphor. All around, men flail themselves briskly or beat their companions.

The whole process, interspersed with massage, shampoo, tea, bartering and games of chess, takes several hours. "I am not surprised they are getting restless down in the suburbs without it," says Robinson.

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Observer

FINANCIAL TIMES SURVEY

Monday August 14 1978

Indian Industry

There is controversy over the role of large-scale industry in India's development, but Indian manufacturers and contractors are becoming a stronger force in world markets. Given the right encouragement they can make a crucial contribution to the Janata Government's social and economic objectives.

Switch to the rural areas

By Geoffrey Owen

IT IS IRONIC that at a time when Indian manufacturers, especially in newer industries like engineering, are beginning to make a significant impact on world markets, the whole thrust of industrial policy over the past 30 years should be increasingly questioned inside the country.

With the help of stringent import controls and massive public sector investment, India has created a large and diversified industrial base which provides most of the country's needs in consumer and capital goods. But critics argue that the price for this achievement has been the serious neglect of agriculture, which still accounts for nearly three-quarters of the labour force, a proportion that has stayed unchanged for more than 50 years. It is the rural areas, they point out, which suffer from chronic under-employment and widespread poverty. The growth of large-scale industry, much of it ment of cottage industry, in character, small-scale, entrepreneurs have made a negligible contribution to the creation of new large-scale manufacturers. As jobs, it has been too dependent long as due regard is paid to the demands of a narrow comparative advantages of elite in the big cities. There of each sector, one should be must be a radical shift in policy complementary to the other, towards the encouragement of the extent that the Government

labour-intensive cottage and small-scale industry in the villages; this is a central feature of the new development strategy being pursued by the Janata Government under Mr. Morarji Desai.

Yet this change of emphasis can be implemented without abandoning the industrial achievements of the past 30 years. Indeed, it is in the interests of large-scale industry that the shift should take place. From the mid-1960s the impetus to industrialisation, stemming from import substitution and investment in infrastructure began to peter out. The most

of the past ten years industrial activity has been stagnant, with most sectors operating well below capacity. The incidence of "sick" companies (many of which have been rescued by the Government) is increasing. Neither the consumer market, among the higher-income groups, nor the development of exports has provided an adequate spur to growth and new investment.

If the Janata Government can implement its strategy geared to agriculture and rural development, this will create a large and sustained demand for the products of industry. Irrigation, electrification, road building, fertilisers and the programmes needed to boost agricultural productivity will require machinery and basic materials from the large-scale manufacturers.

Moreover, there is a reason in principle why the large-scale industry, much of it ment of cottage industry, in character, small-scale, entrepreneurs have made a negligible contribution to the creation of new large-scale manufacturers. As jobs, it has been too dependent long as due regard is paid to the demands of a narrow comparative advantages of elite in the big cities. There of each sector, one should be must be a radical shift in policy complementary to the other, towards the encouragement of the extent that the Government

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economy in which the allocation of resources is decided centrally. There have already been moves to simplify the licensing system, whereby all proposals for large new units, substantial increases in capacity have to be approved by the authorities in New Delhi. There is also a wider recognition of the damage done to several industries by price controls. Some tensions are bound to persist. Quite apart from the ideological support for the public sector, the large industrial groups are always likely to be regarded with suspicion in a predominantly agricultural country. The difficulty of reconciling social and political objectives with the need for a viable, profit-making private sector has proved almost insuperable in certain industries. Most notably cotton textiles.

Squeezed

The mill owners, though by no means blameless themselves, have been squeezed between the interests of the cotton growers on the one hand and consumers on the other. A complex system of price and other controls has severely limited their ability to make profits, with the result that modernisation has not taken place and a number of non-viable mills have had to be taken over by the Government. But the new textile policy just announced in New Delhi appears to go some way towards meeting the industry's needs.

In this and some other sectors India's performance over the past decade or so has been disappointing, especially compared with countries like Brazil and South Korea. But the reasons have more to do with politics and policies than any lack of industrial skills.

Labour unrest has been a constraint, especially in the period immediately following the end of the Emergency, and it is often provoked by inter-union rivalry. But although

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Now, we have another way to develop our inner powers

From time immemorial, India has known the way to spiritual power. Now, for the last 30 years, it has been developing another kind of inner power. The power that lies in resources like coal, fuel oil, water and the sun—the power that is electricity. Since 1950, the power generating capacity in India has grown twelve-fold—to 24,000 MW. The next 5 years will see a near doubling of this capacity. A major challenge. As in the past, this new challenge has been taken up by BHEL—India's leading manufacturer of heavy electrical equipment. Backed by some of the most advanced power engineering capabilities, BHEL is today synonymous with India's power development—offering not just the widest range of equipment, but a total service for energy.

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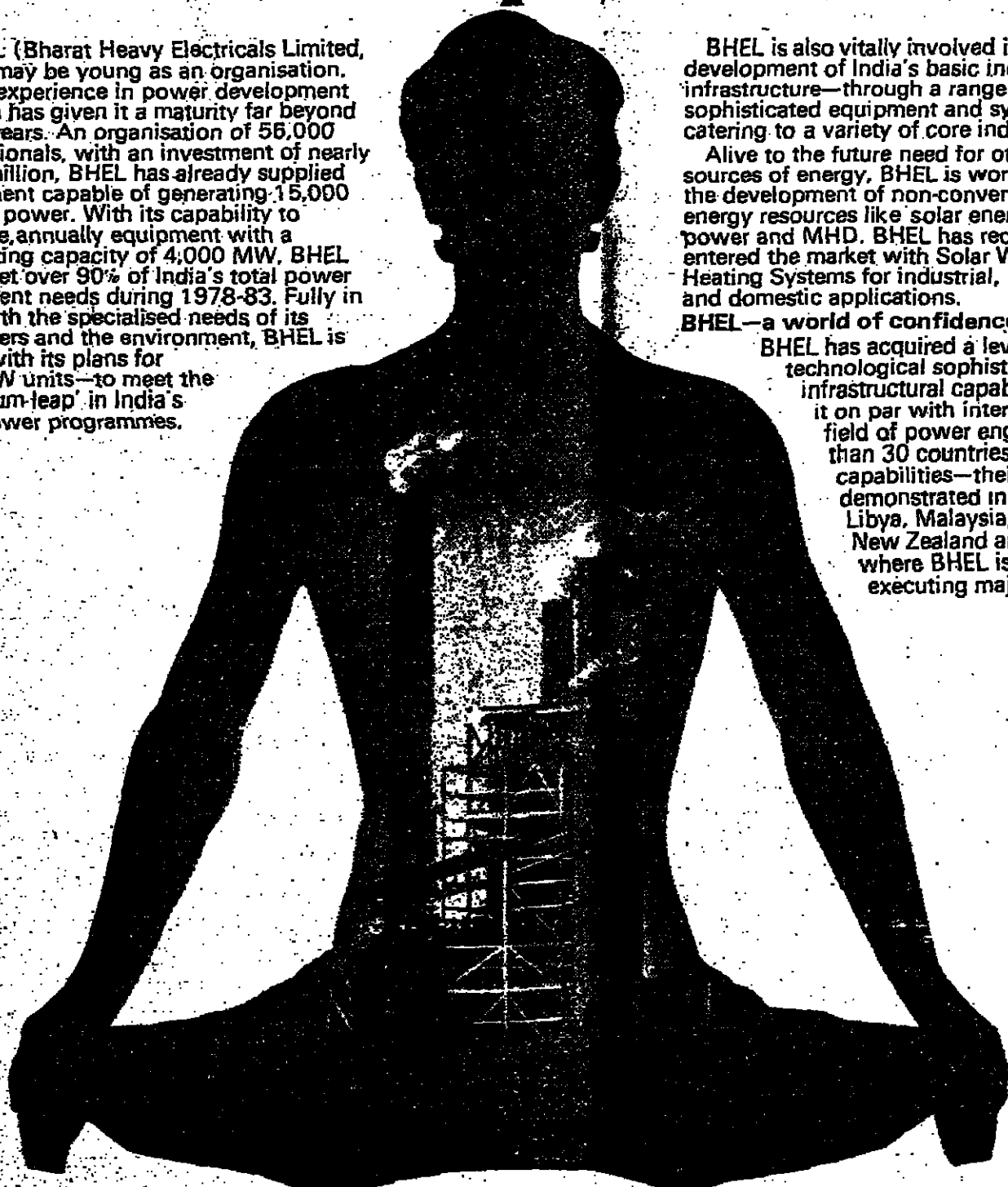
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THE BUSINESS ENVIRONMENT

The environment in which Indian industry operates has been dominated by import substitution policies, restricted internal competition, extensive bureaucratic controls and a large public sector. But the present Government has made some moves towards liberalisation, increasing the area of the economy in which market forces may be allowed to operate.

Industrial policy

THE PRINCIPLES which have guided India's industrial policy since 1948 have included a dominant role for the public sector in key sectors of the economy and strict control over private sector companies to ensure that their activities are in line with the targets set out in successive Five-Year Plans. The first has involved heavy investment by the State in such areas as steel, engineering, shipbuilding, telecommunications equipment, chemicals, petroleum and mining. The instrument for controlling the private sector has been the licensing system, started in 1951, whereby companies wishing to start new units or to undertake substantial expansion have to obtain a licence from the central Government.

Apart from the regulation of investment and production in accordance with Plan priorities, the objectives of licensing were to protect and encourage small-scale industry (defined as industrial units with a capital investment of not more than Rs 1m, or about \$167,000), to prevent the concentration of ownership and to promote the balanced economic development of the different regions of the country. The performance of the public sector, described in a later article, has greatly improved in the last few years. Although its overall financial results are held down by badly planned and badly implemented investment decisions in the past (and by the large number of sick companies taken over by the Government), it is no longer the drag on the economy which it seemed to be some ten years ago. But the licensing system and the other controls over the private sector have failed to achieve their objectives. Their effect has been to inhibit modernisation and expansion, and they have not succeeded in reducing industrial concentration.

Permissions

As Mr. T. D. Thomas, chairman of Hindustan Lever, has put it, "obtaining all licences and permissions to set up any significant industrial undertaking in this country is like running an obstacle race. When you clear one hurdle you come up against more—and over the years the obstacles have been made more difficult and numerous. It takes a lot of stamina and endurance. Paradoxically, this is one of the main reasons why in India only large companies can afford to seek growth and as they have the resources to cope with this obstacle race and the occasional frustration, smaller people get eliminated or even ruined in the earlier stages of the race." Mr. Thomas estimates that it has taken seven years between the decision to invest and the start-up of production, and that half he delay is due to Government procedures.

Many people in Government now recognise that the licensing system has produced unintended distortions in the industrial structure. The Draft Five-Year Plan for 1978-1983, published earlier this year but not yet approved, admits that high manufacturing costs have sometimes been the direct outcome of the Government's licensing policy. "Where the demand was large enough to sustain only one plant of economic size, several plants with suboptimal capacities were licensed in the name of diffusing ownership and preventing monopolies."

The problem of fragmentation and high costs has been reinforced by indiscriminate import substitution. "A few industries have been set up," the authors of the Draft Plan point out, "which cannot be low-cost producers by international standards. While this may be necessary in certain strategic areas, it was not essential in many others."

These cost disadvantages might have been more acceptable if the heavy investment by the public sector and the growth of private industry had helped to solve the country's unemployment problem. The whole factory sector, including power generation, mining and quarrying, employs no more than 6m workers. This represents about a third of the labour force in the organised sector (including organised trade), but only 24 per cent of the country's total labour force. Each year industry has created some 200,000 new jobs, compared to the annual increase in the labour force of some 6m.

The number of people employed in the cottage and small industries—the so-called unorganised sector—is much higher, but their share in industrial production has been declining. The disparities between regions have been accentuated: the poorest areas have become poorer.

The present Government's industrial policy, announced at the end of last year, is designed to tackle these problems, but without destroying the general framework which has been established over the past 30 years. The statement emphasises the close interaction between the agricultural and industrial parts of the economy. It points out that an improvement in agricultural output and productivity requires inputs such as power, steel, cement, fertilisers, farm machinery and other industrial items. At the same time "the distribution of income arising from a broad-based growth of agriculture and related activities in the countryside has to provide the basic demand for a wide range of industries producing articles of consumption."

The main thrust of the policy is to be the promotion of cottage and small industries

widely dispersed in rural areas and small towns. "It is the policy of the Government that whatever can be produced by small and cottage industries must be so produced." The list of industries exclusively reserved for the small-scale sector has been extended to more than 300 items, compared with about 180 previously. Big companies will be prevented from expanding in, or entering, these sectors, and the role of large-scale industry in supporting the programme is clearly defined.

"The Government will not favour large-scale industry merely for the demonstration of sophisticated skills or as monuments of irrelevant foreign technology." Its task will be to provide the basic materials essential for infrastructure development, such as steel, cement and oil; to make the capital goods needed both by the basic industries and by small-scale manufacturers; to make the high-technology items which need large-scale production and are related to agricultural and small-scale industrial development, such as fertilisers, pesticides and petrochemicals; and to make the other products which are outside the list of reserved items for the small-scale sector but are essential for economic development, such as machine tools, organic and inorganic chemicals.

The statement also includes

a somewhat tougher policy towards the large business houses. These companies are already subject to the Monopolies and Restrictive Trade Practices Act, whereby all proposals for expansion or diversification require specific approval from the Government, but this has not prevented what the statement calls a "disproportionate growth of large houses." Much of their growth has been based on funds borrowed from public financial institutions and banks. "This process must be reversed." The rules of the MRTP Act will be strictly enforced and the large houses will be obliged to rely more on their internally generated funds for expansion.

Significance

The practical significance of the industrial policy statement is a subject of much debate in the business community. While the Minister for Industry, Mr. George Fernandes, has no doubts about the radical nature of his proposals (see interview below), there are hopes that the reservation of items for small-scale industries will be applied in a flexible way and that the necessary interdependence between large and small will be recognised.

Many big companies point out that they have consciously de-

veloped ancillary industries as component suppliers and sub-contractors. Philips India, for instance, has 560 ancillary suppliers, 480 of which have turnovers of less than Rs 1.5m (about £100,000); these ancillaries employ about 25,000 people, of whom over 4,000 work directly on Philips output.

This interdependence will apparently continue to be encouraged, but the Government is determined to give an extra push to the development of small-scale industry. If the development of small-scale industries is based on products in which they have a genuine comparative advantage—particularly in agro-based industries where the raw materials are locally available—then the policy may succeed. But whether it will make a significant contribution to alleviating rural poverty and unemployment will depend on the effectiveness of the administrative organisation, particularly the District Industry Centres which are now being set up.

So far as large-scale industry is concerned, the Government is attempting to improve its efficiency by injecting some competition into the system, partly through import liberalisation and partly through a loosening of the administrative controls. In several industries there are a number of factories whose capacity is too small by inter-

national standards. Some of them manufacture most of their components in-house—partly because a component supplying industry did not exist at the time they were set up. Concentration and specialisation, to achieve economies of scale, has been made difficult by the licensing system, while the lack of internal competition has made it possible for inefficient methods of operation to persist. A limited shake-up, to eliminate some of these distortions, is now seen to be necessary. Some controls have already been relaxed and a full-scale study of the whole apparatus of controls and subsidies is under way.

Thus the area of the economy in which market forces may be allowed to operate is being expanded. Similar tendencies are at work in policies towards public sector enterprises, which are being encouraged to compete with less protection and subsidy than in the past, and in a more selective approach to the rescue of sick companies. While it is too early to speak of a turning point in industrial policy, these developments suggest that the determination to prohibit, regulate and protect, which has been built into the system over the past 30 years, may be beginning to lose its force.

Geoffrey Owen

The man in charge

"A REMARKABLY intelligent, pragmatic man who knows how to get things done." A rabble rouser who couldn't even run a workshop. "A political lightweight who has no real power base in the country." These are a few of the conflicting comments one hears in the Indian business community about George Fernandes, the 48-year-old Socialist and former trades union leader who has just completed a year as Minister of Industry.

Born in Mangalore in the southern state of Karnataka, Fernandes trained for the priesthood, but gave up his studies at the age of 19 to join the Socialist Party and became a trade union organiser. He moved to Bombay in 1950 and later became president of the All India Railwaymen's Federation. In 1974 he led a national rail strike, one of the events which led to the imposition of the Emergency. He was arrested and imprisoned, but when the elections were held in March, 1977 he was nominated as a candidate for a constituency in Bihar and won

by a large majority. He was invited by Mr. Desai to join the Cabinet as Minister of Communications, but was switched after a few months to the Industry portfolio.

It was Fernandes, who largely drew up the industrial policy statement of December 22, 1977, which puts great emphasis on the promotion of cottage and small industries in rural areas. Asked how radical this change of emphasis would be in practice, Fernandes told me: "We have moved from the large to the small, from the capital-intensive to the labour-intensive, from the urban to the rural. These three changes are so radical and so drastic that in the coming five years they will produce a qualitative change in the overall structure of our country."

He does not accept that the switch of production from large companies to small will involve the creation of high-cost, non-viable industries which will have to be kept alive by the Government. But even if there were a cost penalty, it would be justified by the social and economic fall-out from the dis-

person of industry in the countryside.

He takes as an example matches, where one company, Wimpco, produces 30 per cent of the country's output in five factories employing about 15,000 workers while the rest comes from the cottage and small-scale sectors employing 450,000 workers. The entire match industry, according to Fernandes, could be in the cottage sector; a phased transfer from machine to hands could provide employment for more than 300,000.

Fernandes is a Socialist, but a pragmatic one. "I'm for an expanding public sector and I'm for reducing the concentration of economic power in the hands of a few families." But he recognises that large-scale industry, even the privately owned part of it, has an important role to play. "Public ownership is not the be-all and end-all of Socialism."

He wants to see a professionalisation of management in the big business houses, so that key posts are no longer reserved for members of the family. He wants industry to grow vertically rather than horizontally, so that economies of scale can be achieved. He is unhappy about the definition of large companies under the Monopolies and Restrictive Trade Practices Act and he agrees that some of the controls which constrain and delay industrial expansion should be removed. He does not believe that foreign-owned companies have too much power in India and he sees a continuing need for foreign investment in certain sectors. "If anything we have taken steps to make the climate more conducive to foreign investment in this country."

Opponent

He is a determined opponent of "red-baiting" and claims that no application to his Ministry has to wait longer than three months for a decision. He points to his rapid approval, soon after taking office, of the Tata power station project, which had been pending under the previous Government for several years. As for the efficiency of the public sector, he believes that some of the companies, such as BHEL, HMT and Air India, have become highly efficient by world standards. "But the problem is that we have yet to develop the right managerial culture." He is giving much thought to upgrading the management of the public sector companies without losing its distinctive character.

He does not believe that the relatively low salaries paid to senior managers are a real problem, but he is pressing for a restriction of the salaries that can be paid in the private sector. He wants to encourage employee participation at all levels (though his own past experience does not attract him to the concept of Board-level representation) and he has asked a group of trade union



George Fernandes

leaders to prepare proposals on this.

Fernandes works long hours and is regarded as one of the most effective Ministers in the Cabinet, but he says he is "personally not very happy with the job, though it has its plus points." At this stage in India's development he would prefer to be working more directly on the problems of unemployment and poverty.

In a long interview with Blitz, a weekly newspaper, he has outlined his plans for a national reconstruction army (NRA). The idea is to organise the millions of the unemployed literate and illiterate into a large work force to involve them in the task of nation-building—to build dams, roads, bridges and houses on a mass scale, to reclaim low land and to develop the resources which are lying idle.

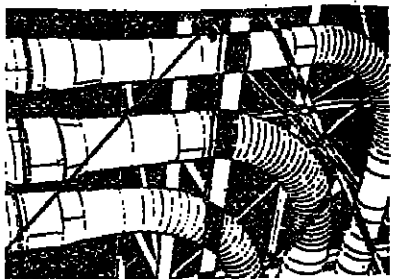
It would be a volunteer army, living a community life in camps with a regular chain of command and with an "auxiliary brigade" of consultants with specialised skills. The NRA is not government policy, but it is partly inspired by the fact that the Janata Party "does not have the kind of committed cadres one needs to move a whole people into action."

"Forget what you were yesterday," he told the readers of Blitz. "Today you are a pioneer for the national cause, committed to the eradication of poverty and unemployment, creating national wealth through your voluntary effort. Not looking at the wall clock, not loitering in the passages, not running to the urinal to escape the drudgery of desk work, not gossiping with the girl at the next desk, not currying favour with the section head to get an early promotion. I am talking of a revolutionary new work culture being developed as a fall-out from our economic reconstruction efforts through the NRA."

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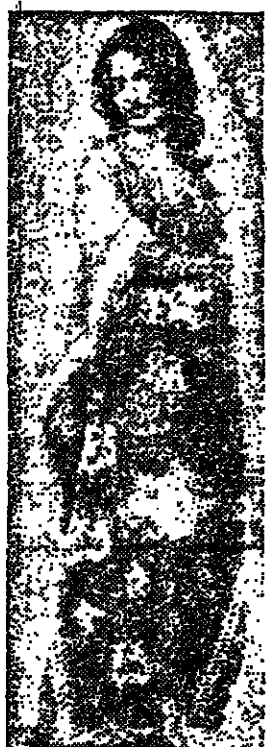
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Strategy for the small producer

A RECENT survey of industry in India revealed that for every Rs 100,000 invested in the small-scale sector, 22 people found jobs. This compares with six people finding employment in factories requiring investment of between Rs 1m and Rs 2.5m and just three people in units requiring more than Rs 2.5m. The survey also found that the small-scale sector created more job opportunities at a lower per unit cost of output. This is indicated by the average employment value added ratio, which was as high as 20 people for every Rs 100,000 of value added in the small-scale sector compared with the all-India average of ten people for the same amount.

Since the Government is committed to eliminating unemployment within ten years, the industrial development strategy it has chosen is based on small producers. The main objective is to decentralise and distribute the industrial base widely enough to expand employment opportunities and reduce regional imbalances in development.

The findings of the survey provide the rationale of the policy. In the context of the relative scarcity of capital in India and a regular and sizeable expansion of the labour force, reliance on the small-scale sector is aimed at creating the necessary employment generation. An incidental, though not unimportant, result is that provision of purchasing power in the hands of a larger number of people will stimulate demand and hence the economy as a whole.

This is the cornerstone of the ruling Janata Party's industrial policy of last December when Mr. George Fernandes, Minister of Industry, announced that it was the "first policy of this Government" to switch the emphasis from large industries. "The main thrust of the new industrial policy will be the extensive promotion of cottage and small industries widely dispersed in rural areas and small towns. It is the policy of the Government that whatever can be produced by small and cottage industries must only be so produced," said Mr. Fernandes.

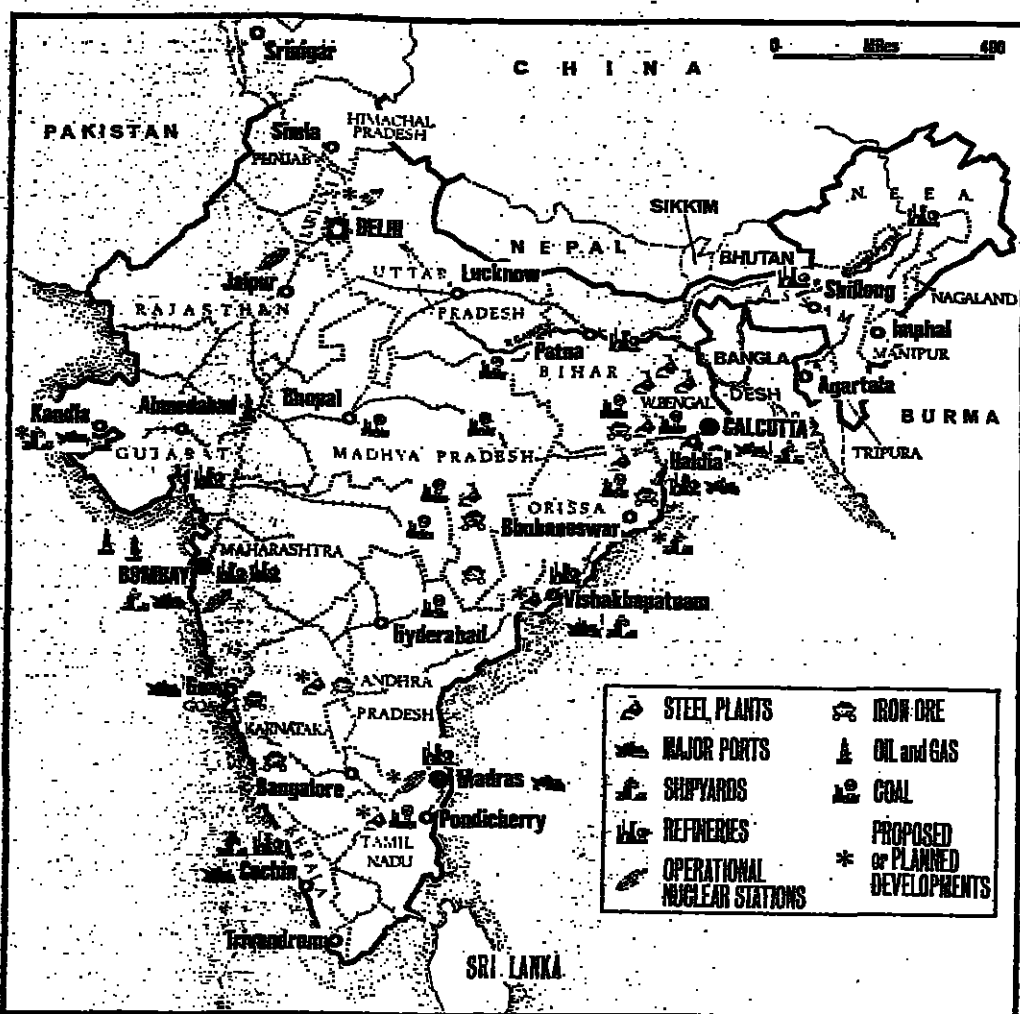
Reserved

Over 500 items made by industry are now reserved for the small-scale sector and the policies and Restrictive Trade Practices Act is to be amended to give this statutory force. The policy goes a step further by giving a special place to what is called the "tiny" sector consisting of units with an investment in equipment and machinery of up to Rs 100,000 (about £6,000) and located in villages and towns with a population of less than 50,000.

Special schemes are to be drawn up for making available margin money assistance to "tiny" units. The Industrial Development Bank of India has been asked to set up a separate wing to deal with the credit requirements of the small sector, which is already entitled to concessional terms from the nationalised banks and other public financial institutions.

Yet the Government's policy is not exactly new. The small-scale sector has been given preferential treatment for the past two decades, even though the attention given to its progress has been haphazard and there has been no real monitoring of its troubles. But its expansion has been rapid. In 1972, for instance, there were 1.4m small units producing goods worth Rs 2.6bn; in 1977 the number rose to 2.6m and the value of production was estimated at Rs 7.57bn or roughly 25 per cent of the total industrial output in that year.

The small-scale sector's contribution to exports is equally



BASIC STATISTICS

Area	1.26 sq. miles	Trade (1977):	
Population	598.1m (1976)	Imports	Rs. 51bn
GNP (1976)	Rs. 716.83bn	Exports	Rs. 49.5bn
GNP per capita	Rs. 1,200	Imports from UK	£277.89m
Current	Rs. 15.480	Exports to UK	£384.14m

tribution to exports is equally impressive. Exports by small units in 1977 were Rs 8.7bn, a rise of 40 per cent over the previous year and accounting for over 17 per cent of the country's total exports. Many of the exports were in relatively new products. The major product of group identified by the Ministry of Industry were engineering applied to small units. It goes on to list a set of norms or indicators of "health" of a unit which could be prescribed and worked out on the basis of these indicators. A composite index of performance of a unit could be prepared which could be used to diagnose the "sickness" of a unit.

Yet for all its key role the small-scale sector needs to be looked after carefully because it is more vulnerable to operational problems and the vicissitudes of the economy. Small units have proliferated for more than a decade with the assistance of official agencies but they are plagued by "sickness" to a greater degree than their large counterparts and often succumb as they are not big enough to merit official attention.

There is in fact an alarming mortality rate. In 1973 the Commission of Small-Scale Industries made a comprehensive census of small units all over the country. Of the 233,000 units covered, as many as 24,109 were untraceable and another 53,148, although traced, had closed down.

This suggests that as many as one-third—and in some States even a half—of small units that were started proved to be unviable. The implications of this in terms of blockage of capital, loss of production and rise in unemployment are serious. If the incidence of

closure is high, the Government has decided to shift the focus of development for small industry away from state capitals and cities to district headquarters (a district is the basic administrative unit in the country).

Mr. Fernandes plans to set up district industries centres (DICs) in each of the 584 districts in the country which will provide under one roof all the services and support needed by small and cottage industry. The services include economic investigation of the district's raw materials and other resources, supply of machinery and equipment, provision of raw materials, arrangements for credit facilities, an effective set-up for marketing and a cell for quality control, research and extension.

The centres will have a separate wing for looking after the special needs of cottage and household industries, as distinct from small industries. It will establish close links with the country's "development blocks" (the basic units for development

of rural areas) on the one hand and with specialised institutions on the other.

This experiment has just started and there is no evidence available yet to determine its effectiveness. The scheme seems unexceptionable in theory, but much will depend on the manner of its functioning since it is the linchpin of the move to shift emphasis to development of small industry. Trained and experienced personnel to man the centres are the obvious need and these will be drawn from any available source, notably established large industrial units. This is a sensible move and their expertise will be available to the small man, although the role of the experienced executives cannot be anything but advisory since they cannot devote all their time to running the centres.

Linking small units to larger ones has in fact been suggested as a method of promoting them. This is not so much a question of setting up ancillaries, which is the obvious way that larger units can farm out parts of their operations to the smaller man, but also of "adopting" small units either in the same field or in nearby locations.

There is a strong body of opinion that feels the small sector cannot prosper until it is provided with necessary infrastructure and that this can be done economically only by large enterprises, whether in the public or private sectors. The inter-relation of the small sector with other sectors of the economy cannot be ignored. Most of the industries reserved for the small sector are, in fact, dependent on the larger manufacturers as suppliers of inputs and buyers of intermediaries produced.

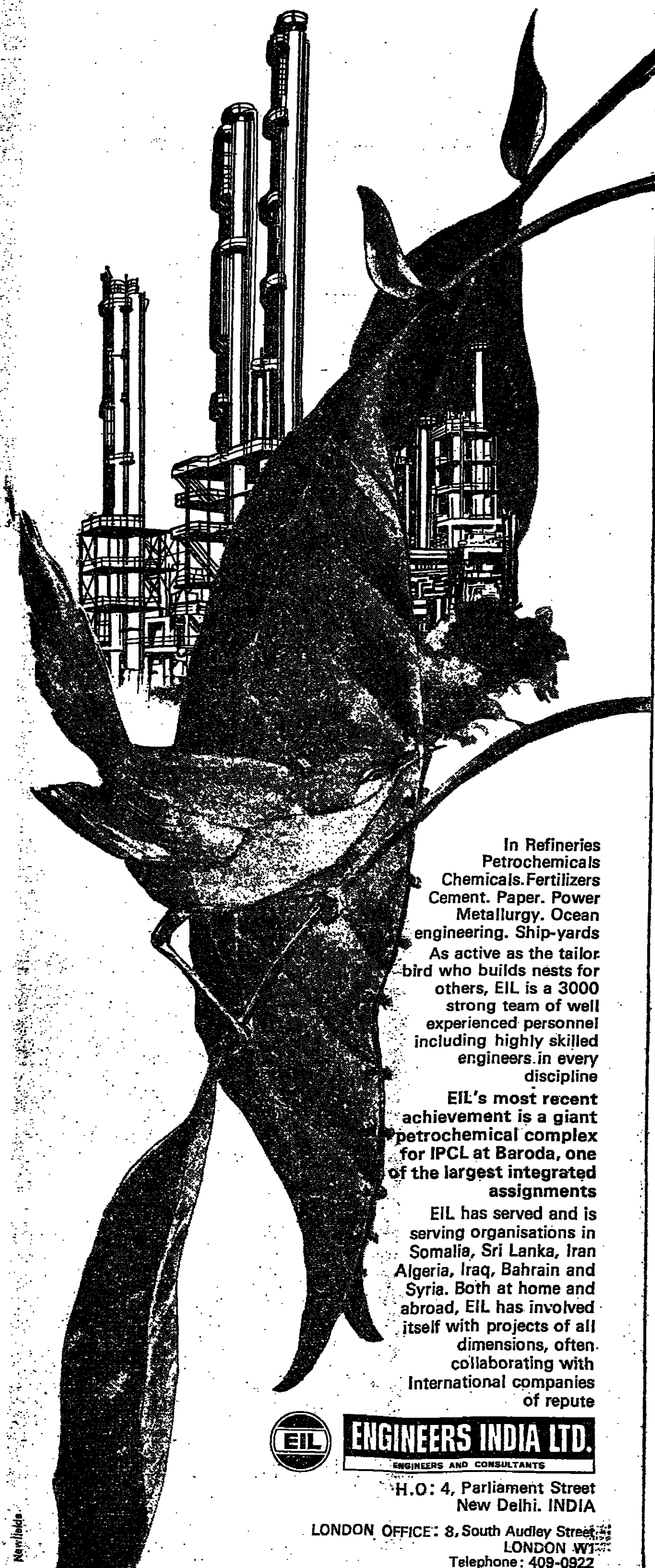
Even some of the finished goods manufactured by the small sector are taken by the larger units and this determines the location of small industries mainly around them and in large cities, something that the Government is determined to avoid. On the other hand, as the Federation of Associations of Small Industries recently pointed out, while the small sector produces as many as 2,520 items, only 564 have been reserved exclusively for it. The selection has been carefully made, officials point out, to ensure that small units prosper since there is sufficient demand for the items.

Among the items, however, are many already being produced or marketed by the larger units and even the multi-nationals. This quality of dependence and competition has long been a destabilising factor in the promotion of the small sector and is one of many problems still to be solved.

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Labour relations deteriorate

IN THE past year the number of days lost through strikes and lockouts has climbed back to levels typical of the years before Mrs. Gandhi's Emergency. The government has had difficulty getting to grips with some of the problems but was due to introduce in Parliament this month a long-promised and much-delayed Bill to overhaul the whole system, offering a chance of improvement. Judging by the issues still causing trouble, though, labour problems will continue to dog Indian industry's progress.

Although the incidence of labour trouble is by no means universal, workers have long resorted to strike action and, increasingly over the past decade, to "gherao" ("encirclement") tactics against employers. Disputes can be lengthy, perhaps lasting months on end, and occasionally violent. Short of another emergency, this scene seems unlikely to change.

Employers too have not stinted in taking direct action. Last year just over half the number of man-days lost were the result of lock-outs, and the proportion over the past few years has rarely been under a third. With the total number of man-days lost in 1977, roughly the same at 21.31m as in 1975, 1973 and 1972—the 1974 figure before the Emergency was much higher—the figure for days lost purely as a result of strikes is actually the lowest since before 1970, once the low 1976 emergency figure is discounted.

This point is not lost on the Government. Mr. Ravindra Varma, the Labour Minister, drew attention in Parliament last April to the high lock-out rate when he came under pressure from critics. His line

marked a change from the Government's earlier stock explanation for the resurgence in the number of man-days lost, namely that it was a "release of pent-up frustration" by the workers following the Emergency.

But one cause of the high lock-out rate, on which Mr. Varma did not dwell, is the law requiring employers to obtain permission to lay off workers or to close down if more than 300 workers are involved. The suggestion is that with such permission unlikely to be granted, employers have resorted to lock-outs. Certainly governments in India put a high premium on jobs, tending to take over factories rather than allow them to go to the wall.

Labour problems are not helped by the hopeless fragmentation of the unions. Employers in India have sometimes been criticised for following a "divide and rule" policy. But the workers have not helped their own cause. They are not grouped by function or even industry—a total of five trade unions represents coalminers at the national level, for example. Nor have the unions shaken off the close association with political parties going back to the struggle for India's independence and subsequent party rifts.

As a result unions compete with each other for the allegiance of workers in plants all over the country, and the employers actually complain about the "inter-union rivalry" that arises as the unions' fortunes change. Changes in the relative strengths of unions are expected as soon as State Governments change hands, and the same has begun to happen with the installation of the Janata government nationally.

During the emergency trade union leaders were locked up and their places were taken by people more sympathetic to the Gandhi Government.

Avoided

Employers also complain about the intervention of "outsiders." This partly reflects their own aim of preventing employees becoming too well organised, but as Naval H. Tata, the president of the Employer's Federation of India, said in May: "It is pathetic that even after decades of trade union activity in our country there has been no visible progress of leadership from within the ranks of the workers." The most successful companies in industrial relations terms, are generally those who have avoided inter-union rivalry in their plants and have tried to bolster the authority of the local leaders.

Last month Hindustan Motors in Calcutta was hit by just these kinds of problems. The Centre of Indian Trade Unions (CITU), associated with the Marxist party which now rules in West Bengal, clashed with a more extreme Left-wing anarchist grouping of Naxalite workers determined to upset production as part of their strategy to discredit what it regards as a "sell-out" Government. The State Government, anxious to resist labour unrest as part of its effort to prove that it can govern and to restore Calcutta's image as a place to invest, intervened and sent along its Labour Minister to help the president of Hindustan Motors settle the dispute. Police had to patrol the plant for several days to help keep the peace.

CITU's growing support at the national level is naturally viewed with some concern by a

few of the country's well-established unions, including the Association of Indian Trade Unions (AITUC), linked with the Moscow-oriented Communist Party of India, and the Indian National Trade Union Congress (INTUC), which has diversified its support (and probably diluted its strength) to the point where it can claim to be politically neutral while retaining its association in the public mind with Mrs. Gandhi's Congress.

There is also concern as the ruling Janata Party moves to spread its own influence in the union movement. After coming to office, the Government reconvened the almost-lapsed Tripartite Labour Conference of national and state governments, employers and unions. This produced a 30-member committee to recommend a comprehensive industrial relations law that would rationalise and improve existing legislation. But the committee generated a report which simply documented the wide gaps between and among each of the groups represented.

Out of this two developments have occurred. Janata-associated unions have first of all put themselves more firmly on the labour map. Ten years ago four unions dominated at the national level—AITUC, INTUC, the United Trade Union Congress (UTUC) and Hind Mazdoor Sabha (HMS). By late last year 11 unions were claiming recognition at the national level.

The Government has ordered the first "verification" procedure since 1968 (it is supposed to happen biennially) to establish their membership. On the outcome hangs the key to representation by unions on national tripartite bodies, but the government has already con-



Workers at the Rishikesh plant of Indian Drugs and Pharmaceuticals.

ferred de facto recognition on them through inviting them to the reconvened Tripartite Labour Conference in the first place.

Secondly, the Janata Industrial Relations Bill which the creation of the 30-member committee foreshadowed has been badly delayed. This has been because of the lengthy and detailed process of rationalising various pieces of labour legislation to be incorporated into the new Bill. But it has also been because the Government has had to arbitrate on the issues which produced no agreement. It was expected to introduce the Bill in Parliament in the session which opened last month and finishes next week.

To judge by well-informed

leaks to the newspapers, the new Bill will stipulate that a minimum of ten workers will be required to form a union in places employing up to 100 workers, and a minimum of 10 per cent where more than 100 workers are employed. A union will be able to act as the workers' sole bargaining agent if at least 60 per cent of them owe allegiance to it (as determined by a secret ballot), and as chief negotiating agent if the figure is above 50 per cent. A "composite" negotiating agent would be necessary if support is less than 50 per cent.

A list of unfair practices will also be drawn up which will apply to both employers and employees.

How far all this will go given existing disagreements is uncertain. In any case other more immediate issues have come to dominate the labour scene. The most important is what in India is called "bonus." The Janata Government restored the 8½ per cent annual bonus (a 13th month's pay) which Mrs. Gandhi had ended during the Emergency. This was payable whether the company concerned could afford it or not, a matter of concern to the employers. But it did not apply to people like railwaymen and postmen, who did not count as industrial workers. Nor was it acknowledged by the Government as a deferred wage. And it was to apply for one year only.

The unions dispute all these points. Some demand that the bonus be offered more widely, something the Government has resisted because it would cost hundreds of millions of pounds to pay a 13th month to all public sector workers. Some also insist that it be called a deferred wage, in order to head off any Government move to abandon bonus payments in favour of some sort of spread-out pension

scheme—something the unions would accept only on addition to the bonus payment, not instead of it.

By last month the Government had still to announce its decision on bonus payments for money earned in 1977, the restored payment having applied to 1976 only. A decision was expected by this week, in time to amend the relevant Act before the Parliamentary session end ahead of the holiday season, when the lump sums would be most welcome. Government permission was widely expected, but only for another year pending a review in September of income and wages policy based on the Bhoothalingam report of last May.

The Bhoothalingam report, which the Government insists was a study and no more, has proved controversial on the labour front. When the group was originally chosen there was a hue and cry because no unionist was appointed. When one was, the outcry grew because the choice had not been made in consultation with the unions. The unions refused to co-operate.

This had an indirect impact elsewhere, illustrating how labour relations can become as confused in India as anywhere else. In a separate development in mid-May, public sector unions had issued a notice that they would strike on June 28 over guidelines issued by the Bureau of Public Enterprises detailing what was and was not negotiable in the forthcoming pay round. The unions had decided their negotiating power was being withdrawn.

When the Bhoothalingam report then came out a few days later recommending (among other things) that bonuses be replaced by long-run benefits like retirement pensions, the issues became confused and

what has been called Janata's first confrontation with the Indian working class occurred as tempers rose. Two days before the strike was due four Government Ministers met the unions—Mr. Varma, the Labour Minister, Mr. Patel, the Finance Minister, Mr. Bahuguna, the Petroleum Minister, and Mr. Fernandes, the Industry Minister. They explained that the instructions on pay were "merely guidelines," clarified the status of the Bhoothalingam report and the strike was averted.

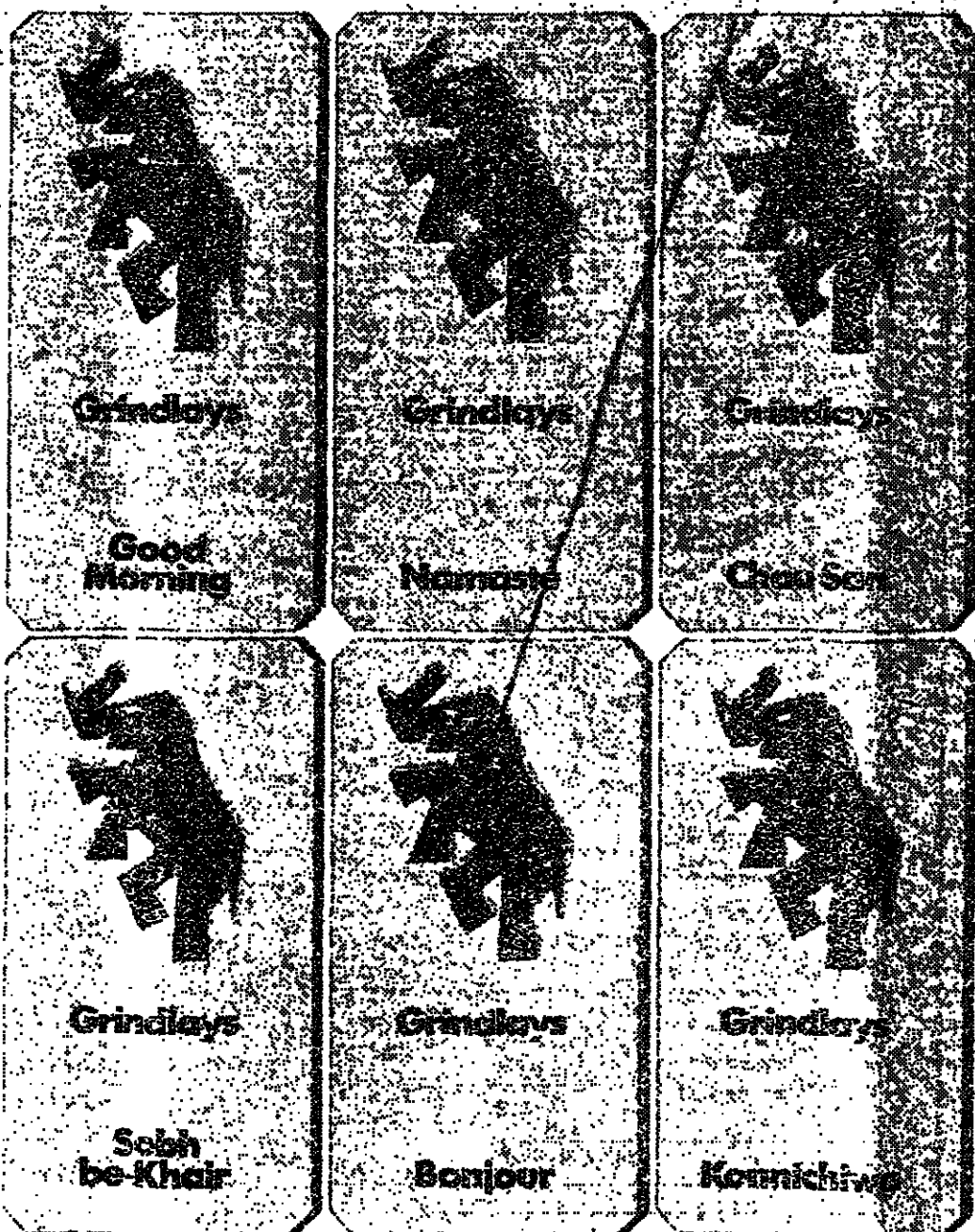
The unions have since exercised their reasserted right to negotiate. In a settlement at Bharat Heavy Electricals, High-level intervention has also been necessary to head off a strike threatened by coalminers for July 17 and an earlier work-in by Food Corporation of India employees. Whether such intervention will be necessary under a reformed regime of industrial relations is not easy to predict—much obviously depends on how readily it can be implemented.

The need for high-level intervention nevertheless illustrates how delicately balanced is India's industrial structure, to the point where even with fragmented unions industrial action or the threat of it can invite Ministerial involvement of one sort or another. There are a good many employers who, despite all the difficulties, have achieved stable industrial relations in their factories, and clearly the main responsibility for avoiding strikes and encouraging a constructive dialogue between management and labour lies with individual companies. But efforts at this level are more likely to succeed within an orderly collective bargaining framework, which can only be established at the centre.

Chris Sherwell

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Mr. Moraji Desai, Prime Minister of India.

The private sector

A FEW weeks ago Mr. G. D. Birla, one of the leading industrialists in India, issued an extremely gloomy statement about the future of the private sector. "The present Government," he said, "though not socialistic, still cannot get rid of the bad features of socialism because of the legacy from the past. Unless this pattern is changed drastically, there is no scope for the growth of the private enterprise which alone can promote industrialisation."

Mr. Birla pointed to the numerous rules and regulations which inhibited expansion, to the extreme difficulty of raising new money on the stock market and to the concentration of savings in the hands of Government financial institutions, part of whose loans were convertible into equity. "The general impression all over the world," he said, "is that the investment climate in India simply does not exist. This view is not unjustified."

At about the same time Mr. George Fernandes, Minister of Industry, was insisting that the investment climate was excellent. He said that the facts were quite contrary to the expressions of gloom coming from private sector businessmen. He pointed out that his Ministry had received a large number of applications for expansion from leading business houses, including the Birla companies.

This exchange illustrates, in an exaggerated form, the apparent lack of rapport between the business community and the Central Government—a lack of rapport that has existed long before the Janata Party took office. Some businessmen feel that their contribution to the country is deliberately misunderstood and misrepresented, that profit is a dirty word, that those entrepreneurs who took great risks in the past and built up substantial industrial undertakings are now being discriminated against out of feelings of envy or spite. On the other side is

EMPLOYMENT IN THE ORGANISED SECTOR
IN 1977

	Public sector	Private sector
Plantations, forestry	474	537
Mining, quarrying	749	130
Manufacturing	1,222	4,157
Construction	1,010	82
Public utilities	554	35
Transport and communication	2,465	71
Trade and commerce	607	459
Services	6,739	1,982
Total	12,819	6,854

the view held by many politicians and civil servants that the large business houses have enriched themselves by dishonest means, have exerted undue political influence and have used the Government's financial institutions and regulatory system to their own advantage.

How seriously should this exchange of views be taken? "Businessmen are too inclined to blame the Government for everything," the chairman of a Calcutta-based company told me; "they forget that there is a fairly well established framework which gives the private sector plenty of room to expand. There are minor variations from time to time, but the big companies have least to complain about since they have grown fastest; the more they grow, the more freedom they want to grow even further."

Controls

Despite Government controls and slow economic growth the large Indian houses—Tata, Birla, Thapar, Shriram, Mahindra, J.K. Kishorekar, Mafatlal and others—have continued to do well. To some extent this may reflect their ingenuity in finding a way round the controls, but India is fortunate among developing countries in having a strong entrepre-

neurial tradition. Several of the big houses have diversified into a host of industries, a practice which is in part the result of the licensing rules (restricting expansion in areas where they are already strong), but which also stems from the old British managing agency system. The newer entrepreneurs, who started their businesses since independence, have been more inclined to specialise in a particular sector of industry.

In the early days the growth of industrial entrepreneurship came particularly from three communities, the Parsis, Gujaratis and Marwaris, and they continue to carry great weight in the business community, especially the last of the three. It was a Parsi, Jamshedjee Tata, who built India's first steel works in 1911; the company which he started, Tata Iron and Steel Company, respite curbs on its expansion, continues to perform better than the public sector steel plants created after the Second World War. But in other areas, if their proposals are likely to be detrimental to the interests of medium and small-scale entrepreneurs, they will be rejected. Where the Board is in doubt, the proposal may be referred to the Monopolies and Restrictive Trade Practices Commission for full study. In one recent case the Commission was asked to examine a proposal by a large

company to manufacture cigarette-making machinery; since changed to make the investment there were already several established manufacturers, the question at issue was whether the additional capacity was needed. The proposal was eventually approved subject to certain conditions.

Capital

All companies with a capital of more than Rs.200m (about £4m) are subject to the Monopolies and Restrictive Trade Practices Act. When they want to expand their operations or start a new venture, they have to seek approval from the Company Law Board. Normally they are free to expand in "core" sectors of industry, but in other areas, if their proposals are likely to be detrimental to the interests of medium and small-scale entrepreneurs, they will be rejected. Where the Board is in doubt, the proposal may be referred to the Monopolies and Restrictive Trade Practices Commission for full study. In one recent case the Commission was asked to examine a proposal by a large

company to manufacture cigarette-making machinery; since changed to make the investment there were already several established manufacturers, the question at issue was whether the additional capacity was needed. The proposal was eventually approved subject to certain conditions.

Cement

The cement issue does, however, illustrate the lack of consistency in Government policy which businessmen justifiably resent. Private sector investment, they say, cannot be turned on and off like a tap: they need a stable framework which provides the opportunity to earn a fair profit. Mr. Fernandes accepts that price controls have been counter-productive in several sectors; in effect they have stimulated investment in non-essential at the expense of essential products. While he is not prepared to let the law of

the jungle prevail he is trying to move towards a more flexible system, using the Bureau of Costs and Prices as the monitoring agency but without interfering in every price decision.

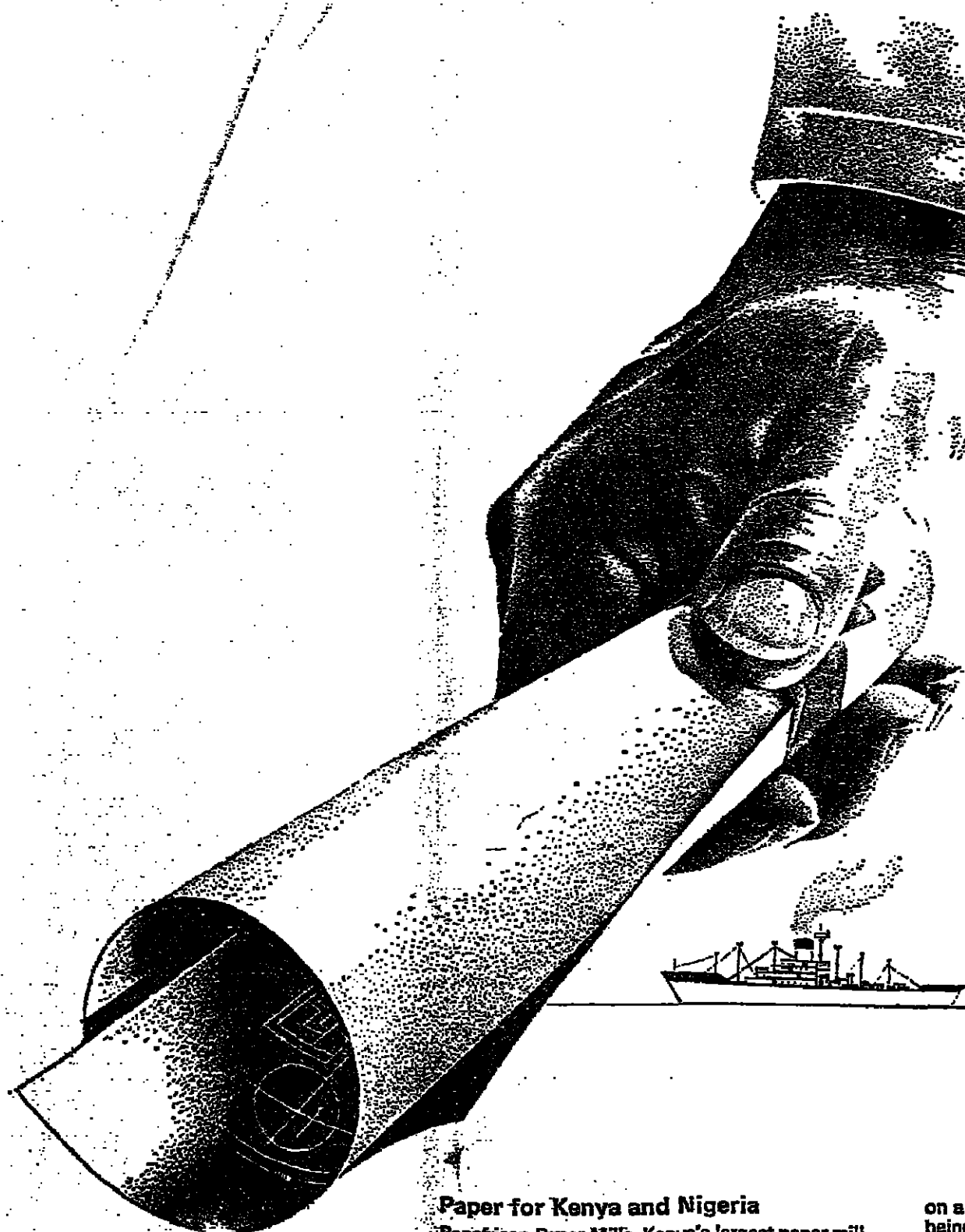
The same need for simplification applies to other controls. The Government's decision to set up a committee on controls and subsidies, the Dagli Committee, implies a recognition of the fact that the existing plethora of controls places an unnecessary burden on industry. Yet another committee, the Jha Committee, has recommended radical changes in the system of indirect taxation. The cascading effect of the different taxes—customs duties, excise duties, sales taxes imposed by state governments and other levies—have had a distorting effect both on final consumer prices and on the pattern of investment.

To expect the present or any foreseeable Indian Government to proclaim the virtues of capitalism and the market economy is clearly unrealistic. The strong desire for a more egalitarian society is bound to create tensions, as the present controversy over top people's salaries illustrates. There is a lurking anxiety among businessmen that short-term political pressures may force this or some other government to nationalise a major company or industry, just as Mrs. Gandhi nationalised the banks. But present trends are not wholly discouraging. The movement, albeit a halting one, is towards a pragmatic acceptance of the private sector's contribution to the economy and a gradual move towards a framework of rules which is less restrictive and more promotional.

G.O.



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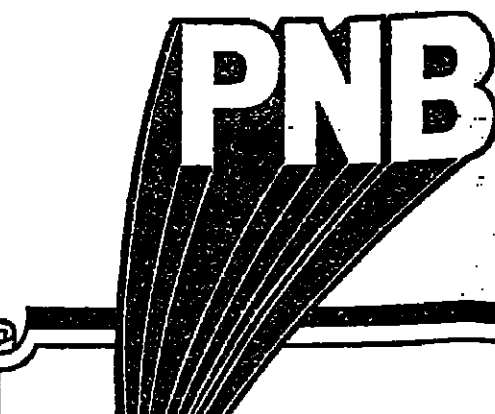
on a long-term agreement, Nigerian Paper Mill is also being technically assisted by Orient in its expansion project—from 40 tonnes per day of paper from imported pulp to a capacity of 200 tonnes per day of pulp and paper.

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Improved performance in the public sector

THE PUBLIC sector of industry and influenced by the Public Enterprise Selection Board, with a total employment of 1.5m people, out of a total labour force in the factory sector of some 6.5m. Most of these under takings were deliberately created as part of the industrialisation programme; this applies particularly to steel, heavy engineering and chemicals. Except in a few sectors such as coal mining state control over the commanding heights of the economy has not been achieved by nationalisation. But the list of public sector undertakings includes a number of companies, especially in textiles and engineering, which have been rescued by the Government from financial difficulties.

During the middle and late 1960s the performance of the public sector came in for a great deal of criticism inside and outside the country. The bad choice of investments, inadequate project preparation, inexperienced management, bureaucratic interference from the centre—these and other weaknesses produced poor financial results. In some cases there were production shortcomings which held back the growth of the economy. While these weaknesses have not been completely corrected, performance has greatly improved in the last few years. Even private sector businessmen, while they resent having to deal with monopoly suppliers in certain sectors, admit that in the last five years the quality of management has improved.

Analysis

The creation of the Public Investment Board in 1972 has led to a more sophisticated analysis of investment proposals and to speedier procedures for obtaining decisions on them. The Bureau of Public Enterprises, an agency set up under the Ministry of Finance, has the responsibility for scrutinising the performance of all public sector enterprises. (Its three volume annual report, containing a wealth of statistics, information and analysis, is a model worth imitating by developed countries such as the UK).

The Bureau has helped to instil tighter management disciplines and to upgrade the quality of financial and economic analysis in the public sector. Pricing policy has been reformed. In fertilisers, for example, prices have been set so that plants operating at 80 per cent of capacity, and assuming normal inputs of raw materials and power, should achieve a 12 per cent after tax return on net worth. In cement, steel, pharmaceuticals and other areas more rational pricing policies have been introduced. Appointments to senior management positions are the responsibility of the Minister in the relevant Government department, but he is guided

Dominant

One of the worst aspects of public sector enterprises in the past has been their lack of attention to marketing. Operated in a protected market in which they were often the dominant supplier, these companies were under no pressure to sell; they merely had to produce. While a degree of complacency in this respect still exists, there has been a distinct change for the better. Where competition does not exist, as in oil distribution, the necessary disciplines have to be self-imposed. But some of the companies now have private sector competition in much of their business. For example, Bharat Heavy Electricals faces competition in all segments of its business except for turbine generators. Some of the public sector companies, because of the recession at home, have been obliged to compete for export business and this has sharpened their competitive edge. The new import policy should also have a salutary effect.

As an indication that the public sector had "come of age," it was decided last year to withdraw the price preference system, whereby Government undertakings were required to buy from public sector enterprises if their prices were no more than 10 per cent higher than those of private suppliers, subject to satisfactory quality and delivery. This was replaced by a purchase preference scheme, whereby the public sector supplier was asked to effect to match the lowest price offered, but this too has now been withdrawn.

Some serious problems remain. One is the ever-present danger of political and bureaucratic interference. Most managers consider they are doing exceptionally well if they get 80 per cent of their decisions right," says the chief executive of one public sector enterprise, "but our masters insist on 100 per cent." The result is that people are reluctant to take any decision at all, for fear that if it turns out to be wrong, it will lead to accusations of corruption. Formal and informal interference from Ministers and politicians still seems to be extensive. "I would prefer a system where the Government set the policies and left it to the Board to carry them out," one

manager told me, "but we are a long way from that situation." There is a feeling that the bureaucrats are more interested in matters such as how much the company spends on entertaining foreign customers, than in the real problems of the business. India is fortunate in that the public sector has attracted some outstanding individuals, in companies such as Hindustan Machine Tools and the Oil and Natural Gas Commission, who have been strong enough personalities to resist interference, cut through the red tape and build up highly successful enterprises. But, as in the UK, the right balance between accountability and interference is elusive.

A second problem is the virtual impossibility of closing down companies or factories which have no chance of paying their way. There have been some investments which are now recognised to be mistakes; one persistent loss-maker is Bharat Ophthalmic Glass, which makes ophthalmic blanks. In one or two cases the Parliamentary Committee on Public Enterprises have recommended that undertakings should be closed down, but the political obstacles are formidable. The nearest the Government can come to an admission of failure is to merge a sick company into a successful one.

Some of the earlier public sector undertakings were set up on optimistic assumptions about industrial growth

Original

In West Bengal the Government is the owner of three large, formerly British-owned engineering companies—Jesop, Braithwaite, and Burn Standard—whose original business had been the supply of wagons to the railways; they employ a total of some 36,000 people. Turning these companies round, with their legacy of old-fashioned

Hindustan Machine Tools

WITH THE Government's stress on labour-intensive small-scale industry it is somewhat surprising to visit the Bangalore factory of Hindustan Machine Tools, one of the leading state-owned companies, and observe the development work on numerical control, machining centres and other forms of automation. But I was assured that these were not designed to cut out labour, but to improve accuracy and efficiency in the machining process. HMT has come a long way since it first started making lathes under licence from Oerlikon, of Switzerland, 25 years ago. In the early years the company gradually broadened its range into milling, drilling and grinding machines through licences from many of the world's leading manufacturers. It was not until 1966 that HMT produced the first machine tools of its own design—electrically controlled milling machines for the Government's small arms factory. Orders from the Ministry of Defence Production helped the company establish itself as a manufacturer of more sophisticated machine tools.

HMT has expanded its own research and development programmes and its need for foreign technology is mainly confined to certain technologies such as hydraulics or electronics, rather than complete machine tools. However, an important agreement was made recently with Cross of the U.S. for the manufacture of special purpose machines and transfer lines for mass production; HMT co-operates with Cross in export markets and this has brought in a substantial order from Iran. HMT is currently exporting 10-15 per cent of its machine tool production, but aims to raise this to at least 20 per cent. Competing for exports is seen as a way of testing the company's technological competence.

HMT has diversified within the machine tool industry and outside it. Watch production was started in 1961 with the aid of Citizen Watch of Japan and this diversification, made at the request of the Government, was particularly helpful in the severe recession of 1967-70 when the company grounds, for the first time the company slipped into the red. After this experience the management determined to maintain its financial independence. Its looked for business which targets, set out in the last annual report, include an annual growth of 10 per cent in sales, a minimum return on capital employed of 18.5 per cent and a 10 per cent dividend to be paid from cash surpluses after meeting capital spending commitments. In 1976-77 HMT made pre-tax profits of Rs50m (about £5m) on sales of Rs907m (about £86m).

The setting up of HMT was strongly opposed by the private sector—a British machine tool engineer predicted that it would be a financial disaster—but thanks to able and determined leadership it has managed to reconcile its national responsibilities as part of the public sector with its commercial drive. Although it is by far the largest Indian machine tool manufacturer, it has private sector competition in most of the product range and is now likely to face greater competition from imports.

G.O.

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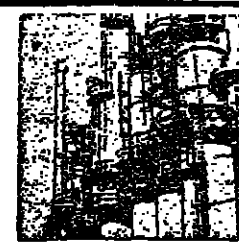
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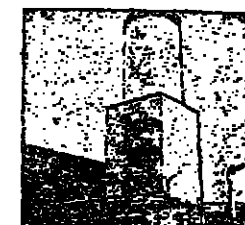


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Opening up markets to foreign competition

GOVERNMENT OFFICIALS point with some pride to the fact that at a time when most of the developed countries are adopting protectionist measures India is taking steps to open up its internal market to foreign competition. The partial liberalisation of imports has three main objectives, as explained in the Draft Five Year Plan: first, to transform part of the country's foreign exchange reserves into resources for development, "exploiting our ability now to take make-or-buy decisions on economic grounds"; secondly to reduce industrial costs; and thirdly to "provide an element of competition in certain sectors of industry whose efficiency may be suffering on account of excessive protection."

The moves so far announced are gradual and controlled. There is no question of exposing Indian industry as a whole to the full blast of international competition. "We are applying antibiotics," an official in the Ministry of Industry commented, "but we must be careful not to kill the patient." Nevertheless the new arrangements announced in the last few months and now being implemented mark a significant change in India's trade policy and create genuine opportunities for exporters.

Under these arrangements 14 industries, mainly in priority sectors such as power generation, fertilisers, cement, and oil exploration, are permitted to invite global tenders for capital equipment; the list of industries is shown in the accompanying table. In these cases all bids will be scrutinised by a technical committee in the Ministry of Industry, but the assumption is that if the price and delivery offered by a foreign supplier is superior, it will be preferred. The fact that an indigenous supplier can produce the equipment will no longer be decisive. In addition, a number of capital goods has been placed on open general licence (OGL). Some items remain banned or restricted, but the list includes a variety of machine tools, textile and garment-making machinery, leather-processing equipment, and the like, which are required by Indian manufacturers for factory modernisation.

EXPORTS BY DESTINATION

(Per cent shares)	1971-72	1976-77
Western Europe	20.3	29.8
Eastern Europe	21.4	15.4
Americas	19.8	12.5
Middle East	6.4	15.8
Asia, Oceania	25.4	22.4
Africa	6.7	4.3

FOREIGN TRADE

(Rs bn 1976-77)

Main exports	Main imports
Engineering goods	55.4
Tea	29.3
Leather and leather manufactures	29.2
Apparel, hosiery	27.7
Cotton textiles	25.4
Gems, jewellery	24.2
Iron ore	23.8
Oil cakes	22.4
Petroleum	141.2
Machinery and transport equipment	100.3
Foodgrains	87.9
Metals, ores and scrap	41.1
Fertilisers	28.4
Chemicals	22.9
Textile fibres	20.3

PRIORITY INDUSTRIES

(Those which may invite global tenders for capital goods)

- Fertilisers.
- Newsprint and paper.
- Basic drugs.
- Basic technical material for pesticides and weedicides.
- Power generation, transmission and distribution.
- Mineral exploration, mining and beneficiation.
- Petroleum exploration and production.
- Petrochemicals up to the stage of polymers.
- Manufacture of professional electronic components.
- Waste disposal and effluent treatment.
- Materials handling projects at ports.
- Sugar.
- Cement and cement products.
- 100 per cent export oriented industries.

GROWTH OF PUBLIC SECTOR ENTERPRISES

(figures in Rs m)

	1972-73	1976-77
Investment	55,710	110,970
Turnover	52,990	145,420
Pre-tax profit	830	4,760
Return on capital employed	5.1%	9.7%
Number of employees	9.3m	15.5m

from the private sector. While their weakness stems partly from Government policy towards the textile industry, which is now being revised, some of the mills are almost certainly beyond redemption. Mr. George Fernandes, Minister of Industry, recently announced a new policy towards sick industries which involves a careful screening of possible rescue cases; both to establish whether there is a genuine prospect of viability and to work out the remedial action which falls short of full-scale nationalisation. The financial institutions, which include a special agency for large ducks, the Industrial Reconstruction Corporation of India, may be asked to provide temporary financial support and



Engineering apprentices at the Tata-Mercedes-Benz factory at Jamshedpur.

Parts of the engineering industry have demonstrated their ability to compete in international markets and in these sectors the leading companies have no serious qualms about coping with imports. They accept that the years of blanket protection have led to bad habits and that they need the stimulus of import competition, or at least the threat of it, to keep them on their toes. There is anxiety about dumping, especially from East European countries, but Government officials believe that the existing procedures will enable them to deal with this problem when it arises.

It is too early to judge the impact of the new policy in some sectors, such as viscose and polyester fibres, it appears that the profitability of domestic producers has been squeezed. Fears have been expressed that those sectors where profitability is already depressed by slack demand and low capacity working could be damaged by a sudden upsurge in imports. Will the authorities permit companies which cannot compete to go under?

The authors of the Draft Five Year Plan state confidently that "industries which are basically unviable or cannot stand up to limited international competition in certain specified product areas which the liberalised import policy will create will be allowed to close down." But the political and social obstacles are obvious. "You in the UK are not prepared to abandon old industries like shipbuilding," a Ministry of Commerce official told me, "and we are certainly not going to follow an import policy which causes plant closures and unemployment on a large scale."

India's approach to imports cannot be divorced from industrial policy as a whole. Largely because of the chronic shortage of foreign exchange encouragement of import substitution has, in the past, been based on the principle that anything which can be produced in India should be. This has brought about a remarkable degree of self-sufficiency and a highly diversified range of industries. But there has been little conscious effort to develop industries in which India has a comparative advantage, either because they are labour-intensive or because they are based on locally available raw materials, or both. In several of these industries, such as cotton textiles, India's share of world trade has declined while that of other developing countries, notably South Korea and Taiwan, has moved ahead. The question now is whether, with the improved availability of foreign exchange, India can afford a less rigid policy which pays more regard to the principle of international specialisation.

Such a policy would imply, among other things, that manufacturers who achieve international competitiveness should be encouraged to expand, even if this means increasing their share of the domestic market; they must also be permitted to earn sufficient profits at home to support the development of export business. This applies particularly to engineering, which should certainly continue to be one of the fastest growing items in India's export trade, but which suffers from some weaknesses in relation to scale of production and product development.

More generally, a policy based on international specialisation would imply a selective approach to export promotion, with special emphasis on such items as clothing, jewellery and other handicrafts, marine products, finished leather and

leather goods, where India's engendered complacency over competitive position is strong exports. In 1977-78 the growth of exports was only 5 per cent compared with 27 per cent in the previous year, but the size of the foreign reserves does not the curbs which the Government

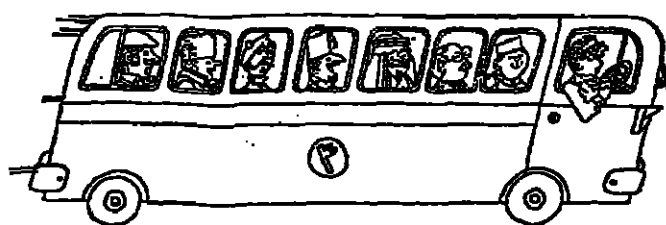
imposed on a number of items, including cotton, certain food products and cement, which were in short supply in the domestic market. While these may have been justified as a means of checking the rise in domestic prices, they illustrate one of the criticisms which has been made of India's export policy—its lack of consistency.

In a recent submission to the Government the Federation of Indian Chambers of Commerce and Industry called for an integrated export strategy which should include the following elements: stability of policies; maintenance of India's credibility as a steady supplier of quality products in accordance with the buyer's specifications; reasonable profitability; enlargement of the export production base; provision of reasonable facilities in the shape of cash compensatory support; and adequate port and shipping facilities.

The evolution of India's trade policies will be profoundly affected by developments in the world economy. There is anxiety about the growth of protectionism, particularly in the U.S., where it could affect not only such items as textiles, garments and footwear, but also some engineering products. Unless these tendencies are checked, resistance to import liberalisation within India is bound to grow and the process of dismantling long-established barriers could be put into reverse.

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A survey on GREAVES industrial activity

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Greaves' Aviation & Electronics Division is the sole concessionaire in India for internationally famous manufacturers. Greaves have brought sophisticated technology to India for aero engines, avionics, flight instruments, radar, simulators, navigation and tele-communication equipment.

The division played a vital role in securing the licensing arrangement between the U.K. principals and Hindustan Aeronautics Ltd., for the manufacture of aero engines and aircraft systems which helped India to become self-reliant.

Steel

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Greaves also market a wide range of steel from commercial quality to highly alloyed steel for various industrial applications.

Greaves' Project Division in association with its West German principals, Hoesch Handel AG, put up India's first spiral welded pipe mill at the Roukela steel plant.

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Greaves' activity in the marine field covers the merchant marine as well as the Indian Navy.

Greaves' Marine Division is one of the major sources for supply of a wide range of marine engineering equipment and also for technical advisory services. The range offered includes marine propulsion units, auxiliary gensets, marine gearing units, deck auxiliaries, communication systems and radar.



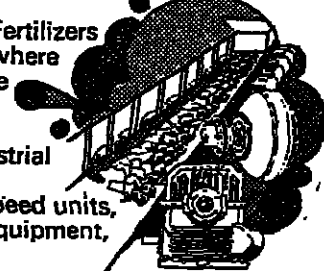
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could arise in the bicycle industry where several large private sector plants have "run into trouble, though in this case the problem has arisen less from a change in market requirements than from new competition from small-scale entrepreneurs in Northern India. By the use of cheap labour and extensive subcontracting they have achieved far lower production costs than the older, integrated plants which were built to manufacture most of the components in-house. There is speculation that the Government may set up a new bicycle plant to take over the older factories and modernise them, perhaps investing in the more advanced types of bicycle or which there is a strong export demand.

Yet there is a growing realisation that policy towards sick companies has to be more selective and that some of them will have to be "sunk" down. An interesting test case will be the handling of the National Textile Corporation, which owns more than 100 mills taken over

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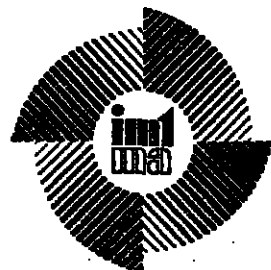
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Problem guidelines for the financial institutions

PRIVATE INDUSTRY, particularly the larger groups, is often criticised by spokesmen of the Government for using funds given to them by the public financial institutions solely to promote its growth. It is possible that there is some substance in the charge that the private sector does not plough back an adequate proportion of its profits for modernisation and expansion, particularly in sectors where the incidence of "sickness" is high. Yet industrialists can hardly be blamed for borrowing from the public financial institutions. The capital market is relatively undeveloped in India and a large proportion of savings are siphoned off by Government agencies with the result that market borrowings by private companies are virtually non-existent.

More important, ever since Mrs. Indira Gandhi nationalised the 14 largest commercial banks in 1969, public financial institutions have a near-monopoly of loanable funds. The few Indian banks in the private sector are relatively small and their operations are confined to particular regions, while restrictions on foreign participation prevent them from becoming a major source of finance for industry. There are four major term-lending institutions in the public sector (and some specialised agencies). There is clearly discernible mutual suspicion between them and established industry, even though their primary role is industrial development.

A constant complaint against the financial institutions used to be delay in processing applications for loans. Procedural delays remain and are inevitable in cases where accountability is to the Government and the reserve bank which issue guidelines and norms the institutions must follow, although recently processing of applications has become speedier. The institutions are also limited by having to function in accordance with priorities prescribed for them. Under the Janata Government, for instance, they must cater increasingly to the needs of small-scale industry, although so far a faltering start has been made in this direction.

They are also bound by the Reserve Bank's credit policy which despite recent relaxations still calls for relatively high interest rates on most loans (the only exceptions being those to the "priority sectors" and selected "sick" industries). In the context of the large expansion in money supply and consequent pressure on prices during 1976-77, credit policy during 1977-78 continued to be directed towards restraining monetary expansion to the maximum extent possible.

This is sought to be done in a manner that does not inhibit investment and promotes production and exports while increasing supplies of industrial raw materials by exports. The aims have not always been realised — money supply is now again rising alarmingly because of the rapid growth of bank

credit to the Government — because of other forces operating in the economy and continuation of the tight money policy is one of industry's main complaints, especially now that effective demand is rising and the need for finance is increasing.

But there are two major and related reasons why industry itself hesitates to borrow from the public financial institutions. The first is the threat that there will be a lowering of the debt-equity ratio from the existing 2:1. This is now being examined by the Government. The second is the right of the public financial institutions to convert loans into equity.

Guidelines issued to the institutions in June 1971 stipulate that the convertibility clause be inserted in all loan agreements where substantial assistance is given. With this goes the right to nominate directors on the boards of the manufacturing units concerned so that the financial institutions can actively participate in policy formulation.

The actual exercise of the option to convert loans into equity depends on the nature of the project and the expected yield on equity. The public financial institutions justify the convertibility clause on two main grounds. It enables them to prevent industrial units from going in the wrong direction and to monitor their progress. Secondly, and more important,

they feel they should derive the benefits of profits made by use of funds provided by them.

In the case of new projects the option can be used after five to seven years, while in the case of substantial expansion the decision can be taken earlier. The portion of the loan to be converted varies from 10 per cent to 20 per cent of the total; in rare cases it can be more than 20 per cent.

Fears

The Government and the financial institutions feel that the fears of industrialists about the convertibility clause are exaggerated. They argue that in most cases the option will be used only to take advantage of extremely high profits so that these can be used to replenish funds for further industrialisation. Only rarely will it be used actually to intervene in decision or policy-making, especially if the concerns are well managed. Privately, executives of the financial institutions point out that they do not have a sufficient number of qualified people to nominate to boards and this in itself is a major safeguard against excessive use of the convertibility clause.

If actual figures are a guide, there is some truth in this. Up to the end of September last the financial institutions added the convertibility clause to 1,236 old and new loan agreements

involving a total assistance of Rs3.6bn. Until then they had exercised the option in just 64 cases and had nominated directors on the boards of 687 assisted concerns. But to industrialists this is sufficient cause for alarm.

That the clause has been a major hurdle in the way of seeking funds from the financing agencies is recognised by the Government. Evidence for this is available from the removal of the clause in agreements for "soft loans" provided by the financial institutions to "sick" units to encourage them to take recourse to public funds and nurse themselves back to health. Implicit in this is recognition that they would not seek the loans if the convertibility clause were to be inserted.

The "soft loan" is operated by the Industrial Development Bank of India (IDBI) to assist modernisation and rehabilitation programmes of the cotton textiles, jute, cement, sugar and certain engineering industries in association with the Industrial Finance Corporation and the Industrial Credit and Investment Corporation of India (ICICI). The three are the main term-lending institutions in the country, with the IDBI being the apex body.

Despite the removal of the convertibility clause, however, the "soft loan" scheme has made little headway. A working group which examined its

functioning in the first 17 months said that the scheme had neither taken off the ground nor gathered momentum in respect of the cotton textile and jute industries. The amount sanctioned to 59 cotton mills in this period was Rs462m but actual disbursement was just Rs29m.

There has been a slight improvement recently up to the end of June last, 49 concerns had been given "soft loans" totalling Rs266m, an improvement of eighteen per cent over the previous year. Yet this is hardly the result expected for plans to ginger up ailing sectors of the economy. The Industry Minister, Mr. George Fernandes, is unhappy over the manner and pace in which the scheme is being operated and remedial measures are expected.

The financial institutions themselves point out that their overall functioning is limited by the fact that they cannot operate on the basis of purely commercial norms, even though they are expected to show maximum profits. The government recently prescribed new guidelines which establish priorities for grant of credit to 33 sectors led by fertilisers, cement, sugar, essential drugs and electricity generation. Term loans have been ruled out for 13 industries including cars, air-conditioners, refrigerators, TV sets, toilet goods, cosmetics, alcoholic beverages, cigarettes and other consumer goods.

The guidelines say the Government attaches the highest importance to employment generation, particularly through rural and village industries. Lending institutions are required to ensure that adequate finance is provided to rural and village industries "as well as to projects where a large part of the benefit is likely to flow to the rural areas." They have also been told to examine the possibility of substituting automatic and capital-intensive processes with labour-intensive ones. Broadly speaking the guidelines classify industries as high priority, negative and public sector undertakings — the second category will find it almost impossible to get term loans.

Delicate

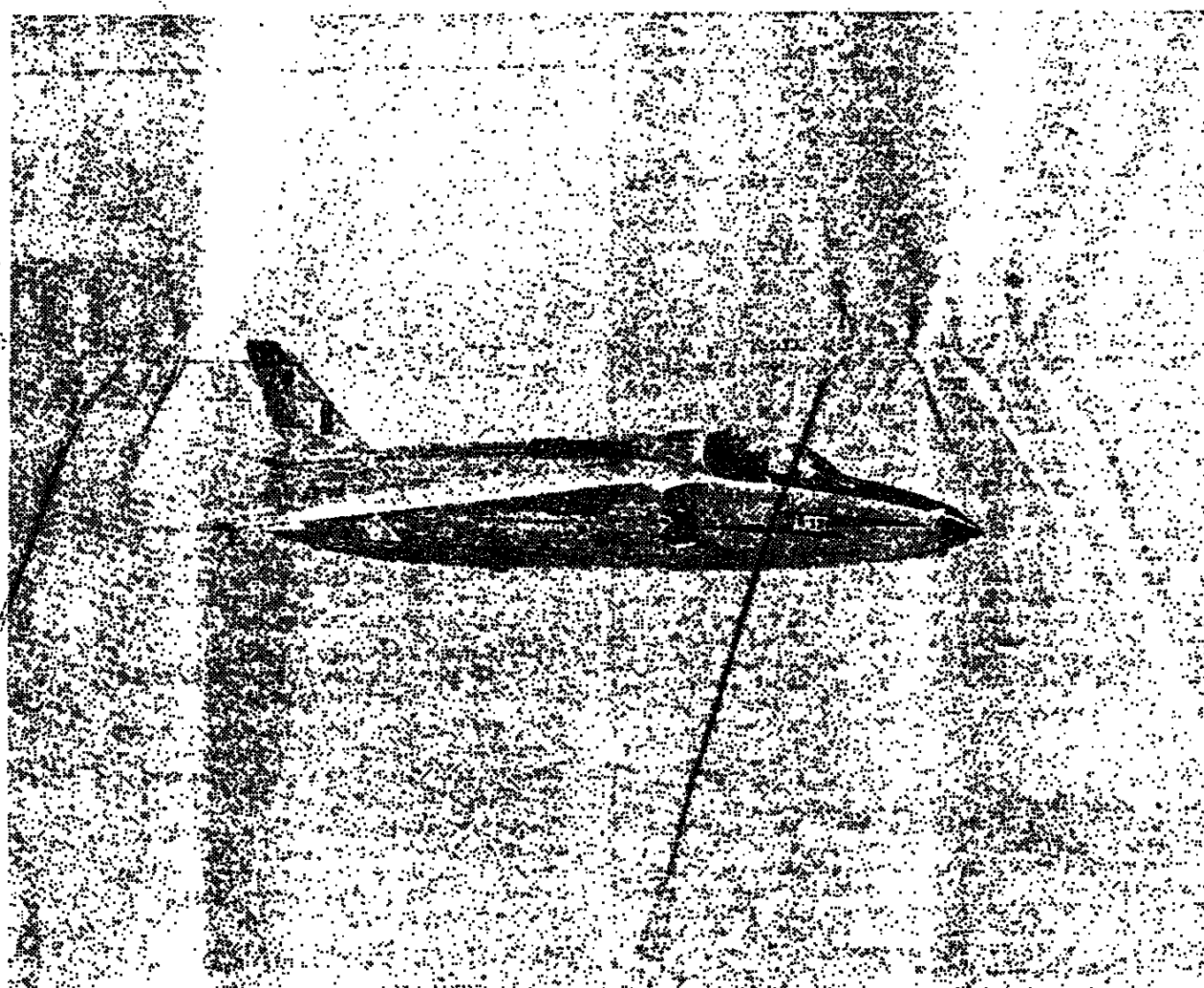
Such a classification adds difficulties in the way of lending to established industry since the financial institutions have to perform a delicate balancing act. Apart from the new guidelines, they must carry out normal functions such as refinancing and rediscounting, make sure that "backward areas" are developed and also play a promotional role by encouraging new entrepreneurs. The last is done, for instance, by the "seed capital assistance scheme" of the IDBI but its implementation is more difficult because of the careful screening that must be done.

There are separate schemes for providing rupee resources by way of direct loans to industries with import licences for balancing equipment, technology, consultancy services and drawings and design. In addition, foreign lines of credit have been opened with the help of the International Development Association, the "soft loan" affiliate of the World Bank.

The Industrial Finance Corporation has started an interest-free "risk capital foundation" to provide "seed capital" for new entrepreneurs and technologists. The IFC also subsidises costs of assignments taken up by the technical consultancy organisations. There are schemes for making marketing studies for Indians abroad and a special division for promoting ancillary industries. Concessional finance and subsidies are available for projects envisaging commercial exploitation of indigenous technology and a host of other schemes designed to meet the needs of new Government policies.

All these still form just a small part of the operations of the financial institutions but the demands they make on them in terms of time and resources is not thought to be proportional to the benefits emanating from them. But the industrialists feel that for the present they prevent the institutions from performing their traditional role of financing the most viable projects that will hasten industrialisation.

K. K. Sharma



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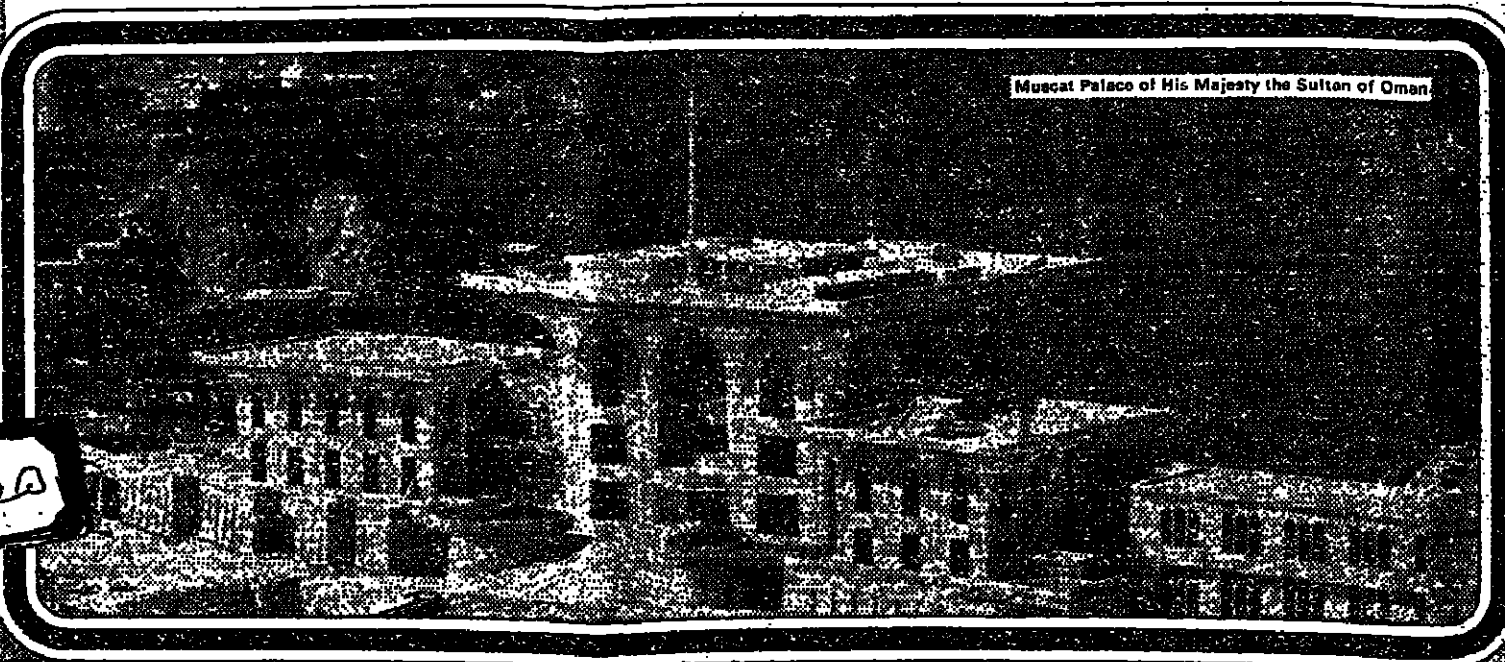
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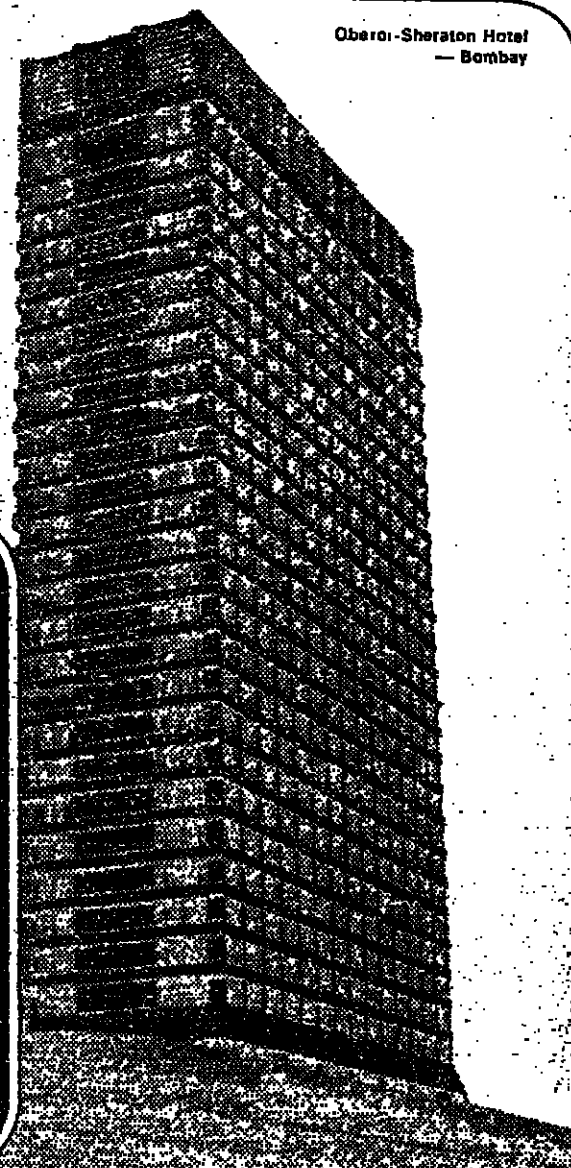
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Regenerating West Bengal

ONE OF the first things that the Marxist Left Front Ministry in West Bengal did on coming to power was to establish a close rapport with local chambers of commerce. At the same time it exhorted the working class not to strike needlessly but to the public to the extent of only as a last resort after exploring all other avenues. This rather un-Marxist approach seemed strange to most political observers. Chief Minister Jyoti Basu justified it, however, on the grounds that the Left Front was, after all, ruling in but one of the States of the Indian union which has a mixed economy, and the constitutional limitations of a State Government being what they are, the West Bengal Ministry cannot choose a different course.

"This reality of a mixed economy has to be accepted," Mr. Basu explains, and the Left Front is trying to get "whatever good" it can out of it. However, those who know today's economic circumstances in West Bengal think that the Ministry's overt friendliness towards business (it is rather big business in West Bengal since out of 20 large or "monopoly" houses 17 have their presence here) is not a matter of tactics, but of plain necessity—or in a way Hobson's choice. The Front is committed to the solution of the unemployment problem, especially among the educated, who have solidly voted for it, and this will not be possible without a full blooded industrial revival in the state.

Recession

A variety of factors have contributed to West Bengal's industrial stagnation and decline, but the two foremost are a prolonged demand recession for the products of the engineering groups—heavy engineering units particularly—which form the backbone of the industrial structure, and secondly, a marked fall in industrial investment which over the years has caused the State since the 1960s to fall behind Maharashtra in the industrial race.

The industrial boom in the 1960s was not so much the result of public investment, although that played an important part, as of massive private investment, especially by the much-maligned multinationals in the various sectors of the State's industrial economy. The Left Front Ministry is perceptive enough to understand that industrial regeneration on any worthwhile scale will not be possible without the active and wholehearted co-operation of the business houses already operating here.

On its own the State Government has taken out a letter of intent for a petrochemical complex in Haldia (a preliminary licence which will be converted into the final licence after a definite project report is submitted indicating the technology to be adopted, sources of technical collaboration and the part to be played by the State's productive energy better—this is the backing given into the State's stagnant industrial structure. A special Electric Supply Corporation's corporation to promote the elec-

trocity industries and another to set-up pharmaceutical units have been created to promote joint ventures with private partners as a matter of policy. Even in the proposed petrochemical venture, shares will be issued to the public to the extent of at least 26 per cent.

An industrial advisory council has been set up, with local industrialists given appropriate representation alongside representatives of the Government and workers, where all matters relating to new investment and the problems of local industries are freely and meaningfully discussed.

But the real problem is that the State Government has really very limited power in the matter of industrial development—that too has been rubbed in by unkind critics—and even a "sick" industrial unit cannot be taken over without New Delhi's express approval. Yet the industrial houses appreciate the businesslike and straightforward way in which the Left Front Government, especially its Chief Minister, has turned. Communist "trade unionism" has been trying to tackle the State's major economic problems in the most realistic way possible.

Its limited constitutional powers apart, what has been proving particularly frustrating is the chronic power shortage, which prevents industries from utilising their productive capacity to the extent they would like. The jute and engineering industries have been hard hit, suffering serious production losses. In such a situation talk of new industrial capacity has become a little unrealistic at the moment.

The Left Front Ministry has arranged to import power from neighbouring Orissa to make up the gap, but realising that the real solution lies in an efficient utilisation of the State's own generating capacity has sought the advice and suggestions from industrialists on how to get matters right in the power plants, some of which have been seriously affected by a peculiar political rivalry among the labour unions, a dearth of spares and very unsatisfactory maintenance standards.

When an intrepid business executive suggested to the Chief Minister that he should hand over the power plants to private enterprise so that the stations could work efficiently, Mr. Basu could work efficiently. Mr. Basu good humouredly pocketed the affront and asked the industrialists to help revive some of the ailing private units first. Incidentally, West Bengal has the largest number of ailing units of any State in the country, not all of them worth saving. But the Ministry experts business houses here to give it a helping hand in bringing back the units into a healthy condition.

Another example of the Chief Minister's good faith in seeking to be adopted, sources of technical collaboration and the part to be played by the State's productive energy better—this is the backing given into the State's stagnant industrial structure. A special Electric Supply Corporation's corporation to promote the elec-

to be set up near Calcutta. The corporation is not only a private sector enterprise but an Indo-British company which is foreign-controlled. Its existing plants are very old and have been considerably derated for their age, yet the corporation has a good record as a producer of electricity.

Its lease or licence, which was to expire in 1980, was extended by the former regime up to the year 2000. Mr. Basu's justification for extending support to the corporation for its new venture is that if the company is to work as a private undertaking up to the end of this century, it should be allowed to work well. Calcutta and its surrounding industrial belt are desperately short of power—and a 240MW plant would be a great blessing.

Licence

Therefore, when the central Government delayed unnecessarily in issuing a licence West Bengal took up the matter at the highest level and eventually the bureaucrats of New Delhi cleared the project. They knew well enough that the 240MW thermal project was quite soundly conceived and urgently needed and that finance for it was fully assured including a contribution from the World Bank. Yet the sheer habit of bureaucratic inertia and delay had held up the project for nine long months.

It is this kind of support to industries seeking central Government licences for expansion, diversification or altogether new schemes that business houses would increasingly need. For their part the chambers of commerce have responded to Mr. Basu's gesture of co-operation by submitting schemes involving an investment in the State of Rs 3bn (£300m) on new projects as well as on substantial expansion and diversification. These projects are being scrutinised by the departments concerned to be forwarded to the Central Government for final approval.

Dr. Asoke Mitra, Finance Minister, says that so long as investment proposals conform to the main goals of the Left Front Ministry's industrial policy, there would be no problem about the Government throwing its full weight behind them.

The main goals of the Left Front's industrial policy are: (a) reversal of the trend towards industrial stagnation; (b) arresting the growth of unemployment and providing for increased employment in the industrial as well as agricultural sectors; (c) encouraging the growth of small and cottage industries; (d) lessening the stranglehold of the monopoly houses and multinational groups on the economy of the State; (e) gradual expansion of the public sector; and (f) increasing the control of the actual production—i.e., the workers—over the industrial sector.

Dr. Mitra explains that these are long-term goals, but that in the immediate future the Government would welcome

investment from any quarter. MRTIP houses and multinationals included, as long as these conformed to the national laws governing such investments. The Left Front Government's only condition is that the MRTIP houses and multinationals should reinvest their profits in the State, not transfer them elsewhere.

Taking a practical view of things, MRTIP houses and the multinationals in the State do not disagree on this point. For them the remittance of profit of a new project in West Bengal is not very important at this stage. Strengthening their operational base of their business in the country as a whole is what these companies are after.

For example, Metal Box is going ahead with a Rs 190m project with French technical collaboration, with a capacity for 6.75m ball bearings and tapered roller bearings. Being purely an import substitution effort, no marketing problem is forecast. The company would be glad to reinvest its profit from this project in a suitable way given the opportunity.

Plant

Davy Ashmore India is putting up a Rs 34.5m plant in the same vicinity to make a variety of engineering products including metal pressing equipment, extrusion presses, forging presses, rolling mills for blast furnaces, auxiliary plant, etc. It too would be glad to have opportunities of making further investment out of the profits of this particular project.

The main hurdle is posed by the restrictive attitude of New Delhi. However, the businessmen in West Bengal, including those representing the MRTIP houses and multinationals, are happy that a Marxist-led Ministry is taking a benign interest in their affairs, in an obviously constructive spirit to bring about an industrial revival in the State. They are happy too that labour has not been encouraged to become difficult and that law and order in the industrial belt is on the whole satisfactory—more so than it is in other industrially advanced States like Maharashtra.

By and large, industrialists in West Bengal have found that all the grave forebodings about the revolutionary attitudes of a Marxist-dominated Ministry towards private enterprise have not been fulfilled.

In fact it is a measure of the cordial relations between industry and the Government here that when there was an appreciable improvement in the power situation for a few days the president of a leading chamber of commerce quite hastily and prematurely sent a letter of profuse congratulation to the Chief Minister. The improvement of course did not last long, but it was clearly some indication that big business is not hostile to the Marxists.

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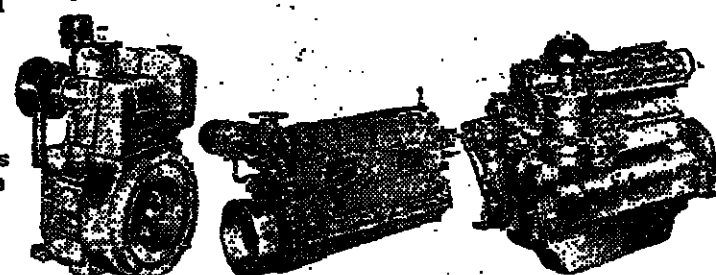
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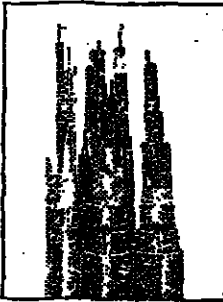
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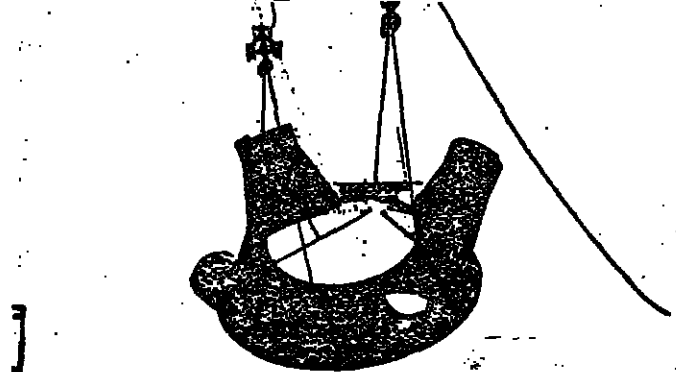
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Foreign companies can still operate successfully

THE CONFRONTATION which took place last year between the Government and two large American companies, IBM and Coca-Cola, may have given the impression to outsiders that the climate for foreign investment in India had deteriorated and that foreign companies were no longer welcome. This would be incorrect. Although India has never relied on foreign investment to the extent of some other developing countries, such as Brazil, and the activities of foreign companies are restricted in several ways, it has been and still is possible for them to operate successfully and profitably in India.

The best performers have generally been the companies which have organised themselves in a way which contributes to national objectives; they have done what the Government wanted them to do before being compelled to do so by legislation. While they have been prevented from expanding into certain sectors, it has usually been the execution of policy rather than the policy itself which they have found frustrating; they would be happier if the frustrations were removed, but they have learned to live with them.

It is true that, as in most developing countries, multinational-baiting is a favourite sport for politicians. Foreign-controlled companies are associated in people's minds with what Mr. George Fernandes, Minister for Industry, calls the "five-star hotel culture." Although they account for less than 10 per cent of the country's industrial investment, the bigger companies are highly visible to the general public. Among the 30 largest private companies are subsidiaries or associates of Unilever, BAT Industries, Brooke Bond, Dunlop, British Leyland, Alcan, Union Carbide, GKN and Siemens. But there are only a few sectors which are dominated by foreign-controlled companies: one example is drugs which has become a particularly sensitive area.

Not surprisingly, the application of the FERA rules has caused problems in the borderline cases. Where a company is clearly in the 50 to 74 per cent categories, no major change in its operations is called for. ICI, for instance, has three main subsidiaries in India—Indian Explosives, making explosives and fertilisers, which is 50.4 per cent owned (the Indian Government is a minority partner), Chemicals and Fibres of India making polyester fibres (55 per cent owned), and Alkali and Chemical Corporation of India (51 per cent owned), which manufactures a wide range of chemicals and plastics and is now building new plants for "Gramoxone" and pharmaceuticals.

With a total employment of 11,000, ICI is one of the largest foreign investors in India and is continuing to expand and diversify.

Similarly other companies whose activities are clearly in the "core" sectors like Siemens

in electrical equipment and British Leyland in commercial vehicles, are able to retain majority control.

At the other end of the scale there has been no question that a company like Metal Box of India, making cans and other forms of packaging, would have to dilute to 40 per cent. This company has obtained approval from the authorities for the issue of convertible bonds which by 1981 will reduce the shareholding of the parent company to 40 per cent or less. Similarly, ITC Ltd (formerly Imperial Tobacco, in which BAT Industries is the dominant shareholder) has diluted to 40 per cent and Britannia Biscuits, 53 per cent owned by Associated Biscuit in the UK, has announced plans to do so.

The 40 per cent-owned companies are treated on a par with Indian companies, but some of them are "large houses" as defined by the Monopolies and Restrictive Trade Practices Act and thus their ability to expand and diversify is restricted. If a company already has a dominant position in a particular market, defining what constitutes sophisticated technology. For instance, Hindustan Lever claims

47 per cent of the market), it is unlikely to be allowed to expand in that field. If it wants to grow, it will have to diversify and in its choice of new fields it will have to keep clear of this company's turnover in public sector or for small-scale industry.

Preference

In practice this means that it is steered into areas where large-scale investment and the kind of marketing and management skills associated with a large company are required. The Government's preference is for investments which generate employment, earn foreign exchange or help to develop backward parts of the country. Thus ITC has diversified into hotels and into marine products. Metal Box is building a plant to manufacture bearings, a product which is in short supply in India; by the early 1980s some 25-30 per cent of this company's turnover is likely to be in non-packaging fields.

Difficulties have arisen over position in a particular market, defining what constitutes sophisticated technology. For instance, Hindustan Lever claims

FOREIGN COLLABORATIONS SANCTIONED IN 1977

	Total	Financial and technical	Technical only
UK	59	9	50
Germany	55	5	50
U.S.	54	6	48
Switzerland	23	4	19
Japan	20	—	20
France	14	1	13
Others	42	3	39
Total	267	27	240

that its method of making soap, using minor oils which would otherwise have no market and producing valuable by-products such as glycerine, is sophisticated technology. The claim has been investigated by experts appointed by the Department of Science and Technology and apparently accepted but the problem is not yet resolved. In the meantime Lever has been diversifying into new areas, with a large investment in phosphoric acid and other chemicals due on stream shortly; by the mid-1980s some 30-40 per cent of the company's business may be outside Unilever's traditional lines. Similarly, there can be prob-

lems in calculating the precise percentage of a company's business which is in the priority sectors. Union Carbide India has a dominant position in batteries, not a priority sector, but it is also in petrochemicals, is building a pesticide plant and, for export purposes, has invested in marine products. The company is confident that it will reach the 60 per cent ratio within a period acceptable to the authorities and thus retain its present 50.9 per cent shareholding. Negotiations with the authorities can be time consuming and some observers believe that the border line companies would be better off to accept a dilution to 40 per cent. Several British-controlled companies have found no difficulty in adjusting to a lower equity holding. Since the rest of the shares are widely spread, the change from 51 per cent to 40 per cent makes no difference to management control and relations with the parent company need not be affected in a drastic way. But to some American and Continental companies the loss of majority control is a considerable psychological hurdle. An Indian manager in one of these companies worries that after dilution to 40 per cent the Indian company will no longer have the same place in the parent's worldwide network and access to new technology will be more difficult. "It will no longer be a matter of walking in and picking up whatever you like," he also sees no great attraction in diversifying into industries like deep-sea fishing where the company has no experience.

There is criticism among foreign companies of the unimaginative way in which FERA has been applied. It is arguable that even within the FERA rules India could be making better use of foreign investment. Philips, for example, which is diluting to 40 per cent, finds itself squeezed between the public sector (which has a dominant role in telecommunications and some types of electronic equipment) and the small-scale sector, which has preferential rights to certain consumer products. Several electronics companies feel they could be making a bigger con-

CONTINUED ON
NEXT PAGE

BHARAT HEAVY ELECTRICALS

IN THE PAST technical agreements were sometimes based on the desire of the foreign collaborator to offload outdated technology on the Indian partner, while keeping advanced know-how to himself. As India's industry has matured, the need for foreign technology has changed and so, too, have the attitudes of foreign companies. The State-owned Bharat Heavy Electricals, for instance, which started in 1955 with a collaboration with Associated Electrical Industries of the UK, has in recent years invested heavily in its own research and development. It reckons to be well up with the leaders in several fields, such as solar energy and new methods of coal combustion, but has no qualms about buying in technology to supplement its own efforts. "If someone else has already done the work we are interested in," says Mr. H. N. Sharan, engineering director, "we'll buy it."

In a deal which has aroused some political criticism BHEL has signed an agreement with KWU, the Siemens subsidiary, for know-how in turbine generators of 200 MW to 1,000 MW. BHEL is now making 210 MW sets based on Russian technology, but plans have been approved by the Government to build four super-thermal stations which will incorporate 500 MW sets. The first will be built by Tata Power in Trombay and the first 500 MW set will be largely imported from Germany, though with some items manufactured by BHEL and full engineering involvement by the Indian company.

"There is a clear understanding that it will be an open door policy between KWU and ourselves," says Mr. Sharan. "Our engineers are involved in developing the designs. Our engineers can go to their laboratories and they are free to come to work with us here."

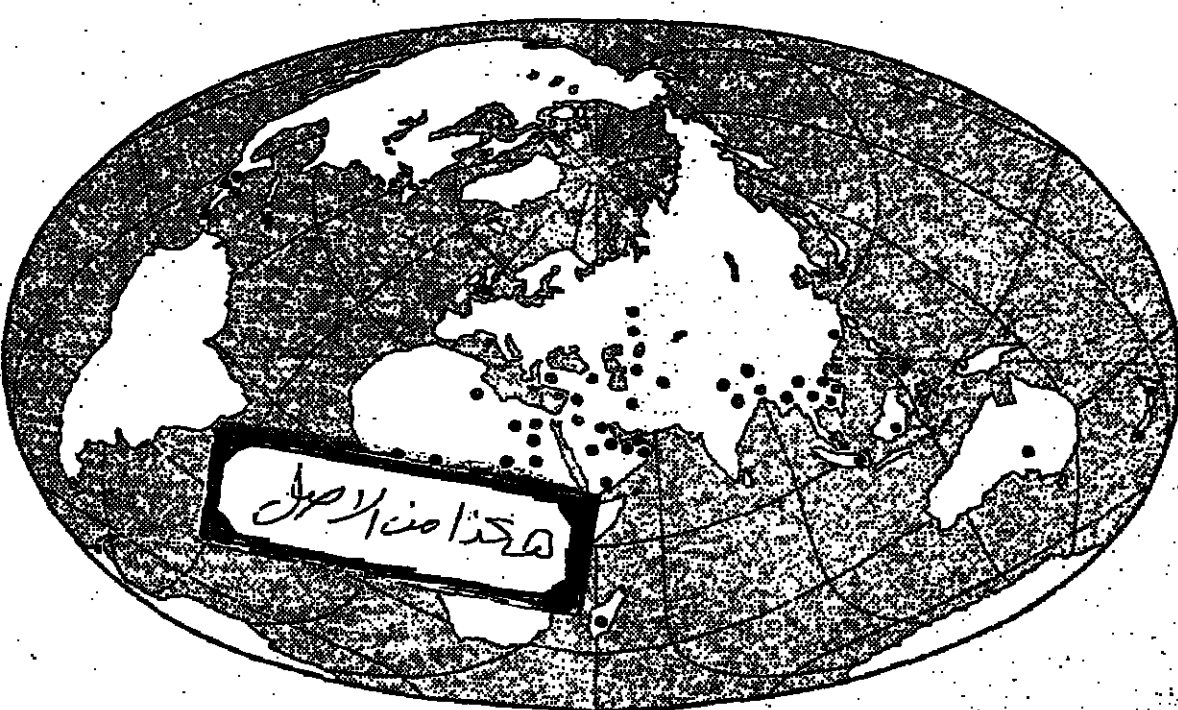
It's a 15-year agreement and we're not just talking about products—we are interested in power station engineering. KWU will take part of the royalty in the form of equipment manufactured by BHEL in India. The rate of royalty is a sliding scale starting with 4 per cent for the first five sets and going down to 2 per cent after the tenth set. KWU was selected out of a list of 11 manufacturers; the short list included General Electric of the U.S., Brown Boveri, GEC and MAN-Alsthom.

BHEL, which employs over 50,000 people, is determined to become one of the world's leaders in power station engineering. It has developed a sophisticated organisation for research and product development. It has the volume to support a substantial research and development programme; it will soon be in a position to supply equipment with a generating capacity of 4,000 MW each year. But it recognises that gaps exist between its technology and that of the main international suppliers and that these gaps cannot be filled quickly enough by in-house development.

BHEL has sought agreements in specific areas with companies which have a strong R and D base and experience in transferring technology successfully; apart from KWU, there are agreements on boilers with Combustion Engineering of the U.S., on transformers with Alsthom of France and several others. The company is impressed by the example of the Japanese, who have become competitive suppliers in world markets, of know-how as well as equipment, while continuing to absorb technological input from foreign collaborators.

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Bombay: the business centre

WHILE NEW DELHI is the political capital, Bombay is the commercial capital of India. Indians visiting the city for the first time are struck by the fast pace at which life moves. Unlike many Indian cities, it lacks a personality of its own except that it is very cosmopolitan, and the Marathi-speaking, represent only 40 per cent of the population of Bombay. For a foreigner, it is little different from any Western city. Bombay contributes one-third of the total direct taxes (Rs 24.15bn in 1977-78), paid to the central exchequer. It has as many income tax officials as the eight of the country's 17 states have. These taxes are collected from individuals, commercial establishments and industries, located within the city and those whose registered offices are in Bombay. For instance, the

manufacturing plants of Tata Iron and Steel Company and Associated Cement Companies are outside Maharashtra, whose capital is Bombay, but their taxes are credited to Bombay because of the location of the registered offices. Bombay is the seat of many other business houses such as Mafatlals and Birlas. About half of the Rs 62.53bn customs and excise duties, a type of turnover tax imposed on manufactured products by the central Government, comes from the city alone. Its contributions to import duties are the highest because the local harbour caters for the entire western, central and northern regions of the country. Bombay has been the traditional centre for international trade. The Bombay Cotton Exchange, the biggest after those registered offices are in New York. Its bullion market is the pace-setter for the country

since the bulk of gold used to be smuggled in from the Middle East. Over the past two decades, Bombay forged ahead of Calcutta, which was the early base for British businessmen with interests in the jute and tea industries. Cotton textiles was the main agro-based industry in western India and the humid Bombay climate attracted scores of textile mills. What the textile entrepreneurs have done is to diversify to chemical and other modern industries giving a flip to the industrialisation of Bombay. The Naxalite (a party owing allegiance to Peking) trouble in West Bengal eight years ago resulted in a flight of capital, a substantial portion of which came to Bombay.

Bombay has thus been the magnet for industry, big and small. A comparable infrastructure and a ready market for the products produced are not available elsewhere. Above all, there is an industrial culture. In areas where industrialisation is now taking place, absenteeism, lack of punctuality and attitude to work are worrying factory managers. The Bombay industrial area has gradually expanded and now extends as far as 60 miles. Satellite industrial towns have grown up in Pune, Nasik and even Aurangabad, where the famous Ajanta-Ellora caves are located. The contribution of Bombay to the country's GNP is more than 18 per cent, out of 23 per cent by Maharashtra.

G.O.

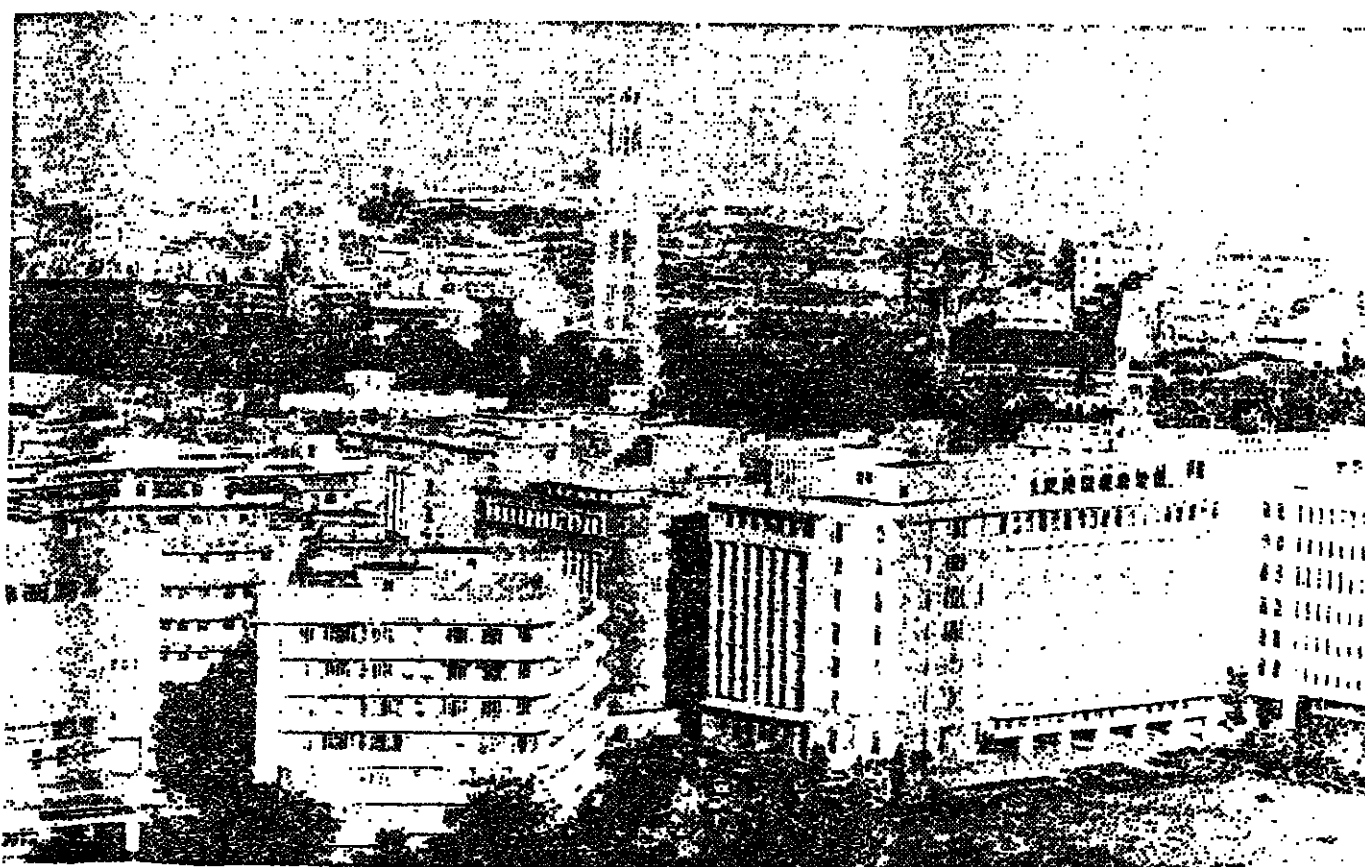
The growth of industry in the city has been haphazard bringing in its train problems of urbanisation. Civic amenities, like water supply and sanitation, are just not able to cope with the expanding population. Town planners have recently devised measures to take the pressure off Bombay by designing a new city called New Bombay, comprising 16 divisions or "NODES", each separated from the other by a green belt and each self-sufficient with a population of 100,000. The township

of Vashi, the first phase of New Bombay development, has already been built to accommodate 15,000 families of workers employed in a satellite industrial centre, known as the Thane-Belapur belt, where more than Rs 3bn were invested during the 10 years to 1975 in 90 units engaged in petrochemicals and their downstream products, drugs and pharmaceuticals, rolled steel items, aluminium foils, electrical equipment, canned foods. These units belong to Mafatlals, Wadias and foreign companies like ICI, Pfizer and Unwin Carbide.

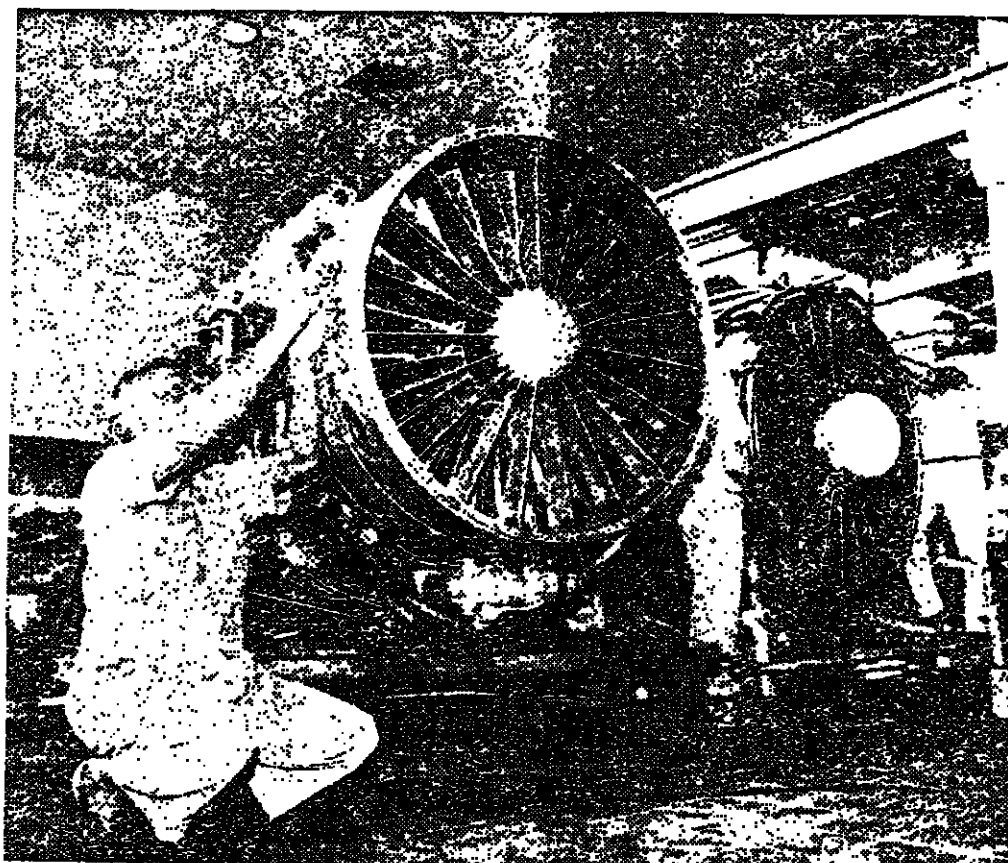
The external trade with the West has enabled Bombay to develop into a financial centre as well. Foreign banks, known in those days as exchange banks, established offices in Bombay to take advantage of the expanding trade. Fired by "Swadeshi" spirit, some progressive businessmen decided to set up their own institutional framework to mobilise public savings. That flush of enthusiasm brought into existence many commercial banks (Central Bank of India, for instance). The location of the Reserve Bank of India in Bombay gave a boost to banking. The city has emerged as the premier banking centre with headquarters of six major banks—State Bank of India, Central Bank, Union Bank of India, Bank of India, Bank of Baroda and Dena Bank—accounting for 60 per cent of the banking system, all located in Bombay.

Base

Three financial institutions—Industrial Development Bank of India, Industrial Credit and Investment Corporation of India, and the Agricultural Re-finance and Development Corporation—have their base in Bombay. Also, there are public sector general and credit insurance companies, the Deposit Insurance Corporation and Agricultural Finance Corporation, besides a host of



The centre of Bombay and (below) an engine overhaul being carried out at Air India's engineering base at Santa Cruz, Bombay.



R. C. Murthy

Foreign

CONTINUED FROM PREVIOUS PAGE

tribution and they are frustrated when they see their parent devoting more attention to countries like Brazil.

The supply of technology without financial involvement is another way of participating in the Indian economy: the partnership which Siemens is developing with Bharat Heavy Electricals in turbine generators is one example. While its attitude to the terms of such arrangements is regarded as unduly restrictive, the Government welcomes such collaboration in particular areas. But it will not accept dependence on foreign control or foreign technology. That is why the future of the drug industry has become such an issue.

The Government wants to reduce the dominance of

foreign-controlled companies in favour of the public sector companies. Hindustan Antibiotics and Indian Drugs and Pharmaceuticals, and of Indian-controlled companies. The price of drugs and the role of foreign-owned pharmaceutical companies is a sensitive issue in most countries and it is not surprising that Indian policy on the matter has become, in the words of one critic, "an unhappy compromise between doctrinaire economics and the pulls of different sectoral interests." But even if the role of foreign companies in this sector is reduced, it should not be taken as an indication that the Government is not interested in what foreign companies have to offer.

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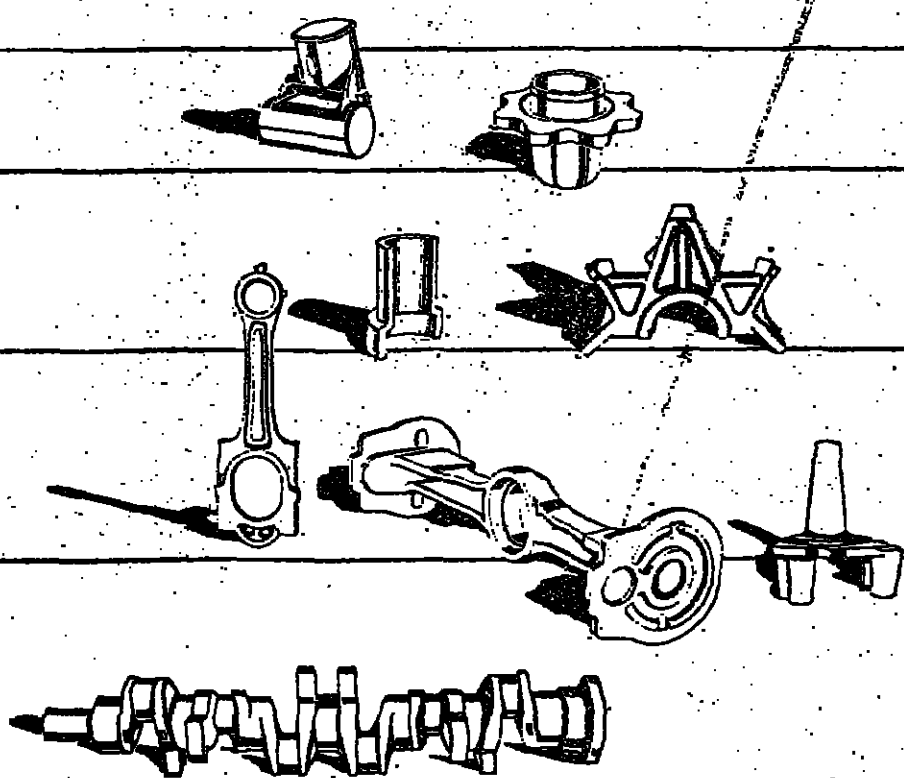
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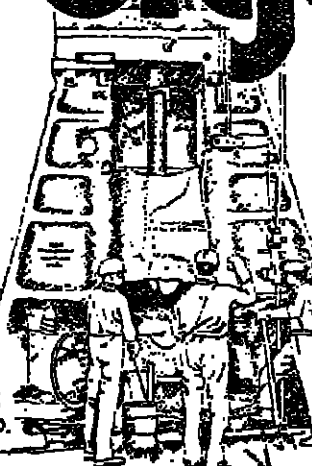
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THE CORE INDUSTRIES

INDIAN INDUSTRY XII

Despite heavy investments by the public sector in the early years after independence, the level of efficiency in some of India's basic industries is still patchy. With the recent upsurge in demand bottlenecks in the supply of several key materials have appeared.

Steel production

THE DISAPPOINTINGLY mixed performance of India's steel industry since the war has been one of the factors encouraging the Janata Government's more sceptical attitude towards large-scale, highly capital-intensive projects. Despite the enormous resources devoted to it by successive governments in the drive for self-reliance—often at the expense of other development projects—the industry has failed to meet production targets, capacity utilisation has been low, the scheme to develop a network of electric

are furnaces (the so-called "mini-steel" plants) has barely worked, the country is still dependent on imports for certain specialised steels and overall consumption is not much higher than it was five years ago.

For all that, it is partly thanks to the slow growth of the past 20 years that India's steel industry today is well-off by comparison with its counterparts abroad. In the words of Mr. J. R. D. Tata, the chairman of the Tata Iron and Steel Company (TISCO), which runs the country's only private sector integrated steel plant, "Had the unrealistic expansion plans then laid materialised, our industry would have been in serious trouble today." In fact, with the higher production of 1976-77 maintained last year and a much higher target this year, some people are actually asking whether the industry is at last out of the woods.

Power

To judge simply by its performance over the past three months, the answer would probably be no. Overall production of ingot steel from the six integrated steel plants was planned to top 10.05m tonnes in 1977-78, a substantial rise on the 1976-77 output of 8.4m tonnes, but already production in the first three months is well down on the corresponding quarter of last year.

This is partly because of power shortages which have hit the Bokaro and Durgapur steel plants as a result of restrictions in the Damodar Valley Corporation output. Both plants, along with Bhilai, have also suffered from bad industrial relations, mainly inter-union rivalry. On top of this Bhilai and Rourkela have needed capital repairs, though these are now complete.

Contrary to widespread opinion coal supply problems have not affected production, though the record coal stocks two years ago had been halved by the beginning of June this year to about seven days' consumption, and coke stocks were put at 200,000 tonnes. Efforts to guarantee coal supplies for the steelworks are already being made.

Steel industry representatives do complain about the quality of the coal, however, which has a high ash content growing still higher as lower quality seams are mined. The Steel Authority of India (SAIL), which runs the five public sector integrated plants, is awaiting tenders for the supply of 1m tonnes of coking coal from abroad, which would be experimentally

provide the right mix and there will continue to be imbalances between categories of steel.

The new Bokaro plant, built with Soviet collaboration, is not yet producing commercially the cold-rolled steel with "deep drawing" qualities which the car industry needs, though some is apparently being exported and some is going to the country's defence industries. A new 32,000-tonne cold-rolling mill complex at Salem, producing sheets and strips of stainless, electrical and other special and mild steels, will not be completed until 1981.

The fortunes of the mini-steel plants, which were intended to augment production in the early 1970s when a shortage suddenly seemed likely, remain blighted. This is partly because insufficient thought went into the crucial matters of power and scrap supplies, but it is also the result of a shortage of working capital. Some plants have closed down altogether, others have done so temporarily; few can hope to work profitably.

The Department of Steel and Mines in its latest annual report admits that the electric furnace industry has been "languishing for some time." Against an installed capacity of 2.88m tonnes, production in both 1974-75 and 1975-76 was just 0.6m tonnes, rising to 1.16m tonnes in 1976-77 and a little more last year. Even at this level of production, says the report, they were finding it difficult to sell their products, partly because of their high costs of production compared to the integrated steel plants.

Producers generally have suffered from a policy of keeping prices artificially low which has benefited consumers at their expense, reduced profit margins and hampered modernisation of plant and machinery. While costs of raw materials, fuel, power and spares have risen, but the Government appears to feel that higher rises than the small ones they have recently allowed might retard its power generation plans, impair rural growth and have unacceptably large ripple effects throughout the economy.

Meanwhile, however, the subsidies continue as the losses run higher. Hindustan Steel, the SAIL division operating Bhilai, Durgapur and Rourkela, had run up a cumulative loss of Rs 858m by March of this year, over most of the past decade, TISCO, on the other hand, using plant and machinery installed in the 1920s, has shown a tidy profit (Rs 180.5m in 1976-77) for many years.

But even for TISCO there are frustrations. The company was

invited by the Government to consider expansion, and commissioned a report from Nippon Steel which suggested in 1973 an increase in capacity from 2m to 5m tonnes at a cost of Rs 18bn. The money was not available. Five years later TISCO won approval for a phased modernisation allowing a marginal increase in output at a sixth of the cost, apparently on the grounds that expansion must be in the public sector. At the end of last month it was still awaiting the results of a feasibility study and a go-ahead from the Government.

Bokaro's expansion plan has meanwhile gone ahead, though somewhat behind schedule. Its third blast furnace was commissioned in February, marking completion of the first stage of 1.75m tonnes. Last month the junior Minister for Steel hinted at expansion to 5.5m tonnes, well beyond the 4.75m planned by 1982-83. Bhilai is presently being expanded from 2.5m to 4m tonnes.

Apparently in anticipation of a better future, India is also planning the construction of further plants. Apart from the Salem project, which was approved last year, detailed project reports have also been submitted on a 3m-tonne steel plant at Visakhapatnam and another plant at Vijayanagar.

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Chris Sherwell

STEEL OUTPUT ('000 tonnes)

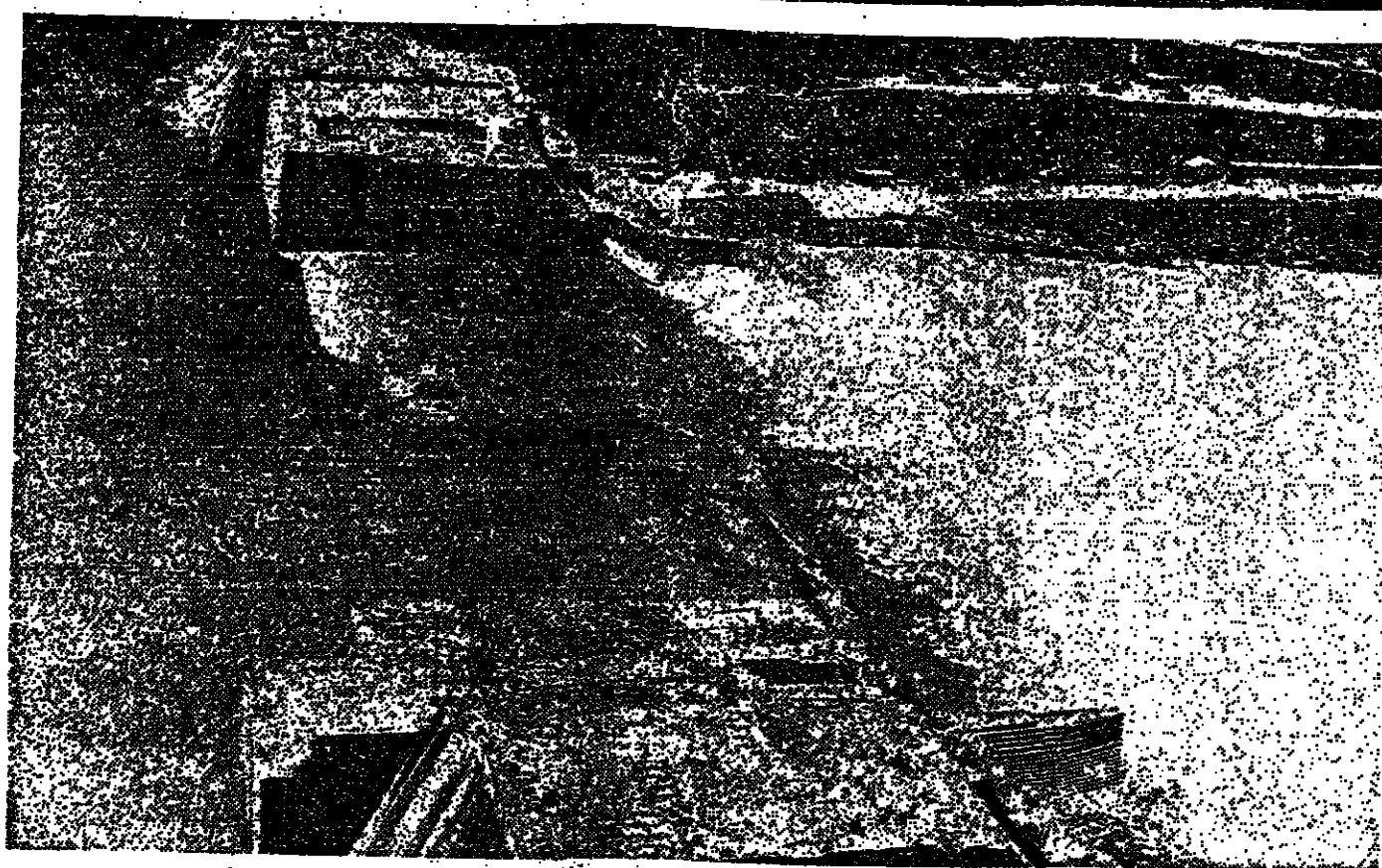
Plant	Capacity 1978	Output 1976-77			Output 1977-78			Projected capacity 1982-83
	Ingot steel	Ingot steel	Saleable steel	Pig iron	Ingot steel	Saleable steel	Pig iron	Ingot steel
Bhilai	2,500	2,302	2,019	854	2,371	1,930	699	4,300
Durgapur	1,600	1,092	901	204	1,091	864	102	1,600
Rourkela	1,800	1,503	1,174	63	1,409	1,178	16	1,800
Bokaro	1,700	956	736	707	933	815	512	4,750
TISCO	1,000	667	541	—	651	506	—	1,000
SCO	2,000	1,997	1,550	—	1,968	1,601	—	2,000
Total	10,600	8,428	6,922	1,329	8,424	6,894	1,329	15,456

Source: SAIL.



Loading iron ore for export at Goa.

INDIAN INDUSTRY XIII



Construction of the Srisailem dam at Andhra Pradesh.

Middle East boost for construction

BUILDING CONSTRUCTION has become an organised activity—it is yet to be recognised as an industry by the government—only for the past few years. The business emanated mainly from construction of high-rise buildings for offices and homes in major cities like Bombay, factory premises for new industrial units, irrigation dams and bridges under the five-year plans.

Until recently, the private sector had the field to itself. Over the past five years, central and state governments have started their own corporations to carry out public sector construction jobs. The entry of the public sector has increased the opportunities available. The fortunes of builders previously depended on the fluctuations in private sector construction activity, which depended on Government policies such as the urban land ceiling, funds for hire purchase schemes by financial institutions, availability of steel and cement and above all public expectations of real estate prices. At one stage, the Government imposed a ban on building construction to stop speculation as well as conserve cement for more essential purposes. That was lifted only in January 1976.

Many uncertainties that dogged the private construction industry, no longer exist. A shot in the arm for construction companies has come with the building boom in Middle East countries. Indian companies, both in the private and public sectors, are trying to grasp the opportunities. Realising the potential to export the human and material resources, the Government has decided to give help to the private sector. Also, two public sector corporations—Engineering Projects (India) Ltd. and National Building Construction Corporation—have entered the overseas market in a big way.

India has the advantage of proximity to the Middle East and also surplus labour which can be profitably deployed on these projects. Also, cement and steel were available, at least until recently, at competitive prices. Despite being at a disadvantage of relatively limited international reputation fixed too low, a new pricing policy towards certain countries against the world giants, formula has been established. Indian construction companies based on an after-tax return of 12 per cent on net worth.

projects valued at more than Rs 10bn in the Middle East.

In all, 25 companies, including Gammon India, Shapoorji Pallonji, Hindustan Construction, Shah Construction, B. G. Shirke, are carrying out building construction contracts in Kuwait, Libya, Qatar and Abu Dhabi. Many more contracts would have been won but for the limited experience in handling such overseas contracts and the inadequate financial support. Also, the industry is not prepared to take risks. Sometimes, even if the companies want to take risks, their bankers do not approve. The situation is that if bankers issue a veto, no contract can be taken up by the Indian construction companies.

All the overseas construction contracts are dealt with by an inter-institutional working group, which clears proposals and guides them till the end. The problems faced by the construction companies are many.

tight exchange control right from the stage of opening an overseas account; difficulties in importing machinery from third countries, and cumbersome procedures for sending labour to overseas jobs. While the curbs are intended to restrict bogus labour recruiting agencies, they are hurting even the reputable construction companies undertaking work abroad. For instance, the companies have to get registration with the Government every time it gets a construction job overseas.

Observers see possibilities of further changes in the character of overseas operations. The building boom in the Middle East is expected to slow down in another five years. But the construction industry is launching other development projects, and guides them till the end, which gives scope for Indian industry to bid for turnkey

contracts. Already, big business houses, whose growth is at present stifled, are showing interest. Birlas has set up textile mills in Indonesia and Thailand and are exploring possibilities of joint venture in the Philippines. In Arab countries, it is exploring projects for manufacture of caustic soda, soda ash and other chemicals. The difference between the contracts undertaken in countries to the east of India and to the west of it is the type of Indian labour used. While it is skilled, semi-skilled and unskilled labour in Arab countries, the Indian labour deployed in Far East is engineers and technicians. But even the Arab countries will soon need Indian engineers and technicians rather than some unskilled labour in the next few years.

R. C. Murthy

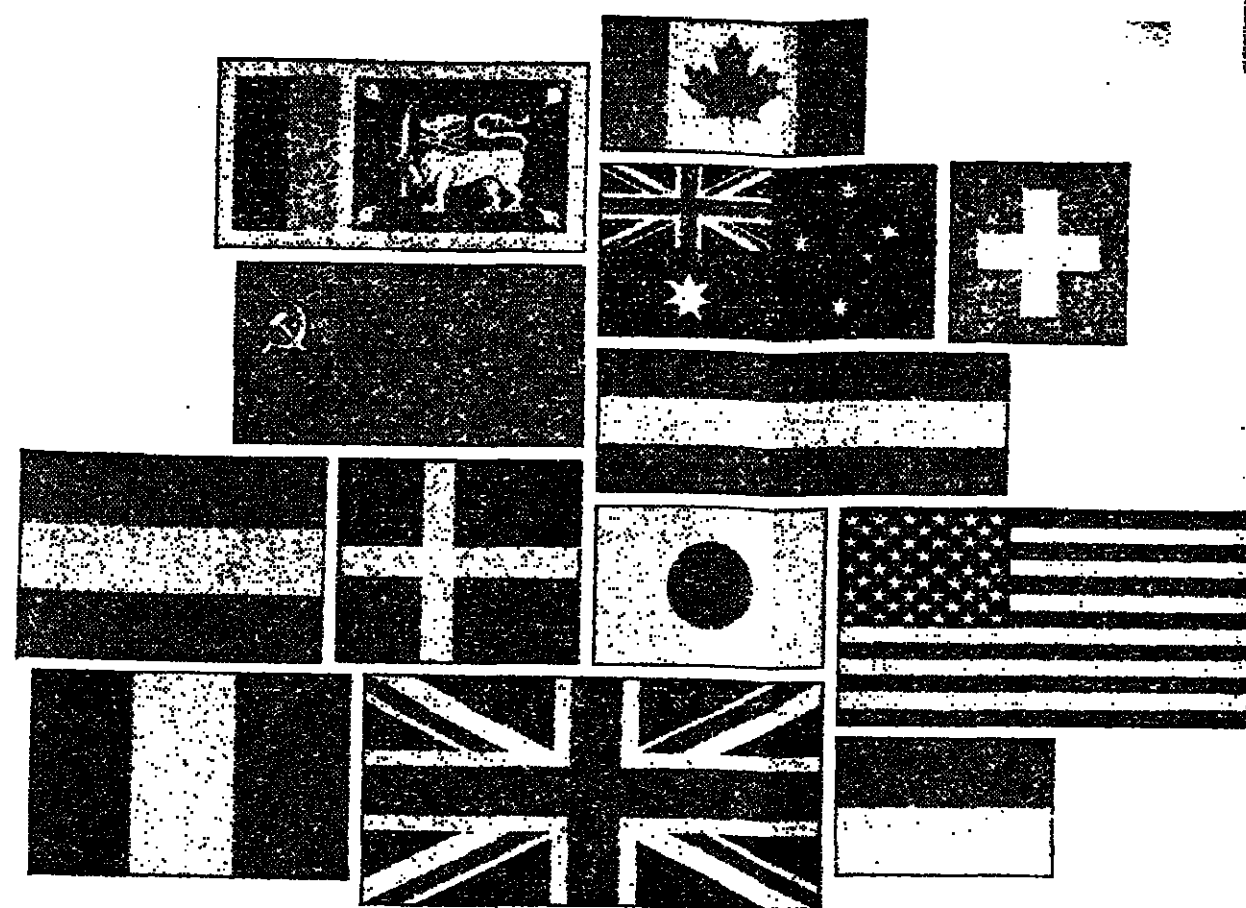
Serious shortages of cement

IN THE last few months 4. In 1977-78 the industry produced 19.3m tonnes of cement, establishing new cement plants representing 89 per cent of capacity; this was about 2m tonnes short of demand. The central Government, some of whom have submitted to the Government has arranged for substantial imports, but prices have continued to rise and there have been accusations of black-marketeering. Suggesting that the Government should take over the marketing of cement, it reflects the critical and distribution of cement have been fiercely opposed by the supply of cement and which manufacturers, who feel that the situation would only make the situation worse.

Although the speed with which demand has increased has been unexpected, there has been of power and coal, which have little investment in new cement, caused one or two plants to be closed down temporarily. The cement crisis appears to be a disadvantage of relatively limited international reputation fixed too low. A new pricing policy towards certain countries against the world giants, formula has been established. Indian construction companies based on an after-tax return of 12 per cent on net worth.



Indian Drugs and Pharmaceuticals synthetic drugs plant at Hyderabad.



India's trading partners

Today, as the world's 10th largest industrial nation, India has enlarged the scope of her international trade to cover over a hundred countries in five continents. Items exported range from traditional commodities to sophisticated engineering goods, while an equally impressive range of imports come to feed India's growing needs. No wonder that India's world trade now is over £ 6600 million.

And in the forefront of this trading activity is the State Trading Corporation of India (STC). India's premier trading house with an annual turnover of £ 660 million. The STC handles about 10% of the country's trade with an export list of over 300 items. Imports include vital raw materials for Indian industry.

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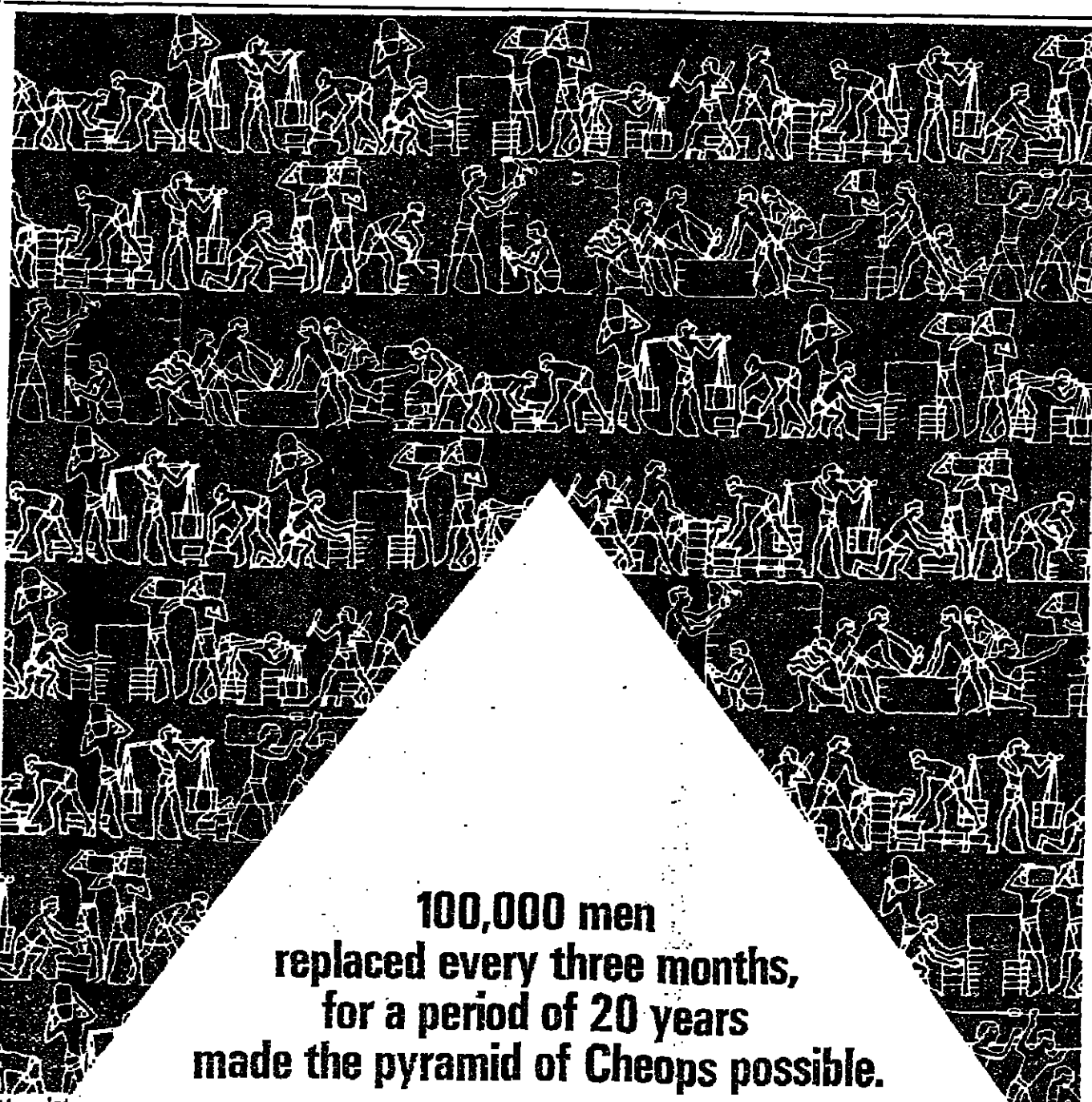
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Advanced construction technology cuts construction time and costs. The slip form shuttering technique is an example. ECC uses it to perfection in the construction of silos, drill towers, chimneys, multi-storied buildings. And ECC's specialised skill in precast prestressed construction is adapted to suit the needs of commercial, institutional and industrial structures. In addition, we offer comprehensive engineering services to turnkey projects in India and abroad. Our total capabilities have prompted leading consultants like Snam Progetti, Humphreys and Glasgow, Davy Powergas, Kellogg International, Toyo Engineering, Tanaka Komuten Kumagai Gumi to call on us for complete engineering and construction services.

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Over the last four decades we have been enriching our capabilities and contributing to projects of national importance in the public and private sectors. Outside India our capabilities are crystallised in major assignments carried out for a natural gas liquefaction complex in Doha—Qatar in The Gulf and an international Airport at Abu Dhabi.

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INDIA

Major investment in fertilisers

SINCE AGRICULTURE is India's main industry, farm inputs must necessarily occupy a key place in the economy. Not surprisingly, therefore, the fertiliser industry accounts for the largest single investment in any sector in the current Five-Year Plan (1978-83) for new schemes. The new investment in setting up fertiliser units is estimated in the Plan at Rs11.31bn (roughly \$500m) while existing schemes will get another Rs5.2bn. Fertiliser production has increased rapidly, although performance by the country's 55 factories has been uneven and capacity utilisation in most is a major problem.

Heavy imports have had to fill the gap between consumption, which is increasing rapidly every year, and production and these will continue. Hence the urgency to establish new capacity and make better use of established units. Demand projections by the Planning Commission are that 5.2m tonnes of nitrogenous and 1.6m tonnes of phosphatic fertiliser will be needed by 1982-83. Total installed capacity at present is 3.03m tonnes of nitrogen and just over 1m tonnes of phosphates and there will thus be a gap of 1.2m tonnes of nitrogen and 600,000 tonnes of phosphates.

Additional

To close this gap the Government plans to set up additional nitrogenous fertiliser plants in Maharashtra and Gujarat based on associated gas from Bombay High and Bassein offshore fields and another plant in Assam based on associated gas from oilfields there. Other proposals include a plant based on fuel oil in the private sector by Nagarjuna Fertilisers at Kakinada in Andhra and others for additional phosphatic capacity based on a recent working group's report.

Yet there will inevitably be a time gap between establishment of new capacity and actual

production, especially as the plants based on Bombay High gas are facing environmental and political obstacles. Continued imports are unavoidable while action is taken to establish additional capacity to meet the higher demand.

Planners have got bogged down in the problems of identifying sites for the new plants and hence these are at the moment just tentative proposals. It is envisaged that, in addition to the projects under implementation, production will have to be initiated in a phased manner in nine new nitrogenous plants, six of which will be in the public sector and three in the private sector or taken up by co-operatives.

Capacity for phosphatic fertilisers will be based on a judicious combination of indigenous rock in Rajasthan and imported rock and phosphoric acid. But locational studies are just starting and these will be followed by feasibility studies—both time-consuming processes technically. If previous experience is any guide these problems will be aggravated by political tussles among competing States.

Quicker results can be obtained—and this is recognised by the planners—by improving efficiency of existing plants. A new pricing policy designed to reward the efficient and penalise those which do not operate well has just been introduced. It remains to be seen how far this proves effective since simultaneously a programme of modernisation and removal of constraints to improve the operational efficiency of obsolete plants will be needed. Some attention is being paid to this. Captive power plants for fertiliser plants have been permitted, for instance. But improvement of efficiency needs more attention than has been given so far to a key industry.

Despite the problems plaguing the fertiliser industry, growth has been impressive, particularly in the last decade.

In 1956 nitrogenous capacity was just 85,000 tonnes; it is now 3m. Phosphates have increased from 85,000 tonnes to 915,000 in the same period and capacity utilisation in the industry has improved from 69.4 per cent in 1976-77 to 79 per cent in the following year. Further improvement in capacity utilisation is expected following introduction of a plant operation improvement programme with the help of the World Bank.

Feedstock

One problem is the wide variety of feedstock used by the plants. This includes naphtha, natural gas, coke oven gas, lignite and electricity. At one stage the Government decided that future plants should move away from naphtha and use fuel oil or coal. Accordingly six projects were planned on the basis of fuel oil and are under implementation, while two large coal-based units have been taken up at Ramagundam and Talcher. The trial runs of the coal units have proved satisfactory and it is possible that another such plant will be established at Korba.

With the discovery of oil and gas in the western continental shelf, the policy has been reviewed and it has been decided that the gas should be first priority. Coal comes next now that the two plants with coal gasification technology have proved to be feasible. Fuel oil is to be excluded while naphtha will be used only if quick implementation and low capital costs justify its use.

Much of the fertiliser industry is in the public sector. To improve efficiency the Government has made a controversial restructuring of the industry and the giant Fertiliser Corporation of India and National Fertilisers are to be reorganised into four companies based on regional and feedstock considerations.

Other public sector companies include Fertilisers and Chemi-

cals Travancore (FACT) and Madras Fertilisers, a joint venture with AMOCO of the U.S. and the National Iranian Oil Company. But by far the most successful is the Indian Farmers Fertilisers Co-operative (IFFCO), the only fertiliser producer in the co-operative sector and a uniquely successful experiment.

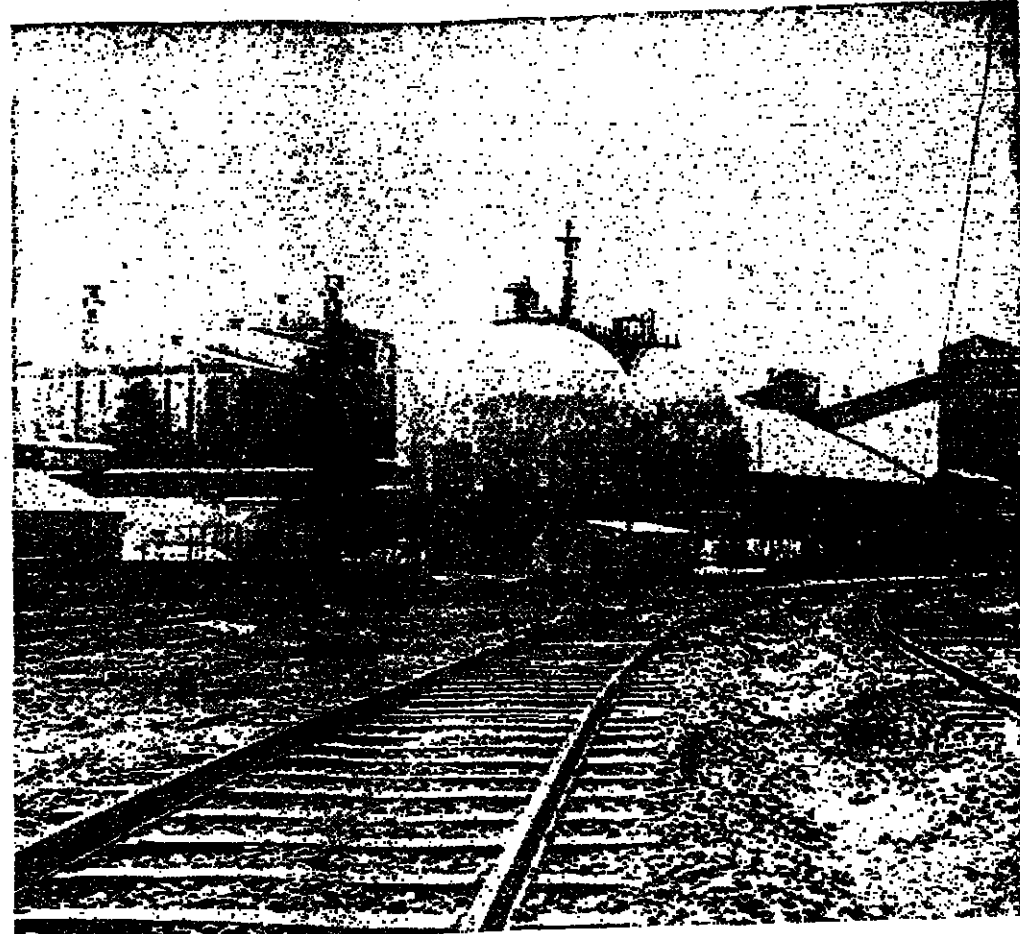
IFFCO's authorised capital is Rs 2bn and its paid-up capital Rs 589m, out of which the share of the co-operative is Rs 304m while the Government and the National Co-operative Development Corporation account for the rest. It runs highly efficient and profitable plants at Kalor and Kandla and expects to commission a new plant at Palampur next year. So successful has its performance been that it has been given one of the two plants in Gujarat to be based on associated gas from Bombay High to implement, making it the largest single fertiliser producer in the country. Appropriately, the co-operative is owned largely by farmers whom it serves in a number of ways—an experiment that other Third World agricultural countries could usefully emulate.

There are seven major operating units in the private sector—Shriram Chemicals in Kota, Rajasthan; Indian Explosives in Kanpur, Uttar Pradesh, which is controlled by ICI; Coromandal Fertilisers in Vishakhapatnam, Andhra; Gujarat State Fertilisers in Baroda; Gujarat Zuari Agro Chemicals in Gna; Southern Petrochemicals Industry Corporation in Tuticorin, Tamilnadu; and Mangalore Chemicals and Fertilisers in Karnataka. Together they have an installed capacity for manufacture of 1.2m tonnes of nitrogen annually and 247,000 tonnes of phosphates. Their performance is not entirely satisfactory and production from these units in 1977-78 was just 719,000 tonnes of nitrogen and 122,400 tonnes of phosphates.

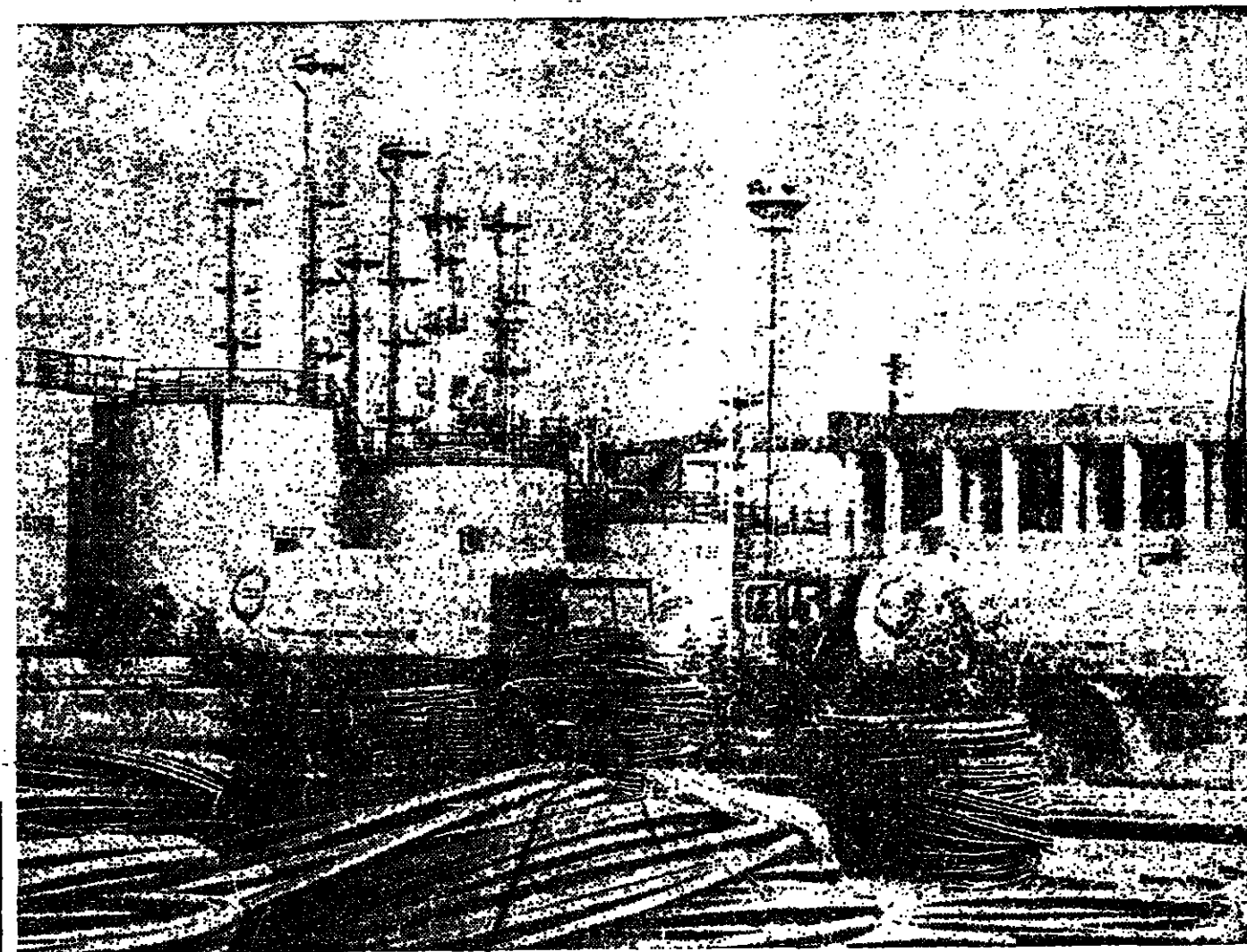
targets being fulfilled to the extent of 73 per cent in the case of the former and 76 per cent in the latter.

Public sector projects under implementation include Gujarat Narmada Valley Fertilisers in Baroda, a new company formed by Gujarat State Fertilisers in association with the State Government whose ammonia and urea plant is fuel-based and is being implemented with collaboration with Linde of West Germany and Progetti of Italy. The other is Nagarjuna Fertilisers and Chemicals which holds a letter of intent for setting up a fertiliser project based on fuel oil at Kakinada in Andhra, to be partly financed by British credit.

K.K.S.



The fertiliser plant at Kandla set up by the Indian Farmers and Fertilisers Co-operative. Below is the petrochemical plant of NOCIL near Bombay.



Cautious approach to petrochemicals

AFTER A relatively slow start in petrochemicals—there is really just one major complex (at Baroda in Gujarat State) in operation—the Government now feels that the recent discovery of offshore crude and natural gas on the western coast provides new hopes in this field. Its approach has been cautious, however, largely because of the capital-intensive nature of petrochemical projects. Officials are now studying a cost-benefit analysis which has shown the advantages to the economy of the use of petrochemical products in place of conventional materials without adversely affecting established industries.

Many such uses have been identified—though not yet fully carried out—including plastic products in agriculture, irrigation, health and communications. Synthetic fibres are being more widely used as a substitute for cotton to supplement the country's clothing needs. Studies have demonstrated the potential employment opportunities in conversion of petrochemical products into consumer end-products in the small-scale sector. Following such studies, substantial new investments are planned in the petrochemicals sector, taking into account the gestation period for new Refinery and Petrochemicals units in the petrochemicals industry, production will take time to materialise. Meanwhile, light for another complex at Haldia. The State is pursuing the project vigorously and is seeking private investment and foreign collaboration in what it hopes will be a major new feedstocks based on techno-economic considerations at an initial cost of Rs 459m (about \$30m), an aromatics plant for recovery of benzene, toluene and xylene at a cost of Rs 1bn and a DMT/TPA plant with a capacity of 120,000 tonnes at a cost of Rs 400m and a polyester fibre project with a capacity of 45,000 tonnes at a cost of Rs 400m. Foreign tie-ups for some have been negotiated but

this expanding area leaves wide scope for more technical collaboration agreements within the framework of the Government's policy.

The Government's overall programme for petrochemicals leaves substantial scope also for the expansion of the private sector. Important areas identified for it are PVC, vinyl acetate, phenol and phthalic anhydride. Since production of thermo-setting plastics like urea formaldehyde has remained stagnant, this is an industry that is particularly amenable to decentralised production by small and medium sized entrepreneurs. A study is to be made on the possibility of harnessing the full potentialities in this area, including fuller utilisation of existing capacity.

Landmark

So far, the major landmark in petrochemicals is the setting up of the massive complex of the Indian Petrochemicals Corporation (IPCL) at Baroda into consumer end-products in the small-scale sector. Following such studies, substantial new investments are planned in the petrochemicals sector, taking into account the gestation period for new Refinery and Petrochemicals units in the petrochemicals industry, production will take time to materialise. Meanwhile, light for another complex at Haldia. The State is pursuing the project vigorously and is seeking private investment and foreign collaboration in what it hopes will be a major new feedstocks based on techno-economic considerations at an initial cost of Rs 459m (about \$30m), an aromatics plant for recovery of benzene, toluene and xylene at a cost of Rs 1bn and a DMT/TPA plant with a capacity of 120,000 tonnes at a cost of Rs 400m and a polyester fibre project with a capacity of 45,000 tonnes at a cost of Rs 400m. Foreign tie-ups for some have been negotiated but

polybutadiene rubber, acrylonitrile, acrylic fibre and detergent alkylate. Approval has been given for fresh investment in a 55,000-tonne VC-PVC project, a 10,000-tonne acrylates project and expansion of the DMT plant from 24,000 to 30,000 tonnes. Various units of the aromatics project went into production in 1973-74 and output of DMT in 1977 at 24,496 tonnes was higher than the installed capacity, while that of xylenes was claimed to be the best possible based on the aromatic precursors present in the naphtha presently available. The olefins project consists of a naphtha cracker (with an estimated annual throughput of 450,000 tonnes of naphtha) and associated units for extraction of benzene and butadiene and hydrogenation of pyrolysis gasoline.

Downstream units have been approved to make use of various gaseous streams and other liquid products available from the olefins project and these will lead to substantial production of low density polyethylene, polypropylene, ethylene glycol/ethylene oxide, polybutadiene rubber, acrylonitrile, acrylic fibre and detergent alkylate. The olefins project and its downstream units, involving a total investment of Rs 3,468bn, are in the final stages of completion and many have been or will be commissioned this year.

The Bongaigaon refinery and petrochemicals units are also nearing completion and the latter should be ready by early 1980. The investment involved is Rs 1,37bn but this is likely to be revised upwards. A project for manufacture of polyester filament yarn at Baroda with a capacity of 3,500 tonnes annually (and to be raised to 7,000 in the second phase) is being implemented by Petrofils Co-operative, a multi-unit co-operative society in which the Government has a 60 per cent share.

When commissioned it will be the biggest polyester filament unit in the country with its polycondensation unit converting DMT into polyester chips and the spinning unit making the chips into filament yarn. Production from one of the spinning lines started last November on the basis of imported chips. The three remaining spinning lines are expected to be commissioned this year and the polycondensation units next year.

Funds

Few gave much chance to the Haldia petrochemicals complex when the Central Government gave its blessing to it without promising that funds would also be made available. This has not deterred the Marxist West Bengal Government and it has already invited tenders from 20 selected companies in Japan, Britain, Romania, West Germany and France. Quotations are expected by September and the State will take decisions on technical collaboration soon after that.

It expects to start preliminary work from next April, having already received letters of intent for five products at a total investment of Rs 1.6bn. These are for a naphtha cracker, PVC, high density polyethylene, ethylene oxide and ethylene hexanol. Exercises are now in progress to identify which parts of the plants can be fabricated from many countries and more proposals are to be invited. The State Government, which is studying the possibility of setting up downstream units based on imported feedstock, has limited the role of the private sector to third-tier end-products.

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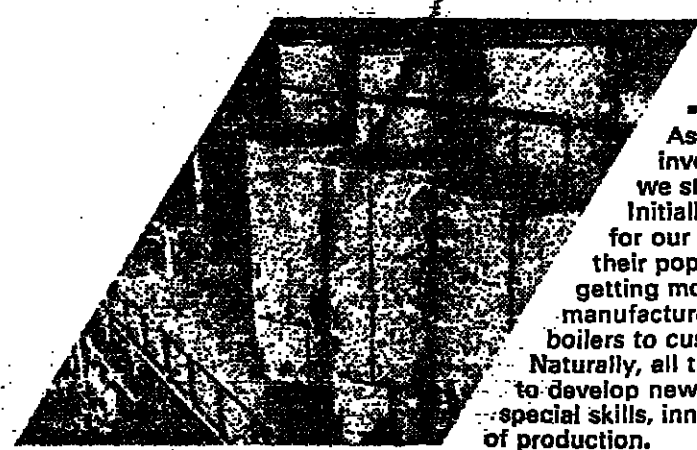
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Grinding plant with central discharge mill

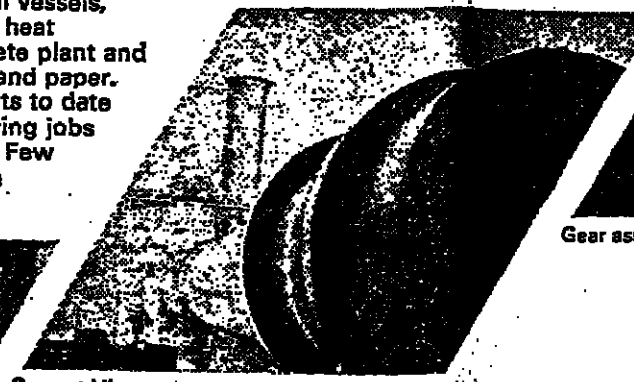
Take welding for instance: Proper welding procedures for achieving radiographic-quality welds were developed, and welders were trained, for performance qualification. Earlier studies in welding metallurgy provided a sound base for critical welding, particularly for jobs such as Nuclear Reactor Vessels.

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Gear assembly

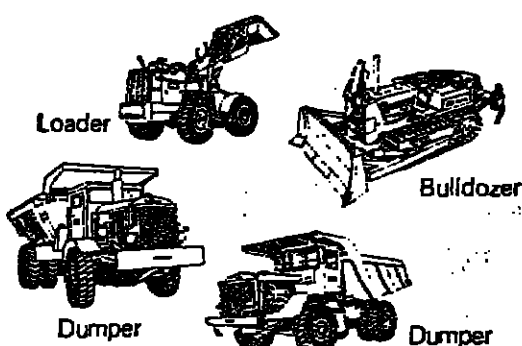


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July 1979

INDIAN INDUSTRY XVI



The Nargal Hydel project.

Constraints imposed by power supplies

MOST INDIAN business executives are philosophical about labour trouble but they are seething with anger over the erratic power supply which is a major constraint on production they can do nothing about. Reporting the loss of 4,000 vehicles in 1977-78, Mr. S. Moolgokkar, chairman of Tata Engineering and Locomotive Company (TELCO), devoted a major part of his speech to the company's annual general meeting to a blistering attack on the Government for its handling of the power situation. Mr. Moolgokkar was an unusual speech but it is an indication of the frustration that all Indians are experiencing and it is worth quoting at some length from it to show the depth of feeling on the subject.

"While industrial unrest is hopefully a temporary phase, the most distressing part of the power shortage is that there is no respite in sight for your company—or, indeed, for practically the whole country—in the immediate future. This is the result of the confusion that has plagued the entire area of generation and power plan implementation for quite some time. It has been a characteristic of all our Five-year Plans that there have been increasing shortfalls in meeting power targets.

Inefficient

"The inefficient utilisation of our public sector thermal capacity, the enormous transmission losses and thefts of power all speak poorly of the management of power undertakings. There continues to be a total inability to enforce even a modicum of discipline and the power crisis has now grown into the single largest deterrent to investment and growth.

"Comment on the power crisis is perhaps futile. The example of your company is adequate proof, if one were needed, to show how the enormous wealth-producing capacity of our manufacturing industry is being impaired, how employment opportunities are being permanently lost and how the national exchequer is being deprived of hundreds of crores of rupees of badly needed revenue—all because of the crippling power shortages."

The Planning Commission has boldly set a target of creating additional generating capacity of 18,500MW in the next five years—just short of what was actually achieved in the last 15 years. It admits that even if this target is fulfilled—and if past experience is any guide this is a futile hope—there will be continuing shortages in parts of the country. The only suggestion that the Planning Commission and the Government are aware of the situation is the vague statement that "interim measures to alleviate such shortages are under consideration." This hardly provides comfort for the long-suffering power-hungry consumers in all sectors of the economy.

The Government recognises the importance of power generation not only for industrialisation but also for agriculture, which it is committed to promote. The "rolling Plan" for 1978-83 has more than doubled the outlay on the power sector from Rs 70bn in the Fifth Plan to over Rs 157bn, which includes commencement of work on three "super" thermal plants and



Hindustan Petroleum Corporation's fuels refinery at Chenbar, Bombay.

commissioning of two units in the Madras atomic power station and the first unit of the nuclear plant at Narora in Uttar Pradesh. Of the 18,500MW of additional electricity to be generated in the next five years, 13,000 will be thermal, 4,500 hydro and 925 nuclear.

The Energy Ministry wanted the targets pitched higher, a surprising projection in view of past failures in implementation. For instance, against a target of 9,284MW of additional capacity during the Fourth Five Year Plan, only 4,580 was actually created. The story in past Plans is similar, with the result that the average installation of additional capacity annually works out to a relatively insignificant 1,700MW compared to the requirement of 3,700.

Target

It is hoped to achieve what is clearly an ambitious target through five "super" thermal plants to be operated by the central Government at Singrauli, Ramagundam, Neyveli, Korba and Badarpur, although there is considerable doubt over the country's ability to manufacture parts of the 500MW stations. A major part will have to be imported, although by the time these are to be installed, Bharat Heavy Electricals, the Government-owned electrical equipment company, hopes to be in a position to take on the jobs.

The commissioning of an additional nuclear capacity of 925MW is also optimistic considering there has been a slowing down in the nuclear energy programme following political difficulties with collaborators after India's nuclear ban in May, 1974. The first unit of the Rajasthan station, which was commissioned in December, 1973, is still going through teething troubles, while substantial imports of heavy water from Russia are being made for the second unit (the Rajasthan project is a major cause for the power shortage in the northern region). A number of heavy water plants are planned indignantly but none is at present functioning.

The heavy investment in power generation is obviously intended to overcome inadequate allocations in the past for power and to make possible additions to generating capacity. But these are essentially long-term solutions, even if success-

fully carried out. It is widely recognised that availability of power can be increased and shortages mitigated to some extent by ensuring optimum utilisation of existing capacity and operation of plants to maximum efficiency. Steps are being taken to improve efficiency of thermal units and to check losses in transmission.

What is lacking is the toning up of State Electricity Boards, a majority of which are hampered by political interference and which need to be thoroughly overhauled, as a recent Parliamentary committee observed. The power situation is often blamed on the monsoon and the lack of adequate hydro generation. The Industry Minister's recent package of measures to stimulate industrial production takes into account the power situation. But it depends largely on hydro generation, which at present does not account for more than 40 per cent of power supply capacity. The main reasons for the recurrent shortages are ineffective functioning of the thermal stations and huge transmission losses which range from as much as 33 per cent in Haryana to 18 per cent in Maharashtra as compared to an average of just eight per cent in Western countries.

When the power crisis was at its peak some months ago, the Government appointed a group of German experts to examine the working of thermal plants. The group's report is being kept secret but it is reported to have been highly critical of the operational efficiency of the thermal stations, the maintenance of the equipment and instruments of which is far below internationally accepted minimum standards. This is the cause of poor utilisation of installed capacity. The group has recommended a complete overhaul of the stations after pointing to the low capabilities of overstuffed technocrats and the general neglect by the managements of water chemistry.

The managements, in their turn, have blamed the faltering performance on the poor quality and erratic supply of coal. This is a major factor since Indian coal has a high ash content and the quality of supplies varies. Boilers, not getting coal of the right specification and consistency, get damaged easily and cause maintenance problems and breakdowns.

Experts believe that if

improved by even a small percentage, much of the immediate problem will be solved. So capacity is low and breakdowns frequent, almost every committee appointed has recommended a shake-up of State Electricity Boards so that they are managed entirely by technical men and not by politicians.

Notorious

It is not uncommon to find the Boards are headed by politicians found unfit for the posts. Since they are principal agencies for carrying out power development programmes, they are notorious only for inefficiency but a corruption. Says a parliamentary committee of a method of executing power projects: "Hardly any perceptible improvement has been effected in the institutional arrangements for survey, investigation, preparation of power reports, communication of sanctions, and with the result that projects drag on for years."

The present government, making efforts, albeit ad hoc nature, to improve the power situation. Because of the comfortable foreign exchange position, imports of generating sets are being permitted and industrial units are being encouraged to establish "captive" plants. These will either supplement supply from the public system or cater entirely to their needs although they will take time to establish, certainly more time than is available to improve industrial production.

Meanwhile, monopoly restrictions are not being allowed come in the way of establishing fresh capacity—the sanction of the "super" thermal plant at Trombay for the Tata, proposal for which had been made nearly five years ago, a major example. Bharat Heavy Electricals is importing components to stock so that maintenance needs of plants originating from almost every major country in the world can be met. In the absence of standardisation of the plants, this is enable. But these measures are not expected to materially alter a difficult situation; power generation will continue to be a major constraint years to come.

K.K.

RAW MATERIALS

INDIAN INDUSTRY XVII

Quite apart from her agricultural resources India is well endowed with industrial raw materials, including coal, iron ore and bauxite, and some big expansion projects are now under way or planned. Improvements in internal transport facilities and in the ports will be needed to make the best use of these investments.

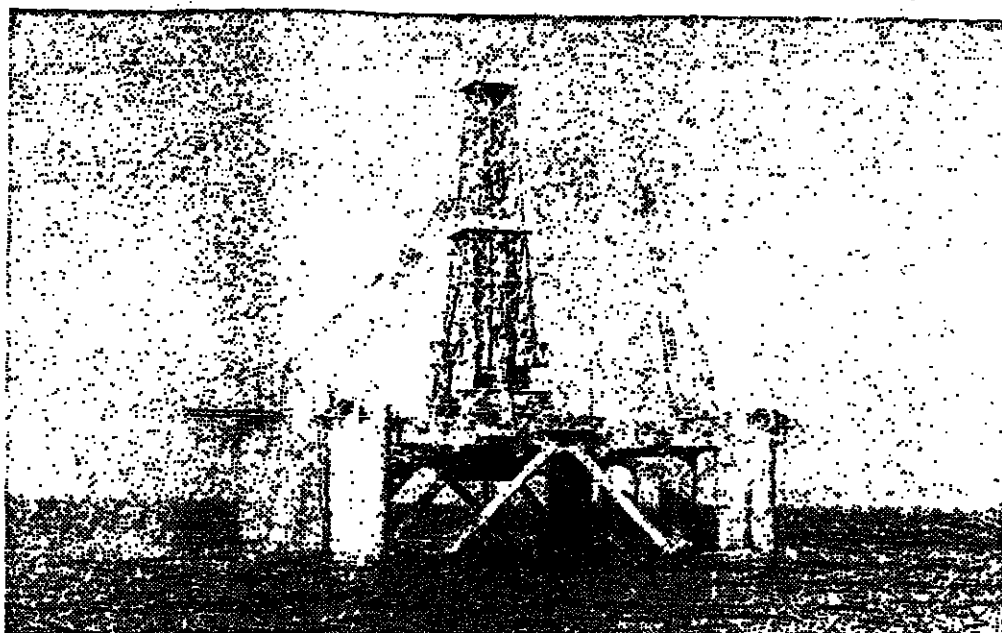
Oil achievements

A SHORT while before this year's monsoon hit the western coastline of India in June, crude and natural gas started flowing down the 208-km dual pipelines from the Bombay High offshore oilfield to the coast. This was an important achievement by the Government-owned Oil and Natural Gas Commission (ONGC). Even a week's delay would have meant postponement of the pipeline project until September since work on it is impossible during the rough weather of the monsoon. It would have resulted in interruptions in crude supply from Bombay High where oil was, until the pipelines were commissioned, stored in a large tanker and then shipped ashore aboard smaller tankers which do not always sail in stormy seas.

More important, completion of the dual pipelines means that associated gas from Bombay High is no longer flared in the seas. As much as 1m cubic metres was being wasted every day and this quantity will now be available as a vital feedstock for fertiliser, petrochemical and power plants. Unfortunately, political squabbles have come in the way of formulation of plans for all these plants and the natural gas is for the moment being used mainly for power generation. Nor, until a fractionalisation plant is completed in two years, will gas be available as domestic fuel. Yet a beginning has been made towards ONGC's direct contribution to India's industrial growth and it richly deserves commendation for completing the vital pipelines project in record time.

Dramatic

Until now ONGC's dramatic discoveries in the western continental shelf have been confined to crude production. The major finds are restricted to Bombay High but production is soon to be extended to Bassien and other fields in the neighbourhood. Output from the offshore structures is expected to cross 100,000 barrels a day by the end of 1978, or roughly a level of 5m tonnes a year. This equals approximately a sixth of India's needs or half of domestic production. Plans are to raise production to 10m tonnes by 1980-81, although the Planning Commission has recommended that output should be limited to 9m tonnes so that reserves are conserved for the future when foreign exchange would become a constraint again and world prices may be higher. That thought can be given to restricting production is a measure of the remarkable performance by the country's two exploration organisations, ONGC and Oil India (the latter is expected to be fully owned by the Government by the end of this year following prolonged



An oil rig near Bombay.

talks with Burmah Oil on takeover of its 50 per cent share). According to the last annual report of the Ministry of Petroleum and Chemicals, crude imports reached 14.7m tonnes in 1977, just 700,000 tonnes more than in 1976. In 1977 crude throughput in the refineries was 24.4m tonnes, which means that India produced nearly 10m tonnes last year.

Production will increase both from offshore and onshore sources but so will consumption at roughly 7 to 8 per cent annually; by 1980 requirements will be about 30m tonnes. From present proven oilfields, both onshore and offshore, production by then will be roughly 15m tonnes, or sufficient to meet half the country's requirements. Long-term projections are that India will need 47.5m tonnes by 1987-88.

Yet there is no longer the same sense of urgency in respect of exploration and production that was evident after the 1973 oil crisis, which gave a big dent into foreign exchange reserves and export earnings. The economy has now adjusted to the world oil price situation, as is apparent from the rapid rise in foreign exchange reserves and the comparative lack of inflationary pressures. This is the main reason for the Planning Commission's caution about using oil reserves since the prognosis is that oil prices during the coming decade will reach \$20 a barrel and more and foreign exchange is unlikely to be easily available then.

The Planning Commission has not made it clear whether it wants the entire gap in production to be met through imports or whether it wants cheaper methods of extracting crude to be used. If the latter alternative is to be explored, the suggestion is that ONGC

and Oil India should concentrate on exploration of onshore reserves. This may not be as cheap as thought since recent strikes are in such inhospitable and inaccessible areas as Arunachal and other parts of north-east India. Problems of distribution of crude and gas available there might make production as difficult and expensive as in offshore areas.

Both the exploration organisations are making efforts to locate new fields apart from those in Gujarat and Assam, from where all present onshore production comes. Exploratory drilling in most other parts of India, with the exception of the difficult terrain in the north-east, has not been fruitful, although efforts continue. ONGC has finalised a plan for intensive exploration in the eastern region for the next five years which includes drilling in Assam, the Arakan basin, the Brahmaputra Valley and Tripura. Total acreage of 393,900 with 11 rigs is planned in the hope this will increase the production rate from the region from the existing 2.01m tonnes.

ONGC feels that on the basis of available data and geological studies production of 5m tonnes annually from its eastern concessions is a distinct possibility. This would be in addition to Oil India's contribution from the region, to which its operations are at present limited. Oil India has been given another onshore-offshore concession in the Mahanadi basin which it is pursuing vigorously since seismic and other data have shown promising possibilities. It plans to spud its first well there next January. Other onshore areas being explored by ONGC include those in northern India—where gas has been found in the hilly regions—and the south, but so far without success.

Inevitably therefore the emphasis has shifted offshore.

The Government has decided that no foreign companies will be granted any more concessions after two groups drilled briefly in the Kutch and Bengal basins. They fulfilled their contractual obligations but left the impression that they did the minimum possible even though the prospects were good. ONGC has been given the major role in offshore exploration, largely because of its successes in the western continental shelf and the expertise it has gathered in the process. After all, the prestigious Bombay High went into production just three years from the time the first strike was made, a performance that is probably unmatched.

It plans to explore the concessions abandoned by the foreign groups, but inevitably faces resource constraints. Now that the Government feels there is not the same urgency for exploration as during the critical years after 1973, funds for exploration may be more difficult to find, especially as the pricing policy gives ONGC and Oil India less than half of the OPEC rates. But since alternative sources of energy are proving difficult to develop—there is currently a coal shortage while the nuclear power programme has suffered major setbacks—oil will still have an important place. In fact the Planning Commission's allocation in the draft plan for 1978-83 shows that it attaches enormous importance to oil and its caution is therefore somewhat puzzling.

Efforts

Not so well-known are ONGC's efforts abroad, probably because they began recently and in a small way. It has successfully explored for gas in Songo Songo Island on contract for the Tanzanian Government despite an initial blowout. Its concession in Iraq was also operated successfully and oil was struck; unfortunately, the flow was not sufficient for a country already rich in oil, although the strike would have been commercial in India. Iraq, has, however, agreed to use ONGC's equipment and personnel for contract drilling and this is a tribute to its expertise. ONGC has won a concession in Syria and operations are to begin there soon.

Collectively, after winning laurels at home, ONGC has performed satisfactorily in the short time that it has been looking outside, and Third World countries which hope to become oil producers have sought its assistance. At present there are 10 refineries in India with a total capacity of 27m tonnes in terms of crude throughput. With the commissioning of the new 6m-tonne unit at Mathura, now being built with Russian help, and the expansion of the Royal refinery by 3m tonnes and commissioning of the Bongaigaon refinery, total refining capacity is projected to reach 37m tonnes by 1980-81.

Indian Oil Corporation, the largest company in the country, remains the giant, although other public sector companies have started functioning now that the foreign refineries (Burmah Shell, Exxon and Caltex) have sold out to the Government (they have since been renamed as Bharat Refineries and Hindustan Petroleum). The only foreign interests are the minority holding of the National Iranian Oil Company in Madras Refineries and of Phillips Petroleum in the Cochin unit. But with the takeover of Burmah Oil's share in Oil India, control of the oil industry will be entirely with the Government and further reorganising and restructuring will become inevitable.

K.K.S.

Big discoveries of bauxite

THE INDIAN GOVERNMENT is positively euphoric about the future of the aluminium industry after the recent massive discoveries of bauxite deposits along the eastern coast. The Steel and Mines Minister, Mr. Biju Patnaik, says the discoveries put India on "the world map for the production of alumina or aluminium and raise the hope of large alumina or aluminium complexes which could transform the situation in regard to non-ferrous metal production and supply in the country."

His optimism stems from the fact that while known bauxite reserves in India just five years ago were only 250m tonnes, the eastern coast finds have raised them close to 500m tonnes, or around a fifth of the world's reserves. Mr. Patnaik is naturally "excited" by the prospect and feels that the newly discovered deposits could set off a cumulative growth process "that could surpass the past rates of growth of all industries in the country."

The Government has moved quickly to exploit the deposits. The State-owned Bharat Aluminium Company has signed a contract with Russia's Travelerpromexport for making a feasibility study for an alumina plant of 600,000 tonnes annual capacity on the east coast of the Andhra State. The Soviet agency is also expected to make a study for the setting up of a bauxite

mine in Andhra. Even bigger is the project that the French group Aluminium Pechiney—among the four largest aluminium producers in the world—has been asked to launch. It is to make a feasibility study for a large bauxite-alumina complex in Orissa State. This envisages a bauxite mine, an alumina plant of 600,000 tonnes to 800,000 tonnes annual capacity and an aluminium smelter with a capacity of 160,000 tonnes.

Like other projects that Mr. Patnaik has sponsored for development of the steel and iron ore industry, this complex is also export-based. To the foreign financier willing to provide the funds to develop the project, the complex will supply a major part of the alumina, possibly as much as 450,000 tonnes annually. The State of Orissa has already shown interest in this and the groundwork for a crude-for-alumina deal has been laid.

On the face of it, it would seem that the only constraint is India's ability to use sufficient Iranian crude to generate the substantial rupee resources required for investment in the complex.

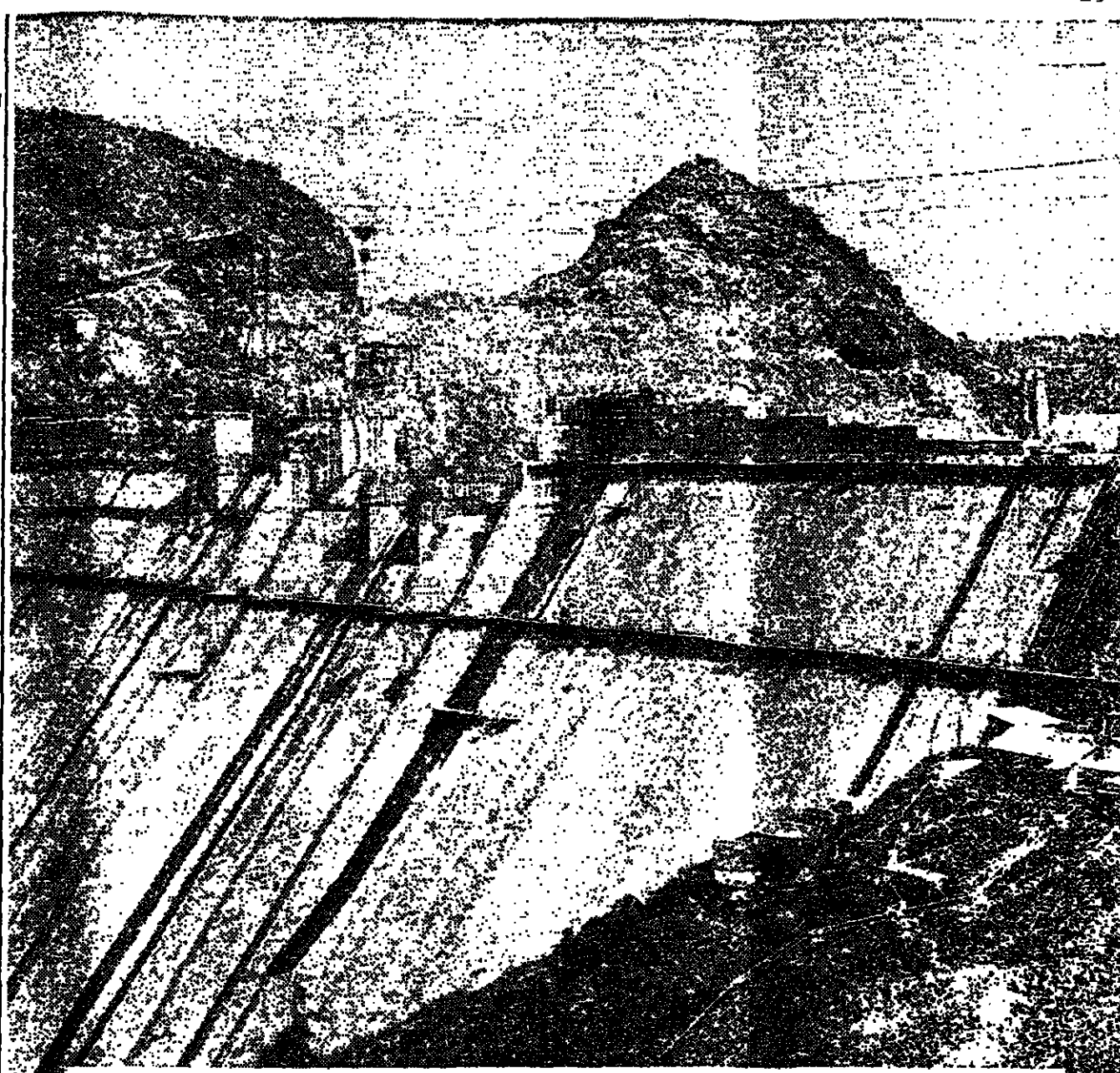
But the big obstacle is availability of power, a major input for both alumina and aluminium. Mr. Patnaik claims that in the course of time the two projects would produce a total of 1m

tonnes of aluminium annually, placing the country in a commanding position in the world aluminium industry. But production of 1m tonnes will need about five power plants each of 500MW capacity; the prospects for creating this capacity solely catering to the needs of the two projects is bleak in the context of India's acute electricity shortage. Even if foreign financiers are available for the power projects required, there is considerable doubt whether the Government will commit itself to schemes which are almost entirely export-based and which will erode considerably the coal reserves in both Orissa and Andhra.

The ever-optimistic Mr. Patnaik feels that exploitation of the bauxite will be part of a "package" of which power development will be a part. His Ministry has dodged the question of using coal reserves—and the related questions on the economy of thermal and super-thermal stations—by referring to possibilities of using hydro power. But this ignores not only the much larger investment involved in developing hydro potential but also the longer time this will take, particularly in the eastern region.

The power situation in relation to the aluminium industry is such that some senior industrialists have suggested the

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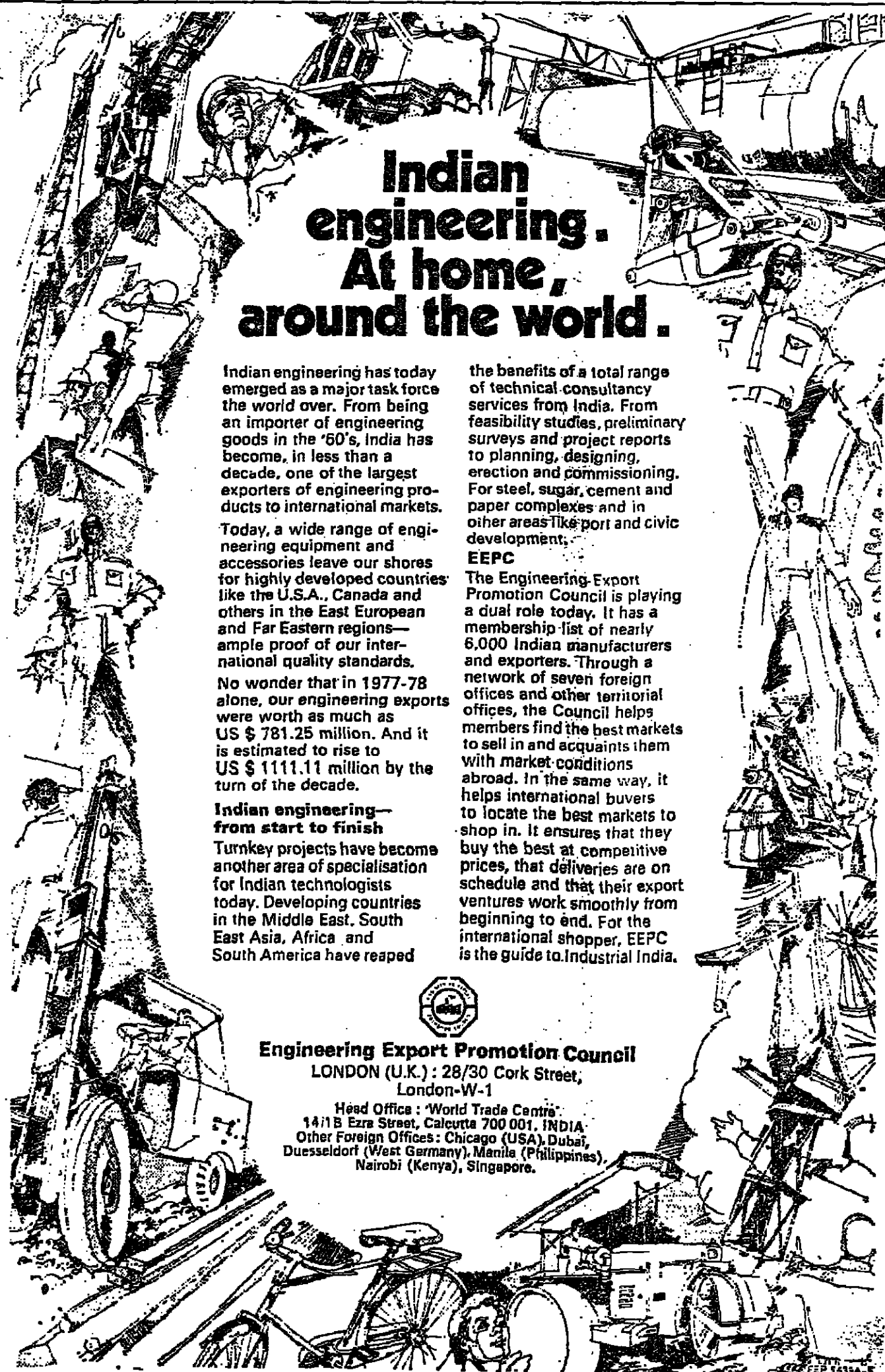
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Sense of mission at Kudremukh

AN ATMOSPHERE of urgency fills the unimposing off-white building in Bangalore which houses the Kudremukh Iron Ore Company. The first indication is a sign prominently displayed adjacent to the reception desk: "536 days to go," it proclaimed starkly one day last month. Inside, workers on each floor move rapidly about their business as decisions are taken and orders are executed. A sense of mission penetrates all levels.

The focus of the activity is a mountainous site 360 kms further west, where mining of a vast 1,100m-tonne outcrop of mainly magnetite iron ore must begin by 1980, feeding steel plants far away in Iran. Some 30,000 men are working against the clock to beat what without the Government's political commitment to the whole scheme, would seem an impossible deadline. As it is, India's largest ever mining project and the enormous construction scheme associated with it could be one of the most efficient operations in the country today.

The main target is December 1979, for the "mechanical completion of works" prior to testing and commissioning. This includes construction of the site of storage silos, crushers, concentrators and a dam for tailings, and completion of a township for 3,000 mine-workers having shops, a cinema, hospital and a club.

Filtration

It also includes the laying of a 110-km road and 66-km pipeline to Mangalore on the west coast, construction of filtration and drying plants at the port and completion of stockpiling and shiploading facilities. On top of this the Mangalore port authority is deepening the harbour and building a wharf at Kudremukh's expense.

The tangible urgency springs from the terms of the deal with Iran. People have had their eyes on the ore body in the Western Ghats for years, and at one point in 1974 India's National Mineral Development Corporation had virtually sewn up a deal with Japan to supply iron ore pellets from the outcrop for its blast furnaces. But then the recession hit, steel's fortunes subsided and the Japanese withdrew. When Iran stepped in, tough negotiations began and a deal soon followed.

Under the sale and purchase contract signed in November 1975, Iran will receive 150m tonnes of iron ore in concentrated, virtually powdered form over a period of 20 years start-



The Kudremukh project.

ing in September 1980, and is furnishing a \$630m loan in U.S. dollars to pay for it.

The figure for the loan came from the 1973 project report for the failed Japanese deal. This had referred to a pellet feed being shipped as a slurry, made no mention of the port facilities at Mangalore that India now undertook to build, and has since been outdated by inflation. There had simply been no time to commission a new project report.

The contract for the sale of the concentrate therefore contains a clause allowing for a rise in the selling price of 2.9 U.S. cents a tonne for every \$1m increase in the capital cost, and an escalation formula allowing the price of \$23 a tonne to increase after the first three years' deliveries to take account of changes in international prices and shipping costs.

As for the Kudremukh Iron Ore Company, that had still to be established, the whole deal having been concluded by the Indian Government in anticipation of being able to fulfil the terms. The company was set up separately five months later, the Iranians apparently wanting to keep the operation separate from other iron ore activities in India, no doubt to by-pass some of the bureaucratic and accounting obstacles. In August 1976 Canadian Met-Chem, a subsidiary of U.S. Steel with experience of a similar project in Canada, were appointed consultants.

To meet Iran's demands, shouldering the bulk of responsibility as project controller.

Shanker Paul has no complaints about the support he has received both from the Government and from the main contractors. "No one is allowed to sit on any paper," he says, so the procedures to be followed in ordering and contracts go quickly; likewise the contractors, all of whom are Indian, have been right up to the mark. Paul reckons there are people all over the country involved one way or another in the project, and that it is demanding an unprecedented degree of co-ordination and co-operation. Barely a single engineering firm within a 200-km radius of Bangalore is unaffected, he says, and with everybody geared to Kudremukh a problem of full capacity is emerging which the old difficulties of transport and railway bottlenecks beyond that distance prevent being cured.

The Kudremukh Iron Ore Company itself is peopled with men who have experience both of large-scale enterprises and the public sector, and they come typically from the steel sector. Kudremukh's chairman-managing director, for example, is K. C. Khanna, formerly of the Bokaro steel plant, a bigger project than even Kudremukh.

The challenges of Kudremukh are different, he says. "There is a time limit, and a penalty if we don't meet it. We have no alibi." Workers are therefore indoctrinated in the view that time matters: "No worker here has claimed overtime. We all work on Saturdays, and our senior people on Sundays, too."

Canadian Met-Chem, housed in the same building and contracted by Kudremukh to take entire responsibility for supervision and execution of the project, has a 40-year-old Indian with Canadian citizenship

Speed

Speed has meanwhile become the essence. Timing has become so tight that an 8-day delay because of a labour dispute with one of the suppliers or a power shortage can mean a loss of anything up to a month. As a result there is much "expediting" (a euphemism for heavy pressure) to encourage suppliers to fill their terms.

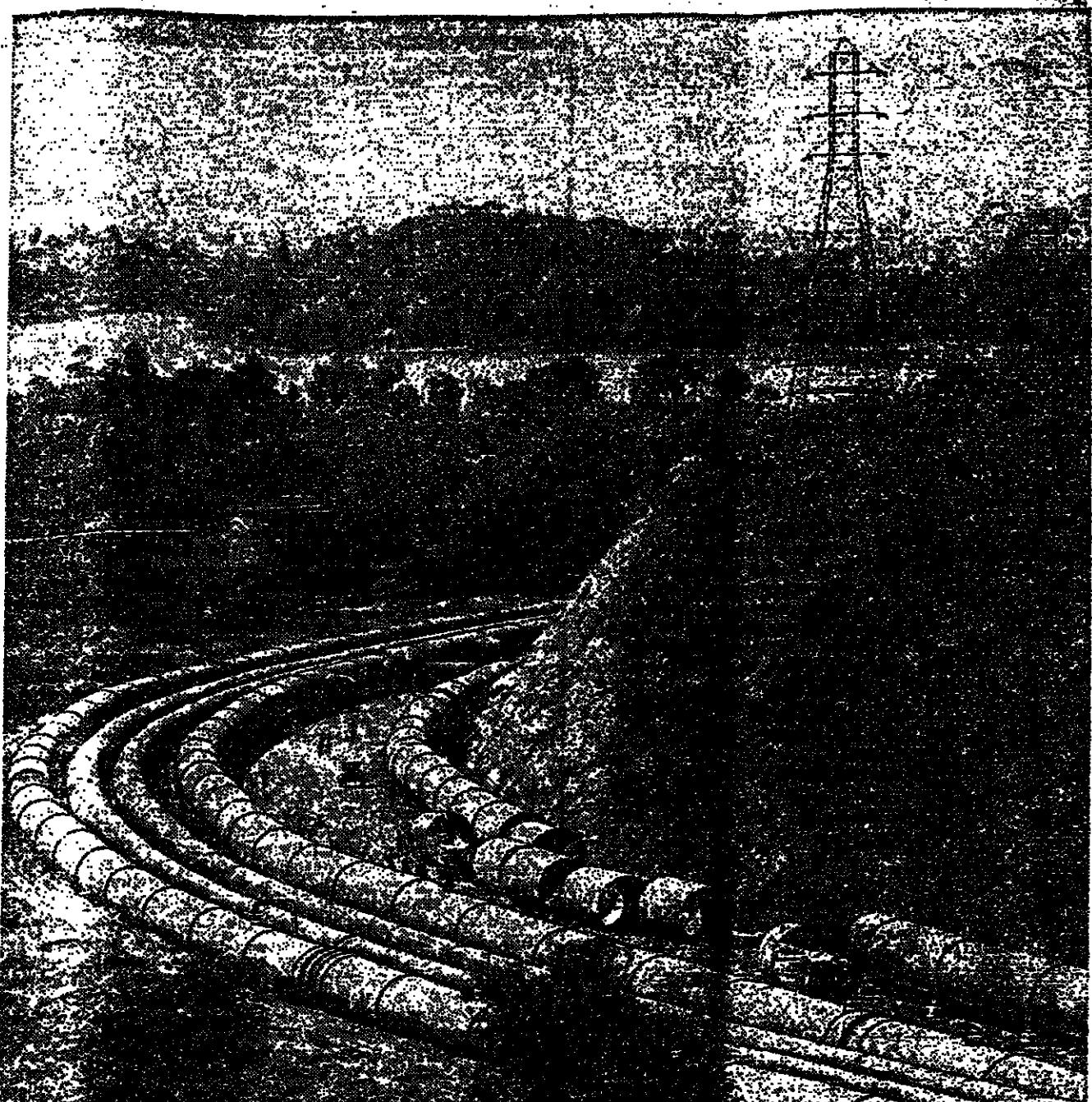
A critical point is also approaching with the start of a period when welders and other semi-skilled workmen will be needed in fairly large numbers. Such Indian workers are in short supply these days as many have taken their skills to the Middle East, where they can earn better money on short contracts. So far the Kudremukh project has not run up against this problem, but it is clearly a cause for concern.

In addition, though testing and commissioning will take only three to four months in early 1980 if the schedule is kept to, the leeway this provides for the September shipping deadline is minimal because the Kudremukh site receives 7,000 mm of rain—the second heaviest in India—in the June-September monsoon months, a problem confronting workers at this moment even though it has been allowed for in the schedule.

Khanna says the cost of the project is now put at \$717m, representing an escalation of less than 10 per cent annually, a rise of which he is proud and which he says has been contained by the low equipment prices available during the world recession. With most of the necessary equipment bought, he hopes the figure will now become an upper limit.

Khanna is also broadly optimistic that the predictable problems can be overcome. Most of the steel is ordered and delivered. The dependence on the railways is not great because of Mangalore's proximity and the new road. Kudremukh is dealing directly with Karnataka and Kerala states over power supplies. And so far the labour position is satisfactory.

Having been behind schedule six months back, the project is now said to be on target. Two years ago the Kudremukh site was a beautiful wilderness. At this moment 30,000 workers are swarming over the area. In two years' time they must abandon the place to 3,000 mineworkers. "If we succeed," says a senior Kudremukh official, "similar projects could be undertaken by this country with confidence." Khanna echoes this view. "The project has to succeed," he says, "because the penalties of failure are too great." Kudremukh is thus as important for India as it is for any of the politicians, companies and individuals backing it.



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Potential in iron ore

THE KUDREMUKH project takes India another step towards realising its enormous potential as a major iron ore producer. Estimates of reserves vary, but reliable calculations put proven reserves at about 7.5bn tonnes and inferred reserves at about 14bn tonnes. Last year India produced an estimated 4.6m tonnes, marking little change on levels of the previous two years. Most of it was from hematite ore. Kudremukh represents the first large-scale exploitation of the country's lower iron content magnetite reserves.

Only about 40 per cent of output goes towards meeting the requirements of India's steel plants, the rest being exported. The industry's growth is thus highly dependent on world markets. The Department of Steel notes in its annual report for 1977-78 that the acute recession in the world steel industry resulted in a slump in demand which meant that India's iron ore exports did not grow, producing large inventories at the ports, railheads and mines.

Japan, for example, which is the major importer of India's iron ore, taking over 60 per cent of total exports, is reported to have taken only 6m tonnes of ore from the Bailadila mines as against 8m tonnes provided for under the long-term contract signed in 1970 between Japan and the Minerals and Metals Trading Corporation of India (MMTC). The body handling about half the tonnage sent abroad. As a result, MMTC drew up plans to cut output from Bailadila. Protests at retrenchment by one of the private companies resulted in police firing at Bailadila in which at least 11 workers were killed. Altogether the shortfall in

IRON ORE OUTPUT (in tonnes)											
1972											
1973 74-75 75-76 76-77 77-78 82-83											
Production	35.7	35.7	35.5	42.5	44.4	41.6	63.0				
Internal consumption	15.1	12.0	13.2	15.5	17.6	19.7	25.0				
Exports	20.6	23.7	22.3	27.0	26.8	21.9	40.0				
† Projected.											

Japanese shipments is said to have reached some 14m tonnes by March last year. In the 12 months to March this year India's total exports were 2.8m tonnes short of the 24.2m tonne target. Though some dent in the stocks may be possible with the pick-up in the steel market at home, there is continuing concern at this trend in the market abroad. The Government is reported to be considering a scheme under which Japan would technically increase its output, so that production could continue, but would not physically receive the ore, which would instead be further stockpiled. Negotiations between the two sides took place in April.

Japan has been an important market both because of its rapid growth and because it is geographically close, but India needs to broaden its outlets, particularly in the European countries, and to continue trying to improve its share of the world market, which by 1973 was put at about 4.3 per cent. Certainly production is scheduled to increase under the country's draft economic plan, with a target in 1983-83 of some 85m tonnes (including the 7.5m tonnes from Kudremukh), and the National Mineral Development Corporation is engaged in

the development of new deposits. The chances of actually reaching this projected output will be improved once new port facilities come on stream and bulk carriers can be handled, but experts doubt that it will be reached in the intended time. It is also reckoned that the profitability of iron ore mining and export suffers by high transport and freight costs. Both points suggest that the long term future of iron ore in India may well depend as much on supply demand factors abroad.

In addition, with blast furnace technology now tending to favour the sinter and pellets produced from iron ore "fines" rather than the "lumpy" ore, it makes sense for India to invest more in pelletisation facilities, to yield a product that is both needed and also of higher value. The country currently has two pelletisation plants operating with a total capacity of 1.5m tonnes, and a third 1.8m tonnes plant due in production this year will be shipping its entire output to Japan under a 10-year contract. There are now proposals for two further 2m tonne export-oriented pellet plants.

C.S.

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There has been criticism that India has tended to neglect the agro-based industries, in which she should have a comparative advantage, in favour of capital-intensive heavy industry. These industries account for a substantial part of industrial employment and of exports, but the scope for expansion, given suitable encouragement, is considerable.

Price worries for tea

THE DOWNWARD course in tea prices since the beginning of this year—at both the London and Indian auctions—seems to point to an inevitable conclusion. The boom which began early in 1974, and grew into a superboom in 1977, is fading, and sooner or later the tea industry in India as well as in other parts of the world may have to face market uncertainties like those of the lean years before 1974.

But this pessimistic conclusion is not as yet fully warranted by market trends. The London price has come down from 241p a kilo in April 1977—the high point of tea's prosperity—to 118p a kilo in recent weeks, but it is still considerably better than the 63.6p a kilo which was the average for 1975. Moreover, some experts in the tea industry think that the world market is likely to witness an upturn within the next two or three months as global production is running behind the previous year's crop and may not match the estimated international demand for tea in 1978-79.

few months more, all healthy gardens are bound to get sick. The Government is not as yet impressed by the pleadings of the tea producers that the export duty be abolished or suitably modified forthwith if the industry is to be saved. It feels, and also says, that the industry is manipulating auction prices and even export shipments to pressurise New Delhi into abolishing the duty.

The industry has suggested that at least an export ceiling can be announced, a lower one of 200m. kilos against the previous year's 225m. but that is something the Government is not willing to do. It would like to be sure of the size of this year's crop first.

What the 1978 crop will be is anybody's guess. Because of unfavourable weather in the north the Indian crop up to June was just 5m kilos less than at the corresponding time last year. But since then weather conditions have greatly improved and rainfall in tea growing areas has been quite adequate. It is most likely that the deficit will be made-up and a crop of 550m-560m kilos eventually emerge.

If exports do not go up at least 200m. kilos, not only will the country have lost a substantial amount of foreign exchange and part of the established and lucrative market; there would be just too much tea for the domestic market to absorb. That would dangerously depress prices, with ruinous consequences for the financial health of the industry.

What seems so far to have escaped Mr. Mohan Dhar, Minister of Commerce, is that while India's tea exports, particularly to London, have been falling, Britain has not stopped importing from other sources, and thus so some extent obviously at India's expense. Kenya, for one, is exporting a lot more than usual to Britain, and Sri Lanka, though with a smaller crop so far this year, is also gaining markets from India.

Commenting on the decline in Indian exports, and to Britain, at a greater rate than to other destinations, the Tea Association of India, representing, what may be broadly called non-sterling tea, warns: "About 90 per cent of our tea exports go to London, and it is extremely necessary to be cautious in dealing with the London centre. The switch of British blenders from Indian teas to other teas will have a far-reaching effect and it will be difficult to



Farming in Maharashtra.

OUTPUT AND PRICES

Year	Indian output m Kgs	London auction prices Pence per kg average
1973	471.9	45.7
1974	489.5	60.5
1975	488.1	63.6
1976	512.4	84.9
1977	560	198.00

recoup the lost ground." If this really happens or is beginning to happen because of India's uncompetitiveness at the moment, then not only is the Indian industry losing markets now but clearly its long-term interest is also being harmed.

The committee which the Commerce Minister has appointed to report, among other things, on the wisdom of continuing to send Indian teas for auction in London, has not submitted its findings yet—but it would be very surprising if it found really weighty grounds for ending the London connection. As the president of the Indian Tea Association, Mr. M. Ahmed, has remarked, London sets the trend of the world level of tea prices. "Being the biggest importer of tea," he goes on to explain, "it [London] is watched carefully by other importing countries which pay according to levels existing at London. The last two or three years are classic examples of the way London holds over world prices. The tea producer had to wait two decades before prices started moving up in London and the moment this happened the rest of the world responded."

Auctions

Whatever the eventual decision the Commerce Minister may take about continued participation in London auctions, India as the world's largest single exporter and biggest producer would have to continue to take a close and active interest in the world tea market, whose barometer happens to be Mincing Lane.

The current policy of regulating exports in the context of a rapidly expanding domestic market, over and above an export duty, amounts in some eyes to a policy of "de-emphasising exports." That may not have been the Minister's intention, but it is very ironical that India, having worked so consistently hard for the expansion of tea markets overseas, is itself restricting exports.

At the same time, it is an active member of the International Tea Promotion Association which will come into being soon, with the specific object of exploring new outlets for the consumption of this beverage. The contradictory attitude of the Indian Government has left producers perplexed.

It can be reasonably argued that domestic consumers cannot be neglected to feed to export markets. It is equally

true however that a reasonable level of exports, at least 40 per cent of the total output, has to be maintained to keep the industry in sound financial health. That the current depression of auction prices is entirely due to poor export demand demonstrates this fact vividly.

The big domestic market is important for future planning. In a perspective plan for the industry covering up to the year 2000, a target of 200m kg has been set up by the end of this century. Of that target, domestic consumption is scheduled to take 720m kg, exports the rest. It needs to be pointed out, however, that the impressive growth in Indian tea output since 1974 has taken place not because of the expanding domestic market, which absorbs over 300m kgs and is growing by an additional 11m to 12m kgs annually, but under the stimulus of a strong international demand (which is reflected in the auction prices in London). Exports are too vital for auction in London, has not submitted its findings yet—but it would be very surprising if it found really weighty grounds for ending the London connection.

India's share of the world market has fallen from 45 per cent in 1951 to barely 27 per cent in 1977, but tea has remained a substantial foreign exchange earner. India's share in world exports has not gone down so much absolutely as proportionately because of its failure to win for itself a bigger share of an expanding world market. If its exports are to rise to 400m or 500m kilograms per year by the end of this century, the industry and the Government will have to think out their strategy now.

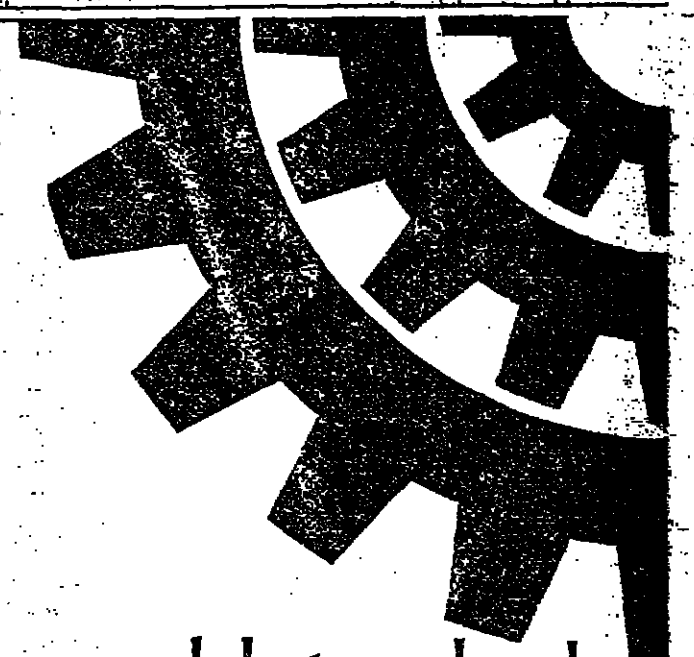
An aggressive or effective long-term marketing strategy can be worked out with an appropriate organisational structure. Large and efficient groups are needed to provide the professional and go-ahead management that successful export enterprises all over the world require. From this point of view, the Indian Government should help all the sterling tea companies convert themselves into rupee concerns in terms of its Foreign Exchange Regulation Act (FERA), and not let them be harassed by some controversial tax liabilities as the majority of them are at present.

The sterling companies have the financial and managerial resources to be efficient producers and exporters of tea and the Indian tea industry has attained the heights it has largely because of their efforts. India has already achieved the distinction of having the world's highest per hectare yield in the main tea growing areas of the north as well as the south, and this feat has been achieved in the organised plantations run by the sterling companies. Exports apart, the industry now urgently needs much developmental effort by way of extensions, replanting and new planting requiring an investment of at least Rs. 500m per year, without which the industry will begin to decay sooner than most people imagine.

Experts say that a rational reorganisation of the industry

to take care of all the emerging possible time in the interest financial, managerial and marketing problems of this very important sector should be brought about in the quickest

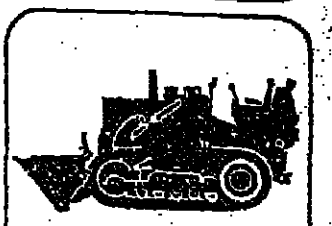
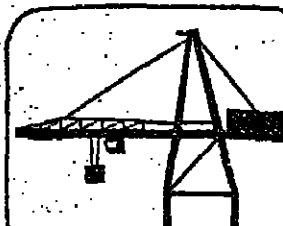
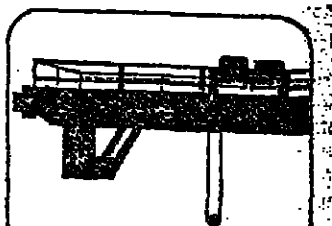
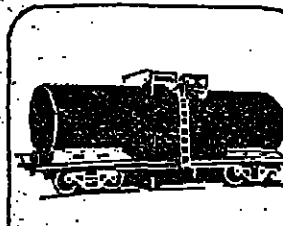
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Revised policy for cotton textiles

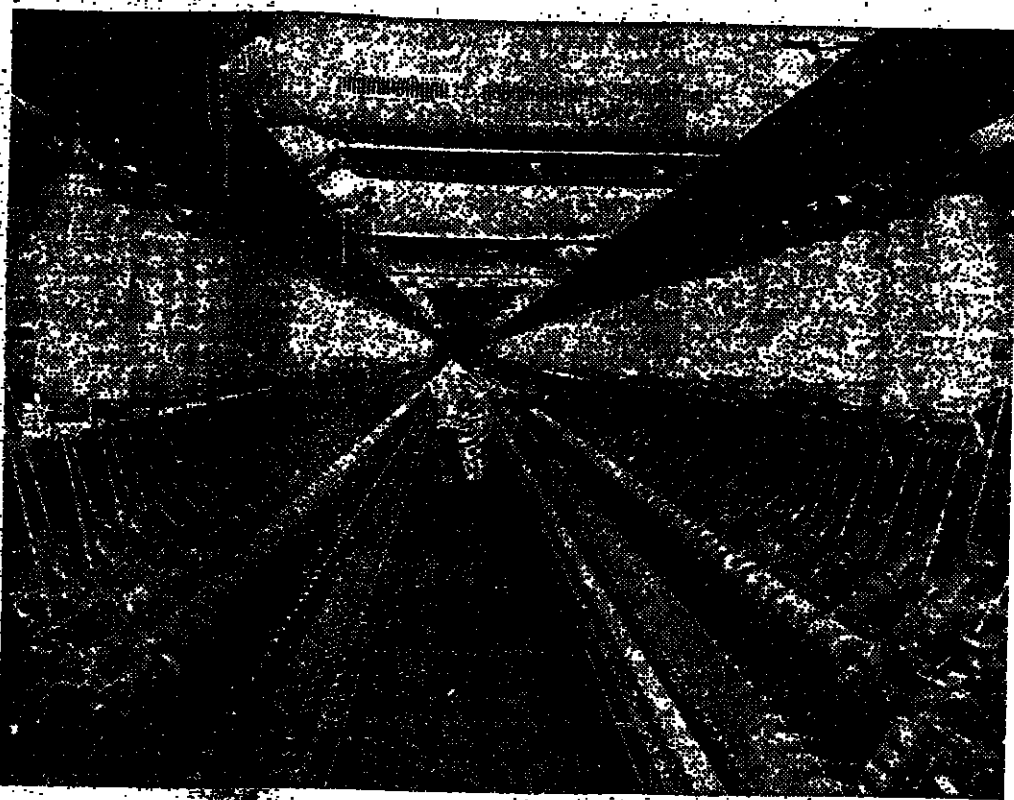
THE COTTON textile industry, the largest single manufacturing sector in the country with a weightage of 12 per cent in the industrial production index, has been going through so many ups and downs that it does not really know how to react to the announcement by the Government of the first integrated textile policy. Its spokesmen have publicly described the policy as "realistic" and "pragmatic," but this is an initial reaction, growing largely from the fact that the mills are freed of the obligation to produce what is called "controlled cloth." They have long been blaming this uneconomical obligation for their ailments since they have to earmark substantial capacity to produce low-priced cloth meant for the poorer sections of the population.

This requirement will be lifted from October 1 next. Since the mills have been insisting that compulsory production of such cheaply-priced cloth is the principal reason for the textile industry's troubles, they are obviously surprised by the apparent willingness with which the Government has let them off this hook. Some sense there is a catch which they think the industry will quickly realise. In making the announcement—which relates to the "organised" sector, i.e. the large mills—Minister for Industry George Fernandes has indicated that the "financial burden" involved in the new scheme envisaged in the policy would be borne by the entire textile industry.

The implications of this unsplit "financial burden" have not yet filtered through. Privately, representatives of the mills are worried about this since the fear is that some kind of new levy will be imposed on the industry. Mr. Fernandes has said that the handloom sector is to be encouraged and will eventually take on together with the public sector National Textile Corporation (NTC) which runs 168 nationalised mills, the responsibility of clothing the poorer sections of the population.

Since subsidies are now to come to an end and the Government has said that there will be no burden on the spinning, weaving and finishing units, some scheme appears to be the only way that the spinning capacity and 20 per cent of the weaving capacity of the whole industry. Under the new integrated textile policy, the NTC has been given a key role. It will produce a major part of the 400m square metres of "controlled cloth" which is away with the other—add to the possibly add to their troubles.

There is a universal acknowledgement that the "organised" sector is in trouble. There are about 700 mills, of which 280 are spinning units and 280 are finishing units. They have an installed capacity of 2,000,000 spindles and 200,000 looms. The private mills were seeking to be rid of the obligation of producing uneconomical "controlled cloth," but their owners are now wondering why they will be expected to make competitive bids for weaving this variety, especially in the past few months as they will be required to sell the more expensive



The Adamji textile mills.

that demand has imposed suddenly for millowners to start thinking about plans for much needed re-organisation, modernisation and expansion. The indication that the overall production as a whole is picking up.

The incidence of "sick" mills is the highest in the textile industry. Apart from 103 "sick" mills taken over by the NTC, more than 30 are presently closed. Efforts are being made to re-open them by offering "soft loans" for modernisation of plants, but the Government has decided not to take over any more of the "sick" mills. The NTC's past year but its performance continues to be a major drag on the public sector as a whole.

Capacity

The NTC mills together have an installed capacity of 2,000,000 spindles and 200,000 looms, which is 25 per cent of the spinning capacity and 20 per cent of the weaving capacity of the whole industry. Under the new integrated textile policy, the NTC has been given a key role. It will produce a major part of the 400m square metres of "controlled cloth" which is away with the other—add to the possibly add to their troubles.

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it at a price not exceeding the cost at which similar cloth is manufactured by the NTC mills. At any rate, in keeping with the Janata Party's commitments, there will be no further increase in the weaving capacity of the "organised" sector. This means that the capacity of the large mills will be frozen at existing levels. Expansion will be permitted only if modernisation programmes require it. This could be substantial since the bulk of the mills need fresh plant and equipment, but any increase will inevitably be phased over a long period since finance is still a constraint and the "soft loan" scheme is getting off the ground slowly.

Nor are power looms to be allowed to increase. This ban is to be given statutory force and the large number of unauthorised power looms will be recognised only on payment of a "deterrent penalty."

Hand looms thus get pride of place in the new policy mainly because promotion of their interests conforms with the ruling party's commitment to encourage job-creating industrial units. Hence the decision for "rapid development of the decentralised sector, including hand looms, khadi (home-spun cloth), and the maximisation of employment thereby." After phasing out of mill-made "controlled cloth," subsidies will be allowed only for hand loom and khadi cloth. Massive incentives are planned for hand looms. Spindle capacity is to be reserved to meet their yarn needs, certain items of production earmarked for them, and they will cater almost exclusively for the poorer classes.

For the policy works, the mills from now on produce only the more expensive

varieties and export products. However, they may well find the Government has left them to fend for themselves, and despite the welcome given to the new textile policy they might find it will boomerang on them.

Much depends of course on the success with which the handloom sector is promoted. There are some serious question marks about this since implementation of the policy of promoting the "decentralised" sector will need extension of specialised administrative machinery and supervision on a broadly-based level and this will not be easy.

The Government has gained some experience of schemes to promote handlooms. At present there are in operation 21 "Intensive handloom development schemes" formulated and implemented by the State Governments under an agreed pattern of financing by the Central and State governments. Each of the projects is expected to cover 10,000 handlooms over a period of five years and is being implemented in 18 states.

Early reports on the functioning of the projects say that around 40,000 looms have so far been launched, although as most handlooms in the country are worked by co-operatives, the new projects are obviously experimental. If the enormous unemployment in rural areas is to be effectively tackled, the projects will have to be implemented more speedily. Until then production of textiles will be mainly in the "organised" sector and its problems cannot be ignored.

Controls

The mills have complained in the past that price controls were the main reasons for their troubles since they were not compensated for their losses. The new textile policy seems to have done away with this by removing the obligation, but much will depend on what the new "burdens" imposed on the mills and the entire textile industry are. The industry as a whole is at present shaky because since 1975 its finances have suffered from the recession—which is just showing signs of ending.

The "soft loan" scheme introduced to encourage the mills to modernise has not so far been successful since the industry is uncertain about its future and individual units have been reluctant to make new investments. And many applications for loans from the Industrial Development Bank of India (IDBI) were rejected. By the end of 1977 IDBI had received 123 applications for "soft" loans totalling Rs 3,61m, of which 40 for Rs 836m were rejected or withdrawn. Of the balance only 54 applications for loans totalling Rs 401m were sanctioned.

Cotton availability and its widely fluctuating prices are other problems. Recently the Government made it compulsory for the mills to use at least 10 per cent of non-cotton fibres, imports of which have been made in substantial quantities. This has helped to diversify and broaden the raw material base of the industry. The public sector Cotton Corporation of India has been asked to operate a buffer stock to be created through surpluses in good production years supplemented by imports when necessary—a part of the new policy that the industry is watching warily.

These problems can be overcome if the leather industry should be able to increase its exports by at least 75 per cent per annum over the next few years and contribute significantly to the Government's objectives of small-scale industrial development and employment creation.

G.O. K.K.S.

Scope in finished leather goods

DEVELOPMENT OF the leather industry provides an important finished leather have caused most of the Indian Government's problems for the tanners, who are unable to exploit indigenous resources and encourage small-scale entrepreneurs in a sector leather, they have also caused which has great export potential.

India has huge resources of hides and skins. About 1m of higher added value is clearly people are employed in the right—but the use of export leather and leather goods industries, and controls have been very of these about 85 per cent costly and disruptive.

In recent years policies have been aimed at curbing the exports of hides and semi-finished leather in favour of finished goods, but there are great organisational problems are to achieve a sustained and involved in this shift. The co-ordinated growth in the tanners are primarily concentrated around Madras and to a lesser extent near Calcutta and they have traditionally exported much of their semi-finished hides directly, especially to Western Europe. The manufacturers of footwear and other finished goods are concentrated around Kanpur, Agra, Bombay and Calcutta, most of these are small or cottage industries, using local suppliers of leather. There are a small number of large-scale shoe manufacturers, including BATA, but they account for only about 15m out of the 220m pairs of leather shoes produced every year.

As well as help in the procurement of chemicals, dyes and machinery. There are also plans for "common facility centres" to assist the smaller tanners to get their semi-finished hides and skins converted into finished leather and to provide marketing assistance. Import duties on leather processing machinery have been reduced.

Quite apart from the internal organisation of the industry, much depends on the ability to develop and maintain links with overseas customers. This will require close collaboration with foreign manufacturers of finished leather goods. There is probably a need to concentrate the export effort on established rather than high-fashion lines. All this will require inter-action between the Government's advisory bodies, the local tanners and cobblers and the large companies whose manufacturing and marketing know-how could be used to greater effect.

These problems can be overcome if the leather industry should be able to increase its exports by at least 75 per cent per annum over the next few years and contribute significantly to the Government's objectives of small-scale industrial development and employment creation.

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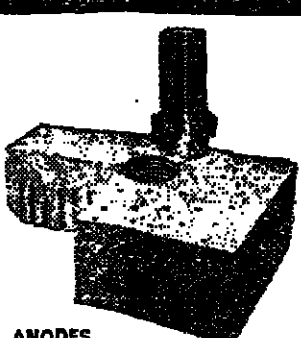
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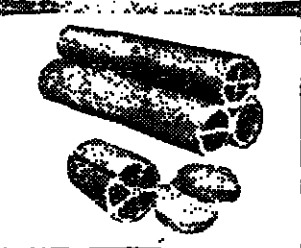
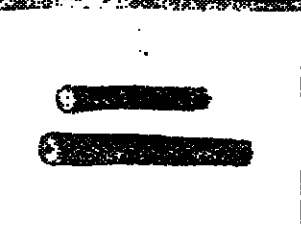
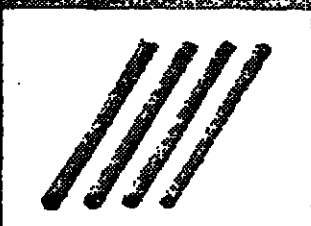


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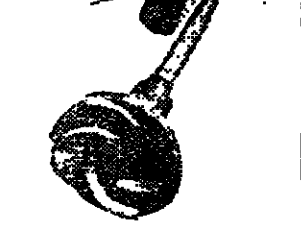
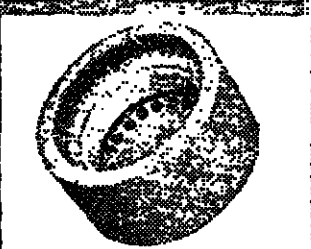
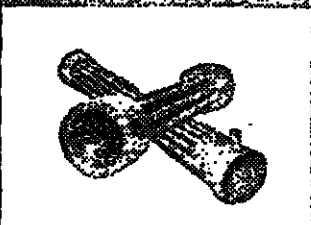


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Jute's tough struggle

THE INDIAN jute industry has a special place in India's developing economy — as a major foreign exchange earner and employer of at least 2m people, directly and indirectly. The unfortunate fact about this industry however is that it is hard to think of a time in recent history when the jute industry was not going through one crisis or another. It was either a crisis of the market due to sharper competition from Bangladesh and U.S. and Western synthetics, or disruptions caused by production by industrial action; or a critical raw materials shortage; or difficulties about getting enough electricity; and all these came — as they still do — in a regular cycle.

Even the splendid break for India that came after the OPEC action to quadruple oil prices, which made rival synthetic competitive overnight, and the emancipation of the Bangladesh jute industry in the wake of its civil war, lasted only about 18 months. The U.S. synthetics industry shook off the effects of the oil crisis fairly quickly and found a way of making its products again cheaply, relative to the landed cost of Indian jute goods at any rate. Then came the U.S. economic recession with housing activity reaching an all-time low, which drastically reduced the demand for Indian carpetbacking, the jute industry's most lucrative item. Since then the industry has been through several ups and downs, but an atmosphere of crisis has always been there.

At the moment seven mills remain closed due to serious problems of working capital, and five have been taken over by the Government. There is a look of "sickness" about the industry as a whole. It needs stressing however, that it is due to circumstances largely outside the jute industry's control. For instance, barring a few resourceful units, the rest of the industry has suffered from a crippling financial situation due to years of low return, so sufficient resources have not been available for modernisation or diversification to increase efficiency or to expand markets. Secondly, being a highly labour-intensive industry, management have to devote a considerable part of their

energy to tackle labour problems. Wages form as high a proportion of the industry's net sales as 30 per cent. (the Indian Jute Mills Association's figures) and the industry can survive only when there is freedom from labour disputes. In industry as a whole, according to a Reserve Bank study, wages work out to only 18.01 per cent, which just shows how productivity is particularly important in jute. However, productivity in the jute industry is often not good.

At the moment, jute workers are seeking a new wage agreement—the old agreement expired a few months ago—and predictably, there is a demand for substantially higher wages, house rent allowance and other benefits which the industry's present financial capacity just will not be able to meet. Consequently, the management's response has been cautious, while an indefinite strike has been threatened. The confrontation may well lead to some unrest in the industry in the near future.

Minimum

Thirdly, there is the all important problem of getting an adequate supply of raw jute at a reasonable price. Raw jute accounts for roughly 60 per cent of the industry's costs—so the profitability of the industry depends always on the price at which it is able to get its raw material. To protect the interests of millions of growers, the Government has been following a policy of price support—the instrument of enforcing this policy is an official organisation called the Jute Corporation of India—but during the past year at least the Corporation has not had much to do.

Due to a small crop of 6.8m bales the ruling market price has stayed way above the support minimum announced by the Government—in fact, such was the runaway tendency in raw material prices that at one time the Jute Commissioner felt obliged to fix a ceiling of Rs 181 per quintal. This was in addition to limiting mill stocks to a bare four weeks' consumption. Yet this ceiling has not stopped prices rising to as high as Rs 280 to 300 a quintal.

There is a black market with very little jute available on the open market. Consequently, in a year when export demand for jute goods has been reasonably satisfactory, production of jute goods in 1977-78 declined to 1.17m tonnes from 1.18m tonnes the previous year.

The 1978-79 crop (crop season or year July-June) is now estimated at 7.5m bales. It is a normal crop but this will still mean a hand-to-mouth existence for the mills throughout this year as the carry-over from the previous season's stock is the lowest on record. This means that the crop prices will remain much above the statutory support price of Rs 150 a quintal or even above the ceiling price of Rs 181 a quintal. The mills are worried that due to increasing competition from synthetics in the U.S. and withdrawal of subsidy on hessian (these constitute 50 per cent of India's jute goods exports) they will not be able to contain their costs or keep up their exports. Most of the acreage under jute went to Bangladesh (formerly East Pakistan) with the partition, but India made it up by expanding her own acreage, and attained self-sufficiency in a remarkably short time. Not much attention has been paid to the quality of fibre grown, and there has been little research put in to develop fine quality raw jute. Not much research work at the international level has been done either, such as has been done, for instance, in the case of cotton, another cash crop from which India could draw many lessons.

The much talked about Jute International organisation which has been sanctioned, but the

jute goods producing nations—India, Bangladesh and Nepal—have been considering setting up has yet to be formed. The idea of a Jute International was conceived against the background of a growing threat from synthetics against which it was felt that only a combined and concerted effort by the jute goods producers could lead to survival. One vital part of the effort was to be research and development work in the production of high quality fibre. Since it is not certain when and whether this Jute International will be formed, individual producers are still left on their own. Bangladesh which, incidentally, has not been very enthusiastic about the "International," has ambitious plans to expand its jute cultivation, reportedly with World Bank aid, and at the same time it is working to improve its fibre quality which is already very good. With more fibre produced, Bangladesh will expand her jute goods capacity, too, and that will mean a harder competitive struggle for India.

Quality fibre production must be India's priority along with modernisation and renovation of machinery. Realising that the industry as a whole has not the means to go in for modernisation and renovation of equipment on an adequate scale, the Government has provided a Rs 2.5bn soft loan facility through one of the public financial institutions, the Industrial Finance Corporation of India from which loans will be given to mills. Indeed, many applications have been sanctioned, but the

disbursal has been unaccountably slow. The mills, it is said, have become less enthusiastic mainly because of stiffer competition from Bangladesh and synthetics and due to the discontinuance of export subsidies on hessian and the industry's two promising products, woolpacks and cotton bagging.

Uncertainties

The industry's chronic market uncertainties arise from two factors: its dependence on the U.S. market for 80 per cent of its carpetbacking output (which is roughly 30 per cent of the total output apart from being a most lucrative product) and, secondly, on the USSR and East European countries for a large chunk of its hessian output (hessians account for 50 per cent of exports and also 40 per cent of the total production). In the U.S. market, challenge both from synthetics and Bangladesh has been strong, while the USSR also buys from Bangladesh, mostly on commercial considerations, but also on political grounds. The prospect of increasing exports of hessian to West Europe and Japan has not materially reduced India's heavy dependence on the U.S. and Russian markets. For example, in 1977, India's jute goods exports went up by 20 per cent over the previous year because of increased purchase of hessian by Russia and of carpetbacking by the U.S., but in the first half of the current year, the USSR has been buying on a much lower scale and this has depressed hessian prices.

The internal market for jute

goods has been expanding much faster than could be visualised only five years ago. This is largely because bumper harvests and rising production in industries like sugar, cement and fertilisers. In 1977 as much as 60 per cent of the output was absorbed in the internal market. In 1977 despite a fairly sharp drop of 1 per cent in the domestic supply the total demand at 661,000 tonnes was still well in excess of 50 per cent out the output. By the domestic market take mostly low-value products like sackings—while all the big value products like carpetbacking, hessian, woolpacks, cotton bagging and other specialties are abroad. It is these exports which naturally largely determine the industry's viability.

Traditionally an export industry, jute cannot afford to lose these markets without losing its own viability. There is a need to lose the basic character of the industry. The world demand for packaging materials has been on the whole growing despite shifts in preferences for particular types of goods. All the exercises done by inter national bodies like the FAO and the World Bank point to an encouraging future for all packaging materials, of which jute is the cheapest and sturdiest. Its strongest sales point. What is really needed is a suitable restructuring of the Indian jute industry through amalgamations and mergers and the introduction of thoroughly professional management in every unit.

The Indian Government recognises that the need has become more urgent than previously. It has just set up a committee through the Jute Manufacturers' Development Council (a body consisting of the representatives of the industry and the Government) to prepare within two months or so "an integral plan for restoring the viability of the Indian jute mill industry." The main part of the committee's terms of reference is on short and long-term projections of growth in production of raw jute and jute goods, and of export and domestic sales.

When the committee submits its plan, it will be clearly seen on what lines the industry needs to be reorganised to increase its competitiveness. The Government has acquired something of a base in the industry by taking over five mills which include the largest and most modern mill in the industry and may take over a few more of the seven units which are now closed. Perhaps the intention may be to start a restructuring experiment with these units for the rest of the industry to follow.

P.C.M.



Milling sugar cane.

Sugar mill lobby

THE OFFICIAL policy for the new sugar season beginning in October, has generated unusually keen interest. Everyone concerned with sugar—the cane grower, the sugar mills, the trade and the consumer—is watching what the policymakers will do. Whether the controls are lifted in keeping with the Janata Government's policy, or the status quo is allowed to continue, the stakes are high. Ironically, the sugar mill industry is lobbying for the status quo with a decision to create a buffer stock of 1m tonnes to take the load of accumulated sugar stocks off its back and save it from the crippling burden of interest and godown charges.

On the other hand the trade wants decontrol, since a return to the market mechanism will allow it a greater role in distribution. The consumer wants the sugar price to come down. He was fleeced in times of shortage and is now being forced to pay virtually the same high price even when sugar is abundant. Within the Government there are pressure groups representing various sugar interests, the strongest of them being the mills and cane growers. It remains to be seen who will succeed eventually.

The general impression until recently was that the farm lobby was strong and the Government was therefore expected to do nothing which would harm their interests. With the fall from the Government of Mr. Charan Singh, an outspoken supporter of farming interests, the balance has tilted and the sugar mill lobby has acquired an edge of the cane growers.

Sugar production reached a record of over 6m tonnes in 1977-78 season but market prices continue to rule at Rs 4,500 per tonne, considerably high by Indian standards. There are two reasons for the prevalence of high prices in a year of record production. First, the Government is following a policy of dual pricing for sugar and releases are controlled so as to keep the market price high. It is lifting 65 per cent of production at a

special rate known as "levy" for supply through the public distribution system for the minimum needs of the masses. The philosophy of the dual pricing envisages meeting the requirements beyond the minimum from the "free market." The free market price is bound to be more than double the levy price because of the high excise duty on "free sale" sugar and the need to recover subsidy built into the levy sugar price.

Lobby

Secondly, sugar prices in general are kept high to enable the industry to pay a good price for sugar cane and keep the farm lobby happy. Ensuring a good return on cane is important politically for many Ministers at the Centre and in the States. As against the statutory price of Rs 35 per quintal Punjab has fixed Rs 120. Sugar factories in the co-operative sector in Maharashtra have paid Rs 160.

An offshoot of this policy is the elimination of cyclical fluctuations in cane production and consequently of sugar. Output has risen for three years in succession—from 4.26m tonnes in 1975-76 to 4.84m in the following year and to the latest record of over 6m. On the basis of cane seedlings, sugar production in 1978-79 is placed at 6m tonnes.

The industry is at the crossroads of its development. The Government is in a quandary

SUGAR STOCKS (in tonnes)

	Output	Carryover from previous year	Total supply on October 1	Home consumption	Export	Total offtake	Carryover
1973-74	3.95	0.84	4.79	3.52	0.44	3.96	0.83
1974-75	4.79	0.83	5.62	3.47	0.94	4.41	1.21
1975-76	4.26	1.21	5.47	3.67	0.97	4.64	0.83
1976-77	4.84	0.83	5.67	3.76	0.37	4.11	1.57
1977-78	6.00	1.57	7.57	4.50	0.65	5.15	2.42

as to how to stimulate demand for sugar within the parameters of its policy of dual pricing and controlled releases. Domestic consumption has risen steadily but rather slowly, from 3.47m tonnes in 1974-75 to 3.76m to 4.50m tonnes in the following year, mainly because of increased releases and the consequent drop in the free market price.

The increased releases stirred the hornet's nest and sugar industrialists are up in arms against the Government for the larger flow of "free" sale sugar, which pushed down the market to a level considered uneconomic by the industry. The mill industry claims a loss of Rs 1bn as a result of the dual pricing policy this season.

The dilemma of the Government is how to shoulder the burden of the buffer stock scheme. Already it is facing a problem with exports. Under the International Sugar Agreement India is allotted an export quota of 650,000 tonnes of sugar for 1977-78. It has released so far less than half of that quantity for export through the State Trading Corporation. The releases are so made as to cut the losses.

Of the 300,000 tonnes released, 175,000 tonnes are "levy" sugar, which is made available to the Government with a slender margin, and the remaining 125,000 tonnes are "free sale" sugar. The lack of enthusiasm to export on the part of the Government and

mills is because of a slump in the world sugar price to as low as \$190 per tonne—almost one-third of the domestic market price.

Despite the apparent glut the Government proposes to encourage domestic sugar production. It has exempted from basic excise duty the sugar produced in May-September 1978 in excess of the corresponding period last year. The relief is Rs 54 per quintal of "free sale" sugar and Rs 9.60 per quintal for levy sugar, working out to an average of about Rs 23 per quintal. To encourage the sugar mills to crush more cane in the lean season is a moot point.

Recovery of sugar from cane declines by 1 per cent in April, 1.5 per cent in May and 3 per cent in June. The loss for every percentage point decline in sugar content of cane, say sugar industrialists, is Rs 23 per quintal.

The industry is watching which way the Government will move. It is prepared to opt for decontrol but on its own terms. A buffer stock has to be established and it should be allowed a free hand to grapple with the new situation. The first step the industry will probably take is to reduce the cane price to a level it considers economic. In view of the limited influence of the farm lobby after Mr. Charan Singh's exit from the Government, a compromise on cane prices cannot be ruled out.

R.C.M.

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India has a large and diversified engineering industry parts of which are clearly capable of holding their own in world markets. Some weaknesses in structure persist, stemming from past Government policies, but if greater competition in the domestic market brings about the necessary changes Indian companies will become more formidable in world markets.

Pace-setter in exports

IN THE PAST few years the engineering industries have been able to co-exist quite amicably with a degree of competition between them. In some sections such as power from less than 2 per cent of the country's exports in the early 1980s, they now account for more than 20 per cent of the total. In the past five years the average rate of growth has been more than 20 per cent a year. Although there has been some slackening over the past few months most people in the industry believe that the rate of growth can be maintained at around 15-20 per cent a year.

India's share of world trade in engineering goods is still low, but Indian companies are beginning to make a noticeable impact in markets such as the Middle East, Africa and South East Asia. There is an impressive determination to maintain the export momentum. While structural weaknesses exist in parts of the industry, exposure to international trade through exports and through partial import liberalisation should improve the industry's competitiveness. Engineering companies in the developed countries are now availing to take Indian manufacturers more seriously as competitors, as suppliers and as partners in third country projects.

The bulk of the engineering industry is in the hands of the private sector, although there are some important public sector companies in particular countries, producing in fields such as Bharat Heavy Electricals in power equipment, Indus Machine Tools in machine tools, Bharat Earth Movers in construction equipment and Heavy Engineering Corporation in steelworks plant and other heavy machinery. An important role in securing turnkey contracts overseas is played by public sector companies, principally Equipment Projects (India) (EPI), and has tended to be low. The number of manufacturing companies is still controlled by the public and private sectors.

parent company's technology years to 850; this is a fraction of the volumes achieved by negotiate new licences. But as Komatsu in Japan or Caterpillar in the U.S. and Europe.

Yet these disadvantages can be offset to some extent by low labour costs. It is remarkable how competitive some Indian companies can be even in an industry like tractors, where there is strong competition from large multi-national groups. These companies have been able to supplement their labour-cost advantage with efficient production methods and able to export successfully and profitably, even though their scale of production may be small by international standards.

There are Indian engineering factories which have achieved even in the developing world, levels of productivity comparable to the best in Europe. One example is the TELCO commercial vehicle plant, originally built in collaboration with West Germany's Daimler-Benz. Another is the vehicle component plant of MICO, a Bosch subsidiary based at Bangalore which employs over 9,000 and exports nearly 40 per cent of its production.

If an efficient Indian company can get within 5 per cent of a European or American rival's technology, it is likely to find a ready market. The last 5 per cent of sophistication can add disproportionately to the purchase price and many customers do not need it.

Where cost can be especially important is in bidding for overseas projects. Success depends not only on the price and performance of the hardware, but on the costs of the labour, both unskilled and skilled, needed for installing and maintaining the equipment. Project-based exports, especially to the Middle East, South East Asia and Africa, have played a big part in the growth of Indian engineering exports.

The textile machinery deal in Tanzania, involving such companies as Star Textile Engineering and Texmaco, is one example. Larsen and Toubro has supplied equipment for fertiliser projects and other plants overseas. EMC won a contract to install a 132 kV overhead transmission line in Dubai, in association with Projects and Equipment Corporation. Walchandnagar Industries has supplied a complete sugar plant to Tanzania.

Among the public sector companies BHEL has won power station contracts in the Middle East and there are prospects of substantial business in Libya, a country with which India has close commercial relations. EPI has built a large township in

Kuwait which has brought in considerable orders for other Indian engineering companies.

In opening up new markets Indian companies have had two special problems—credibility and finance. They have had to convince the buyer—and more important the consulting engineers who advise him—that Indian standards of workmanship and quality are acceptable and that they are not simply competing on the basis of cheap labour. If that hurdle can be overcome—by showing plants in operation in India and elsewhere—the entry of a new competitor is often welcomed, especially by those who feel they have been overcharged over the years by Western contractors.

The Indians have been able to demonstrate that it is not only the South Koreans who are capable of carrying out complex engineering projects cheaply and reliably.

The financial problem is more difficult. Several bids have been lost as a result of what the Indians regard as uncommercial offers of cheap credit. There is pressure on the Government to create an Export Import Bank which would concentrate in one body the various forms of financial support now available from a variety of public sector institutions.

In contracting and in exports generally the objective must be

to exploit India's strengths. Some foreign companies with subsidiaries in India, such as Siemens and Krupp, are willing to use India as the source for certain machines and components which can be more economically manufactured there. Similarly Indian companies with a minority foreign participation can often persuade their foreign associate to use the Indian plant as part of a worldwide sourcing system; for example Mahindra and Mahindra, which makes jeeps and tractors, uses its associations with American Motors and International Harvester in this way.

Some companies have made arrangements to manufacture certain items for British and other foreign companies, for sale under the latter's brand name. For example, companies in the Kirloskar group make pumps, welding sets and machine tools for British manufacturers; other arrangements are under negotiation. Several companies are seeking collaboration with foreign firms on the basis of a division of work, with those parts of the contract most suitable for India to be handled in India. For example, Stewarts and Lloyds of India (now controlled by British Steel Corporation, but the foreign share of the equity will go down to 40 per cent) is the leading pipework engineering company in India. The local

management is planning to co-operate with overseas partners, including BSC, in pipework projects; its prices will be especially competitive in the Middle East and South East Asia. In power equipment BHEL has collaborated in some recent bids not only with KWU, but also with GEC of the UK and General Electric of the U.S.

The impetus to export has come in part from the recession in domestic demand for capital goods, but most of the leading companies are determined to stay in the international market. BHEL, for instance, expects its exports next year will exceed 20 per cent of its turnover. "Exports are essential to the health of the business," a director of BHEL told me.

Clearly Indian companies are more likely to succeed in exports if there is a large, growing and profitable home market for their products and if they are encouraged to expand to take advantage of that growth; a home market/export ratio of roughly 70:30 is generally regarded as a reasonable target. At present the range of India's engineering exports, like the industry itself, is probably too diversified and there will be a need to concentrate on the sectors which offer the greatest potential.

G.O.

Joint ventures abroad

ACQUISITION OF what is somewhat vaguely called "appropriate technology" has been the basis of the debate on the subject of technical know-how in India. Having accepted this concept for the country, the Government has found little difficulty in persuading other Third World nations that "appropriate technology" of the same kind is what they need.

What this means, in effect, is that the computerised technology hawked by Western countries is not suitable for the developing nations, which need to create employment opportunities rather than displace labour. The highly sophisticated technology developed by the advanced countries for their own use is not considered to be always "appropriate" for Indian conditions; to take the argument one step further, it is not suitable for countries similarly placed.

India's industrialisation programme began some years before most other Third World countries started thinking along the same lines and research and development accompanied purchase of foreign technology and collaboration arrangements. What emerged from this is an abundance of "intermediate technology" in a number of areas which is suitable for the country. This is being increasingly transferred to Asian and African countries—and there are possibilities of taking it to Latin America also—through the form of joint ventures abroad.

Until recently these were limited to export of capital equipment and the "appropriate" expertise; a new Government regulation now permits Indian entrepreneurs to make financial investments abroad also. This is partly because the country's improved foreign exchange position makes direct investment abroad possible without strain. But mostly it is because experience has shown that countries are wary of companies which are unwilling to

take a financial stake in ventures they are associated with. For the sake of uniformity, the Government insists that Indian investment abroad should be a minority share, a stipulation for foreign investment in the country. Indian entrepreneurs have thus to find local partners and this is not always easy.

Investment But it is expected that such investment will grow, especially since economic co-operation agreements with a large number of developing countries specifically provide for institutional arrangements for joint ventures.

Such ventures are of recent origin but by the end of 1977 as many as 322 had been approved by the Government. Of these, 135 have already started functioning while another 82 are in various stages of implementation. The process equity) and direct exports has not been flawless and, totalling well over Rs800m.

Investment In the 217 joint ventures either commissioned or being implemented by the end of 1977, the investment involved totalled Rs497m (about \$35m) from which earnings in the form of dividends, technology fees, managerial fees and royalty amounted to Rs156m. More important, they led to substantial exports from India both in the form of supply of machinery and equipment (the value of other 82 are in various stages of implementation. The process equity) and direct exports has not been flawless and, totalling well over Rs800m.

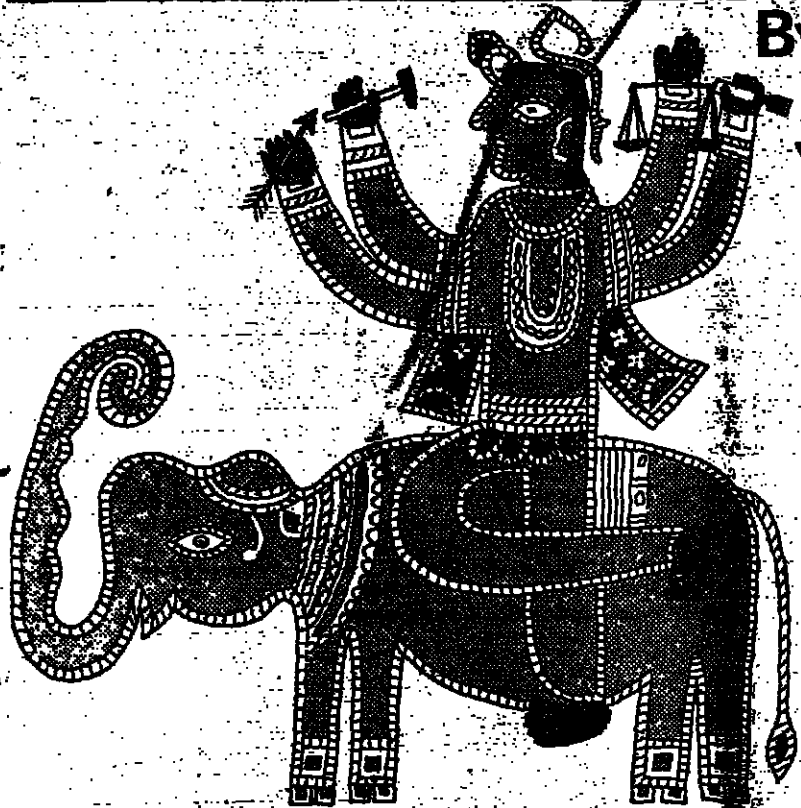
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CONTINUED ON NEXT PAGE

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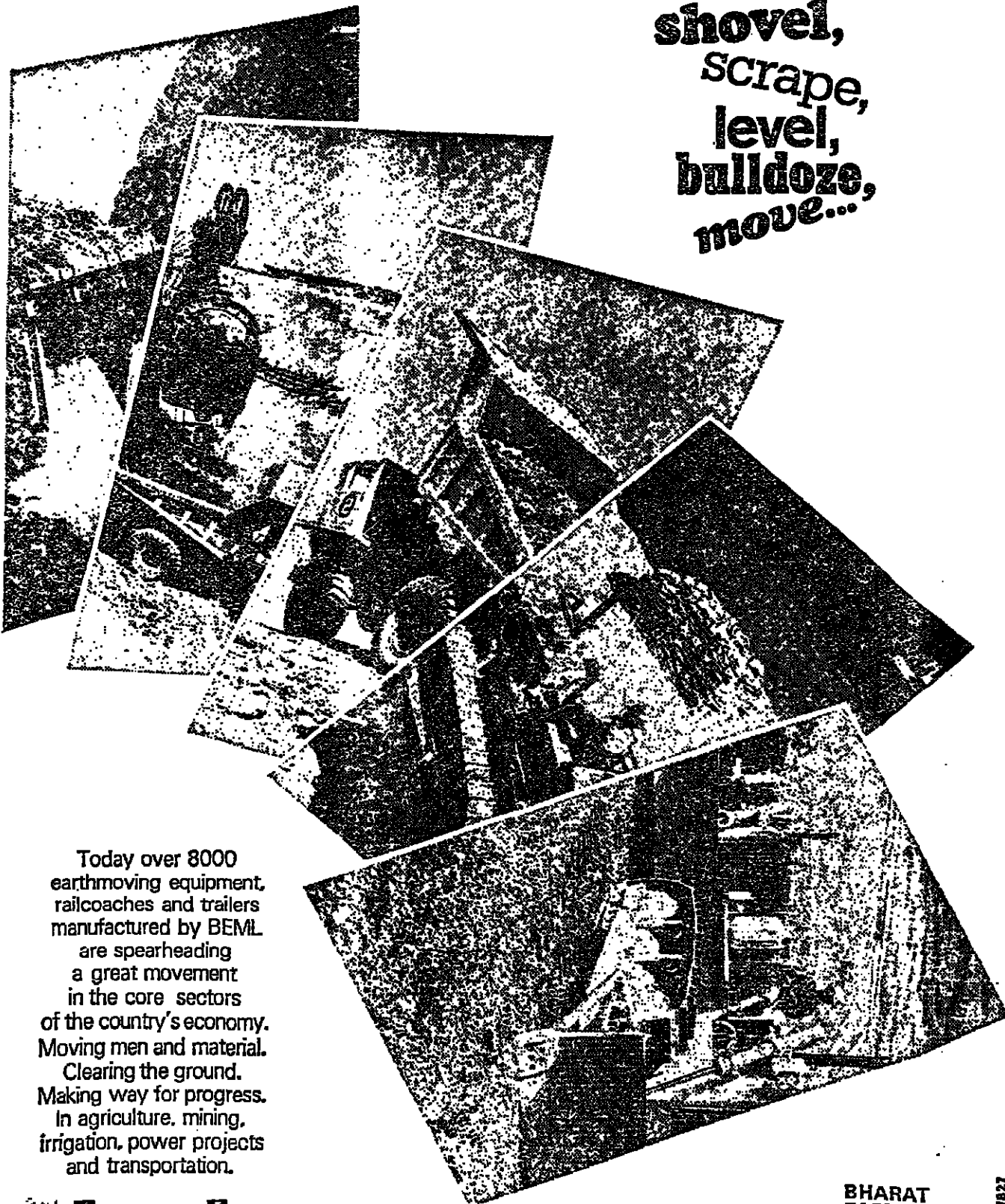
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Low priority for shipbuilding

UNDER THE draft 1978-83 plan India hopes to increase the tonnage of its national flag fleet from 5.35m gwt to 7.77m gwt, but in doing so is unlikely to make more than a strong tilt at the principle of greater self-reliance. The expansion itself aims to maintain rather than increase the proportion — now about 42 per cent — of India's overseas trade carried in "national bottoms." And with India's shipbuilding industry small in relation to its national fleet — less than 10 per cent of the tonnage acquired by India is obtained from Indian yards — most of the extra tonnage must be obtained from the sale and purchase market and from foreign shipyards.

To this end the Government has taken advantage of the country's healthy foreign exchange reserves to make Rs 50n available for the acquisition elsewhere of 486,000 gwt. But by last month only Rs 2bn had been taken up. Orders placed at Indian yards are put at some 125,000 gwt, while the plan envisages an increase in output from these yards from 66,400 gwt in 1977-78 to 238,000 gwt in 1982-83. The general picture thus appears less than satisfactory.

For all its growing role as a trading nation India has given surprisingly little priority to its own shipyards, in spite of the diversification, such standardisation helps shipbuilding orders that such an "assembly line" activity generates both directly and through ancillary industries. India has neverthe- less grown to become the world's twentieth largest shipbuilding as low as 60 per cent. India's country, though it is still well down in the league compared with other Third World shipbuilders like Brazil and South Korea.

Those shipbuilders themselves would like to produce a greater range of vessels and offer speedier delivery. Certainly lead times are high at three years, often because of problems in obtaining marine equipment, which in many instances has to come from abroad because the local equipment industry (as in many Third World countries) remains underdeveloped. In one case, said to be typical, a ship was ready to be launched but required an imported anchor.

Shipbuilding remains a high-cost industry in India, in spite of the cheap skilled labour that is available, simply because it produces a limited number of ships in far from modern shipyards. A greater degree of standardisation is thus also sought, and the Ministry of Shipping has now selected four ship types for the two yards falling within its purview, at Vishakhapatnam and Cochin. The Cochin yard, India's largest building dock, was de- signed with the help of Japan's Mitsubishi Heavy Industries and formally went into production in February 1976. But it has yet to complete construction of its first ship, a 75,000 dwt Panamax- type bulk carrier for the Ship- ping Corporation of India built to a design by Scott Lithgow. Thus although India's ship-

Order book at end-year
Completions
National fleet

YARDS AND FLEET

	1974	1975	1976	1977
Ships '000				
GRT	56 178	67 394	60 379	67 441
Ships GRT	6 30	7 41	24 46	11 25
National fleet	451 3,485	471 3,369	526 5,084	566 5,482

Sources: Lloyd's Annual Summary of merchant ships completed; Lloyd's Statistical Tables.

Over the next three to five years capacity is supposed to increase from two to four 75,000 dwt ves-

sels a year. Hindustan Shipyards, which operates Vishakhapatnam, has built and delivered about 75 vessels in its three-decade history, in recent years producing mostly a Pioneer-class 21,600 dwt vessel built to a West German design. Here too expan-

sion in capacity is planned, from 24 ships a year to four, and the British consultants Liversay and Henderson have outlined schemes for even greater expan-

sion. The yard is reported to have completed designs for a new series of vessels of various types from 14,000 dwt to 27,000 dwt which use a minimum of

imported equipment and standard components. Apart from avoiding too great a diversification, such standardisation helps shipbuilding orders that such an "assembly line" activity generates both directly and through ancillary industries. India has neverthe-

less grown to become the world's twentieth largest shipbuilding as low as 60 per cent. India's country, though it is still well down in the league compared with other Third World shipbuilders like Brazil and South Korea.

builders will find it difficult to improve substantially on the meagre share they build of the country's national fleet, the prospects are that a growing

percentage of the country's requirements in future could be constructed at home. This trend is encouraged by existing Government measures to protect and subsidise the industry. Under the so-called "pari passu" clause, for example, the Government aims to protect and subsidise the industry same tonnage they acquire abroad, a regulation that is in theory able to enforce because it provides the permits for pur-

chases abroad. In practice the rule is said to be difficult to apply because of local capacity constraints and must remain largely notional. It is regarded, however, as a useful lever for some government arm-twisting. The real subsidy to India's shipbuilding industry comes from the institution which actually finances shipping pur-

chases, the Shipping Development Fund Committee, whose work has probably been responsible for the growth of Indian shipping since independence. The fund provides loans for up to 90 per cent of the cost of a vessel to be purchased abroad, with an interest rate of 44 per cent to be repaid over 15 years with a moratorium for the first two years.

For purchases from a local yard, however, the terms are easier, being up to 95 per cent with a repayment period of 17 years but carrying the same interest and moratorium period. Loans from the Rs5bn foreign exchange fund earmarked for acquisition of ships abroad were repayable over 12 years, including a two-year moratorium, at 14 per cent interest.

Beyond the yards themselves receive Government assistance. Yards are compensated to the tune of ten per cent of international prices for using certain more expensive home-produced components. They receive three per cent of the vessel price under a subsidy which is expected to phase out in the next few years. A rebate is available under which a proportion of profits is not taxed if it is ploughed back into development.

For all the problems facing the industry worldwide and the obvious difficulties at home, India is seriously considering the construction of two more shipyards, at Paradip in the State of Orissa and Hazira in Gujarat. Detailed project reports have already been com-

missioned and global tenders invited for the yards, which would be expected to build ships in the 30-60,000 dwt range.

No decision has yet been taken on whether there will be one or two yards, however. The Shipping Ministry appears to believe there should be two, the Planning Commission is thought to prefer one. Certainly the demand for ships in India over the coming years is only one factor being taken into account in the matter, which is as political in India as it would be in any other country.

According to a report produced earlier this year by a committee of the National Shipping Board, the setting up of additional shipyards is a "socio-economic need" rather than a purely commercial proposition. Apart from increasing the country's self-reliance, it says, it would create jobs directly and generate employment in ancillary industries, ensure fuller utilisation in steel plants and encourage an Indian market for shipping spares.

Costs

But much obviously depends on whether overall costs can be brought down to make purchases from Indian yards more attractive, and that is contingent upon orders being won and greater standardisation achieved. The report says shipbuilding should be regarded as an export-oriented industry to enable it to save in taxes, and suggests that concessions be given on excise duty for the raw materials used.

Senior officials at Indian shipyards complain strongly about the unfairness of the tax system and would welcome such a change. They also agree on the need for greater standardisation, pointing to the achievements of Hyundai in South Korea in this respect, though it is also admitted rather enviously that South Korea benefits from having more modern yards and a well-disciplined labour force.

It is difficult to know whether the Government will finally commit itself to building two new yards in India when the spare capacity abroad shows no real signs of diminishing. The Finance Ministry still has to make its views known. But as one Indian official says, shipbuilding policy need not be either economic or rational.

C.S.

Ventures

CONTINUED FROM PREVIOUS PAGE

However, considering the number of ventures involved the gain so far has been mainly in gaining a toehold in the countries concerned and establishing a base there.

Now that direct financial investment is permitted, the share of Indian foreign investment in manufacturing abroad is bound to increase since the larger industrial houses are being encouraged to invest surplus funds abroad. Many of them have already taken the initiative in this respect. Tata, for instance, has gone as far as the Caribbean in proposing a plant for assembly and eventual production of heavy commercial vehicles.

Technological collaboration, agreements alone—with such countries as Iran, Argentina and Zambia—have led to the earning of fees of over Rs10m until last year and these are certain to increase. The rate of return from the viable joint ventures has been calculated at around 9 per cent of the capital employed; this compares favourably with foreign minority shareholding companies operating in India.

Earnings and income are possibly the least of the benefits that have accrued to India, especially as Indian entrepreneurs are being encouraged to plough back profits to expand successful joint ventures (making sure that they remain minority partners). More important, joint ventures have led to an increase in export of capital goods machinery, spares, construction materials and technology and have improved prospects of further exports of these items. They have widened the host country's knowledge of

the West at considerable cost.

Feelers have come from countries like Argentina, Brazil, Iraq, the United Arab Emirates and Kuwait for setting up joint projects for manufacture of nuclear reactors, mining equipment, construction materials, cement, diesel engines and the like.

For obvious reasons the location of most joint ventures is in countries either near India or in the same region since geography gives the country an advantage in the Indian Ocean area. The concentration is in Asia and Africa, although the trend in the 1960s to invest in Ethiopia, Kenya and Nigeria and China has been reversed and Indian entrepreneurs are looking increasingly to the Middle East and South-East Asia.

Favoured

Malaysia is easily the most favoured and accounts for as many as 58 projects approved by the Government (although 10 of these have already been abandoned). For the past decade, opportunities have been seized in Indonesia, the Philippines, Thailand, Sri Lanka and Singapore and in recent years a vigorous drive has been made to start projects in the Middle East, although the successful achievements set up either on a turnkey basis or on a partnership basis with local consortia working for local parties.

That Indians, and their Government, have learnt from the fact that recently promoted

joint ventures have not failed. Yet the abandoning of as many as 105 projects mainly in the initial stages caused concern and an analysis made of the reasons for their failure has helped in making new ventures viable. Finding the right local partner is the main handicap but changes in the attitude of foreign Governments, especially in Africa, are also responsible for the hesitant start made by Indian entrepreneurs initially. They have also been held back by the Indian Government and its mesh of procedural hurdles which are only now in the process of being dismantled (permission to make financial investments abroad is a notable example).

Among the points that Indian entrepreneurs hope to establish is that the Government should not insist on purchase of capital equipment from this country alone, and orders will increasingly be made on a global basis. A beginning is being made with India and Western countries starting ventures jointly in third countries. This provision is also finding its way into economic co-operation agreements and is intended to benefit both private investors and public sector units, the latter in countries where the Government has dominant role in the economy.

Rules for foreign investment are being scrutinised and relaxations are expected. With this there should be a surge in Indian investment in other countries with a preference for "appropriate technology" of the kind that has been developed and is being used in India.

K.K.S.

Cars at the crossroads

TO STAND in a Bombay traffic jam, to spend over an hour driving a dozen miles to a factory in Calcutta or to career through Delhi in a taxi, is to arm first hand that India is a country where the car is a luxury, not a necessity. It is a luxury that is not a luxury, but a necessity that is not a necessity.

The Government may insist that cars are a luxury for the country, and compelling statistics confirm a low level of car ownership in the country at large. Past reluctance to introduce new models, a vast number of scooters and enormous demand for bicycles may suggest that the Janata Government's "small, beautiful" economic strategy is already arrived when it comes to cars.

But the industry has reached a turning point, and the Government is having difficulty in not coming more involved in its development in the way that industrialised countries have done. Indeed, what form of involvement will take is the burning issue in India's industry.

The country has four manufacturers, but only two of any consequence. Hindustan Motors, based in Calcutta and producing the Ambassador (the Morris Oxford), and Premier Automobiles, in Bombay, which produces the Premier (a Fiat). Both are private sector companies in which the Government effectively owns a 30-40 per cent stake through its banks and holding agencies. Both are at a point where they cannot go as they have in the past.

The problems can be put simply. The bodies are produced using old dies—leading to too many rejects and too much spotwelding—and cannot be made sufficiently rust-proof. Engines are out of date, unreliable, costly to maintain and too much fuel. Cars coming from the assembly line at Hindustan Motors barely reach on General Motors index of quality (maximum possible: 100), whereas West German U.S. plants regularly top 10 or even 130.

Taxes and duties, meanwhile, put car prices up to 50 per cent higher than the already-disputed levels caused by limited

of Mr. Sanjay Gandhi is enough to cast grave doubts on the whole idea.

With Government resources so limited the suggestion might not get past the Planning Commission and the Finance Ministry in any case. In addition the consequences such a plant would have for the existing factories in Calcutta and Bombay would be little short of catastrophic, and mean a loss of jobs that would be unacceptable to the state governments, let alone the national Government.

This leaves the third (and most recently canvassed) possibility for modernising the industry, namely that an "apex organisation" be created in the public sector which would be the sole importer of the necessary foreign technology, something doing what the car companies themselves allegedly could not do even if they pooled their resources. The idea is reported to have been advanced in light of a Government decision not to allow individual manufacturers to import technology on their own because the duplication would be too costly.

For their part, the manufacturers say they want taxes and duties reduced and the price of petrol cut. But it is unclear whether they could then justify the even greater domestic demand which would undoubtedly result. Much would depend on what plant capacity the Government was prepared to license. Moreover, only with the right prices and profits regime might the resources be generated for expansion and modernisation.

In the view of Mr. P. N. Venkatesan, Premier's managing director, the best thing for Premier would be to expand production in stages, changing the look of the car and, in time, improving the engine. The cost of a whole plant for a completely new car, it is felt, is simply too great.

This sort of incremental change is something Hindustan Motors is seriously contemplating. The company already has the capacity to expand well beyond present levels, and is now considering various possibilities for changing the Ambassador model. Negotiations were

said to have reached an advanced stage to purchase Morris Marina dies from British Leyland, as it then was, before its recent reorganisation helped stall progress. The company is also considering a Vauxhall body.

Discussions have taken place with B.L. General Motors and others. One possibility is to introduce the Marina body, together with the van and pick-up derivatives, and to dieselise the 1498 engine. This proposal is believed to be favoured by Hindustan Motors and could bring some useful business to B.L. but progress towards implementation appears to have slowed.

Although Government plans for the car sector are much the most topical issue in the industry today, policy in the past has tended to give cars

less priority than two- and three-wheelers, scooters and motorcycles. The country has a large number of scooter manufacturers but only four have integrated facilities—the rest are their licensees.

The pace-setter in the scooter market is Bajaj Motors, India's second largest producer of scooters in the world after Italy—one of the few engineering products for which it can make such a claim—and Bajaj produces over two-thirds of them, of which about a fifth are exported.

I head, Mr. Rahul Bajaj, has operated independently of his former Indian collaborators since 1971. His company alone of the four main scooter manufacturers in India faces a demand for excess supply and in the long delivery period and wait-list he is emphatic that a

successful company must base its long-term plans on a home market rather than export hopes.

Production of motor-cycles by India's four main manufacturers has grown over the past decade from 23,000 to a peak of 73,000 in 1976 before falling off a little last year. As with scooters, the technology needs upgrading—but future demand looks less assured.

The industry as a whole now wants flexibility to shift production between cars and commercial vehicles and to change models, which means a greater use of imported technology.

Beyond this, the industry wants a new outlook from the government on the function of the passenger car in national development, in which it is seen as a key necessary for production rather than an item of consumption.

VEHICLE OUTPUT

	Installed capacity 1977	1977	1976	1975	1970
Commercial vehicles:					
Telco	27,000	23,545	26,444	25,269	24,463
Ashok Leyland	18,000	7,863	9,340	7,513	5,263
Passenger vehicles:					
Hindustan Motors	36,000	20,401	16,537	9,444	23,325
Premier Automobiles	18,000	17,594	18,009	13,683	12,054
Scooters:					
Bajaj (Vespa)	100,000	83,199	80,988	60,745	32,091
SIL	30,000	14,325	14,975	—	—
API (Lambretta)	100,000	16,489	28,054	10,595	—
*16,278					
Motorcycles:					
EIL (Enfield)	39,000	21,610	32,986	29,754	25,335
EIL (Enfield)	—	10,894	17,872	18,863	10,215
EIL (Rajdoot)	—	29,623	25,728	23,975	16,500

* Additional packs. † Additional export packs.

assumption.

Action on road development is also sought. Although the draft plan emphasises rural roads, the industry believes a bigger plan for construction and improvement is necessary. The share of road

traffic in both carriage of goods and transport of passengers has increased in past years, and seems likely to improve further if production is to become decentralised and backward areas are to develop.

C.S.

More commercial vehicles

INDIA'S TRADITIONAL reliance upon the railway system to move passengers and goods has begun to moderate in recent years. Road transport has substantially increased its share in the carriage of goods, particularly for short-haul business, and has slowly improved its share of all passenger traffic to just under half. This overall shift should continue if more attention is given to improving and extending the road network.

The trend has buttressed the underlying emphasis in government road transport policy of giving greater priority to commercial vehicles than to scooters or cars. Planned production of commercial vehicles began in 1953, and now two companies dominate the truck and bus market: the Tata Engineering and Locomotive Company (TELCO) and Ashok Leyland.

Both produce diesel-based vehicles, and operate at the heavier end of the market. TELCO, manufacturing mainly in the 7-10 ton range, produced well over three-quarters of the trucks made in India last year. The company has benefited from its original collaboration with Daimler Benz, which still has a

15 per cent holding in TELCO. The company's diesel market was quickly won, and additional demand from a growing export market and from the defence sector has encouraged expansion.

TELCO has managed to build up an integrated system of production, to the point where the company makes its own machine tools, employs reasonable economies of scale, ploughs back profits and conducts its own research and development.

The company has just opened a 9,000-12,000-unit plant at Poon in Maharashtra on top of its original 27,000-unit plant at Jamshedpur in Bihar, and is thus in a position to take advantage of any upturn in the market. As the company sees it, this plant marks a new era for itself and for an industry which has a pivotal role in the drive for rural development. The Government has asked the company to embark on a further expansion to 50,000 vehicles per year.

In 1977-78, TELCO made pre-tax profits of Rs 104m on turnover of Rs 2,255m and exports rose from Rs 204m to Rs 373m.

The other big commercial vehicle producer is Ashok Leyland, based in Madras, in which B.L. has a 58 per cent shareholding. This company employs some 6,000 people and, like TELCO, has ambitious plans for expansion. Its licensed capacity stands at 10,000 vehicles a year, mainly the 12-ton Comet truck, and this will be expanded to 15,000 units by 1981. Ashok is seeking approval for a further expansion to 30,000 vehicles, a move which will involve a widening of the product range, the probably bringing the company into more direct competition with TELCO.

Ashok has been consistently one of the most successful of BL's overseas investments and the UK parent has few complaints about relations with the Indian Government, which have been constructive and helpful; recently there has been some relaxation of policy on payments for foreign technology, needed to update the product range. There are no government's emphasis on rural exports in the company and funds for expansion are of light vehicles for transport generated or raised locally within cities. Levels of efficiency are good

and, although it operates in a difficult area for labour relations, it has not been seriously hit by strikes or labour unrest. Ashok exports about 10 per cent of its production and it receives some marketing assistance from B.L.

In the industry's judgment supply and demand of commercial vehicles more or less evenly balanced in 1977, but because demand was less than expected—owing to increased costs which eroded road transport's advantage and the slower-than-anticipated growth of the economy—production was below target. Indeed, in the view of TELCO, the industry's whole growth and development has never been anywhere near its potential.

Without explicit government moves to favour road transport or reform taxes, future demand and projections are being treated cautiously for heavy and medium vehicles. A more optimistic view is taken for light vehicles as a result of the government's emphasis on rural development and the suitability of light vehicles for transport. This should help companies

like Standard, whose main activity is in the light vehicle sector. Bajaj Tempo and Mahindra & Mahindra are in the field too, and both expect to increase their capacity significantly over the next few years. The critical factor is likely to remain the economy's capacity to absorb a higher volume of new commercial vehicles, rather than the industry's capacity to produce them. Though this is largely depends on economic growth, the industry also believes that a better dispersal of economic activity would help and so draws encouragement from the Janata government's development strategy.

Beyond this the budding export market offers additional opportunities. Indian trucks and buses have done well abroad, even in countries like Taiwan, South Korea and Malaysia where the competition is strong. Their score because of their ruggedness and reliability, especially in markets where overloading and irregular maintenance are common.

C.S.

TVS: Right from the first ride, the first position... in auto-ancillary industry in India



What started as a mere bus service 67 years ago, developed into India's pioneering organisation in auto-ancillary industry.

At the clock back to 1911, in Madurai, a place 300 miles from Madras. A strange-looking monster snorts and starts, few adventurous souls climb on board. It's the first ever bus service in South India, and by opening that service, young TV Sundram Iyengar sees more than take his passengers for a ride. It opens the first chapter of the Indian Automotive Industry. Registered as "TVS" in 1912, the bus service company continues to flourish—to become an auto spares dealer in 1921.

Come 1929, the organisation is big enough not only to become a limited liability company but also is appointed a direct dealer for General Motors in India. **The Second World War, a victory for TVS** Petrol becomes scarce... TVS introduces gas plants so that charcoal gas can be utilised instead. Spares and accessories too become scarce—TVS opens service stations—to meet the shortage of reconditioning and rebuilding of motor spares. The network of spare parts and service outlets lays the

foundation of the future growth of TVS

Right on top gear

TVS expands and develops into a dynamic group of companies to offer a fully comprehensive service to the automobile and road transport industry in India.

And a move to Britain

By now, the quality and services of TVS organisation have become so well established in the Indian sub-continent that the name and fame have started spreading overseas... World-reputed manufacturers in the field begin to show interest—and

in the early sixties, TVS starts joint ventures for its various manufacturing units at Madras—with leading British organisations.

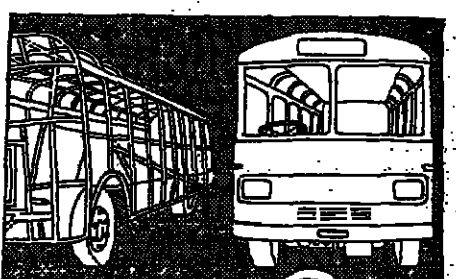
Wheels India, Incorporated in 1960. In technical collaboration with Dunlop Limited, UK. From this unit, roll out wheels for India's commercial vehicles, passenger cars, jeeps, tractors, rollers for tanks and even wheels for India's bullock carts!

Lucas TVS Limited, Incorporated in 1961. As a joint venture of TVS and Lucas Industries Limited, UK. This unit specialises in the manufacture of the complete range of automobile electrical equipment.

Sundaram Clayton Limited, Incorporated in 1961. A joint venture with Clayton Dewandre Company Limited, UK. This unit manufactures the entire range of equipment for air assisted braking systems for commercial vehicles, tractors, trailers and off-highway vehicles.

Brakes India Limited, Incorporated in 1962. As a joint venture with Girling Limited, UK. This unit manufactures a complete range of foundation and hydraulic brake and clutch actuation equipment for cars, commercial vehicles, tractors, earth-movers, tanks and off-highway vehicles.

Sundram Fasteners Limited, Incorporated in 1963. And this is one unit that has pioneered the design and development of several critical application high tensile cold forged bolts and nuts, both for the automotive and non-automotive industries.

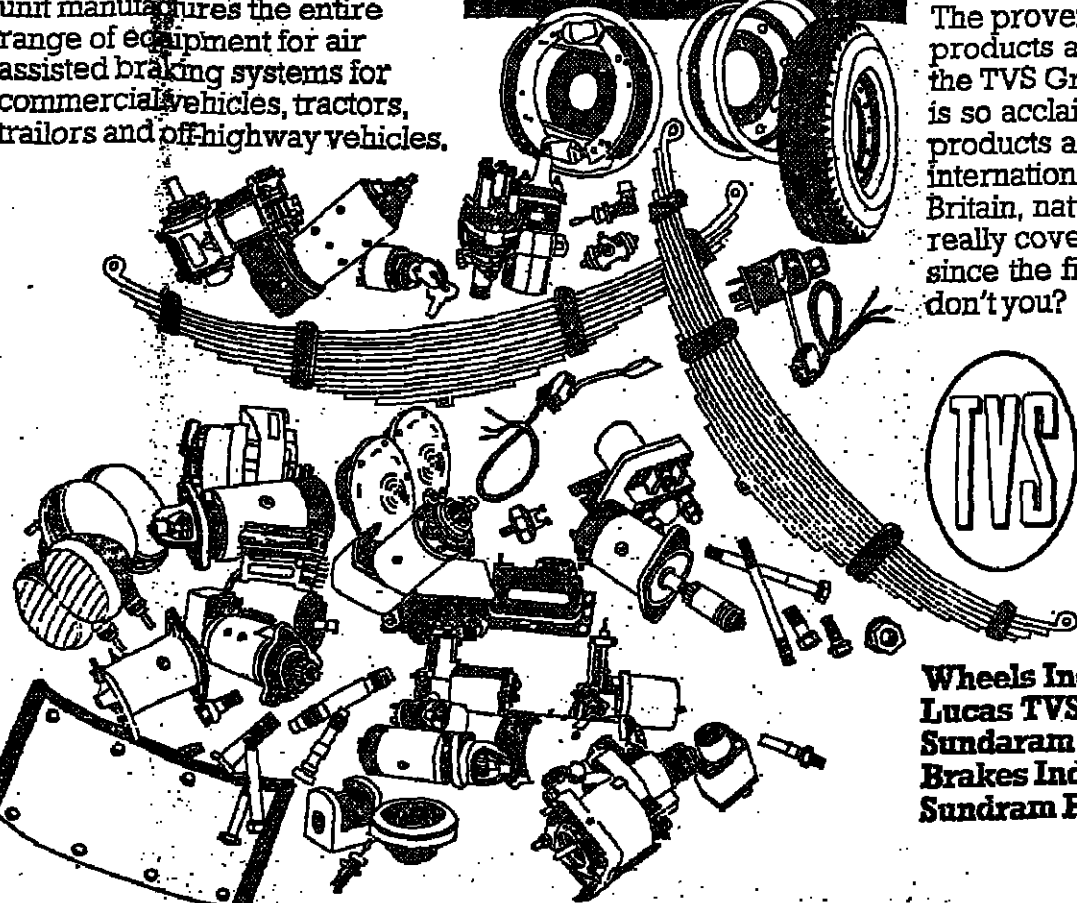


What TVS is today:

Armed with a staff strength of over 17,000, TVS Group's interests today include the largest privately owned goods transport system in India, a wide distribution network for commercial vehicles, cars and automotive spare parts, a chain of automobile service stations—acclaimed the largest in South East Asia, tyre retreading facilities and body building services for trucks and buses. It also manufactures organic automotive, non-automotive and industrial friction material in collaboration with Abex Corporation of the USA. The Group's other interests include the manufacture of sewing machine needles in collaboration with M/s. Singer, USA plus general finance and textiles.

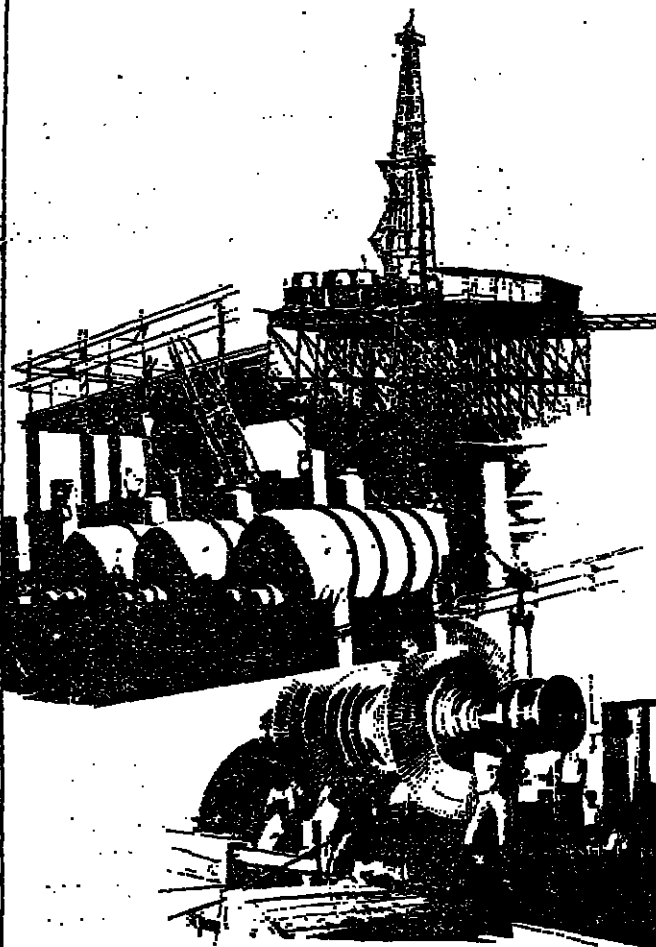
TVS products in the world market

The proven quality of the products and engineering of the TVS Group of Companies is so acclaimed today that the products are accepted in the international market, including Britain, naturally! And that's really covering a lot of ground since the first ride in 1911, don't you?



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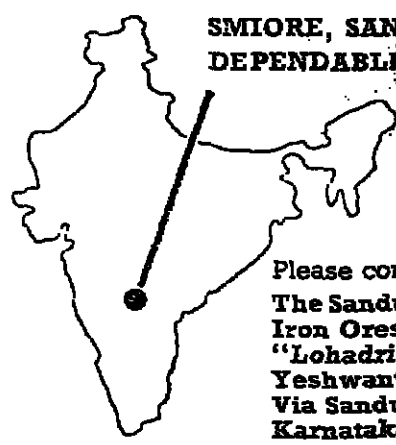
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HIGH TECHNOLOGY INDUSTRIES

India has an ample supply
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In the concluding articles of this Survey our correspondents
examine the impact they are making on the
country's high technology industries.

New markets for aircraft

LAST MONTH a small team from the Bangalore headquarters of the State-owned Hindustan Aeronautics (HAL), India's only aircraft manufacturer, spent 10 days in Malaysia and Singapore on a mission that marks a new tack in company policy: a search for export markets. The two South-East Asian countries both operate Alouette III helicopters, and HAL manufactures these as the Chetak for the Indian Air Force, complete with the Artouste IIIB engine originally made by Turbomeca.

With Aerospatiale in France closing down its Alouette III line, HAL sees an opportunity to supply these and other countries with spares and components. If a deal comes off it will be HAL's second export success. Earlier this year, along with Bharat Electronics, India's foremost electronics company, it won a \$750,000 order from Yugoslavia to supply specialised airborne and ground electronic equipment, which is now being made entirely in India. A successful south-east Asia mission would thus underline India's desire to become a competitor on the world's aircraft markets.

The new export orientation follows years during which HAL has worked virtually exclusively to supply the Indian Air Force. Through licensing and collaboration agreements with foreign manufacturers, such as the ones with Aerospatiale and Turbomeca, the company has built up experience in the production of aircraft and helicopters, the manufacture and overhaul of aero-engines and the production of various accessories and related equipment. Thus, apart from the Chetak featuring MIG 21M supersonic

interceptor fighters (together with the engines) in collaboration with the USSR, Ajeet fighters (otherwise known as the Gnat), with Orpheus 701 engines under agreements with Hawker Siddeley and Rolls-Royce, the German-inspired Marut HF-24 ground attack/ground support fighter powered by Orpheus 703 engines, and the Chetak helicopter with SNIAS of France and Turbomeca.

In the process an indigenous industry has been created, as the Indian Government hoped. The Indian Air Force's Kiran HJT-16 jet trainer and counter insurgency aircraft was designed, developed and built at HAL, and a Mark II version is now being developed, powered by Orpheus 701 engines in place of the imported Bristol Viper Mk. II engine. The company has also designed and developed the versatile Basant agricultural aircraft, already in extensive use.

Trainer

On top of this, HAL is developing a trainer version of the Ajeet, the first prototype of which is due to roll out in 1981, an advanced light helicopter to replace the Chetak and Chetak in 1986-87, and a piston-engined trainer, the HPT-32, which is expected to be available for the market by 1981. The company, which began life in 1940 as Hindustan Aircraft and was merged with Aeronautics India in 1964, is thus the embodiment of India's blossoming aeronautics industry.

Like most countries with an aeronautics industry, however, India is not completely independent. While manufacture of many of its aircraft is from the raw materials stage, imports of components and parts are still essential. The import component of HAL's aircraft is not greater than 30 per cent, however, and it is said that the figure could conceivably fall to something like 10 per cent when production starts. Production is set up by the Ministry of Defence (in a couple of years' time) of the sophisticated light alloys used by the aerospace electronics and nuclear industries.

The strategic decision to aim for a high degree of self-reliance has undoubtedly been costly to India, however, and it is partly because of this that HAL's future will be rather different from its past. For a start, the company is no longer pricing its aircraft on a "cost-

plus" basis, having moved recently to a "fixed-quotation" regime, under which cost overruns will come out of the profit guaranteed by the government. The incentive thus exists for expanding HAL's scale of production.

Along with the search for potential export markets, therefore, additional work is being sought in the civilian field. HAL's Kanpur division has produced over 70 HS-748 medium transport aircraft under licence from Hawker Siddeley, powered by Rolls Royce Dart RDs 7 turbo-prop engines also manufactured at HAL. These are in service both with the Indian Airlines, the internal airlines, and the Indian Air Force, and there could well be scope for further growth.

More ambitiously on this front, HAL is now looking to take advantage of the booming business in passenger travel which Indian Airlines is pulling in, and wants to produce a short-haul 30-seater turbo-prop feeder liner to cope with customers wishing to fly beyond the main centres. According to HAL's chairman, Air Marshal S. J. Dastur, a collaborator has not been chosen, but a committee set up to look into the matter — in the running are Dorniers, Beechcraft and Saab aircraft manufacturers — is due to produce a report about now for the Civil Aviation Ministry.

The more controversial aspect of HAL's future concerns India's proposed purchase of what is known as a Deep Strike Penetration Aircraft. Apart from the MIGs and Marut fighters produced at HAL, the Air Force's 670-odd combat aircraft include

Soviet SU-7 aircraft, Hawker Hunters and Canberra bombers. Now it has under consideration the purchase of the Anglo-French Jaguar, the French Mirage F-1 or the Swedish Viggen, each of them a more advanced aircraft said to be capable of pinning Pakistan's Air Force to the ground — point not lost in Pakistan's recent war with India, in which American A-7 aircraft if India goes ahead.

A high-powered Indian delegation visited Britain, France and Sweden earlier this year and submitted its report to the Cabinet soon after returning in mid-March. Since then reports have emerged, subsequent to a denial, that wide differences of opinion on whether the acquisition is even necessary have appeared between the Defence and External Affairs Ministries. It has further been suggested that the delegation recommended the Jaguar, a view which will gain strength with last month's reports that the United States will not allow the sale of a liner to cope with customers wishing to fly beyond the main centres. Selection of the Anglo-French Jaguar would also have the merit of not arousing political sensibilities.

No decision has yet been made. HAL is obviously hoping to be able to build the new aircraft, and the suggestion has been made that the choice depends partly on how willing each of the manufacturers is to allow the technology to be transferred—perhaps over a period of years—in order to accomplish this end. India would presumably want in time to be able to export the aircraft as well.

HINDUSTAN AERONAUTICS

1 BANGALORE COMPLEX

Aircraft division	Marut HF-24 (+trainer)	Ground attack	
	Ajeet (Gnat Mk. 1) (+trainer) under development	Ground support	
	Kiran HJT-16	Ground attack	Hawker Siddeley, UK
	HPT-32 under development	Interceptor	\$744,900
		Jet trainer	\$1,031,400
Engine division	Orpheus 701 and 703	For Ajeet and Marut (and Kiran)	Rolls-Royce (1971), UK
	Artouste IIIB	For Chetak and Chetak	Turbomeca, France
	Dart Mk.531	For HS 748	Rolls-Royce (1971), UK
Helicopter division	Cheetah SAS15 (+agricultural version)	Transport, observation, Salas, France	
	Chetak (Alouette III)	Observation, rescue, rural medicine, anti-sub, anti-tank, strike, rescue \$458,400	Aerospatiale, France
		Advanced light helicopter under devpt. To replace Chetak, Chetak, 1986-87	

Foundry and forge Aircraft/aero-engine quality castings and forgings

Overhaul division Overhaul of jet and piston engine aircraft, piston engines, instruments and accessories

2 MIG COMPLEX

Koraput division R-II-F2S-300 engine for MIG 21

Nasik division MIG-21M air-to-air missile

3 ACCESSORIES COMPLEX

Hyderabad division MIG Avionics IFF equipment Missile subassemblies ATC radar Electronic components

Lucknow division Accessories for aircraft and engines Hydraulic and air conditioning equipment Wheels, brakes and panel instruments

Kanpur division HS-748

Basant Twin turboprop passenger and transport plane for Indian Airlines and Indian Airforce \$2,865,000 Agricultural aircraft \$56,950

Defence requirements

INDIA HAS in its armed forces something like 1m men whose needs are being increasingly met from within the country. A chain of defence establishments run by the Director-General of Ordnance Factories produces a wide range of weapons, ammunition and all kinds of "software" needed by the military. In addition, nine public sector defence undertakings make aircraft, ships, electronics, heavy earth-moving equipment, machine tools and the like. Defence officials in India — like their counterparts all over the world — are secretive about production, but a measure of the scale of operations is available from the fact that more than 150,000 people of various skills are employed in defence undertakings. Of these, 92,000 are employed by nine major undertakings which are under the wing of the Defence Ministry but whose activities are very much part of the country's industrial effort. With a total investment of roughly Rs 2,75bn, their production in 1977-78 was worth about Rs 4.3bn. All make substantial profits since production for defence purposes is roughly half their total. The rest takes care of civil needs and they have substantial export earnings — an impressive Rs 204m in 1976-1977.

Mazagon Docks is the biggest foreign exchange earner — its markets lie mainly in the Middle East but it also has extensive repair facilities at Bombay — and others are forging ahead. Bharat Electronics, established to meet the more sophisticated needs of the armed forces, is the leader for professional and consumer products within the country and recently won a prestigious order worth Rs 340m from a European company. Its efforts of Bharat Earth Movers' research and develop-

ment division at the Kolar gold fields have resulted in four new products, of which the 2.3 cu metre track shovel is already being produced. User field trials of a 4.5 cu yd front end loader and a 1.3 cu metre shovel are nearing completion. The prototype of a 32-ton bottom coal hauler, after completing trials, is being set for user field trials. The design of a 2 cu yd articulated front-end loader has been completed and a prototype is almost ready. It is hardly surprising that the major defence industries have no major problem of idle capacity—perhaps the only sector in Indian industry to have this enviable record.

Technology

Efforts are now being made to maximise "indigenisation" in the defence industries, mostly through their own research efforts but also by importing technology. Imports of certain ranges of sophisticated components needed for aeronautical and electronic industries will come to an end when a new super alloys project, Mishra Dhata Nigam, is commissioned soon.

The Defence Ministry says that an added push has been given to "indigenisation" in the past year or so, and units like Bharat Electronics, Bharat Dynamics and Bharat Earth Movers now make something approaching 80 per cent of requirements for end-products. In the case of Leander-class frigates being built at Mazagon Docks, there is an increasingly indigenous input of impressive and sophisticated weapons control systems, electronics equipment and machinery. In addition to the major defence undertakings which are run virtually in the same manner as other public sector units, Ordnance Factories in

India have grown in numbers as well as diversity and sophistication. They have achieved self-sufficiency in such items as semi-automatic rifles and carbines; tanks, infantry anti-tank and anti-aircraft guns; specially-designed mountain guns; field guns, light and heavy mortars; fuel for missiles; fire-control instruments; Kruppman bridges; load-carrying trucks and patrol vehicles. Since peace-time use of many of these items is minimal, production caters also for civil needs and exports.

New items are continually emerging, with projects covering a wide range of technology like production engineering, metallurgy, chemical and explosive technology, vehicles, clothing and leather. About 40 new projects being implemented will create capacity for production of improved versions of various kinds of weapons, rocket and ballistic propellants, ammunition, pyrotechnic stores and the like. One example of the kind of help given to civilian needs is supply of commercial blasting explosives to Coal India to help the company increase production of a scarce source of energy.

Five Ordnance Factories making various items of clothing and related products devote nearly 30 per cent of their capacity to civilian needs and to exports. They take orders from government departments like the railways, police, para-military units. Increasingly they are supplying other countries. While the bulk of exports consists of "software" items, it is now admitted that small arms are also being sold abroad so that at least a small part of India's defence production capacity is being used to tap the lucrative international arms market.

K.K.S.

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A rush for electronics

THE THRUST of official policy in electronics is to achieve an increase in production "in which a natural growth of exports is assumed as well as production to meet only felt needs in the domestic area, without any artificial boost to any sector."

Clearly, this is a major policy shift since the thinking six years ago was to achieve maximum acceleration of growth based on exportable electronic items. At that time, exports were assigned top priority in view of the shortage of foreign exchange reserves to finance the import bill.

Having given exports a back seat, the effort is now to meet the demands of the economy for electronics in the sixth plan (1978-79 to 1982-83) in the light of investment proposed on various sectors. The slogan is self-reliance and self-sufficiency in electronics, as in other industries.

Partly because of a change in the strategy and partly due to circumstances, the electronics output has not accelerated as anticipated. Between 1966 (when the first organised effort to boost electronics production was made under the guidance of the late Mr. J. Bhambhani, chairman of Atomic Energy Commission) and 1978 the output of electronic equipment rose to Rs 2,950, and components to Rs 730, for which the Bhambhani committee had set a target of Rs 3bn, and Rs 850m. Subsequently the Perspective Report on Electronics in India (1973) fixed new production targets—Rs 4.5bn (including defence hardware) for 1977 and Rs 5.2bn for 1978. These are the wider distribution of the available capacity among a large number of entrepreneurs to

sected a production of Rs 7,300bn for 1978-79. Electronics production (excluding defence hardware) rose from Rs 3,150bn in 1975 to Rs 4,550bn in 1977—an annual average growth of more than 20 per cent. Consumer electronics, whose growth had decelerated in the previous three years, provided the necessary push. The rural market is the backbone of the radio industry. A slow growth in rural incomes had resulted in a setback to sales of transistor radios. The favourable terms of trade to agriculture over the past three years are boosting demand for electronic gadgets.

Inadequate

The Achilles heel of the Indian electronics industry is the components sector. Poor quality of components (40 per cent of TV breakdowns was attributed to this), and inadequate availability have hindered the growth of the electronics industry. Over the past two years, components production has grown at an annual average of less than 10 per cent. This slow growth has created distortions in the industry because of a surplus in demand for electronic equipment, whose production has gone up by 80 per cent in the past three years. Prices of components have consequently soared, contrary to the declining trend throughout the world.

Studies by the Electronics Commission have identified fragmentation of installed capacity as the main reason for this. The emphasis then was on a Rs 5.2bn for 1978. These are the wider distribution of the available capacity among a large number of entrepreneurs to

avoid a monopolistic trend, which has become an emotive issue. As a result of advances in production techniques and automation, the international trend is for increasing the scale of production. The Commission has worked out minimum viable capacity for component units under Indian conditions and these will be kept in view while licensing new capacity.

The public sector, which is supposed to make good the gaps, is finding it difficult to cope. The Government has funded large amounts for research in areas considered useful to the country but the results do not yet seem to be impressive. Of course, research and development is the most risky venture. Quite a few projects initiated many years ago are still in progress. The Government, however, claims success in transferring know-how for commercial exploitation in a number of areas—silicon single crystals, tantalum electrolytic capacitors and software packages for the TDC 312 computer which has been developed by the public sector through the Electronics Corporation of India Ltd. (ECIL). It appears beneficial to buy the latest technology on an outright basis and try to improve it through local development as Japan had done in its early stages of development. Some public sector units, which have licences to produce new generation components like LSIs, are seeking additional know-how.

A debate is on at present as to how the Government can revitalise the public sector units. One suggestion emanating from responsible government quarters is to bring all public sector production units under the umbrella of a holding com-

INDIAN TELEPHONE INDUSTRIES

INDIAN TELEPHONE Industries, the State-owned manufacturer of telecommunications equipment, had a disastrous experience when it introduced in Bombay the Pentacenta version of the Crossbar system in collaboration with ITI's Belgian subsidiary. At that time—the mid-1960s—the Crossbar system was still unproven and the peculiarities of the Bombay traffic pattern proved too much for it. ITI was forced to develop an Indian version of Crossbar which is now being installed on a trial basis in Delhi; a similar system has been installed successfully in Surinam.

There is huge scope for expansion in India since there are still only three telephones per thousand inhabitants, compared with more than 600 per thousand in some advanced countries. But, as in other countries, the choice of switch-

ing systems is a difficult one. Much of the existing network is based on Strowger and the ITI management is well aware of the danger of jumping too quickly into the electronic age. At the same time it is reluctant to commit too large an investment to Crossbar, which may become outdated. Some Crossbar equipment is being imported from Europe and Japan.

ITI, which has 24,000 employees, has a substantial research and development programme in such fields as UHF and microwave systems. It is doing work in stored programme control and other electronic equipment. It has carried out work successfully in third countries, both on its own and in collaboration with foreign companies. It is in the running for sub-contracts on the big Saudi Arabian telecommunications contract. As one

executive put it, "if you can tackle the problems of the Indian telephone network, you can tackle anything." But the management is also well aware of its limitations in technology and has no qualms about seeking foreign assistance. It is clear that ITI will need foreign assistance, as it moves into the electronic era and the management has no inhibitions about this. A major problem is the lack of an indigenous components industry: developments in ITI have to be seen in the context of the Indian electronics industry as a whole, including of course, computers. For the moment the company is watching international developments and exploring various possibilities of collaboration. After the Bombay experience, it is unlikely to make a rash commitment.

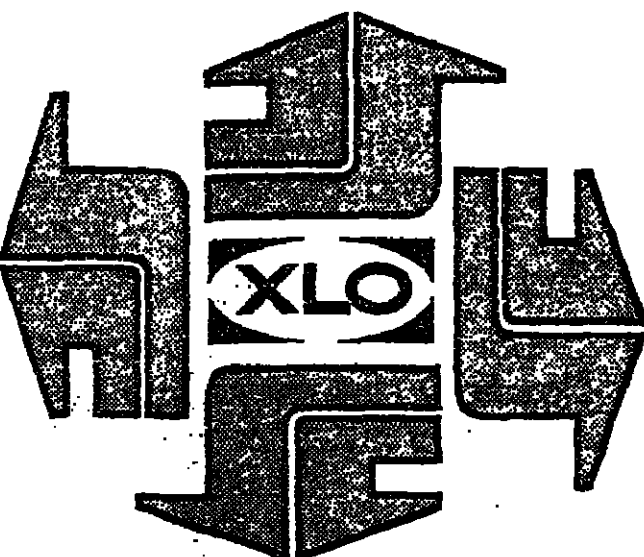
G.O.

This does not mean dependence on the dreaded multinationals, but it does imply the need for a non-discriminatory approach to the development of the various sectors of the industry—the foreign-owned sector, the public sector, the large-scale private sector and the small-scale sector. The Indian Government has invited foreign electronics companies to establish export-oriented ventures in the Santa Cruz Electronics Export Processing Zone (SEEPZ) in Bombay. Progress at the start was slow, mainly because of the world recession in electronics, but a number of promising ventures have been started up. For example, Tata is planning a joint venture with Burroughs of the U.S. for the manufacture of computer peripherals: India and Brazil will be used by Burroughs as the two supply sources for certain types of equipment. It is still unclear, however, how successful SEEPZ will be in spreading new technology throughout the domestic electronics industry. The structure of the industry, both the public and private parts of it, will need to be strengthened if India is to make a major advance in electronics.

It is certain that in electronics probably more than any other industry, foreign companies will be needed both as investors in India and as suppliers of technology. As the experience of ITI shows, there are important gaps in Indian companies' technology which can only be met with foreign assistance. Moreover, this is a field where technology is changing at an extraordinarily rapid rate; any country wishes to establish a position in electronics has to have access to the international "club."

R.C.M.

Expanding the directions of technology



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Today with this knowledge, XLO India is able to stand on its own legs, both in the manufacture of its Propeller Shafts, Steering Gears and other Automotive Components as well as in the design and manufacture of Special Purpose Machines increasingly being used in Indian industry.

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Fresh objectives in pharmaceuticals

THE PHARMACEUTICAL industry is in for structural changes. It has been set three major objectives, the first of which is to double production in five years from the 1977-78 level of Rs 8,500bn to reach the Sixth Plan target of Rs 19bn in 1982-83. Secondly, the country is to be put well on the way to self-reliance in drug technology and self-sufficiency in bulk drugs, a substantial portion of which are now imported. The third objective is to make foreign companies which had entered the country when there were no rules and regulations abide by the norms now governing foreign investment.

Before the Foreign Exchange Regulation Act (FERA) was introduced, foreign investment could flow unrestricted into the small-scale sector (investment in plant and machinery of Rs 1m). The realisation of the first two objectives will depend on the projected tripling of bulk drugs production from Rs 1,850bn in 1977-78 to Rs 4,750bn in 1982-83.

While the objectives are unexceptional for a developing country, the strategy of achieving them is being questioned. The Government wants to realise the ambitious drug production target by reducing the role of those forces which had contributed most to the industry's development up to now. A leading role is assigned to the public sector in production and distribution of drugs. Out of the Rs 2.5bn additional investment proposed to achieve the Rs 19bn production target, Rs 1.5bn will be in the public sector and the remainder shared between the private sector, both Indian and foreign.

Essential

The change of strategy is because of a feeling in the Government that foreign drug companies have concentrated on the profitable lines of formulations, the neglect of bulk drugs, especially those considered essential to the country. Out of a Rs 7bn formulations produced in 1974-77, Rs 2,320bn (43 per cent) were accounted for by the foreign sector as against Rs 630m bulk drugs produced by it. On the other hand, the share of public sector in bulk drugs and formulations picked out to 32 per cent and 10 per cent respectively.

The Government has defined an area in which the various actors of the drug industry can operate keeping in view the country's needs and the availability of technology. Foreign investment is welcomed in 42 categories including chloramphenicol, neomycin, vitamins A, B-6, D3 and E, insulin, aspirin, paracetamol, caffeine (synthetic) and prednisolone. A 90:10 split is to be given to the domestic sector by allocating it a higher proportion of formulations to bulk drugs (10:1) than per cent (against 25 per cent

FOREIGN HOLDINGS

Selected pharmaceutical companies with more than 50 per cent foreign equity

	As of year	Paid-up Capital (Rs. m)	Foreign equity holding as % of paid-up Capital
1. Abbott Laboratories (India) (subsidiary)	1975/76	0.1	100
2. Beecham (India) ...	1975/76	0.5	100
3. (The) Boots Company (India) ...	1975/76	7.75	58.1
4. Burroughs Wellcome & Co. (India) ...	1975/76	5.0	100
5. C.E. Fulford (India) (subsidiary)	1975/76	0.5	100
6. Ciba-Geigy of India ...	1975/76	61.8	68
7. Cyanamid (India) ...	1975/76	14.01	65
8. E. Merck (India) ...	1975/76	7.5	80
9. Glaxo Laboratories (India) ...	1975/76	79.92	75
10. Indian Schering ...	1975/76	0.6	82.7
11. Johnson and Johnson ...	1973	3.6	75
12. May & Baker (Branch) ...	1975/76	N.A.	100
13. Merck Sharp and Dohme of India ...	1975/76	18.0	60
14. Parke-Davis (India) ...	1975/76	21.0	85.33
15. Pfizer ...	30/11/1974	55.83	75
16. Richardson Hindustan (incl. Wm. S. Merrell and Co.) ...	1975/76	11.0	55
17. Roche Products ...	1973	10.0	80
18. Sanofi (India) ...	1975/76	15.0	60
19. Smith Kline and French (Resident Branch) ...	1975/76	N.A.	100
20. Wyeth Laboratories ...	1975/76	9.0	74

*Hathi Committee Report 1974

the foreign sector (5:1) and by forcing the latter to market to non-associated formulators 30 per cent of bulk drugs produced by them.

In contrast, the public sector has to sell 40 per cent of its bulk drug production and the private Indian drug companies only 30 per cent. An encouragement to the use of indigenous bulk drugs is provided for in the form of linkage of bulk drug imports, whose proportion is fixed at one to two.

The off-repeated demand for nationalisation of foreign drug companies has been rejected. The Government seems to have recognised the contribution of the foreign companies to drug production when it watered down the recommendation three years ago of a government committee, headed by Mr. J. L. Hathi, to reduce the foreign equity stake to 25 per cent. Originally, the FERA guidelines accorded a priority status to the drug industry, necessitating foreign equity dilution to 74 per cent. The Hathi Committee had stripped it of the priority status pending a detailed study.

The new drug policy is a compromise between the original FERA guidelines and Hathi committee recommendations. A new classification of drug companies is to be made on the basis of technology employed. Drug companies employing "low" technology will be asked to dilute foreign equity to 40 per cent (against 25 per cent

recommended by Hathi Committee) and those with "high" technology will be allowed to retain foreign equity as to more than 40 per cent, the exact quantum and the classification of technology to be decided by a Government committee of experts.

The impact of the policy will be felt on 45 foreign companies (out of 2,500 drug producers) accounting for 43 per cent of total pharmaceutical production. Of the 45, seven are branches of multinationals. In 14 others the foreign stake is more than 74 per cent. Taken by country, 18 of the 45 are American, 13 British, six Swiss and four West German.

On current reckoning none of the companies is in an uncompromising mood as in the case of Coca Cola or IBM, and most of them are expected to fall in line with the new drug policy. The Organisation of Pharmaceutical Producers of India (OPPI), which is dominated by foreign drug companies, is evolving a definition of "technology" for consideration by the expert committee.

Another major departure from the FERA guidelines is the manner of disinvestment by drug companies. The diluted shareholding is to be offered first to public sector drug undertakings—Indian Drugs and Pharmaceuticals and Hindustan Antibiotics—and if they are not interested, it will be taken up by public financial institu-

tions. Employees of foreign companies are to be offered up to 10 per cent of share issues. This stipulation does not apply to other FERA companies, which can sell shares to the Indian public at the price fixed by the Capital Issues Controller.

A beginning has already been made with Bayer India, which has been asked to allot additional capital, being raised to finance an expansion programme, to financial institutions and not to the general public as was proposed earlier.

Curbs

On the basis of the revised norms for drug companies' foreign equity dilution, there will now be four sectors—the State sector, a new joint sector with private foreign and Indian Government participation, Indian private sector and foreign sector. The Indian private sector of course welcomes the curbs on foreign drug companies. At the same time it does not want reservation of items for the public sector. It is also opposed to the new joint sector since the Government will find it economic to allow full utilisation of capacity of equity-diluted foreign units and expansion of capacity, which is considered a detriment to the growth of Indian private sector.

A point of common concern are the changes in the drug pricing. The decision to allow a 12 per cent return on net worth (equity and free reserves) helps only the public sector, which is engaged so far in mainly basic drugs, to be in the black. The graded method of fixing "mark-up"—the increase allowed over the cost of production to take care of marketing, sales promotion and profit—is a matter of concern to Indian and foreign drug companies.

For the first and second categories, out of the four into which all formulations are divided, the mark-up is only 40 per cent and 55 per cent. For category three, comprising items like vitamins, anti-cardiovascular drugs, the mark-up is 100 per cent. The new price structure coming into force next year—there is a price freeze for one year—will have to take the realities of the situation into account. The whole price fixing exercise has been so ad hoc that the application of even the limited mark-up for categories I and II will push up market prices, something the Janata Government cannot countenance.

Adjustments will have to be made in the mark-up so that prices of essential drugs are kept within limits and at the same time ensure that drug companies are not driven into the red. Exercises are under way to determine the impact of the new mark-up on each company on the basis of 1977 product-mix.

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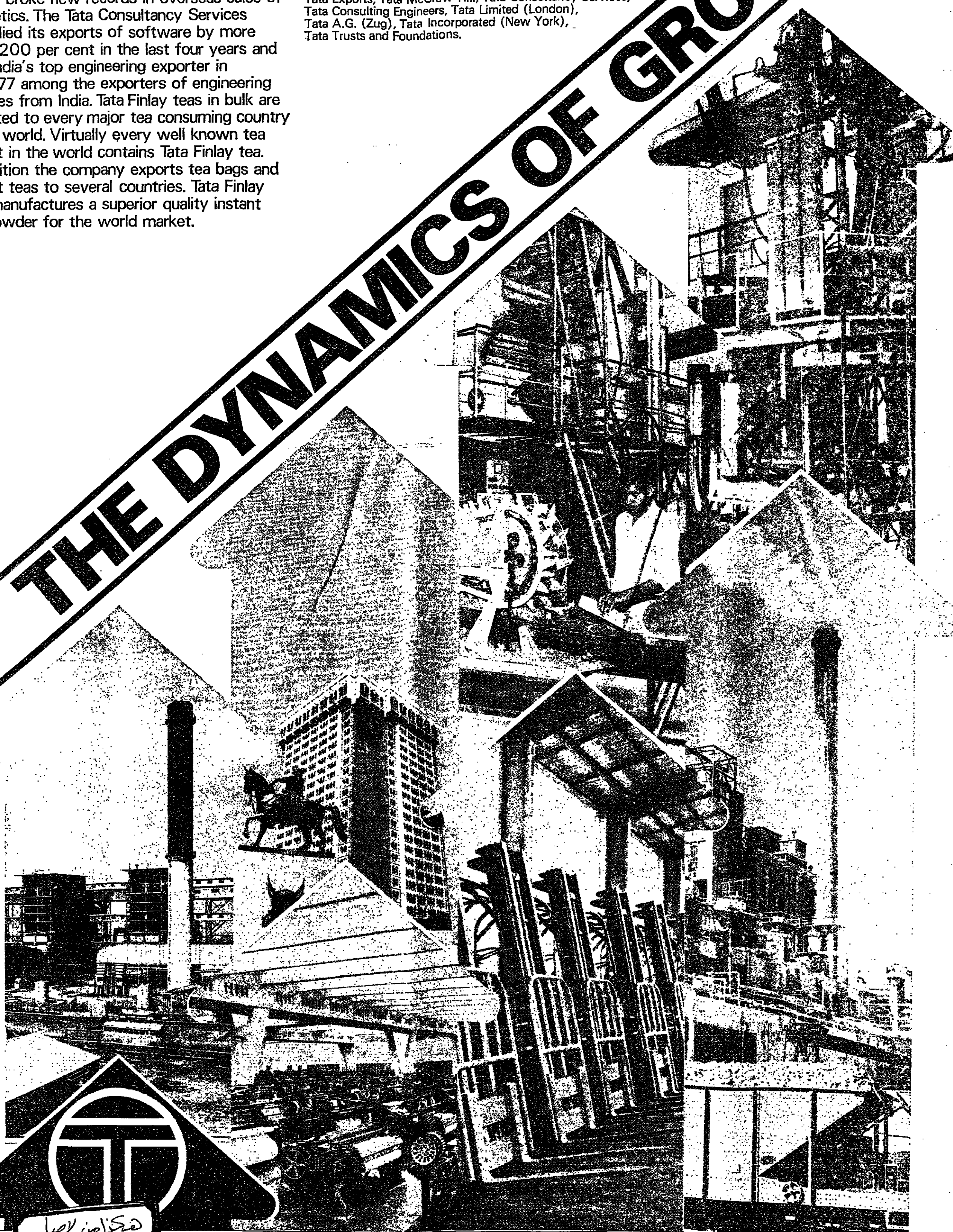
The Tata Engineering and Locomotive Company also chalked up its highest overseas sales ever last year with exports of commercial vehicles and excavators and spare parts. At the other end of the industrial spectrum, Lakme broke new records in overseas sales of cosmetics. The Tata Consultancy Services multiplied its exports of software by more than 1200 per cent in the last four years and was India's top engineering exporter in 1976-77 among the exporters of engineering services from India. Tata Finlay teas in bulk are exported to every major tea consuming country in the world. Virtually every well known tea packet in the world contains Tata Finlay tea. In addition the company exports tea bags and packet teas to several countries. Tata Finlay also manufactures a superior quality instant tea powder for the world market.

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THE DYNAMICS OF GROWTH



10

NOTICE OF REDEMPTION TO HOLDERS OF LANCASHIRE COUNTY COUNCIL £30,000,000 9½% BONDS 1978/81

THIS IS HEREBY GIVEN that pursuant to Condition 5 of the terms and conditions applicable to the bonds, the following serial numbers have been drawn for redemption on 15th September 1978 at the redemption price of 100% of the principal amount thereof. The redemption payment of each Bond drawn for redemption will become due and payable on 15th September 1978. Interest on each such Bond will cease to accrue on or after such date.

121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	500	501	502	503	504	505	506	507	508	509	510	511	512	513	514	515	516	517	518	519	520	521	522	523	524	525	526	527	528	529	530	531	532	533	534	535	536	537	538	539	540	541	542	543	544	545	546	547	548	549	550	551	552	553	554	555	556	557	558	559	560	561	562	563	564	565	566	567	568	569	570	571	572	573	574	575	576	577	578	579	580	581	582	583	584	585	586	587	588	589	590	591	592	593	594	595	596	597	598	599	600	601	602	603	604	605	606	607	608	609	610	611	612	613	614	615	616	617	618	619	620	621	622	623	624	625	626	627	628	629	630	631	632	633	634	635	636	637	638	639	640	641	642	643	644	645	646	647	648	649	650	651	652	653	654	655	656	657	658	659	660	661	662	663	664	665	666	667	668	669	670	671	672	673	674	675	676	677	678	679	680	681	682	683	684	685	686	687	688	689	690	691	692	693	694	695	696	697	698	699	700	701	702	703	704	705	706	707	708	709	710	711	712	713	714	715	716	717	718	719	720	721	722	723	724	725	726	727	728	729	730	731	732	733	734	735	736	737	738	739	740	741	742	743	744	745	746	747	748	749	750	751	752	753	754	755	756	757	758	759	760	761	762	763	764	765	766	767	768	769	770	771	772	773	774	775	776	777	778	779	780	781	782	783	784	785	786	787	788	789	790	791	792	793	794	795	796	797	798	799	800	801	802	803	804	805	806	807	808	809	810	811	812	813	814	815	816	817	818	819	820	821	822	823	824	825	826	827	828	829	830	831	832	833	834	835	836	837	838	839	840	841	842	843	844	845	846	847	848	849	850	851	852	853	854	855	856	857	858	859	860	861	862	863	864	865	866	867	868	869	870	871	872	873	874	875	876	877	878	879	880	881	882	883	884	885	886	887	888	889	890	891	892	893	894	895	896	897	898	899	900	901	902	903	904	905	906	907	908	909	910	911	912	913	914	915	916	917	918	919	920	921	922	923	924	925	926	927	928	929	930	931	932	933	934	935	936	937	938	939	940	941	942	943	944	945	946	947	948	949	950	951	952	953	954	955	956	957	958	959	960	961	962	963	964	965	966	967	968	969	970	971	972	973	974	975	976	977	978	979	980	981	982	983	984	985	986	987	988	989	990	991	992	993	994	995	996	997	998	999	1000
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The above numbered Bonds will be redeemed at the office of the Depositary and Principal Paying Agent, Chemical Bank, 180 Strand, London WC2R 1ET, or at any of the following sub-depositaries: Chemical Bank, Brussels; Chemical Bank, Frankfurt; Chemical Bank, New York; Chemical Bank, Paris; Chemical Bank, Zurich; Kredietbank S.A. Luxembourg, Luxembourg.
Each bond redeemed will be with coupon 6 and S.C.A.
Dated 14th August 1978.

National Westminster Bank Ltd
Registrars Dept, Bristol.

OFFSHORE AND OVERSEAS FUNDS

[illegible][illegible][illegible]

3.05	34.05	6.90
3.15	34.15	7.00
3.25	34.25	7.10
3.35	34.35	7.20
3.45	34.45	7.30
3.55	34.55	7.40
4.05	34.65	7.50
4.15	34.75	7.60
4.25	34.85	7.70
4.35	34.95	7.80
4.45	35.05	7.90
4.55	35.15	8.00
4.65	35.25	8.10
4.75	35.35	8.20
4.85	35.45	8.30
4.95	35.55	8.40
5.05	35.65	8.50
5.15	35.75	8.60
5.25	35.85	8.70
5.35	35.95	8.80
5.45	36.05	8.90
5.55	36.15	9.00
5.65	36.25	9.10
5.75	36.35	9.20
5.85	36.45	9.30
5.95	36.55	9.40
6.05	36.65	9.50
6.15	36.75	9.60
6.25	36.85	9.70
6.35	36.95	9.80
6.45	37.05	9.90
6.55	37.15	10.00
6.65	37.25	10.10
6.75	37.35	10.20
6.85	37.45	10.30
6.95	37.55	10.40
7.05	37.65	10.50
7.15	37.75	10.60
7.25	37.85	10.70
7.35	37.95	10.80
7.45	38.05	10.90
7.55	38.15	11.00
7.65	38.25	11.10
7.75	38.35	11.20
7.85	38.45	11.30
7.95	38.55	11.40
8.05	38.65	11.50
8.15	38.75	11.60
8.25	38.85	11.70
8.35	38.95	11.80
8.45	39.05	11.90
8.55	39.15	12.00
8.65	39.25	12.10
8.75	39.35	12.20
8.85	39.45	12.30
8.95	39.55	12.40
9.05	39.65	12.50
9.15	39.75	12.60
9.25	39.85	12.70
9.35	39.95	12.80
9.45	40.05	12.90
9.55	40.15	13.00
9.65	40.25	13.10
9.75	40.35	13.20
9.85	40.45	13.30
9.95	40.55	13.40
10.05	40.65	13.50
10.15	40.75	13.60
10.25	40.85	13.70
10.35	40.95	13.80
10.45	41.05	13.90
10.55	41.15	14.00
10.65	41.25	14.10
10.75	41.35	14.20
10.85	41.45	14.30
10.95	41.55	14.40
11.05	41.65	14.50
11.15	41.75	14.60
11.25	41.85	14.70
11.35	41.95	14.80
11.45	42.05	14.90
11.55	42.15	15.00
11.65	42.25	15.10
11.75	42.35	15.20
11.85	42.45	15.30
11.95	42.55	15.40
12.05	42.65	15.50
12.15	42.75	15.60
12.25	42.85	15.70
12.35	42.95	15.80
12.45	43.05	15.90
12.55	43.15	16.00
12.65	43.25	16.10
12.75	43.35	16.20
12.85	43.45	16.30
12.95	43.55	16.40
13.05	43.65	16.50
13.15	43.75	16.60
13.25	43.85	16.70
13.35	43.95	16.80
13.45	44.05	16.90
13.55	44.15	17.00
13.65	44.25	17.10
13.75	44.35	17.20
13.85	44.45	17.30
13.95	44.55	17.40
14.05	44.65	17.50
14.15	44.75	17.60
14.25	44.85	17.70
14.35	44.95	17.80
14.45	45.05	17.90
14.55	45.15	18.00
14.65	45.25	18.10
14.75	45.35	18.20
14.85	45.45	18.30
14.95	45.55	18.40
15.05	45.65	18.50
15.15	45.75	18.60
15.25	45.85	18.70
15.35	45.95	18.80
15.45	46.05	18.90
15.55	46.15	19.00
15.65	46.25	19.10
15.75	46.35	19.20
15.85	46.45	19.30
15.95	46.55	19.40
16.05	46.65	19.50
16.15	46.75	19.60
16.25	46.85	19.70
16.35	46.95	19.80
16.45	47.05	19.90
16.55	47.15	20.00
16.65	47.25	20.10
16.75	47.35	20.20
16.85	47.45	20.30
16.95	47.55	20.40
17.05	47.65	20.50
17.15	47.75	20.60
17.25	47.85	20.70
17.35	47.95	20.80
17.45	48.05	20.90
17.55	48.15	21.00
17.65	48.25	21.10
17.75	48.35	21.20
17.85	48.45	21.30
17.95	48.55	21.40
18.05	48.65	21.50
18.15	48.75	21.60
18.25	48.85	21.70
18.35	48.95	21.80
18.45	49.05	21.90
18.55	49.15	22.00
18.65	49.25	22.10
18.75	49.35	22.20
18.85	49.45	22.30
18.95	49.55	22.40
19.05	49.65	22.50
19.15	49.75	22.60
19.25	49.85	22.70
19.35	49.95	22.80
19.45	50.05	22.90
19.55	50.15	23.00
19.65	50.25	23.10
19.75	50.35	23.20
19.85	50.45	23.30
19.95	50.55	23.40
20.05	50.65	23.50
20.15	50.75	23.60
20.25	50.85	23.70
20.35	50.95	23.80
20.45	51.05	23.90
20.55	51.15	24.00
20.65	51.25	24.10
20.75	51.35	24.20
20.85	51.45	24.30
20.95	51.55	24.40
21.05	51.65	24.50
21.15	51.75	24.60
21.25	51.85	24.70
21.35	51.95	24.80
21.45	52.05	24.90
21.55	52.15	25.00
21.65	52.25	25.10
21.75	52.35	25.20
21.85	52.45	25.30
21.95	52.55	25.40
22.05	52.65	25.50
22.15	52.75	25.60
22.25	52.85	25.70
22.35	52.95	25.80
22.45	53.05	25.90
22.55	53.15	26.00
22.65	53.25	26.10
22.75	53.35	26.20
22.85	53.45	26.30
22.95	53.55	26.40
23.05	53.65	26.50
23.15	53.75	26.60
23.25	53.85	26.70
23.35	53.95	26.80
23.45	54.05	26.90
23.55	54.15	27.00
23.65	54.25	27.10
23.75	54.35	27.20
23.85	54.45	27.30
23.95	54.55	27.40
24.05	54.65	27.50
24.15	54.75	27.60
24.25	54.85	27.70
24.35	54.95	27.80
24.45	55.05	27.90
24.55	55.15	28.00
24.65	55.25	28.10
24.75	55.35	28.20
24.85	55.45	28.30
24.95	55.55	28.40
25.05	55.65	28.50
25.15	55.75	28.60
25.25	55.85	28.70
25.35	55.95	28.80
25.45	56.05	28.90
25.55	56.15	29.00
25.65	56.25	29.10
25.75	56.35	29.20
25.85	56.45	29.30
25.95	56.55	29.40
26.05	56.65	29.50
26.15	56.75	29.60
26.25	56.85	29.70
26.35	56.95	29.80
26.45	57.05	29.90
26.55	57.15	30.00
26.65	57.25	30.10
26.75	57.35	30.20
26.85	57.45	30.30
26.95	57.55	30.40
27.05	57.65	30.50
27.15	57.75	30.60
27.25	57.85	30.70
27.35	57.95	30.80
27.45	58.05	30.90
27.55	58.15	31.00
27.65	58.25	31.10
27.75	58.35	31.20
27.85	58.45	31.30
27.95	58.55	31.40
28.05	58.65	31.50
28.15	58.75	31.60
28.25	58.85	31.70
28.35	58.95	31.80
28.45	59.05	31.90
28.55	59.15	32.00
28.65	59.25	32.10
28.75	59.35	32.20
28.85	59.45	32.30
28.95	59.55	32.40
29.05	59.65	32.50
29.15	59.75	32.60
29.25	59.85	32.70
29.35	59.95	32.80
29.45	60.05	32.90
29.55	60.15	33.00
29.65	60.25	33.10
29.75	60.35	33.20
29.85	60.45	33.30
29.95	60.55	33.40
30.05	60.65	33.50
30.15	60.75	33.60
30.25	60.85	33.70
30.35	60.95	33.80
30.45	61.05	33.90
30.55	61.15	34.00
30.65	61.25	34.10
30.75	61.35	34.20
30.85	61.45	34.30
30.95	61.55	34.40
31.05	61.65	34.50
31.15	61.75	34.60
31.25	61.85	34.70
31.35	61.95	34.80
31.45	62.05	34.90
31.55	62.15	35.00
31.65	62.25	35.10
31.75	62.35	35.20
31.85	62.45	35.30
31.95	62.55	35.40
32.05	62.65	35.50
32.15	62.75	35.60
32.25	62.85	35.70
32.35	62.95	35.80
32.45	63.05	35.90
32.55	63.15	36.00
32.65	63.25	36.10
32.75	63.35	36.20
32.85	63.45	36.30
32.95	63.55	36.40
33.05	63.65	36.50
33.15	63.75	36.60
33.25	63.85	36.70
33.35	63.95	36.80
33.45	64.05	36.90
33.55	64.15	37.00
33.65	64.25	37.10
33.75	64.35	37.20
33.85	64.45	37.30
33.95	64.55	37.40
34.05	64.65	37.50
34.15	64.75	37.60
34.25	64.85	37.70
34.35	64.95	37.80
34.45	65.05	37.90
34.55	65.15	38.00
34.65	65.25	38.10
34.75	65.35	38.20
34.85	65.45	38.30
34.95	65.55	38.40
35.05	65.65	38.50
35.15	65.75	38.60
35.25	65.85	38.70
35.35	65.95	38.80
35.45	66.05	38.90
35.55	66.15	39.00
35.65	66.25	39.10
35.75	66.35	39.20
35.85	66.45	39.30
35.95	66.55	39.40
36.05	66.65	39.50
36.15	66.75	39.60
36.25	66.85	39.70
36.35	66.95	39.80
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37.35	67.95	40.80
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37.55	68.15	41.00
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39.15	69.75	42.60
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39.35	69.95	42.80
39.45	70.05	42.90
39.55	70.15	43.00
39.65	70.25	43.10
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39.85	70.45	43.30
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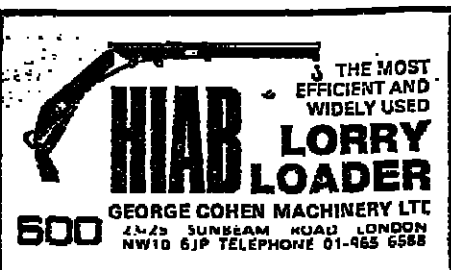
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penalty unless otherwise
indicated. * Offered prices
† Estimated. ‡ To-day's
insurance plans. § Single
x agent's commission.
x Previous day's price.
y gross. \$ Suspended.

FINANCE, LAND—Continued

Electric.	18	Pieces	8	Churchall	3
to	9	R. E. M.	8	Shell	28
and Met.	9	Rank Org. "A"	16	Urethane	29
5 "A"	9	Read Intl.	12		
relays	18	Spillers	2	Mines	
25	25	Tesco	4	Charg. Cond.	12
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Monday August 14 1978



Japan businessmen happy with treaty

BY ROBERT WOOD

JAPANESE reaction was almost totally favourable today to the Japan-China peace and friendship treaty signed on Saturday.

The business community particularly welcomed the pact. Mr. Yoshirō Inayama, chairman of Nippon Steel said that it was an axis for promotion of peace in the world. Dozens of big companies signed special advertisements hailing the agreement.

Most commentators pointed to the anti-hegemony clause as being the most substantial concession China has made. It has agreed that the pact should not affect the position of either contracting party over its relations with third countries.

China had tried for some time to incorporate a clause which would condemn any attempt by the Soviet Union to seek hegemony in the Asian arena.

Japan had wanted to make it clear that any anti-hegemony clause was not aimed at any third country in particular. Russian had made known its vigorous opposition to the anti-hegemony clause and to the treaty in general.

By writing into the agreement that both countries are "opposed to efforts by any other country or group of countries to seek hegemony in Asia, or any other countries," Japan appears to have prevailed on this issue.

Some observers predicted that the treaty would lead to a new era in Japanese diplomacy, and the anti-hegemony concept become a pillar of Japanese foreign policy.

Apart from the anti-hegemony clause, the treaty calls in vague terms for developing peaceful relations and improving cultural ties.

Japan's exports to China, especially of industrial plant and equipment, have been soaring recently and the diplomatic agreement was expected to support further growth.

It will have an especially favourable effect on Japanese tourism, where the Chinese had maintained obstacles.

Mr. Takeo Fukuda, the Prime Minister, has traditionally leaned toward Taiwan and many pro-Taiwan Japanese legislators are members of his faction of the Liberal Democratic Party.

Mr. Fukuda had consulted them during negotiations and thus minimised their opposition. The only public protest to the treaty came from three Parliamentarians from the Right-wing Seirankai (Blue Storm Society).

Mr. Fukuda's conclusion of the Japan-China treaty is certain to strengthen his position in the Liberal Democratic Party. He

Continued from Page 1

Credit offer to China

buyers credit to China grow larger, five years available to

Pending the working out of the details of the massive credit arrangements in trade with China, it appears that two London banks will get credit schemes they have proposed

for making credits of more than five years available to China, for specific purchases under the so-called "deposit" system.

This is a mechanism by which the banks place deposits with the Bank of China, while payments to the exporting company fall due.

The money supply figures have been made more difficult to predict by the ambiguous character of the banking statistics published last Tuesday.

The general view is that sterling M3 (the broadly defined money supply including cash and current and seven-day bank deposits) will show a rise of about 1 per cent, possibly slightly less, in the month to mid-July.

Retail sales figures for July and the June industrial production index are generally expected to confirm the upturn in the level of economic activity.

Industrial output in particular, may show a recovery following the relatively depressed May figures.

Interest in the trade figures, which have proved extremely difficult to predict recently in view of the sharp month-to-month variations.

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Vauxhall talks resume in bid to end dispute

BY NICK GARNETT AND ARTHUR SMITH

NEGOTIATIONS RESUME in meeting of 1,700 toolmakers has authorised the committee to act as it considers appropriate.

Committee to the grievance of the skilled men is frustration at the impact upon differentials of several years of rigorous pay restraint.

Management hopes of averting damaging disputes, which would throw BL back into crisis, are pinned upon rapid pay reforms.

Detailed negotiations on a new incentive scheme, which might yield workers up to £15 a week, will continue this week.

The unions may demand a ballot of the workforce.

Discussions are also advanced on introducing a new grading structure to give toolmakers and other skilled workers the improved differentials they demand.

The skilled workers' militancy might be undermined by developments at Longbridge, Birmingham, BL Cars' biggest plant, with 25,000 workers.

Stewards will report to management today. They have gained overwhelming support for radical changes in working practices in return for immediate pay awards of about £15 a week.

Stewards demand that wages at Longbridge, one of the lower-paid plants, should be raised immediately to the level of the highest, to secure agreement on greater mobility and flexibility in use of labour.

BL wants to introduce a new "team work concept" of production, based on practice at Fiat in Italy. That is seen as the first step to raising productivity to levels that will justify investment in the planned £250m Mini replacement programme.

Mr. Fraser last night raised the prospect of co-ordinated industrial action with the toolmakers at Chrysler and Vauxhall. He said such action had been discussed in Coventry at the weekend by the Engineering Craft Committee, an unofficial body set up after the Leyland toolmakers' strike, to link skilled workers throughout the industry.

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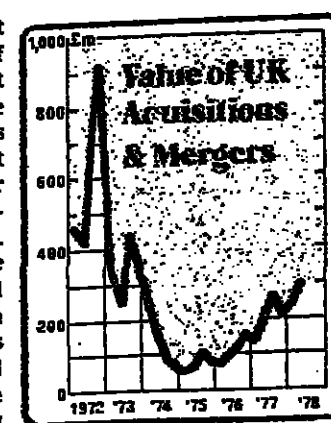
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THE LEX COLUMN

Forecasting under a legal cloud



The Take-over Panel is alert to three well-publicised cases of missed profit forecasts that share a common character. The forecasts arose out of Lohr's bid for Dunford and Elliott, out of Eva Industries' bid for Stockfish, and Fruehauf International's bid for Crane Fruehauf.

In each case a forecast made by the offeree company proved completely inaccurate. In each case the "actual result" was that announced by disgruntled new owners. In each case there is the possibility that the new owners will now seek redress in court.

The Panel does not feel that there has been a general deterioration in the quality of forecasts made in bid situations. It is not, in fact, continuing the detailed monitoring of forecasts and their outcomes which it undertook in the early seventies. But it is almost certain that the Panel will be drawing public conclusions from these recent cases and that some of these conclusions will focus, yet again, on the printed assumptions that underlie every profit forecast.

Now the SEC has published guidelines showing how a forecast and its underlying assumptions may be presented. These guidelines are still not law, however, and U.S. managements are still extremely wary of publishing forecasts. They fear publishing forecasts that without a "safe harbour clause" they will be sued by shareholders for forecasts that prove erroneous.

It is an irony that as the SEC considers ways of promoting the profit forecast in the U.S., the conditions under which British companies and their advisers play this game are becoming steadily more rigorous. The refinement of the Take-over Code has affected profit forecasting in general. For example, it is due to the code that profit forecasts made at the time of new issues now have to be endorsed by accountants and financial advisers — the Stock Exchange has taken its cue from the Panel. Thanks again to the Panel it is more risky nowadays for a company chairman to make an off-the-cuff forecast during the business year: if he subsequently becomes embroiled in a take-over he now has to sustain or modify that forecast with the endorsement of his professional advisers.

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Figures expected to show end of decline in inflation

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

OFFICIAL CONFIRMATION that the year-long decline in the annual rate of retail price inflation has come to an end for the time being should be provided later this week. But any acceleration in the rate in the next few months is expected to be very slight.

The retail price index for mid-July, due to be published on Friday, is expected to show a small rise in the 12-month rate compared with the increase of 7.4 per cent reported for the period to mid-June.

It would be the first increase for a year. There was a 0.1 per cent monthly rise in July 1977. Recent monthly increases have been higher than this and the July figure will this year be affected by the recent rise in the mortgage rate.

Mr. Roy Hattersley, the Prices Secretary, has already said that the 12-month rate is likely to fluctuate from month to month around a level of about 8 per cent for the rest of this year.

Some City analysts believe that the 12-month rate will return to double figures early next year, but several commentators have recently become more optimistic about the prospects for next year. Some have even forecast a continuing single-figure rate in view of the recent encouraging trend in wholesale prices.

The retail price index is one of a batch of economic indicators due to be published this week. The list also includes the trade figures for July, and the industrial production index (due today), the wages and earnings indices and cyclical indicators (expected on Wednesday); money supply and consumers' spending estimates (Thursday); and the retail price index and Gross Domestic Product estimate on Friday.

These indicators are expected by most City analysts to reinforce, rather than undermine, the recently increased confidence in financial markets about prospects for the economy. There will be particular market

interest in the trade figures, which have proved extremely difficult to predict recently in view of the sharp month-to-month variations.

In June there was a current account surplus of £14m. Most City analysts seem to be expecting either a rough balance or a small surplus in July.

The money supply figures have been made more difficult to predict by the ambiguous character of the banking statistics published last Tuesday.

The general view is that sterling M3 (the broadly defined money supply including cash and current and seven-day bank deposits) will show a rise of about 1 per cent, possibly slightly less, in the month to mid-July.

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Aerospace research costs cause concern

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

CONCERN is being expressed at the way in which the Government is seeking to pass on to the nationalised British Aerospace the financial responsibility for civil aircraft research, even where this is conducted by other bodies such as the Royal Aircraft Establishment at Farnborough.

British Aerospace accepts that research directly applicable to specific aircraft programmes, such as the 146 feeder-liner, could and should be borne by funds allocated for such projects.

But it feels it is unreasonable for the Government to expect it also to pick up the bill for "pure" research, not directly related to specific ventures but intended to keep the UK in the forefront of civil aviation progress.

The nationalised body says that in the U.S. and Western Europe, pure research, for example into new materials, new methods of aircraft construction, new wing shapes and new types of aircraft controls, is financed by Government bodies.

In the UK, out of £40m spent annually on pure research, £15m is allocated to aerospace as a whole, of which £5m goes on civil aircraft research, including £2m to £3m at the Royal Aircraft Establishment.

The Government's argument, through the Department of Industry, is that the Industries Nationalisation Act places the onus for promoting civil aircraft research on British Aerospace.

British Aerospace says that already it is so circumscribed under the Act as to what it can or cannot do with its money, that this kind of pure research is not in its nature a profitable activity, even where this is conducted by other bodies such as the Royal Aircraft Establishment at Farnborough.

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Public sector may be given temporary accounts system

BY JOHN LLOYD

AN ACCOUNTING standard, introduced in January, is likely to enforce some measure of uniformity on the accounts of nationalised industries, which have been the target of criticism for their widely differing methods of calculating depreciation.

However, the Government may itself set temporary inflation accounting standards for the public sector if the proposals of the Inflation Accounting Steering Group (Morphet Group) on inflation accounting are delayed much longer.

Mr. Robert Sheldon, Financial Secretary to the Treasury, told the Commons last week: "We cannot live long with the present state of affairs." He conceded that the criticism of the widely varying accounting procedures in state industries was justified.

The accounting profession is sceptical of the complaints made by the chairmen of the nationalised industries in a letter to Mr. Denis Healey, the Chancellor, last week, that the lack of uniformity was due to the absence of a commonly accepted guideline on inflation accounting.

Mr. Robert Willott, technical director of the Institute of Chartered Accountants, said that the accounting standard on depreciation (SSAP12) had come into force in January. While it did not cover the results of companies reporting for financial years spanning 1977-78, it had been available as a guideline for nationalised industries wished to use it.

The standard specifies that where assets are depreciated on a historic cost basis, any sum set aside for replacement of assets should be clearly marked off from the historic cost depreciation, and not related to it.

There is still debate within the profession on whether or not this extra sum should be a charge against profits.

While the nationalised industries' chairmen have not yet had a response from the Treasury to their plea for guidelines, it is known that the Government is in some difficulties over what standards should apply.

A uniform depreciation procedure of any type would embarrassingly emphasise the losses of some companies, or the high profits of others.

What the "jumbo" managers and reportedly the Nigerians want is that the DM750m German bank credit should be added into the "jumbo" pushing the total well over \$1bn.

The German banks would, it is proposed, be given a letter from the Nigerians guaranteeing that the foreign currency for the Warri project would be made available as and when necessary.

An answer from the German banks is expected at the end of this week. Nigeria's prospects currently look much less worrying than a couple of months ago.

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While the nationalised industries' chairmen have not yet had a response from the Treasury to their plea for guidelines, it is known that the Government is in some difficulties over what standards should apply.

A uniform depreciation procedure of any type would embarrassingly emphasise the losses of some companies, or the high profits of others.

What the "jumbo" managers and reportedly the Nigerians want is that the DM750m German bank credit should be added into the "jumbo" pushing the total well over \$1bn.

The German banks would, it is proposed, be given a letter from the Nigerians guaranteeing that the foreign currency for the Warri project would be made available as and when necessary.

An answer from the German banks is expected at the end of this week. Nigeria's prospects currently look much less worrying than a couple of months ago.

AN ACCOUNTING standard, introduced in January, is likely to enforce some measure of uniformity on the accounts of nationalised industries, which have been the target of criticism for their widely differing methods of calculating depreciation.

However, the Government may itself set temporary inflation accounting standards for the public sector if the proposals of the Inflation Accounting Steering Group (Morphet Group) on inflation accounting are delayed much longer.

Mr. Robert Sheldon, Financial Secretary to the Treasury, told the Commons last week: "We cannot live long with the present state of affairs." He conceded that the criticism of the widely varying accounting procedures in state industries was justified.

The accounting profession is sceptical of the complaints made by the chairmen of the nationalised industries in